

Oregon Country Fair Board of Directors' Meeting

June 27, 2010, 4:10pm at the Hub Yurt

Board members present: Diane Albino, John "Chewie" Burgess (time keeper), Katie Cousins, Paxton Hoag, Lara Howe, Jack Makarchek, Deane Morrow, Jon Pincus (voting alternate), Indigo Ronlov (facilitator), Anna Scott, Jon Silvermoon (alternate), Lawrence "LT" Taylor

Agenda Review

Old business: Budget issues, Green Ticket Allocation (Paxton, Anna), 2010 exception to Personal Time Accrual annual carryover (Katie), Appoint Lyndsey Billington as Neighborhood Response Team co-coordinator (Chewie), Five-year OCF Transportation Plan Task Group formation (Jon S), Candidate Forum in September (Chewie), Habitat for Humanity radio loan (Chewie)

New Business: Operations Budget Adjustment (for tonight's Budget issues), Direct the Personnel Committee to review the Executive Director job description (Jack)

Announcements

The post-Fair highway pick-up will be on August 8th. Volunteers can meet at 10am at the warebarn. Those that help with three out four annual pick-ups get a tee-shirt and two items plus drinks from Dana's Cheesecake. (Yea, Dana's!) Crew leaders are asked to encourage crew members to help. The August highway pick-up is a particularly important project. (Randy)

We lost one of our Quartermaster crewmembers recently. Leigh Turner, a beautiful wonderful person, will be memorialized at the fire pit at Alice's at 5pm this evening. (norma)

The last of a series of five meetings for Intergenerational Transition dialogue will be held here at the Yurt at 6pm this evening. (Marcus)

Board of Directors election deadlines are August 31st for candidate statement and photo submissions, September 16th to register to vote and September 16th to request an absentee

ballot for delivery by mail. The 2010 election and annual meeting will be held on October 16th at the Knights of Pythias, 420 West 12th, Eugene, OR. (Bill)

Approval of minutes

Indigo moved, Chewie seconded, to approve the minutes of the June 7th meeting. The motion passed 9-0-1 (Deane abstained).

Donation Requests

Donation status: Bill- At the last meeting the Board reformed the donation process. The new process is described on a flowchart included in the Board packets. I plan to make it available on the website with the donation request application to help people understand the process. Two donation requests are planned for August: SE Works with Jon P and NextStep Recycling with Lara.

Lara- In order to be sure the Board always has someone to take the minutes, the Board could consider appointment of a co-secretary or back-up in case the recording secretary can't make the meeting. Jack- In the past, a substitute has been found when needed. Bill- There has been some discussion about organizing a group of scribes who can back each other up for writing minutes for the various committees as well as for the Board. Paxton- Addition of an officer requires a Board motion and vote. Lara- Asked for a discussion item to be added to new business.

Staff Reports

Executive Director: Marcus- I have been very involved on site with Operations this past month and my policy work is all in the written report. I've been working with people in Main Camp and witnessing the different roles and the response efforts to the rain. It is all incredible. The bailer broke down today and Charlie is on top of that. A local television station (KMTR) came out for some on-site reporting today that will be aired this evening.

Operations Manager: Charlie- The Federal Transportation Administration has responded to our petition and given us the exemption. The timing is too late for this year so we will go ahead with a combined service of First Student (from Valley River) and LTD (from the downtown station). They will both work together to get people back to town at the end of the day. This transition plan may cost some extra money and a budget adjustment will be requested later tonight. To show our appreciation for all the people who ride the bus, the Fair will be doing some random gifting to the riders. The contracts will be signed this coming Tuesday.

There is a lot to accomplish in the next few days and a lot of pulling together is needed. Some contingencies are planned for some wet spots. Also, the Veneta pool is up and running and the Fair has been honored with a very cool mention. There is a lot of appreciation in Veneta for how we participated and supported the effort and there are some new partnership opportunities coming up. The city has even offered to loan us some gators if we need them this year.

Ticket sales numbers are now ahead of this same date last year and this is where they start to sell quickly. It's a good sign.

Site Manager: Steve- The pre-fair site conditions are wetter than any memory of the modern era and parking during Main Camp has been a scramble and will be from here on out. Some major drying out is necessary so there is contingency planning for things like the refer truck location in Miss Piggy's and for some parking areas. The crews have been great - Main Camp, Quartermaster, Kitchen, and Construction. There are a lot of lists but, as a reminder, come Friday when the public shows up they will see the Fair and they won't even be aware of those things that were still on the lists. It's a big challenge but we are rising to it. Thanks to all who are treading lightly in the "eight." It is entirely possible the public will see green paths at the start of the Fair.

Administrative Assistant: norma- We are really busy, especially on the weekends, and all my colleagues have been just great. The site has been getting swampier but everyone is doing their tasks, and they kick ass, and do a wonderful job.

