

OREGON COUNTRY FAIR BOARD OF DIRECTORS MEETING

AUGUST 5, 2002

PRESENT: David Helton, Jim Newhall MD, David Liberty, Brad Lerch, Marlene Monette, Jim Sahr, Lawrence Taylor, Jack Makarchek, and Diane Albino & Charles Drew (alternates)

NOT: Bear Wilner and Charlie Zennache

ANNOUNCEMENTS/CALENDAR

*Questions for the Member Survey should be sent to the office for preparation by the Member Survey Committee

*The Oregon Country Fair will not renew its PO Box rental. Please address all correspondence to the town office: 442 Lawrence Street, Eugene, OR 97401.

Sat. 8/17 Teddy Bear Picnic, 3pm, Main Stage Meadow

Sun. 8/18 Fair Evaluation Meeting, 10am, Yurt fire pit

Mon. 8/19 5pm, Deadline to submit Board candidate statements for publication in the Fair Family News, Voters' Pamphlet and ballot. Tues. 9/3 September Board meeting, Alice's Wonderland, 7pm. An Executive Session will be held at 5pm.

Tues. 9/3 Deadline to submit letters of interest for mediation and arbitration training.

Mon. 9/9 Employee Evaluation. Time & place tba

Thurs. 9/12 Deadline to submit Fair membership for voting eligibility at the Annual Meeting

Sat. 10/12 Annual Meeting, Knights of Pythias Hall, 420 W 12th, Eugene, 6:30pm.

Thurs. 10/31 Deadline for 2003 Peach Pages entries.

MEMBER INPUT

Amanda Moore asked the Board to consider creating a new midwifery co-op booth at the Fair. She would like to create a space that is inviting to pregnant and nursing moms and fathers with young children. Different midwives that represent and educate about birth alternatives would staff the booth. David H and Leslie offered to pursue this concept with Amanda.

Howard Galvin (Grievance Administrator) Thanks for a wonderful Fair!

Pete Helzer, Ken Kesey Memorial sculptor, said that a successful fundraiser for the sculpture was kicked off at the Fair. Patrons that donated \$20 received a poster of Brian Lanker's photograph of Ken Kesey. Brian offered signed posters to the Board, staff, and officers, as gifts of appreciation for the Fair's support of the initial fundraiser that raised \$4000 in three days. The posters will soon be available at area bookstores. Rolling Stone will run a free ad for the Memorial fundraiser as well.

Joseph Newton (Recycling) said that the Recycling Crew swept the Eight; however, many little pieces of litter remain. He invited other Fair family to come out and help clean up the site.

David Liberty would like the Fair family to begin discussing the concept of creating a spiritual center point, an axis mundi, at the Fair site. He envisions a "Ripples in Time" wherein we can remember those who have passed on in concentric circles/ripples. Each ripple would represent one year and thus the project would continue to grow in time and scale. The capital project would be a public art, education, and memorial piece.

STAFF & OFFICER REPORTS

General Manager. Leslie Scott said that she is breathing a happy sigh of relief. The Fair was huge in every way this year. The entertainment was spectacular; the booths looked wonderful; the art was magnificent; the time and resources put in by volunteers is mind-boggling; and her co-workers are amazing. Thanks to the officers: Jack, thank you for your love, support, and leadership. The Treasurers, Steve Gorham and Hilary Anthony, do a fantastic job as do the Secretaries, Heidi Doscher and Jen-lin who contribute in many unseen ways to the Fair. And thanks to the public, all 46,000+ of them. They all made a contribution to this Fair's success by their presence.

Congratulations to Recycling and the Waste Warriors for their incredible success. Leslie is also glad that the Spoken Word program was solidified in its second year with Ram Dass as a featured speaker. We can look forward to more inspiration in future years. This will be remembered as the Year of the Tree. Leslie has spoken with the three injured people. They are all recovering and intend to be at the picnic. Each has stated that they want a piece of the tree. She has been working non-stop on the Culture Jam youth camp since the Fair ended. Thanks to all of the volunteers doing a fantastic job to pull off this event. Thanks to Robin Bernardi, our part-time office staff, who has done much of the administrative work. Hilary and Leslie met with the Endowment Committee to discuss putting some of our funds in the Oregon Community Foundation. The Jill Heiman Vision Fund (JHVF) will give away more than \$14,000 this year. The fundraiser was kicked off early in the spring by an anonymous \$2000 contribution. The tenants in the apartment above the town office requested a year's lease and would like to be released from the property management company's contract. Board members agreed that this was within the GM's purview and did not require Board action.

