

**Barter Fair Task Force
Design Charette/Retreat
Saturday, December 5, 2012
Meeting Notes**

Facilitator: Colleen Bauman

Present: Charlie Ruff, Joseph Newton, Amanda Moore, David Tipton, Chewie Burgess, Jon Pincus, Amy Hand, Steve Wiz, Tony Chimenti, Kirk Shultz, Judy Dattino, John Silvermoon, David Kemp, Lucy Kingsley, Spirit Leatherwood

2013 Barter Fair Mission Statement:

A space where Fair Family can buy, sell, trade goods Monday after the OCF; within existing OCF guidelines.

Minutes from Dec. 20, 2012 were approved by all 8 present voting members.

Some adjustments were recommended on proper notations and order regarding proposals and motions.

Staff Reports

Charlie Ruff, General Manager:

Barter Fair is mixed in amongst many changes coming to OCF. There are many bigger endeavors in motion and we must consider long term viability for growth, camping, etc...

These larger changes are what has impacted and brought about change to the Barter Fair.

Aerial photos from 2008 and 2012 compared, visually show the organic growth/impact/change that BF has gone through since moving BF to Miss Piggys.

Island Way combined with Miss Piggys will be prioritized for OCF greater good. The shift of Craft Lot will move campers to this area. Redirection of folks to this Island/Piggy Lot will be based on camper priority: such as, volunteers, juried crafters, etc...

His belief is that BF has a place on the landscape; but can't be like it was functioning in Piggys.

With many changes coming to OCF; Conscious, thoughtful decision on how to operate BF is important.

An crucial factor is the Special Use Permit (SUP) which management and the BOD are working hard to obtain through Lane County. Obtaining an SUP will enable the OCF to utilize fair land year round. County Zoning limits our use of land. SUP will allow us to be permitted and zoned to, "dream so much bigger."

This SUP would be in question if we do not work within Lane County zoning compliance on OCF property.

Event Activities must comply with Non Conforming Land Use Verification. BF can continue as long as it is within event activities area, which ends at Cable Gate. Anything West of Cable Gate can not be used for event activities according to Non Conforming Land Use Verification.

BF must work within the land use verification and be in priority with the greater good of OCF priorities (Camping changes/ craft lot/SUP) as well as the Fair Family Community.

The original intention of BF was a chance for Crafters/Vendors to have a chance to trade, buy, swap, or sell to each other due to working commitments during a busy OCF weekend.

BF location is temporary in 2013 and ideally would be a day event with no camping.

BF folks ideally should already have a camping spot.

Tony Chimenti, Operations Manager:

We need to focus on prioritizing space especially during the transitional years relating to shift in Craft Lot to Island/Piggy.

2013 will be the year to sort/figure out migration en mass and will be a "one time opportunity".

Bf will be dissected from Miss Piggys. This is the year everything relates back to the SUP focus.

Spirit reached out to Guest Speakers from different impacted crews for their input. She read their email responses:

Jon Kassenbaum, Camping Crew, who operates Miss Piggys commented:

Island Lot is not an option for BF. Piggy/Island will unite this year into a single lot for camping only. Vehicles are only welcome if they are being camped in or serve as lockup for juried crafters. Jon supports BF as it is too valuable to fair family to let it go. Its from a camping perspective, BF has become so large. It is easy to confirm from aerial photos how BF participants claimed space for Monday and how many participants there were. Camping Crew hopes to reclaim 25-40% of Piggy Lot for camping, which they very much need to account for the loss of Craft Lot.

Again, prioritizing the needs of the greater good of OCF must be given to Fair Family as the Fair moves west and out family grows. (Spirit and Amanda's Paraphrasing).

Chewie Burgess (present), Camping Crew and BOD member:

Reiterates Island Lot/Piggys will merge and be designated for camping changes coming. Understands the impact the SUP will have on camping and events. Camping issues surround folks who are SO/Guests but are not active participants/fair family.

Camping is considering/addressing these issues. If you have a wristband, you are considered Fair Family and will be cared for. 40% of BF participants will be displaced and operations will find a place for them which Camping Crew will manage. Many of the 40% are in vehicles that will be moved are displaced. BOD will support a viable, easy management 2013 Barter Fair.

2013-2014 will bring HUGE changes. Each change impacts another and it will be a 2 year transitional process. Crews are discussing support of BF and changes coming. They understand that BF is a work in progress and is understood in discussion

Lot Crew: no email response or phone calls returned. (timing with holidays suspected)

Pre-Post Crew: Amy Hand spoke with Warren Walsh. He recommended having BF move towards Pirates Cove using the Aurora Corridera as the Main Entrance.

Sheldon, from Traffic Crew comments:

Snooze Pass for BF would have no impact on traffic flow or concerns and he supports this location for BF.