Office Assistant: Robin- The office in town has been busier than ever with traffic coming through with all sorts of questions and troubleshooting needs and payments. It's all getting done but there is a lot. Culture Jam registration is completely full and has an amazing staff of 30. People are all excited, with smiles and good vibes, and eager for the event.

Treasurers: Hilary- After all the planning and budgeting and setting things in motion, we are so blessed with our energy and our financial and emotional health. This can be a trying year but we are in great shape and we have a tremendous amount of continuity. The crews are doing really great and there have not been any crisis situations with our financial operations.

Grumpy- The yurt has been very active getting things in order.

President: Jack- It's phenomenal to watch this thing work with the Quartermasters, the Junkyard Dogs, everything blowing in and out, and everyone on the ground making the effort. This year, with the weather, it's a labor of love dealing with the conditions. Thanks especially to our staff- Steve, Charlie, Marcus, Robin, norma, Jeff and Andy. There is a long list, BUMS, and everyone else, to thank. There are also those who have moved on and are not with us to celebrate. Let's reflect a moment for them.

Old Business

Budget: Charlie- Operations needs a little more money for the bus budget. Last year we came in about \$8000 under budget due to management changes that really paid off. That won't work as well this year. This year's bus budget is \$79,950. The request is for an increase of \$4000 so there will be some built in capacity to make sure the First Student operation will work to please the riders. There is a realistic possibility of going over the original budget if the contingency needs are required. This year there is less guaranteed service but more billable options that could impact the budget.

Lara moved, Katie seconded, to increase the bus budget item by \$4000. Lara- Thanks for making this work. Charlie- There will be some long range flexibility coming out of this work with the new provider. Paxton- We could just give an authorization to overspend the budget. Charlie- I do have some authority but this approval is prudent. Marcus- This is a well thought out

and needed request. The decision with the FTA was a little too late for us but it is the Oregon Country Fair that set a new precedent for others to follow in dealing with this legislation. The exemption is a notable accomplishment for the Fair. Jon P- After this is done, the Fair should educate the public on how this came about. Charlie- There is an article about that on page 3 of the Peach Pit. The motion passed 10-0.

Paxton moved, Lara seconded, to deposit the Green Ticket income into the Peach Power fund to support Peach Power, zero waste and transportation projects. These projects will be vetted by the Peach Power Committee in conjunction with Capital Projects Budget Committee. Charlie- Is this a one year or a short term thing or is it ongoing? Paxton- Ongoing. Charlie- It sounds like Peach Power is directing the money and not the Board. Hilary- The Peach Power fund process has the Peach Power Committee vetting the projects with the Budget Committee and the Board still approving the budget. Before, with a Green Ticket, people had a choice whether to donate and where the money should go (Peach Power, philanthropy, transportation, and durables) and the Peach Power usually got half or more. About half could go to the Peach Power fund with the rest being directed to operational goals on a year to year basis because there are a lot of other sustainability and greening work that don't go through Peach Power. Charlie- A Green Change line item has been discussed for that money and it would be a place for new initiatives to make an appeal. Now, would the initiatives need to come to Peach Power? Paxton- Maybe. The initiative might go through Vision Action in order to get to Peach Power. Charlie- Would this process be as nimble and calendar friendly as a Green Change line item. If something comes in March, after the budget process with Peach Power, what are they supposed to do? Anna- Yes, this is a nimble process. Peach Power was in front of the range of things the Vision Quest wanted to do and has a list of projects that will be kept updated and in front of the Board. If something comes in after the budget cycle, then Peach Power would make a recommendation to the Budget Committee and Board to help the latecomers. Rather than create another fund, this fund is already established. If it becomes unwieldy, then it can be changed. Marcus- The process is already in place, it has good leadership and good vision. The existing Change line item is already a place to go for funds if needed. Hilary- Pointed out, as an

example, the Green Ticket money for philanthropy goes directly to the regular operating Budget process for philanthropy and some funds could continue that way without going through the Peach Power fund. **Peach Gallery:** Joseph- This may not be keeping faith with the people who are paying into the fund. This fee should have its own special impact and those impacts could be new and cutting edge. **Board:** Chewie- This sounds like a green endowment to be run by the Peach Power Committee. Hearing Vision Action involvement makes it sound even more ponderous. The ticket buyers have the ability to pick where their money goes and this seems like we are giving Peach Power the ability to oversee a fund. Lara- It seems we need to work on some clarifying language, maybe go with it this year but plan to revisit it and push pause right now. Diane- Two ideas are coming out of this discussion. Peach Power would be involved with projects within the Fair and Charlie's idea about a Green Change line could be used for things initiated outside the Fair. These funds could be split with some money for each area. Jon P- The way the proposal would work is not clear. Hilary has some good suggestions and this should be tabled until some options are crystallized. Paxton- Asked if some rewording would be acceptable to his second (Lara)? **"These projects will be vetted by the Peach Power Committee in conjunction with Capital Projects and the Budget Committee process."** In this way the funds come before the Board to be approved. Peach Power is the entity that takes on ideas, like the solar array, and brings forward the creativity of the Fair Family. In 2009, 59% of the funds went to Peach Power. It's possible that a big chunk of money could be dedicated to a large solar array, or another year to an electric vehicle or some other major demonstration project. Hilary- First, use of the word "endowment" is not correct because that applies to funds that are preserved or restricted and these funds are intended to be spent. Second, this year each ticket contributes \$1 to the Green funds so there is no choice. Jack- So all tickets are Green tickets? Charlie- The ticket price was increased and the Board decided to direct the \$1 from each sale to the Green ticket. Jack- We are not talking about all new money. The Peach Power fund should still get the same portion of money they got in past years and the new funds should go through the budget process. How much is the added revenue? Charlie- In past years the green funds were about \$5000 and were about \$8000 last year, based on the number of ticket buyers who made the