Thank you all very much.

Administrative Assistant. Thanks to everyone!

Site Manager. The second edition of the Land Use Management Plan (LUMP) is published, and the LUMP Committee is already working on updates. Steve said that only the shattered stump and a large section of trunk are left of the Oregon White Oak that fell on Wednesday before the Fair. All other pieces were hauled away by the crane that lifted the tree limbs out of the booth and camping areas. The crane operator only charged half of his normal rate in exchange for the wood. Thanks, Leif!

Fair highs for Steve included the successful completion of Chillville, the new walk-in freezer/refrigerator unit, and the Kitchen Garden. Thanks to Paul Fuller, Steve Chase, and their crew, for all the hard work and meeting the big deadline. Thanks to Construction Crew for building the roof and firewall. Thanks to the Kitchen Garden Crew; we became a closer family as we ate our own homegrown organic salad together at Main Camp meals. We also became blood brothers and sisters feeding the mosquitoes for the month of Main Camp! Thanks again to Tree Crew for their incredible ongoing effort cleaning up from the windstorm on February 8. Check out the log storage area at Alice's and see the tons and tons of fir and hard wood that were cleared and moved by Tree Crew and Site Crew. Waste Warriors is another great success. (Read on for the WW report.) The pile of compost is covered, actively working and shrinking. Once again, the OCF is leading the way by example for other events and festivals. Steve thanked his co-workers: Leslie, norma, Robin, and Andyman, who once again gave a super-human effort day in and day out. Thanks also to Beth Grafe (Construction Co-coord), Jeff Johnson, aka Animal, and Shane Harvey (Site Crew Co-coord). At the risk of omitting anyone, thank you, everyone.

As Steve stated last month, he is concerned about picnic security. He wants to welcome Fair staff, booth people, and entertainers and screen out folks not related to the event from attending. Thus, Steve wants to exercise some security access control by having volunteers greet people on Aero Road and question their Fair affiliation. An implausible story will result in the car and its passengers being told to turn around and come back next July to the Fair.

Steve remains amazed at the level of complexity that is the Fair and the things we achieve. This is the most rewarding, and sometimes the most frustrating, endeavor he's been involved with.

Treasurers The financial data is beginning to pour in as coordinators turn in their receipts and invoices are received in the mail for supplies and services. Revenue is coming in over budget and got a big boost by

Saturday's attendance at 17,500 tickets compared to the 15,000 budgeted. Commemorative sales were stellar. The crew performed excellently even though they received the new cash registers late and learned to use them on site. Leslie added that the Interest Revenue line item will fall far short of its \$15,000 budget, which is really hurting the Endowment. At present, the accounts yield only two- percent interest and being wary of the current financial state, she hasn't put them in any long-term investments. Interest Revenue to date is approximately \$7,000. David L questioned why specific crews were over-budget, particularly Main Camp Kitchen. Leslie responded that the Kitchen served 12,000 meals while budgeted for 10,000. 10,000 meals were an increase of 2,000 over last year. A full financial report will be available at the Annual Meeting. Hilary wants to review the figures listed in the Eugene Weekly article that appeared in the 7/11/02 issue. The numbers, especially Entertainment, seem especially skewed. She thinks the author may have reviewed an old copy of our 990 form, which is available to the public. Many people participate in the Fair by donating and trading services; those reduced expenses have helped us do much more than we could with just our cash expenditures. Mike James (External Security Co-Coord) wondered how long the Fair has used the same auditor. Hilary responded that Shirley Hudson of Kirkpatrick & Associates has audited the Fair for the past eight years.

President We definitely need to guard and protect our spirit now and in the years to come. The Kitchen Garden helped our spirit. The Waste Warriors helped our spirit. We have been very fortunate. We will continue to be impressed, surprised, and bewildered, as the event and spirit unveil themselves to us as they unfold. Too many of our own cars on site and a lack of connection between Fair family are distracting to our spirit. We must grow closer and get to know each other well and be protective of our family as we continue to expand. Jack awakened further this year to what a vast and wonderful thing we're all investing our energy and spirit. As awareness of the immensity of the event increases so does our responsibility for the event increase. Thanks to the spirits who have been very kind to us and thank you to all others.

COMMITTEE REPORTS

Waste Warriors The numbers (listed as tons) speak for themselves! Lastly, some BoD members expressed concern during the Capital Project budget process about the new kiosk lights walking away at Fair's end. Anne Morris (VegManECS) happily reported that they recovered 69 out of 70 lights!

