

Attendance: Cathy Coulson-Keegan, Jim Sahr, Sue Theolass, Diane McWhorter, James Nason

Other Participants: Bill Wright, Adam Budd, Crystalyn Autuchovich (by Go-To-Meeting), ,Ruby Steinbrecher (by phone)

Scribe: Diane McWhorter

Agenda Approval: ***Motion: Approve the agenda (Diane/Jim) All in favor 5-0-0

Minutes Approval: ***Motion: Approve the minutes of the previous meeting (Sue/Jim) 5-0-0

Board Liaison Report: Sue reported that the dates of the 2017 Fair will not be changed. There is a Board Election next month, and the Candidate Forum is online. Bear Wilner-Nugent has resigned and there will be seven open positions on the Board. The Board voted to send \$3000 from the "Change" line item to the Dakota Access Pipeline resistance efforts by Native Americans.

Prepackaged Foods/Ingestibles: Cathy brought a letter from a craft Booth Rep who sells tinctures, outlining her history and concerns about future guideline change. Tinctures are not intended to be consumed on site, and are not considered by the makers to be "foods." This member is registered with the FDA to sell Dietary Supplements and is a professional herbalist. Registration involves following labeling requirements, as to ingredients, their concentration, batch numbers and dates of production. Her farm and workshop were toured by a former Registration coordinator. Making tinctures is an ancient craft and they have traditionally been sold by several craft booths at OCF.

Commemorative Sales: In response to the Craft Committee request, Ruby Steinbrecher, the coordinator, attended by Go-to-Meeting phone. She has worked in Commemoratives for thirty years, without a lot of guidance on purchasing by management. They are very aware that they sell items that are not necessarily handmade and haven't been juried. She works within a budget and with her knowledge of what the public wants to buy and what is available in an affordable price range and quality. She tries to source items as close to the Fair as possible: Fair family, local, and socially and environmentally conscious in production and materials. The sarongs which were noticed this year have been sold in years past when the artwork was suited to them and are sourced from Fair Family crew members who have connections in Bali where they are produced. The quality, affordability and reliability meet the needs of OCF. The income from Commemorative Sales is very important to OCF and the items are extremely popular. 2016 was a great year for the items due to the popularity of the art, and the income helped offset the lower attendance figures in the budget.

The timeline of production starts with the poster design which is at the final art stage by around mid-February. In March and April the design work is done for the various items (each require different forms of art to prepare and several artists and technicians are involved) and the items are sourced and ordered. February is the time to finish up any changes to present procedures.

She would welcome more Fair family participation in production, if the conditions of price and reliability meet her limitations. Items must be ready to sell at the event, and many of the items are ordered or

contracted for well in advance of Fair. James Bateman is in charge of advertising and can be contacted regarding applying to do any of the poster image and related work. He advertises the opportunity to design the poster each year. Ruby is the person who contracts for the art and production of the commemorative items themselves.

Each year different items and amounts are ordered depending on the conditions of budget, complexity of art, and other considerations. Items include t-shirts, other garments such as hoodies and tank tops, sarongs and peach flags, bandanas, water bottles, and others, which vary somewhat year to year. Amounts range from 1000 to 5000 total items.

A t-shirt printer in Portland is presently being used, who is Fair family and has a commercial shop. Options for others are open, and she would welcome bids by others who want the work. Storage space pre-Fair is another limit besides the budget. In 2016 a new booth was built at one of the three locations and there is more space for display.

A related issue to bidding on the production of the items is an opportunity for juried logo artists to display their items and booth locations at the commemoratives locations. Many of the artists who make these logo items would welcome a way to increase visibility of their items and decrease the feeling of competition with commemoratives. There is more room now for such a display and Ruby welcomed the idea.

The Craft Committee could take the lead in recommending that Commemorative Sales work with CI and Registration to contact all the logo item producers and make sure they are aware of the opportunity to display their items. This could be done well in advance of the logo jury in April and other artisans could also be notified of these two opportunities. Ruby would work with the other coordinators on necessary logistics. The opportunity to align these artisans with the juried artisans of OCF will be welcomed by many, so Craft Committee felt encouraged by the ease of communicating this desire and receptivity to it.

The sarong production seems well in place and for now might not be the issue to address. Ruby spoke of adding hats and that might be an area to investigate, as hand-crafted hats are not generally available. The approximately 1200-2500 t-shirt-type garments and bandanas are probably the easiest ones to begin with.

Implementing any changes might be spread over several years. Contacting screenprinters, for instance, could be done to let them know the bidding process is open. The Peach Pit list of logo crafters can be the first step in contacting the 21 artisans who produced them in 2016. There may not be room in all three locations but certainly the main one could be supplied with logo item displays.

Actions: Make a recommendation on how to connect Commemorative Sales with logo crafters, and to crew coordinators to contact Fair artisans with the bidding process for at least a few of the articles they sell. An article in the FFN would also help inform the Fair family. Put this on the agenda for the October meeting. Lucy and Sue will work on a draft recommendation.

Ingestibles: (resumption of discussion) Presently only three known tincture-makers are grandfathered to sell, and none are juried at present, since the laws changed and the Fair decided not to allow ingestibles

in craft booths. There may be more. Teas, honeys, and condiments are all considered edibles that are no longer allowed. Craft Committee is being asked to make a guideline recommendation to address the current practice and make it policy, including whether or not a structure needs to be created to verify licenses and insurance for the few providers of herbal products that are ingestibles.

Actions: Sue will check with the Fair's attorney about the law and his recommendation regarding the Fair's liability position. Do the research about state and federal law regarding herbal products or dietary supplements. Craft a guideline change recommendation to submit in January.

Service Booths: Massage practitioners are currently classified as juried crafters but because they are not juried it would be useful to create a separate category for them. They are not juried, as their licensure process is seen as the screening mechanism that is more effective in evaluating them. Questions to address include whether or not other service providers such as hair-braiders, body artists, and esoteric artists should be in this classification as well, and what mechanism should be set up to verify licenses, insurance, and other documents for those occupations which require them. Should the number and location of service booths be set or otherwise identified? Currently there are several locations where massage therapists are gathered, but there is no policy regarding the location or number. If Service Booths were designated, Registration would control any new additions of massage therapists to those locations, or adjust locations as needed to address other site issues. This would correct the mis-identification of massage therapists as juried crafters.

Actions: Discuss and decide about crafting a guideline change recommendation for service booths.

Future meetings: Scheduled for Oct. 12th . Could meet Nov. 9th as the month allows enough space before Holiday Market starts. (pencilled in)