choice to donate the dollar. This year, with 45000 tickets and one dollar from each ticket, there will be about \$45,000 so it is a big increase, by a factor of about 5. Jack- Were the ticket prices increased in order to get everyone to contribute to the Green funds? Grumpy- Yes, now everyone pays the extra dollar. LT- This motion tries to do two things. There is already a Peach Power fund and a process so that portion of the motion is unnecessary. The only question is whether to dedicate the funds from the Green ticket to the Peach Power fund. The process part can be left as it is or it can be dealt with in a separate motion at another time. Jon S- If the motion is defeated, where will the funds go? Hilary- They will go into the bank for the budget process. Indigo- Then to clarify, the money goes into the bank, unable to be used until it is dedicated to something. Jon S- Something that is green. Grumpy- This could be done for only one year to see if the process works. Peach Power may or may not be the force deciding where the money goes because it still goes through the regular process of Capital Projects and the Budget Committee and the Board. It doesn't have to all go to Peach Power. LT- Agreed. Anna- The motion in 2007 to create the Peach Power fund is as follows: *Anna moved, Lawrence seconded, the Board direct the Financial Planning and Budget Committee, relevant officers and staff, to create a fund called the Peach Power Fund to receive donations of money, securities or equipment. This fund would be for the purpose of assisting the OCF to finance Capital Projects, develop energy and water efficiencies, conservation, renewable technologies, and improve the organizations efforts to do this service to the public. After that, the process and administration was established. The Peach Power Committee shall have the power to initiate projects on the approved Peach Power planning list. They shall work with the site manager and general manager and any crew coordinators and any other affected parties that the employees ask to include. Peach Power can submit capital projects to request funds through the regular Capital Projects process to supplement the Peach Power Fund.* What this motion says is we are going to send all the projects to the Capital Projects process as best we can and add transportation projects to the list put together in 2010. Jon S- Was the Green Ticket explicitly for capital projects or for any green project? The whole budget should be a green budget. If all the Peach Power funds are only for capital projects then some green work may not be eligible for these funds.

Paxton- Some past Peach Power projects don't come through Peach Power funding. Some projects don't necessarily start in the Peach Power Committee. Anna- Jon's question seems to have nuances that are not clear so it's hard to answer. Projects come from a lot of different directions but they seem to mostly follow the Peach Power criteria and are what we want to see at the Fair. Chewie- Comments about funding from the Peach Power fund and from the Budget Committee and from the Fair seem wrong. The Fair funds it all. Paxton- I use the terms in an interchangeable way. Chewie- Can we table? Paxton- That would be fine or I could just drop the second sentence. **Chewie- I move to table to August. Jon P- I second the motion.** The motion to table passed 9-1 (Anna opposed).

The support statement for Lane Extension business was tabled. Deane- A donation was made last month and the member, David, who has requested a letter of support is not present.

Katie- In May the Board approved changes to the PPPM to read "Use of personal time should be scheduled with the employee's immediate supervisor in advance whenever possible. Up to a total of 120 hours of personal time may be carried over from one Personal Time accrual year to the next." and we established the accrual year from March 1 to the following February 28th or 29th.

Katie moved, Deane seconded, to make an exception for 2010 so any employee who has in excess of 120 hours at March 1, 2010 can carry that excess over to 2011. Grumpy- Who are they? Hilary- Is this retroactive? Katie- The previous cutoff was December 31st so hours not used would be lost. With this exception, that amount would not be lost. Grumpy- Who does this apply to? Katie- Whoever has not been taking enough vacation. Charlie- This was done to enable staff to take accrued vacation during January and February and in this first iteration several employees had not added the January and February days so they were losing due the change and confusion. There were three employees and about 5 days. Marcus- This is a one-time thing and is due to confusion so this motion helps make a correction. Hilary- It would have helped to see this motion ahead of time. **Peach Gallery:** Joseph- This carryover limitation is already a burden and with the confusion there needs to be an exception to make it work. The motion passed 9-1 (Anna opposed)

Chewie moved, Deane seconded, to appoint Lyndsey Billington as a Neighborhood Response Team co-coordinator. Charlie- Operations firmly recommends this decision. Lara- Thanks for stepping up. The motion passed 10-0.