Spirit comments that from the OCF BF Survey(pg.4): Vehicle free BF Response: 20% BF folks would not participate of BF were Vehicle free. 80% of BF folks will still participate if BF will Vehicle free.

Some felt frustrated with the lack of information that could have been useful in earlier meetings.

Discussion was made that progress has been made in the BFTF and that we are evolving and working together. Information has come to us as it presents itself, which can feel frustrating to some, but is coming in nonetheless. Information flow can be very time consuming with progress. These new Task Force groups are creating templates for future process for OCF groups. Summarize location discussion: ISLAND LOT can not be used for Barter Fair.

OCF Guideline Changes Process:

Indigo Ronlov has proposed some BF changes in the Guidelines which opened up a somewhat heated discussion.

Charlie explained that ANY Fair Member can propose guideline changes by following OCF process. These proposed changes should be submitted by January 1; but there is some flexibility with this timing. These changes must be published for Fair Family to consider before the changes will be voted on by the BOD at the February BOD meeting.

Old Business:

Booth Size was discussed. Many folks supported a standard 10x10 vending space that would accommodate a pop-up style tent. A standard size footprint for vending would ease fee collection and set up for Barter Fair and the registration process. A 5x5 "blanket style" was presented as a smaller vending option. Many folks agreed this was good. Concerns presented: security for goods without camping was mentioned again; choosing size of vending prior to confirming transitional BF location not ideal; a 5x5 blanket space is not equal to a 10x0 footprint vending space. A 10x10 spot is equal to 4 5x5 spots.

Charlie recommends a load in/out BF event. Empty space is not viable for Barter Fair. We must use space that opens up on Monday. Fencing can be moved to create a BF location.

A motion was presented to have 10x10 and a 5x5 option available for vending booth space allowing Monday Market with fees to be discussed at a later date for 2013.

The motion was tabled until after design charette. All members present agreed.

Design Charette Break Out Groups:

Colleen and Kirk both describe the process of the design charette. There are 3 tables which present three different Barter Fair options to consider.:

1.) Vending Only 2.) Camping/Vending 3.) Hybrid (both camping & day use)

Charlie will float from group to group to answer questions as we design options.

Charettes are fun and we learn from doing/talking/creating the maps. Groups rotate through each station/option and we explain our creation to the whole group.

Many amazing creations and BF options were presented and discussed after each round. The designs were focused on approximately 160 vending spaces that reflects last years registration.

The area where the designs focused on was: Snooze Pass up to Dr. Bronners location on the West edge of 4A parking and North of Piggys fence line and emergency access road.

Finalize Site Design/Layout Options for BOD Report:

These maps were given in trust to Kirk and David T. to collaborate and fuse together the best of each design option. They will create a map for each option considered. The 3 maps will then be presented to the Task Force at the next meeting on January 20 for approval for packet submission to the BOD by February 4, 2013.

It is recommended we get the packet to the BOD sooner for consideration prior to the February meeting.

Discussion was had the BF stakeholders need to be informed of our packet and give feedback prior to submitting packet to the BOD. It was discussed that we can reach out through FFN, .net site, and through our email contact list.

Kirk and Lucy report that this Monday, January 7, 2013 the BOD will review old business; which was board recommendation for BFTF to be put on February schedule packet presentation.

It is recommended that we ask the BOD BFTF members to get board approval to proceed with BFTF after February packet submission/presentation.

A presentation packet to the BOD includes: Guideline Changes, Footprint/Map Options, Mission Statement, Registration Process

A motion was made to approve a BFTF meeting on January 20, 2013 to follow through with top 3 map designs/footprints and work on guideline changes.

Approve: 8 Oppose:0

A motion was made that the BFTF meet again on February 3, 2013 to pull packet together and solidify plans to submit to BOD from 1-4 pm at the Fair Office in town.

Approve: 7 Oppose:1

Spirit submitted a Task Force Month to Month Work Plan to the BFTF to consider and edit. This will be given to the BOD in our packet. Edits/changes can be made but need to happen ASAP. Email Spirit with changes.

Lucy and Amanda created a subcommittee to refine a pre-registration process for Barter Fair that will meet after February.

Homework:

Amanda, Amy, John P. and Joseph will create a report to present to OCF family after the BOD meeting in February regarding our presentation and their decision and the following process.

Kirk and David T. will refine the charette bests into maps for presentation.

Spirit: Work on Draft Report Summary and Rough guideline changes to bring to Jan. 20 meeting.

Evaluation:

Longer meeting more effective, but requires necessary breaks; creative, quick charette process; Creating not talking effective to process; Many consistencies seen in charette; refined information today; spacial options learned; most productive meeting yet; charette hopeful; yummy dessert and potluck!