

**Report and Recommendation
To the Oregon Country Fair Board of Directors
from the
Barter Fair Task Force**

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Mission Statement

It is the mission of the Barter Fair Task Force to work collaboratively with The Oregon Country Fair Board of Directors, Management, Operations and Fair Family in developing a viable Monday Market Barter Fair where a space is provided on OCF property for OCF staff, volunteers, and crafters to sell, barter and buy goods with one another.

It is with this intention that we feel Monday Market Barter Fair provides an opportunity for Fair Family:

- To allow OCF Crafters to sell extra inventory or new crafts.
- To provide Staff the opportunity to barter or sell goods.
- To Assist and support Fair Family to generate revenue during these hard economic times.
- To help build community amongst Fair Family.
- To encourage the bartering and selling of goods which promote the arts, free trade, and independent, autonomous living among Fair Family participants.

How We Came To Be

In February of 2012, the OCF Board of Directors voted 9-0-1 the following motion: "that the Barter Fair is discontinued in South Miss Piggy's in 2013 and the Board of Directors, in collaboration with management, will explore implementing a Monday Market for the Monday following the 2013 Fair with a report back to the Board of Directors at the February 2013 Board meeting."

In August of 2012, a Barter Fair work session was held after Teddy Bear Picnic. From this meeting a task force was formed to continue the discussion surrounding a Monday Market in 2013. A small group of Fair Family volunteered to meet and provide recommendations for the future of Monday Market: to suggest a new location, to align values and ideals with the Oregon Country Fair and to lessen the impact on volunteers who are maintaining the operation of this market place.

Who We Are

The Task Force presently consists of 10 voting members:

Amanda Moore, Lucy Kingsley, Paxton Hoag, Jon Silvermoon, Judy Dottino, Amy Hand, Sheila Showalter, Joseph Newton, Jon Pincus and Spirit Leatherwood.

Many of these voting members are participants at Barter Fair as either vendors or barterers.

How We Work

This task force first met in September of 2012, following the first Board work session regarding the future of Barter Fair.

We are a recognized yet unofficial working task force. At our first meetings we gathered pertinent information on: land use permits, effected crews, reviewed Barter Fair surveys, old registration processes and event generated revenue. We have made efforts to reach

out and include our fair community in this process. We are evolving into a functional working group, with governance and process. Every meeting utilizes a facilitator, a chair, and a co-chair who also serves as the scribe. We strive for consistent process in which we present motions and vote on them with a 2/3 majority rule. There are 10 voting members, all agreed upon by those who have consistently participated in the BFTF meetings and are named above. The voting members are working diligently to come up with viable recommendations for the Board to consider in support of the continuation and restructuring of a Monday Market Barter Fair to be held in a different location.

In order to develop recommendations we have communicated with and taken into consideration ideas, thoughts, perspectives, recommendations and guidance from: Management, Board Members, Fair Family, Craft and Budget Committees. We have also been in communication with the following Operations crews: Recycling, Camping Crew, Traffic, Fire, Security, White Bird, Registration and Admissions.

All stakeholders are identified within this report.

At the time this report is submitted, we recognize there is still more outreach and work to be completed; we do have recommendations to present to the board for consideration.

Motions will be offered to the board.

What We've Accomplished

We have explored many of the different facets of what the Monday Market Barter Fair is and what it means to our Fair Family. Through our own experience and by listening to varying stakeholders, we feel we have a good understanding of the necessary changes in order to continue with a Monday Market Barter Fair in an improved way. The following pages will include our accomplishments in the form of recommendations. These recommendations come with the understanding that 2013 is a transitional year for the Oregon Country Fair. It is our hope that many of the recommendations offered will create a solid foundation for the future of a healthy thriving market place for the Monday following Fair for our fair family to enjoy.

Recommendations

Where

A 2013 Barter Fair would be held in a transitional location.

A Monday Market Barter Fair be a one day event without vehicles or camping. The Barter Fair Task force will offer three maps for consideration to inform operations and management of the options we have considered for a functioning transitional 2013 Monday Market Barter Fair that will follow current OCF guidelines.

Who Sells

OCF juried crafters, staff, volunteers, entertainers, teens, elders, SOP's and elder companions with a wristband and verified fair affiliation.