Jon S- The next motion is presented for discussion but should be tabled for further action and final consideration. The idea rose out of discussion with the BUM's about transportation. It would be useful to look at our transportation issues, such as the LTD service externally and parking issues internally.

Jon moved, Paxton seconded, to direct operations to put together a five-year plan for how to meet transportation needs five years out. Charlie- I'd love to speak to this in about a month. Chewie- Moved to table. Jon P- Seconded the motion to table. The motion to table passed 10-0.

Chewie moved, on September 11th at the Eugene Garden Club, we have a meet and greet for candidates who will be running for the Board of Directors. It will be a casual meet and greet where we will serve some things and people can come and talk to the candidates. Katie- Point of Order, this is an announcement and does not require Board approval. **Indigo seconded the motion.** norma- Is there a budget line where we can find the funds for the refreshments? Chewie- It was indicated this required a motion because it was outside the normal election process. Grumpy- Isn't this what we do at the Annual Meeting? Marcus- There is a lot of politics underlying this motion. The original idea was to reach out to the younger generations and members who expect the use of social media to make it easier to participate in this organization. The original idea was to have a candidate forum where members would show up to question the candidates. The event would be recorded and put on some kind of social media so the Fair diaspora, across the universe, could actually see and hear candidates. This is within the realm of the Elections Committee. It seems a conflict of interest for the existing incumbent Board to be involved in this process. Nothing is being taken away from the existing process but it is an additional opportunity for candidates to get their name out there. The Intergenerational Transition dialogue later this evening will include talking about the use of social media. **Peach Gallery:** Brad- Is the date a good fit with the process for registration and absentee

ballot deadlines? Indigo- Considering Marcus's comments, the motion is actually just about a gathering with the candidates. Joseph- This motion is almost an insult considering what the Fair needs. Do it as a party and announce it but as a motion it does not make sense. Bring something that really makes sense and a difference. Jain Elliott- People come to the annual meeting and are asked to listen to some candidates they don't know and then struggle to make a choice. I have nothing but empathy for those people who are voting absentee. This is still a step in the right direction. Kate (Get Out The Vote)- The GOTV crew regularly registers 800 to 1000 voters at the Fair. Last year about 1500 people were registered so they could vote in the Fair Board election. A forum is a way to help promote and facilitate participation of the Fair Family. There is a lot of confusion about the Board, what they do, what the election is for and when it takes place. There was confusion about absentee registration. A lot of Fair Family do not live in Eugene. The Sept 11 day is before the registration deadline. There is some hesitation about video but it is important to get the candidates out in front of the membership. Cotterpin (External Security) - Another opportunity, for someone like me who lives out of town, to see the candidates is needed because the Board members shape our future and they take care of my Fair and my experience. The opportunity to hear from our candidates before casting my vote would be really great. Daniel (teen crew)- The idea of filming a forum event and getting it on social media is intriguing. It would help to get to know the candidates. If a small crew could film the event, many people could get a good perspective about the Board candidates. Hillary- There is a box to check on the registration form to request a permanent absentee ballot. Over time, getting a presentation on YouTube or some other media will happen more and more. At this time the candidate statements are on the website and are mailed out and there is other information available. **Board:** LT- There is a need for this, for more information and ways to observe, evaluate and interact with the candidates. It makes sense to expand into other media but understand that it's not actually seeing or hearing the candidates, only seeing and hearing electronic images. More social media covers more of the information spectrum but this motion, as proposed, is not much different than the annual meeting and probably won't attract many other people. There are two other times of the year, the third Saturday in August, at the Picnic, and the

second weekend in July when many or all of the membership is together and it would be delightful to have a candidate forum, during the Fair on Main Stage meadow, and see some real juggling. Considering the view about this being a conflict of interest, if somebody can explain what a Board member's financial interest is in this situation, "I'd be perfectly willing to split my Board pay with them." I can't vote for this motion. Katie- I want to do what we are trying to do but I won't support the motion because there is nothing in the by-laws about pre-election candidate opportunities or presentations. The written statements are not mentioned in the by-laws and are not required. Chewie- I withdraw my motion. Katie- I would like to finish. LT- Point of Order, if the motion is withdrawn there is nothing to talk about. Jon S- The facilitator needs to recognize Chewie first. Diane- If he is not recognized, he can't withdraw the motion. LT- They're right, that's correct. Indigo- We need to finish this discussion. Katie- People can and have run from the floor at the annual meeting and have gotten elected without participating in any of the previous opportunities to present their ideas. Last year at the Elders retreat, candidates were invited to come speak and they did not get the Board's permission. The Elders could have video-taped them and put it on the internet by only getting the candidates to agree. Three or four of the candidates took advantage of the opportunity. This new opportunity does not require Board permission. I won't vote for this motion because I don't want to set the precedent that providing candidate opportunities is something the Board needs to approve. Chewie- This is put up as a motion because an announcement was tried last month and some people got upset. A motion was recommended because this is outside the election process. When the idea was mentioned it sounded good, I supported the idea, and with more discussion, a meet and greet sounded better than a forum. It is just another opportunity for more participation. The video-taping was new information today. I withdraw the motion. I'm still fine with having a meet and greet. Indigo- Should we continue discussion? LT- Point of Order, if the motion is withdrawn its over. Both a motion and a second are required and if either one is withdrawn the motion dies. Marcus- As a point of process, a discussion of whether the Board does or does not have to approve this could be held. Indigo- Do you think we need to talk about this? Jack- If people want, we should talk about this. Indigo- The motion is withdrawn. Paxton- There could be more discussion during

