

Attendance: Jim Sahr, Cathy Coulson-Keegan, James Nason, Vince LaRochelle, Sue Theolass, Lucy Kingsley, Ken Kirby (arrived 6:00) Other participants: Adam Budd, Amanda

Announcements: The Picnic is next Saturday, with a Vision session the following Sunday. Board Candidate statements are due 8-18; the Candidates Forum will be 9-17, and Elections will be 10-21.

Agenda Approval: Approve the agenda (Sue/Cathy) All in favor 7-0-0

Minutes Approval: Approve the minutes (Sue/Lucy) 6-0-0

Board Liaison Report: Sue reported that no building permits were allowed this year, and for next year the hope is that one permit would cover all projects. All booths should have all items removed by August 31<sup>st</sup>.

Post Fair Reports: Logo Items: The photo album made mostly by James was a good tool and people used it. Robin helped with cover sheets. Cartography brought a laminated full-color map to post booth numbers on. About 12 of the logo artists brought photos, for a nice display at Commemorative Sales next to Odyssey. Goals for next year include having that information at all three sales desks, notifying logo crafters earlier to get more work done pre-Fair, and making an effort to get the information in the Peach Pit as well (their deadline is May 1<sup>st</sup>.)

Craft Inventory Report: Adam will send it out before the next meeting.

Old Business: Permanent Placement Process: The Committee was uncomfortable giving a booth space a year before it was available, but that might be the best way to make the process work with the tight window of opportunity between the jury process and the allocation of booths. [Xavanadu would benefit from building a booth community there. The focus has been on ambiance, activities and flow and large spaces are available for people to gather, but the retail isn't yet supported with the critical mass of offerings in the right proximity to each other.]

An announcement could be made that the process for booth allocation is changing, with a deadline for applications so that the applicants could be fairly compared at a time far enough before the Fair so that people are not too busy to make a thoughtful decision. Choosing one of the booths held in the one-year-only inventory to release could be possible, and any other booths that were freed up could be added to that inventory. The guideline (#58) would need some slight wording changes. The process should be done before January so people would know whether or not to re- jury. Maybe the process could begin in August and extend throughout September and October.

Put the subject on next month's agenda. Sue will contact Registration to see if they have input.

Bullying: move to next month

Bad Credit Card Sale: This person made a sale offline and apparently did not collect enough contact information when processing the sale. A sentence could be put in the packet letter encouraging

members to protect themselves in credit card sales, particularly when the wifi coverage isn't consistent. Sue will write something for the FFN indicating that she will collect reports of these sales to see if there is any evidence of targeting or particular offenders, and although the member asked about a chat room, none exists (except for Facebook threads) and they could be notified that Craft Committee is available to collect reports.

Ken arrived. The discussion about the jury process had been delayed for his presence.

Jury Process: Several problems were encountered this year that need discussion. The evening meeting took way too long, and having jurors on individual laptops allowed some to go at an increased pace rather than following the scripted procedure. The evening presentation felt rushed, and there was a lack of a cohesive feeling in the group. As Zapp sets up a power-point slideshow, this removes a lot of volunteer time from the process, but that means using a single screen as in the past isn't possible. The images are better quality on the small screens but the discussion that used to happen when all the images were viewed on a projection screen was missing.

Jurors may have more focus and do better work when they are allowed to work at their own speed and possibly in more than one session. The number of applications has increased and isn't likely to decrease. Jurors working at home at their own speed is a possibility to lessen the workload.

Technological problems in the system can be worked out for next year, but changing back to a less-scripted system isn't likely. Single projection with more control by CI is possible, but the scores would have to be done by hand and then put into the computers later. That would allow for a combined score to solve the problem of applicants getting multiple scores.

Dividing crafts into a small number of categories and doing it in two sessions might be possible, but limiting applications to control the volume of applicants isn't easily done. The quality of submissions has increased as well as the number. The same jury must be used for all applicants, to be fair. Specialist juries are not better than generalist, as there is no quota for each type of craft, and all those juried need to be scored on the same system for the choosing of the one-year-only booths. Jurors are chosen from those actively crafting, for their familiarity with the craft world, and their knowledge of techniques and materials. Their judgments are well-considered and they are diligent and fair, but can't examine the details of the crafts in the photos submitted and the time frame. Moving to a longer day instead of an evening might help.

Craft Inventory can take feedback under advisement and update the Committee on proposed changes.

Booth Repair: put on next month's agenda. Many people got yellow tags this year, as construction took a closer look.

Vinyl Signage: The guideline referring to the rustic ambiance is a Construction guideline, but CI handed out a written reminder, generated by the BUM, to people about the signs this year. Feedback on the guideline could be sent to Construction, or the Committee could have a discussion and make a recommendation. The Guideline is #75: Aesthetics. Sallie Edmunds is the BUM in charge of working with Craft Inventory. There may be some feedback forms on the subject. Now that reminders have been

given, the enforcement process has been launched. The guideline includes the sentence: "Signs may not be made of plastic or vinyl laminated signboard material, or any other synthetic material or commercial printing process." Craft Committee may want to work with Construction to offer solutions to making this guideline work. Many booths do follow the guideline, but it is tough to find people to make handmade signs, and the vinyl banners are easy to get and versatile. It may be an archaic standard but also may be worth strengthening. Many people use laminated plastic signs to preserve them in wet weather. Food committee agrees that plastic signs aren't welcome, but it isn't possible to remove all plastic from the Fair. More education is needed before enforcement begins.

Adjourn 7:30. Next meeting September 13<sup>th</sup>, 5:30 pm