What sells

- Already jury approved craft items
- Imports in 2013 will be allowed with a phasing out of finished imported items by 2015. Only fair traded imported raw materials (for example: beads, fabric, gem stones...) will be allowed to be vended at OCF Monday Market Barter Fair by 2015 according to OCF guidelines.
- Recycled and Reused Items
- Goods handcrafted by fair participants
- Vintage Items

When

On the Monday following the Oregon Country Fair from 10am-3pm. Set-up to begin at 8am and each vending space cleaned and vacated by 5pm.

The Hows

The BFTF recommends a transitional, low-impact 2013 Monday Market. This will allow Monday Market Barter Fair to remain viable during transitional years for the greater benefit of the Oregon Country Fair:

- It is to be a pedestrian only event.
- Same day set-up and tear down.
- Registration process: Wristband, Pre-Payment and Pre-Registration required to vend at Monday Market/Barter Fair.
- Registration will be at wristband booth during wristband hours.

Pre-Registration Form to include:

- Real Name & Fair Name
- Wristband Number Fair affiliation (verification may be necessary prior to vending)
- Items to be sold
- Booth size options: (strolling, 5x5, 10x10)
- Fees paid
- Space allocation # (map available at wristband booth based on layout of new location.)
- Contact information including at least one (or more) of the following:
 - Working phone number, Email Address, Snail Mail Address
- Booth size with fee (Fee recommendation is still under discussion)
- Pack it in, Pack it out: Leave No Footprint.
- The assigning of limited vendor spaces is on a first come first served basis at the time of registration
- Vendor participants Signature on bottom of form accepting compliance

Accountability

With an implemented pre-registration process of assigned spaces, the BFTF believes vendors will be easily identified for accountability purposes.

We are recommending that registered vendors with garbage, recycling or debris left behind in their assigned space will face the possibility of losing their privilege of vending in any future Monday Market Barter Fair.

If a registered vendor does not follow OCF guidelines regarding Monday Market Barter Fair they may face the possibility of losing their privilege of vending in future Markets.

Implementation/Management of Monday Market Barter Fair

The Barter Fair Task Force recommends that management approve two coordinators to implement and manage the 2013 Monday Market Barter Fair event in collaboration with existing crews.

Guidelines

The BFTF needs support from the BOD and Management to continue as an approved working committee and for the continuation of a 2013 Monday Market Barter Fair. Changes to the existing guidelines will need to be made for the Monday Market Barter Fair after 2013. These changes reflect the operational process and accountability of its participants. The guideline changes we feel may be necessary are in rough draft form and still under discussion. Once the committee has reached agreement, these guideline changes will need approval from BOD.

Stakeholders

These crews have been identified as stakeholders in the operations of Monday Market Barter Fair :

Admissions
Budget Committee
Communications/Fair Central
Craft Committee
Fire
Honey Buckets
Lot
Management
Pre-Post
Recycling
Registration
Traffic
White Bird
Wristbands

Conclusion

Historically, the Monday Market Barter Fair is an organically derived experience that fair family participants have created for themselves in order to exchange goods and connect with each other. We recognize the importance of this experience for our Fair Family. The BFTF recommends that the Board of Directors create a Monday Market Barter Fair committee to continue the efforts the task force has started so that the Monday Market Barter Fair can continue to operate.

Report Prepared By: Spirit Leatherwood, Lucy Kingsley, Amy Hand and Amanda Moore

Appendix I: Motions as passed by the Barter Fair Task Force

December 19, 2012

A motion was passed that a list of consistent participating BFTF members be the voting members of the BFTF. The voting members shall be: Spirit Leatherwood, Lucy Kingsley, John Silvermoon, Amy Hand, John Pincus, Paxton Hoag, Amanda Moore, Shiela Showalter, Joseph Newton and Judy Datino.
Approve: 10 Opposed: 1 Abstained: 2

A motion was passed that 2/3 Majority Vote will define our voting process.
Approve: 9 Opposed: 1 Abstained: 1

A motion was unanimously passed that the BFTF Chairperson will be: Spirit Leatherwood and the co-chair and recording secretary will be Amanda Moore.