member input. Jon S- This process was improper with the way Chewie was permitted take the floor ahead of other members on the comment list, thus cutting off my and others opportunity to speak. Indigo- There will be time for further comment during member input and in open discussion at the end of the meeting.

Chewie moved, LT seconded, the Oregon Country Fair loan radios to the Habitat for Humanity event in Junction City with Jon Silvermoon as the person taking custody.

Charlie- When is the event and how many radios are needed? Jon S- Saturday, July 24th, 4 radios. I have an obvious conflict of interest on this issue. The motion passed 10-0 (Jon P voting in Lara's absence)

Member input

Virgil- First, on May 8th, members of the Archaeology Crew and the Neighborhood Response Team showed up to help split logs for the Longhouse at Lane Community College. Second, the other day I received a call with the information that I would not be getting a vehicle sticker this year. The same thing happened to several elders. I called John Stamp's sister Ellen who lives about a mile away. She will take elder's vehicles for weekend parking for \$10.

LT- Speaking on behalf of the much maligned meteorological phenomenon (the rain), a month or two ago there was talk of severe fire danger and now that's over. When this place is well watered and when the sun hits, the level of vibrancy is just intense.

Chewie- Regarding the revocation of vehicle stickers, one person said they were told by the person on the phone that it was a Board decision at the meeting last month. To be clear, the Board had nothing to do with this.

Lara- A big thank you to all the volunteers we have on site, to all the guests who will be here adding to the lively color and to the high caliber paid staff who work so hard for us all. She said a special thank you to the pre-fair crews and especially construction crew.

Hilary- Regarding the vehicle stickers, there are about 250 Elders getting passes and like all booth and staff people, they are allocated one vehicle sticker for each two passes. There were more vehicle stickers requested than permitted and when this occurs, typically, an exception sheet, the goldenrod, is used to work out the details. This time, the Elders requested an

additional 87 vehicle stickers which is probably the largest goldenrod ever. These goldenrods are usually for 2, 3, 4 or 5 extras. Turning it down was really tough on those Elders who had paid their money and thought they would have a vehicle sticker and then found out they wouldn't get a sticker. The process seems like it was flawed from the beginning but the solution is getting worked out now and in a way that is fair to everybody.

Chris- The actual number of Elder passes was 254 as of the 1st of June. This is not a problem and the Elders committee is working out solutions, like the parking that Virgil has found, and there is a smaller goldenrod for about 8 more.

Jon P- For the future we should investigate more parking possibilities such as close by. The Budget Committee's difficulties are understood in these dealings but the Elders are also probably the toughest group with which to work out alternative solutions.

Deane- There were "x" number of elders at one point in time for the 50% formula and then in reality there was a higher number of elders submitting their paperwork so it's a matter of timing.

Brad- Parking is a real issue this year and there are wet spots, standing water, and hay to get out of the way. We don't want to turn away paid attendees for lack of parking. Our volunteers need to carpool and bring fewer cars to the site. **Use the bus, share the ride, help out this year. The more our volunteers help reduce bringing cars to the site the better.**

Lara- Recycling crew is to be commended in the way they consistently, year after year, use less than their allotment of vehicle stickers by carpooling. Thanks to the Board for the Kubota. This machine is awesome; it's the bomb; it will save us money and time.

Committee Reports

Peach Power: Anna- Peach Power will have an informal meeting in early July to meet and greet and plan a time for an August meeting.

Elders: Chris- The Elders Committee sponsored the Old Timers Picnic last night, it was well received, and the Kitchen Crew did an outstanding, really nice job. The Still Living Room will showcase the second decade, '81 to '89, in a timeline and it will be displayed along with a new cabinet with memorabilia.

Path Planning: Chris delivered the committee's written minutes. *The committee met on June 6th at the Hub Yurt with seventeen people in attendance. The minutes of the April and May Committee Meetings were reviewed and approved by the committee members present.*

Site Management reported that pre fair set up is a real challenge this year due to all the inclement weather that just keeps coming our way. We just keep going and hope for the best!!

