

Oregon Country Fair Board of Directors' Meeting
May 6, 2013, 7:06 pm at EWEB

Board members present: Diane Albino (alternate), John 'Chewie' Burgess, Saman Harnsongkram, Lucy Kingsley (alternate), Jack Makarchek (president), Deane Morrow, Paxton Hoag, Indigo Ronlov (vice-president), Kirk Shultz, Lawrence 'LT' Taylor, Sue Theolass, Bear Wilner-Nugent. Peach Gallery present: Staff (Charlie, norma, Steve, Andy, Robin), Officers (Hilary, Grumpy, Randy), and 37 members and guests.

Agenda review:

Old Business: Confirm April 1, 2013 Board meeting minutes. Recommend job descriptions for Office Assistant and Youth Program Director put forth by the Personnel committee. (Chewie) Community Village Capital Project (no sponsor – raised by Budget Committee) Appoint Tina Edwards as co-coordinator for Main Camp (Chewie) Low Power FM application (Deane)

New business: Barter Fair Task Force appointment of committee members (Lucy) Appointing Ben Gerlach as co-coordinator for dog control (LT) Community Center Committee next steps (Indigo) Grievance policy updates (Indigo)

Bear moved and LT seconded that we move Eugene Sunday Streets donation request from new business to old business for timing of event and donation cycle. Indigo: This is a reminder that the event happens in the months that there is no donation requests taken. **Motion passed 9-1 Deane opposed.**

Announcements:

Charlie: We've done outreach to folks asking them to send in name suggestions for the placeholder of "New Kids Way" and for the "Property formerly known as Henderson's." Since we don't really have a process for naming things, we tried something new and asked for submissions for the entire Fair family. The names were collated and sent to the Path Planning Committee who provided us with the three finalists you will vote on here tonight. The finalists for "New Kids Way": are Mulberry Street, Wally's Way, and Rabbit's Run. The finalists for the "Property formerly known as Henderson's" are The Other Side, DUG's Green, and Aero Landing. Rank them in order of your favorite and we'll tally them here tonight. Jon Pincus: On Tuesday May 14th at 6:00p the general membership meeting for the WOW Hall takes place. The Board of Directors is elected at this meeting. To run for the board, you must have been a member for 30 days prior to the meeting. One can register to become a member right up to the meeting and be able to vote. Also at the

WOW Hall this month is a history display of the Woodmen of the World (WOW) Hall. Martha: David Oakes, a community activist in Community Village who fell and was injured is coming back to Eugene. There is a welcome home fundraiser for him on Saturday May 18th at the Eugene Hotel, 6:30 to 9:30. Joseph: Saturday May 11th from 6:45 to 8:00 is the interfaith prayer service at the First Christian Church. Robin: The Health and Wholeness Festival is on May the 24th and 25th at the park on 23rd and Harris. This is a first annual event with healing presentations and sessions on massage, meditation, nutrition and self-healing/care. Justin: The May 1st deadline for return of booth packets has passed so if you know a booth vendor – ask them if they've turned in their packets. Jain: The Eugene run of the World Naked Bike Ride will be Saturday June 8th. Participants will meet around 4:00 at corner of Cheshire and North Lawrence, with the ride around 4:30.

Staff Reports:

Charlie: Tickets on sale – Our ticket presale which concluded on April 15th was better than ever. 146 people qualified for a free poster, 108 for a free make your own Fair tie-dye shirt, and 48 folks are gonna get both. We sold just over \$40,000 in tickets those first two weeks and tickets are now on-sale in all the usual places, online, by phone and at all TicketsWest outlets. Huge thanks to Tony Clementi for his awesome in-house graphics work and to Andrea Nickel at TicketsWest for making this such a smash success and getting us onto the summer ticket landscape earlier than ever and in a big way!

LTD – The contract is signed and we are really excited to move forward in a new era of community building with LTD. As part of this new direction, the Fair will be bringing free LTD service not just to ticketed Fairgoers but to anyone, anywhere in the LTD service system for the days of July 12,13 & 14. This new structure establishes the OCF routes as part of LTDS's regular service and allows us to give back to our community in a very practical and environmentally healthy way. As part of what we are working on this year we are also going to be able to tell the story in many different ways. We will have a huge presence in special posters, ads and on the sides and tails of LTD buses as well as in their stations and other media. Look for us all around town and tell your friends to get back “on the bus” ...on us!