A motion was unanimously passed that the BFTF Draft Minutes will be sent to the voting members for review within 2 days of the meeting. Voting members have 3 days to review the minutes and submit changes. These Draft Minutes will be publicly available to the .net website and to the OCF Barter Fair email group within 5 days after the meeting.

A motion was made to form a subcommittee to create a mission statement for 2014 Monday Market. This subcommittee will gather after the February 3, 2013 BOD meeting.
Approve: 7 Opposed: 1 Abstained: 2

Subcommittee Members for Mission Statement: Lucy Kingsley (chair of subcommittee), Amy Hand, David Kemp, John Silvermoon, Amanda Moore, Spirit Leatherwood, Paxton Hoag, Joseph Newton and Jeffrey Falkenstein

A motion was passed that the Mission Statement for the 2013 Barter Fair will be:
A space where Fair Family can buy, sell, trade goods Monday after OCF within the existing OCF guidelines.
Approve: 9 Opposed: 2 Abstained: 1

A motion unanimously passed to have a BFTF retreat and design charette to focus on various BF options pertaining to Snooze Pass/ Island Way at OCF/Alice's from 1-6 pm on Saturday, January 5, 2013.

January 20, 2013

A motion was made and seconded that:
Monday Market Barter Fair booth size options are as follows: 5x5; 10x10; and strolling vending for registered vending space at the MM/BF.
This motion will be included in report recommendations.
This motion passed unanimously.

A motion was presented and seconded that:
Imports in 2013 be allowed with a phasing out of imported finished items by 2015. Only fair trade imported raw materials will be allowed to be vended at OCF MM/BF by 2015 according to OCF Guidelines.
Approve: 4 Oppose: 2
Motion passed

A motion was made and seconded that:
The OCF continue the ban of food, drink and alcohol sales at the MM/BF in 2013 according to OCF guidelines.
This motion passed unanimously.

A motion was made and seconded that:
Folks who sell at Barter Fair, must be wristbanded participants such as; entertainers, elders, teens, crafters, volunteers, staff, SOP's and elder companions. SOP's and Elder Companions must have verifiable fair affiliation in order to participate at MM/BF.
This motion passed unanimously.

A motion was made and seconded that:
Present all 3 map options that we have worked on and prioritize our preferences on where BF should be considered to operate.
Approve: 5 Oppose: 1
(Note: the prioritizing of a mapped site did not occur)

A motion was made and seconded that:

BFTF recommends the Monday Market Barter Fair to be a day event without camping or vehicles. The BFTF will offer 3 maps for consideration to inform operations the different options for a functioning, transitional 2013 Monday Market Barter Fair event which will follow current OCF guidelines.

We recommend the set up of Monday Market Barter Fair, as follows:

Barter Fair will occur on Monday morning following our Fair.

Set-up hours begin at 8 am and are cleaned up and torn down by 5 pm.

Barter Fair Event Hours will be from: 10 am to 3 pm.

This motion passed unanimously.

A motion was made and seconded that:

The preregistration form template be included in the packet to the BOD for consideration.

This motion passed unanimously.

A motion was made and seconded that:

Management approves 2 coordinators to implement and manage the 2013 Monday Market Barter Fair event in collaboration with existing crews.

Approve: 5 Abstained: 1

(Note: While creating this packet we realized that it is the BOD who approves and appoints coordinators.)

A motion was made and seconded:

Revisit the vending fee discussion if Barter Fair is approved by the BOD and management for a 2013 event.

This motion passed unanimously.

Appendix II: Registration Form Template

Monday Market Barter Fair Vending Registration Form

Name: _____

Wristband Number: _____

Specific Fair Affiliation: _____

Contact Information

Address:

Email:

Phone:

Barter Fair Vending Tag #: _____

Barter Fair Vending Spot/Map Location #: _____

Vending Size: 10x10: _____ 5x5: _____ Strolling: _____

Fee Paid : \$ _____

Cash _____ Check #: _____

Items you will be Vending:

Vendor Signature: _____

Registered By Initials: _____

OCF DISCLAIMER:

You must have a verifiable wristband and a Monday Market Barter Fair vending tag visibly posted in your designated space to vend at Monday Market Barter Fair. You must also pack in/pack out and leave no trace of garbage, recycling or debris in your designated vending spot or you will

face the possibility of losing the privilege of vending in any future Monday Market Barter Fair. Thank you for respecting our land, our environment and each other. Happy Bartering!