After compiling and reviewing all the different layouts for both Crafter's Lot and Gypsy Way, which were created during the Design Charrettes, three possible outlines were compiled for each area under consideration. It was decided by the committee to set up two display areas, one near Crafter's Lot and the other near Gypsy Way, so that everyone will have a chance to look at the layouts and then be able to provide feedback to the committee.

After lengthy discussion on the subject, it was decided to set up a portable display as well. This one can be situated where ever it seems that it would get the best viewing exposure and then relocated to another area as needed.

The moment is upon us once again and everyone is very busy creating his or her piece of the magic carpet that weaves together to make the wonderful experience that both the Family and the Public know as The Oregon Country Fair. The Path Planning Committee members extend their best wishes to everyone that this be The Best Fair Ever!!!

The next regular committee meeting will be held on September 26th, probably in the Hub Yurt, at noon.

LUMP: Steve- The LUMP committee in conjunction with the Community Center Committee will meet June 28th (tomorrow) at 6pm to see the possible sites for the community center.

Personnel Committee: Jen-Lin- The Executive Director evaluation forms are available at Main Camp and on-line at the dot-net site and the form has been e-mailed to Board members, Committee members, Coordinators and Staff. They are due back by July 19th so the committee can collate the information for the Board for their timely consideration.

Discussion: Candidate Forum or Get Together

Jon P- Our elections have a 300 word candidate statement as the primary source of information and the statements are mostly "mom and apple pie." We need a device for the candidates to respond to questions and some sort of format would be helpful, including recording and social media. Our elections process needs to be changed in order to help people get better information.

Jon S- We need to do something more than what we are doing but it is too close to the election this year to be adding to the process now. There are some concerns about videotaping a forum and about the rules and about keeping the results equitable. It's not simple and the time needed to have the discussion is not available right now. Anything that involves use of Fair money, like hiring the filming or renting a facility, would make it a Board and Budget decision. Working with the Elections Committee and the GOTV folks to get some process recommendations would facilitate some good decisions.

Paxton- Potluck meetings are very good and if the Elections Committee wanted to run a candidate forum a refreshment budget would be good. It is a little late to do it this year but it's really a function of Election Committee if they wanted to take it on. The Elders have been encouraged to run a forum at the picnic when many members are around.

Marcus- We live in a multimedia world and the Fair is a multimedia event and the younger generations are multimedia savvy. Black and white, ink on paper is not the primary information source any more. The election process should be a multimedia process. The Elections Committee is entrusted to create an equitable process so they should be allowed to run the process. It's not too late, not all candidates have registered yet, and all of them would have the same chance to participate.

Joseph- Agreeing with both Jon P and Jon S, if there is an official event it needs to be a real forum with content and structure. This is a good concept so please pursue it.

Diane- The motion was for a "meet and greet", a mingling thing. A forum is a different thing and if it is being taped that is also different. For me, the hardest thing about being on the Board is standing up and speaking to the members before the voting at the annual meeting. Maybe the voting should be held two weeks after the annual meeting where the candidates could be taped.

Even then, some Fair Family can't watch video on the internet. It seems weird to run the OCF election on YouTube because we have always been a face-to-face organization.

Deane- If you turn up at the Fair and get a wristband, you should get a ballot. Now members have to fill out a piece of paper to get a ballot and the Fair Family News. It's all on the member and it should be on the Fair. It should be simple. The member should only have to keep the Fair informed about their address. This would get some serious voting going.

Jen-Lin- Speaking as a member of the Elections Committee and not for the Elections Committee, we need the registered voting members to keep up their address and we need them to vote. The information is being put out for the members to consume but they need to consume it. A candidate forum is a good idea, like a League of Women's voter questionnaire, with questions about wetlands, on population and all the other major issues. You would see how many of the people running, unless they are really involved, don't have a clue. Candidates should get clues, first. A video project could be done in collaboration with GOTV or the Fair video crew. We are all volunteers with time demands.

Jack- There has been much discussion about broadcasting Fair stuff. Thinking about the idea of broadcasting seemed to warrant a Board motion and that was my error as correctly pointed out by Katie about the lack of language in the by-laws. The sensitivity about broadcasting was the reason for a motion. That was not correct. It should just be an announcement and it could be put on line. Whoever wants to pick this up and deal with it as social media is ok. The error, to have a motion, was on the side of caution over our personal concerns about broadcasting.

Kate- My passion about voter registration includes teaching and facilitating the election process. Data entry last year is one example. I'm kind of in the middle of the generations and see these ideas as a way to engage youth and inspire activism and participation. It's part of our value system and a core belief that the Fair is a participatory event and we need to help educate and encourage voting. GOTV could participate in the process. A forum means the candidates know the venue and the rules of the game, ahead of time, so it should not be partisan or unfair.