Year Garbage Recyclables Returnables Compost

2000	32.89	10.06	8.88	20
2001	26.83	12.85	9.03	20
2002	8.91	14.02	14.73	33.95

Admissions The stats: Total 45,642 admissions and 13,422 paid parking

Archaeology Virgil Courtwright (Archeology Coord) read a letter from Dennis Griffin of booth L25 who expressed concern regarding digging/construction on the Fair site as it may conflict with state regulations protecting known archeologically sensitive areas. One of the Archeology Crew, Ann Rogers, wrote to Lee Gilsom and received confirmation that screening dirt from post holes in areas not known to be archeologically sensitive areas satisfies the states regulations and permits would not be required. The only documented areas on site are the lagoon on the Far Side and the Boro Pits. Certainly, if artifacts were found in each post hole of a new construction then the OCF may want to do further research in that area and register it with the state if appropriate. The OCF has no plans to develop either of these areas. Archeology will work with LUMP to list the archeologically sensitive sites on Fair maps. Perhaps, we'll have a new guideline of Call Archeology Before You Dig for next year's publication.

OLD BUSINESS

BUDGET ISSUES YOUTH CAMP

David L moved, and Dr Jim seconded, that the Youth Camp budget be increased by \$2500. Jack's friendly amendment to reallocate \$2500 from BoD Concerts to the BoD Youth Program was accepted.

Background: The difference is in part based upon registration. The committee expected 40 youth to register and to offer scholarship for half of that amount. To date, 26 youth have registered and all have asked for scholarships. Many are able to pay very little. Thus, the expense line item increases by \$1000 and the income line item decreases by \$1000. The second part is that Leslie signed a contract for a trained, lead facilitator for \$1000, which is \$500 more than budgeted. This person is an incredible, veteran staff member of Power of Hope. Many in-kind donations are coming in so much of other budgeted expenses may be much lower.

Peach Gallery: Thumbs Up!

BoD: David H supports the motion, but he is concerned about the Fair's exposure to financial risk. He would like to see a full review of Fair staff labor and facility costs in future youth camp projections and its continued relationship to the OCF. Marlene is proud of the Board's commitment to this new venture. It is a wonderful contribution to our youth and our surrounding community.

The motion passed: 10 in favor and 0 opposed.

BUDGET ISSUES CHILLVILLE

Jack moved, and LT seconded, that the capital project budget for Chillville (the walk-in freezer/refrigerator) be increased by \$6,000.

Background: Steve W explained that the project was initially planned for two years. Then the Budget Committee identified it as the top health and safety priority, and the new walk-in cooler should be built in one year. Thus, they met again and came up with a very accelerated plan. Permits were filed, plans were drawn, the work site was cleared and they started forming the slabwork. Then came two unexpected surprises: the span of the roof was too long for 2x12's, and needed more expensive trusses and the County determined that the Vehicle Shed was a residential garage and required a firewall between it and the walk-in cooler. There was no time to contest the county's regulations as the new walk-in had to be operational by the opening of Fair.

BoD: Jack it's either a steal or a gift considering that we have 920 square feet of a new walk-in cooler. In his trade, it usually costs \$50 per square foot. It also made a cool office on those hot July days before Fair started!

Dr Jim commended the Budget Committee and the project's planners and builders. They did a great job. He's heard high praise from many of Chillville's users.

The motion passed: 10 in favor and 0 opposed.

DONATION KEN KESEY MEMORIAL SCULPTURE

Jim moved, and Jack seconded, that the OCF donate \$10,000 to the Ken Kesey Memorial Sculpture fund, for the purpose of helping with the expenses involved with the creation of the Ken Kesey bronze sculpture at Broadway Street in Eugene.

Peach Gallery: Howard wondered where the money would come from. The Treasurers weigh in: Grumpy does not support this motion. The Kesey family has contributed much to the Fair, but he discounted that much of it came from Ken. Many people put in a lot of sweat equity into the Fair without recognition. Hilary had many concerns. Who is the fiscal sponsor and who is actually documenting the donations? How much of the projected \$150,000 has been raised to date? What other organizations are making large contributions? What is their time frame for the fundraising schedule? Could we offer a matching challenge? What do they plan to do with the donations if, for example, they raise \$75,000, and do not reach their \$150,000 target? She would more readily support a \$10,000 donation in Ken's name for a direct service such as Food for Lane County than for a statue. Later, Hilary added, that she could support our pledging \$10,000 contingent on the Lane Arts Council meeting fundraising goals on the project. Mira Rainey (Office Crew) suggested waiting to see the results of the Rolling Stone ad that is a nation-wide campaign. Mike James surprised himself by agreeing with the Treasurers for once! Other folks suggested matching Fair family donations up to a specific dollar value or donating to a books for children campaign. Joseph Newton did not support the motion as the request is greater than the Board's annual donation budget for something that is purely symbolic. Andy consider how much Ken Kesey represents us and who we are to the rest of the world. The memorial would honor Ken and the counter-culture.