Appendix III: Maps

To access maps, see attachment to this report

Map 1: Hybrid: Camping and Vending Blend

Map 2: No Camping Event

Map 3: Snooze Pass Map: No Camping event

Appendix IV: BFTF Month to Month Work Plan

2013 OCF Monday Market Month to Month Work Plan

January:

- Request to the BoD for New Biz - Monday Market update
- Request should include that we will have a packet/report ready with recommendations at least 1.5 wks. before the Feb. BoD meeting
- Schedule 2nd meeting to focus on guideline changes (as suggested by Indigo) and expand on 'statement of intent' (as requested by Charlie). (January 20th, 5-8pm at Alices)
- Finalize recommended guideline changes asap. Kirk to talk to Norma about a little more time? Note: Members of the BoD are expecting some recommends for guideline changes in our report. The recommendation on imports and a preregistration process do reflect this request. However, we would like additional time to consider additional changes pending BOD recommendation for a Monday Market Barter Fair in 2013.
- Finalize presentation packet to present to the BoD.

February:

- Pending Board approval to move forward. If for some reason, we fail to get BoD support for a 2013 MMBF, we can meet later in February to work on monthly workplan for 2014. We can devise an agenda based on our Jan. meeting and/or the Feb. BoD meeting.
- Pending BoD support: Continued work on pre-registration form

March: (assuming we have Board support moving forward)

- Begin conversation of enforcement, accountability of guidelines. Include management and stakeholder crew coordinators
- Work with registration re: process of Monday Market Vendors. Will we need to include information in Registration packets and email to all Coordinators notification of changes re: MMBF. (Norma will email out to Coord's for us.)
- Focus on outreach to MMBF vendors highlighting specific changes.
- FFN article highlighting changes
- Share changes at Coordinator Pot-luck (further outreach)
- Report back to Board

April:

- Communicate with stakeholders to help facilitate needs of the operations of Monday Market ie: Security (Pre-Post), Recycling, Traffic, Registration, Fire Crew, Wristbands: We will need a space at the wristbanding facility for this purpose.

May:

- Address issues that may have arisen
- Report at Coordinator Pot-luck
- Coordinators will work with stakeholders to identify staff to be responsible for preregistration, lay out and compliance, etc...

June:

- Check in with stakeholders. How can we help? What needs to be accomplished?
- Signs created to inform FF of changes. Post signs at Wristbands, Registration. Help facilitate?

July:

- Communicate with MM vendors about changes. Help get thorough and complete contact info.
- A Tuesday P.M. Monday Market meeting @ Cabal Gate? Snooze Pass? Meeting could be announced as folks come in on Tuesday P.M. (we should presume that there will be a certain number of folks rolling in to line up for the

Wed. a.m. land grab as they have for many a year.)

August:

- Evaluation 2013 Monday Market. Invite sent out to all stakeholders.

September:

- Month off.

October:

- Review of evaluation and begin work to improve process based on information received.

November:

- Agenda will be based on determinations of October meeting

Continue to meet every month. Even if, by chance, the BoD votes to take a pause for MMBF in 2013.

Appendix V: Stakeholder Communication

An email account was created to facilitate communication with stakeholders and interested fair family regarding Monday Market Barter Fair. This email address is posted on the .net website and was in the October 2012 FFN. Coordinators from different crews were contacted individually throughout our process.

From Wren at Whitebird:

White Bird is open until 6 on Monday after Fair.

Karen – co-coordinator from Admissions supports a pre-reg process and liked the ‘ideas’ shared regarding the pre-reg form and other ideas we are recommending for a future Monday market. She has a number of crew members who work the Barter Fair to earn many of their required hours for wristbands. She chooses folks who are interesting in working the BF.

Merrill – Co-coordinator from Wristbands said it would not be an ‘issue’ to add room, if need be, in the wristband booth.

Greg Rikhoff: Admissions co-coordinator is very supportive and would help implement this process for a pre-registration.