Daniel- In the past I had no clue who the Board of Directors were and in the past I came to the Fair and volunteered and loved the magic and didn't know what was happening but I think the magic starts right here, with the Board, and with these decisions. I've only had some idea about the Board people and what I know of them is from the setting of the Fair. I like the ideas about formal get-togethers and potlucks.

Robert- The Sept 11th get-together is a good opportunity to hear more of the candidates and the date seems to fit with the registration and absentee ballots. If it is formal or informal or taped it is still a good idea. It provides those interested in communicating by social media some time before the election.

Paxton- It would be good if GOTV took this forum idea on but it is a big job. Social media is a concern and the information might be presented better on our own website with possible log-in requirements. The problem with sites like Facebook is whatever is posted becomes public and available to anyone to use in any way. We need to be careful about this networking. Keeping our stuff on our own website would be prudent.

Spirit- From a coordinator level, the crew leadership could be helping by informing the crew members and that is one more opportunity and outlet. It is kind of a crew leader responsibility.

Jon P- Paxton's concerns are valid and whoever uses social medial should be fair and equitable to the candidates. Potlucks and meet and greet gatherings also have good energy events and are important. If there is a forum carried out, is there a way to support the event with some funding? (Jack mentioned the Change line and the GOTV budget as possible funding sources.) This meeting seems to be changing into the Intergenerational Transition meeting.

Chris- Over the years there have been attempts to get more people to vote but many people do not know the candidates so they don't vote at all. We need a way to keep the key issues identified and get the candidates to address those issues. There might be a better response.

Brad- We have an election system that is secure but a little antiquated but the idea of a wristband as being your registration could be automated by computer. What about the idea of OregonCountryFairBook and a website with membership registration. Fair Family could gather

around a virtual Fair or a virtual campfire. We need to own it and make positive change and embrace the positive opportunity that we are.

Chewie- Are we doing September 11th? Some preliminary arrangements are already in place.

Adjourn

The meeting was adjourned at 6:10pm. The next regular Board meeting will be held on August 2nd in the Training Room at EWEB in Eugene.

The tentative agenda includes Donation requests for SE Works and Next Step Recycling, Budget Issues, Green Ticket allocation (Paxton, Anna), Support statement for Lane Extension (Deane), Five-year OCF Transportation Plan Task Group formation (Jon S), Direct the Personnel Committee to review the ED job description (Jack), Co-Recording Secretary discussion (Lara)

Executive Director's Report to the Board

Operations & Administration: Inter-Generational Dialog: *Thus far we have had dialogs on each Sunday, June 6th, 13th, and 20th, with one final dialog yet to be held on June 27th. Each dialog has kept a core group of 4-5 people and has had nearly a dozen different people each time. This has made each separate dialog quite different from the other, with topics ranging from operational matters such as the processes of crew leadership transitions, to the more abstract philosophical topics of the social political history of the Fair in community Here are some thoughts and issues shared at the most recent Dialog held Sunday, June 20th: * Reaching people is 80% presentation and we need different presentation styles for different generations; younger generations need bright colors, sparkles, lots of visuals, and electronic media, while older generations are fine and comfortable with print on paper, written text documents. * 30 some things are busy building their lives outside of the Fair and have limited time. * Biggest stumbling stone is daily life – using technology is the solution to help get us involved. *Bad image of Fair politics by the youth is greatly exaggerated and something needs to be done to change it. *People that GOTV comes in contact with don't know when/what the BOD elections are,*

*when/what the Annual Meeting is and many express that they can't get to the Annual Meeting. * Shock and disappointment that everyone at the last Annual Meeting was 40 years or older - no youth. * Difficult to get people involved - even when directly asking booth mates to get involved. * We need to go out there and actively get people involved, not just sit around and wait for them to get involved. We can't rest on our laurels. * We need more promotion about our processes, and that promotion needs more 'sparkles.' * 25 year-olds and 30 year-olds don't go to meetings. * We need all possible ways for people to attend our meeting for those who live far away and for those who are really busy with high demand jobs. Not everyone can get to Eugene for meetings. * Models and processes that have worked in previous decades will need to change. * Big lacking point in getting information out to everyone – not doing well enough. * There should be an Advisory Board of youth to inform the Board of Directors, which could provide experience, practice for the youth and also help build their confidence. * Generation X'ers are the most complacent group, because they feel frustrated and don't participate.*

Personnel: Paid Staff Job Descriptions: *On June 14th I met with the Personnel Committee to discuss my recommendations that the position of Administrative Assistant be updated to Office Manager and the position of Office Assistant be updated to Program Coordinator. There seemed to be general agreement on the major concept of updating the descriptions as well as the specifics of new titles and an updated job description of duties. I will be submitting a finished version of the descriptions for their final approval, so they can forward them to the Board for review and approval!*