BoD: -- David L Ken Kesey lived in his words. The money would be better spent on a grant for a writers in residence program in the local schools. David H "For \$10,000, we could buy a bus and drive it around the country!" He agreed that we should wait to see how the fundraising campaign goes and how our financial picture settles out. Jack This amount is less than \$1 for each member of our family; it is a legacy. When a person passes on he becomes more ours than he was in life. We can donate to this memorial and buy \$10,000 worth of books for kids and really challenge the community. We have to acknowledge how big we really are. LT is certain that whether we donate \$10,000 now or later, the OCF is going to be part of this project at some point. Diane Many communities honor their founding fathers with statues of soldiers on horses. She would like this sculpture of one of our founding fathers represent the Merry Prankster in stone. She agreed with many Board members that we should wait to see how the fundraising campaign goes. Brad would like to hear what the rest of the Fair family thinks. Jim Douglas Beauchamp from the Oregon Arts Council is the financial manager. He argued that much of the Board's donations are given to health and welfare causes while this is an art project. It is something that the Fair ought to do. He cannot envision this project failing.

David H moved, and Jack seconded, that the motion be tabled.
The motion to table passed: 8 in favor and 2 opposed (Jack and Jim).

VENETA CHILI COOK OFF

Marlene moved, and Diane seconded, that the Board donates \$100 to the Veneta Chili Cook Off.
Background: Jen-lin Actually this is not a donation, but rather, should be considered as an event similar to the Eugene Celebration and funds should come from that same line item if available. Veneta will hold its Second Annual Chili Cook Off on September 28. Prizes will be awarded to the best chili and the best presentation, including booth and staff. Last year's event was fun, but there was no vegetarian chili and no OCF. Most of the other contestants were local civic organizations. Thus, a small group of us decided that we'd like to represent the OCF this year. We want to create a robust and spicy, vegetarian chili, but not so hot that the flavor is lost. Of course we will add the secret herbs & spices. The money will be used for the entry fee, ingredients used on the day of the Chili Cook Off and to decorate the booth in Fair fashion. We are accepting suggestions to name the chili, i.e., The Flaming Peach.

Peach Gallery: Thumbs Up!

BoD: LT Perhaps, the Board should taste test the entry before putting its name on the chili!
The motion passed: 10 in favor and 0 opposed.

BUDGET ITEM VIDEO CAPITAL PROJECT

Jack moved, and David L seconded, that the Board adds \$1000 to the Video Capital Project budget for a total of \$2000.

Background: Jerry Joffe, the Fair's original, official videographer before the Video Crew existed, will transfer to digital and VHS archives eleven to fifteen hours of his old three-quarter inch video tapes which are deteriorating. The Budget Committee had allocated \$2000 last year for this project. But, as no work had begun by 2002, they reduced the budget to \$1000. Jerry would like to complete the project by the Annual Meeting.
Peach Gallery: Mike James wondered if the new tapes would be available to the Family or public for purchase.
Grumpy Not at this point. That would involve artists' releases, etc. The tapes would document the Fair's history.
Howard This would be a service for future generations.

BoD: David H wondered how this item was put on the agenda; it seems like new business. Others argued that it qualified as old business as it is part of an already approved budget item.

David moved, and Marlene seconded, that the Video Capital Project Budget Item be moved from new to old business.

The motion passed: 8 in favor and 2 opposed (Jim and Charles).

The motion to increase the Video Capital Project Budget passed: 10 in favor and 0 opposed.

The next Board meeting will be held on Tuesday, September 3, at 7pm at Alice's Wonderland. (The date was changed so as not to conflict with Labor Day.) The agenda, subject to change, will include: Registering the Peach Logo, Appoint Elections Committee, Consider Placing Endowment Principal with the Oregon

Community Foundation, Endowment Principal Contribution, Elders (continued) Brad, Booth Waste Policy Enforcement Brad, Donation to Rosemary Brookshier David H, and Budget Issues Buy Greenhouse and Milling Windfall Timber.

Minutes by Jen-lin