John K. – co-Coordinator of Camping Crew: Island Lot is not an option for BF. Piggy/Island will unite this year into a single lot for camping only. Vehicles are only welcome if they are being camped in or serve as lockup for juried crafters. Jon supports BF as it is too valuable to fair family to let it go. Its from a camping perspective, BF has become so large. It is easy to confirm from aerial photos how BF participants claimed space for Monday and how many participants there were. Camping Crew hopes to reclaim 25-40% of Piggy Lot for camping, which they very much need to account for the loss of Craft Lot. Again, prioritizing the needs of the greater good of OCF must be given to Fair Family as the Fair moves west and out family grows.(Spirit and Amanda's Paraphrasing). He is also willing to help implement on Monday Morning, as necessary.

Sheldon – Traffic Co-Co: estimates that only about 5% of the vehicles causing congestion up front are from BF shoppers. 95% are from family trying to park as close as possible for their ‘tear down’. Having a BF in the Snooze pass area, or anywhere for that matter, is not going to cause more or less congestion.

Fire Crew –Tom (Firecat) and I (Aaron) have been discussing our current involvement with Barter Fair and some of the things that should be improved for fire emergency purposes. Our involvement starts on Wednesday, as we like to get a fire engine/truck positioned before all of the campers arrive. Our volunteers check on the campers fire safety as part of their “neighborhood” fire safety visits during the fair.

In the past the Barter Fair folks have made access roads as they set up camp. We would like to have more involvement in this process in the future. We currently work with the coordinators for Crafts Lot and Farside in the same way. We need to have fire roads that allow access for our vehicles and if needed, Lane Fire Authority vehicles as well. The State Fire Marshal has a 20 page document about requirements, but for our purpose we need 20 foot wide fire roads between the rows of campers and 28 foot inside radius on corners.

We would really like to see these access issues taken seriously as part of the overall plan. The mix of vehicles, tents and craft inventory makes for one of the largest fuel loads on the fair sight if we had a fire.

In the traditional location for the Barter Fair, there was limited access to this area. Usually one entrance gate with security posted and a couple of narrow exit gates. If the Barter Fair could be set up with less public frontage and more boundaries connected to private areas we might be able to increase our access points and make fire response better and easier. All of that chain link fencing is a problem.

On Monday our staff members are off duty at noon. Essentially there is no Fire Crew coverage after that time. We leave our truck parked until later in the week when the crowds have left. Site Crew takes over fire safety at noon on Monday.

Thank you for all of your efforts to make the Barter Fair a better experience for everyone!

Cindy Peterson – Lot crew coordinator: Policing the barter fair lot during fair. Behavior in that area is hard to control. The land rush on Wednesday is crazy. And I dislike the look of the front of fair with the camping areas. Don’t know how to solve that - more

a function of us getting too big. Another hard thing is that people are trying to leave, but barter fair is coming in. Causes traffic nightmares. And they use a lot of resources pre and during fair. Not all are crafters... If crafters are working during fair & want to barter afterwards that makes sense. But some come just for that. Don't show respect for fair.

I shared with her our recommendations to the Board/mgmt.

Her response: That will alleviate many of the problems we've experienced! Good luck with carving out the space! It seems like you are doing a good job of thinking it through!

Admissions: Karen Hyatt, Co-coordinator:

Here's a little more detail from us and what we do with Admissions. I'm sharing a few things knowing this is all in flux and could change and we're flexible to talk about other options!

In the past, we've taken care of the collecting of the fees and distribution of barter fair tags. We share info on fees and procedures on Wednesday, sell tags in advance on Thursday, and then sell the vast majority of passes to vendors during the fair on Monday. We also work with BUMs on policy violations during the event (selling of items not allowed, space and discrepancies with size of space, etc. We've had no role in the land grab or allocation of location for selling before the event.

We have six crew members who have roles - three who are crafter liaisons and do the negotiation, three who collect the money and hand over the tags. We also have a pre-post security person accompany each of our three teams.

By the way, related to proof of purchase of a Monday market pass, I would think our current practice could work - we take money, we give a decorative pass on which we mark booth size that they must display during the event, we provide a paper receipt if the vendor wants one, we write down all transactions on a work sheet that we keep. I can send you a copy of the work sheet. I think your suggestion system would work just fine as well.