Financial, Budgets, Fund Raising: 2009 Financial Review and IRS 990 tax form: *Over the past several weeks I have been triangulating with our bookkeeper Linda Kerr, our Co-Treasurer Hilary Anthony, and our accounting firm in working to complete our year end taxes. Last year was the first year “trying on” the new and very lengthy 990 document, of which Hilary did a great job. This year I benefited greatly from what she had done the previous year as I completed this year's 990 document. Next steps are to work with our accounting firm to complete the annual review and then finalize and file our annual taxes.*

Community: May 19th Portland Business Alliance (PBA), Sustainability Committee:

Back in February I reported to you that I have sat on the Sustainability Committee of the Portland Business Alliance since 2007. This is essentially the Greater Portland Area Chamber of Commerce, <http://www.portlandalliance.com/> and represents around 1,300 businesses large and small.

As part of their Communications Task Force we have finished the development of an internal survey which will help us assess and document a base-line of Membership needs, skills, education, resources and assets related to sustainability within the Alliance. This will allow us to identify both assets and needs within the Alliance and help us share internally and cross pollinate knowledge and solutions. The survey has been pilot tested, adapted and now should be sent to the entire membership in a month or so.

May 27th Centro Latino Americano *I attended an event called Meet Me @ Centro, where they invite community members to visit their agency and learn more about the important services they provide to the Latino community. This was a great opportunity to meet their staff, take a tour of their building, and learn about their community-based organization. They will be hosting these events monthly, on the fourth Thursday of the month. Please feel free to attend and get to know them! They can provide us with translation services whenever we are interested and ready to produce bi-lingual material to the public!!*

June 16th Kiwanis International, Eugene Chapter *I was invited to speak with about 40 members of their organization on anything I wanted to present about the Fair. Taking this opportunity, I prepared a speech entitled, "Why the Oregon Country Fair is More Relevant Today Than Ever. This went over very well, and many Kiwanis members learned things they didn't know about the Fair: our Philanthropy, our youth programs, our economic development impact, etc. For fun, I offered two smaller sized posters up for trivia!! Using the Exit Poll information, I asked questions to the audience and gave posters out as rewards for the correct answers. Chip Coker Kiwanis Program Chair, wore huge fuzzy multi-colored hat with tie-dye jacket. Many of their members wore tie-dye die shirts and were very welcoming.*

6/16 Whitaker Community Council *On behalf of the Fair, I attended our neighborhood council meeting in order to get to know our neighbors better and to learn about the current issues facing our neighborhood. It is my goal to stay in close touch with our neighbors and to be active on matters of concern in our neighborhood. Some of the topics discussed at the meeting were LTD's proposed MX Route paralleling Amazon Creek, the possible effects of additional liquor licenses being issued in the Whitaker, and an interesting presentation of comparative crime rates between the Whiteaker and other neighborhoods.*

West Coast Governor's Agreement on Ocean Health (WCGA): *Many of you already know about my passion for the ocean, our coastal waterways and the people that live in and around them. Over the past year I have been serving on Action Step #7: Sustainable Coastal Communities of the WCGA as a representative of the non-extraction, outdoor recreation and tourism industries for Oregon, Washington, and California. This has been a very rewarding and enlightening volunteer service and a commitment I intend to keep into the near future. In this way, I can use my knowledge of coastal communities and natural coastal environments to protect and improve the health of our ocean. We are now moving from a recommendation and report writing phase and into an implementation and action phase. If you want to know more about this initiative, please visit: <http://westcoastoceans.gov/>*

Marketing, Media, Community Relation: Oregon Country Fair Presents *As you know I have been working with Bob Nisbet to get the Fair's recorded Spoken Word events onto public access cable networks from the Portland/Tualitan area to Eugene. This program is called "The Oregon Country Fair Presents." Here is Portland's current schedule: July- Team Organic, August - Nicki Scully / Lipton, Sept - Lipton / Bhaeman, Oct - Environmental Activists, Nov - Indigenous Grandmas, Dec - Fair History, Jan- Faith Petric.*

The videos I reviewed and approved this week were: Faith Petric 2003, 13 Indigenous Grandmas - Alice Baker Pilgrim 2009, Environmental Activism 2009, and I sent some requests for additional editing back to Nisbet for OCF History 2009. Thank you Bob, for your tenacity and commitment to making this happen. I also want to thank Robert DeSpain for recording these

events over the years, storing them and making the raw video footage available for us to create these cable access shows.

***Pre-Fair Media:** This is the time of year that is our best opportunity to share with the world around us stories about who we are. While it is never certain what the media will pick up on, let alone actually say about us, I have been working with our public relations company to pitch a number of stories about the Fair. Some general things I hope to be able to communicate through the media is showing that we are a good neighbor, offer some stories on the faces of new leadership within the Fair, reminding the community about our economic development contribution, and highlighting the "Ambiance" of the Fair which sets us aside from all other festivals. Be on the lookout for these stories in the papers and on the television (if you have one!).*