FYI - in general our transactions have all been cash. I believe we've taken a check or two. I would think it would be fine to take checks if that's fine with Lucy.

We would not likely want to be involved with the administration of determining space available - that would be a whole new realm for us. In general, all our admissions jobs (we have 65 crew members in five different locations during the event plus our barter fair folks) to do with inventory - selling parking, taking tickets and stamping guests with appropriate stamps, selling barter fair passes. We don't have an enforcement role - we have security backup at all places we exchange inventory.

I need to confer with my co-coordinators - I'm guessing we could shift our operations so that we have a crafter liaison and an inventory collector/pass seller at registration. We'd need to talk about if this happens before the fair (Wed and Thurs) or during as well. If we need to assign crew during the fair, we would likely need to ask for more crew members - we don't currently have the capacity to do any Monday Market type work and anyone who works barter fair helps us with our many other duties Friday - Sun. If we need to take a pause this year, we would assign our current crew elsewhere unless management asks us to do something else. I hope this is helpful! Please do keep us in the loop and we look forward to working with you more on this! Thank you for all your work on this!

Karen Hyatt, Admissions

Recycling: (Amy Hand, Co-coordinator is a voting member of the BFTF):

As a 20+ year volunteer on the Recycling Crew, and a 30+ year fair family member, I've enjoyed the event a few times. And I've picked up the trash more than a few times. At the end of the day, I've always wondered why our unique fair of (mostly) locally made and hand crafted items would endorse an on-site import fair. There are truly some great artisans who attend the "Barter Fair", but most of the items are imports, made with who-knows-what kind of labor practices.

To be direct and respect your time, I'd like to say my preferred outcomes of this process would be:

Top Preference: No more "monday market/barter fair". Just be done with it and move on. People will adjust. They can pay Zumwalts or some other neighbor to host it, perhaps?

Second Preference: If it is allowed to continue, move it to the way out lots. And require the event to hire and pay for a clean up crew so it is not another hassle for our crew, on our heaviest work day. Out of MANY heavy work days. And then use the up-front space in a way that can help deal with the changes going on in Craft's Lot.

To expect volunteers to pick up after the folks who are just making money but not contributing to the fair is just a shame. I'm over it.

Thanks so much for your work and for considering my words.

Benno Lyon, OCF Recycling Crew

Craft Committee Input:

Below is the list of items CC wants to include in a recommendation to the BOD about Barter Fair:

- 1) No camping. Walk-in only. No motorized vehicles allowed.
- 2) Require wristband checks and enforcement.
- 3) Advanced payment and registration required.
- 4) No "finished" imports allowed. Imported raw materials (such as beads, fabric, etc.) allowed only if acquired through Fair Trade practices.
- 5) Recommend space sizes: 10' by 10', 5' by 5'. and strolling vendors with fees graduated accordingly.
- 6) "Leave no trace" policy. *Pack it out.* Vendors must clean up after

themselves

Pre-Post: Warren, Co-Coordinator: My understanding was nothing beyond the line in the sand (cabal crossing), so really, snooze passish area would be beyond that. Not much different than now though. The reason I liked Pyrate's cove was we could make people park out west in trotters. Sheldon may be correct that it would not impact that much. I'd like to try it and see anyway. Short of a new road or two, I still for see traffic jam city between 11-2 on Mondays. Too many people all on the move all at once. Getting a good chunk of cars away from the center core would help. We do what we can.

Currently, we have one main entrance with three of our folks, and one more at the back gate to let out vehicles, with a couple of rovers. We do not nor will not enforce trade rules. We stop open selling of "policy violations" and pipes, and food without food handlers cards. Beverages are ok if factory sealed. It can still be a little loose, as we walk by and out it comes again. Sometimes we talk many times to the same folks, and kick it up to the BUM's helping out. They are the ones authorized for sanctions, wristband cutting, etc. and really do the interior work. Mostly we keep access to those with wristbands who are fair family. It is a "non event" open only to family, hence the renaming years ago to the Family Trade Circle vs. barter fair. It would not work well for us to have 5 entrances. We are not asking for more crew for this, and are waiting to see what the board will choose and then base our requests after looking at a much more solid plan. Hard to contingency plan on 6 different scenarios. It has been my experience that it doesn't do well self organized and monitored.