Fundraising & Philanthropy – I am proud to say that the Lovell Foundation has reviewed our fundraising plan and gone ahead and approved the next \$5,000 for implementation. We have selected a donor database to work with and a partner to help us get it in place and thoroughly trained to use it. We will likely be making a big push to move this forward after the Fair and into the Fall and I look greatly forward to bringing you the details as we get further along. Again, my sincere gratitude to the Lovell Foundation for their years of support and for “teaching us how to fish.”

The City of Veneta has honored the Fair at the annual DSA (Distinguished Service Awards) ceremony for our contribution to the City's 50th anniversary celebration last summer. I sat on the steering committee that put the program together and the Fair was more than prominent in the celebration. We opened the day with a parade both inspired and provided by the OCF. We closed the day with the Sugar Beets as the main attraction also thanks to the Fair. A special thanks to Sue Kesey and the Springfield Creamery who partnered with the Fair to provide the ice cream for the giant birthday cake shared with all in attendance. It was truly special and amazing to see the huge community impact and feel the embrace that the Fair has come to enjoy with Veneta firsthand.

Next month I will be doing a presentation along with Joan Mariner about the long standing and every growing community collaboration between the Fair and the City of Veneta, at the RDI (Rural Development Initiatives) annual Regards To Rural conference. We will share our story with hundreds of folks representing communities from around the state. This is an honor for the Fair and the City of Veneta to be highlighted in such a fashion and I look greatly forward to being able to represent the Fair and our successes and deep experience base with community building.

Ms Piggys & Craft Lot/Camping Crew - A primary reason for moving Barter Fair from South Ms Piggy's Lot is the need to prioritize the space there for the vehicle camping needs of our juried crafters, entertainers and volunteer staff. This does not mean that folks that have camped there in the past will have to move but we will be redesigning the layout of the lots and the space available for individual campers will be more tightly managed. We will be working very hard this year to move away from the the land rush associated with past efforts to save space for vending on Monday and to establish the framework for a more equitable and compassionate process in the future. Additionally, we are working to add shower facilities to South Ms Piggys this year, an amenity that is long overdue for all the folks who camp on the south side of Indian Creek.

Much of this change is being driven by the motion the BOD passed in May 2012 to open the Crafts Lot to the public in 2014. Many of the changes this year are in preparation for what will happen in 2014. This year we will be focusing on reshaping vehicle camping in South Ms Piggys and planning new tent camping in the surrounding woods. This means that a small number of folks who currently camp in Crafts Lot may actually move this year but most will not. This year the Camping Crew and other staff will be working with most Crafts Lot residents to plan their moves for 2014. More details will be coming your way in the next couple of months but if you have questions specifically about camping in South Ms Piggys or Crafts

Lot or the process moving forward, please reach out to the Camping Crew at campingcrew@oregoncountryfair.org

Community Center Committee – Our next step is a work session with interested Fair family to review what we learned from our first phase work, hear your input and feedback, and discuss what the appropriate next steps are to determine what elements of this are most important to us and what we are actually going to build. Please join us at the Hilyard Community Center on Monday May 20th for our work session. The meeting starts at 6:30PM. We need your help to ensure we get the building we need for our needs of today and those of our future.

norma: Thanks to those that came to the Spring Fling and participated. The raffle did really well in making \$1676 that will go to Culture Jam and is about \$1000 more than we used to get for the raffle. Special thanks to Denny Guehler, Bob Fennessy, Kristi Krinnock, Rebecca Gandy, Shelia Powers, Meryl Levine, Sue Theolass, Charlie, Robin, Andy, Tony and Dick. There were 180 prizes for the raffle, so there are a lot of people to thank for the donations. The Main stage and Solar stage schedules are on the website. I also want to thank Brian Keogh and Linda Dievendorf for their work on getting the schedule to us early. The Office is moving to main camp on June 8th and will be ready to do business at least 6 days a week for the first few weeks and then 7 days a week later. The main camp office will be closed on Tuesday, but Robin will be answering the phones. Robin will also have the in-town office open while I am out among the squirrels on site. Thanks to the Registration crew for their work and staffing the office during the last couple of deadline days.

Steve: Since we last met there have been two VegManEc First Sunday work parties. At the beginning of April they did the heavy lifting getting the erosion control dams, made of sand bags and heavy straw bales out. I have trees available for adoption if any crew or booths are interested. We had a large donation of trees from Jeff Levy of Balance Restoration Nursery so thanks to him. We also have trees in the nursery, some of them grown from onsite stock, particularly oaks from Main Stage grove. There's a responsibility that comes with tree adoption: you have to come back in August and September to water them, because they will not survive without water. We have a talent search underway because the Water crew is in need of water truck drivers with a CDL and a tanker truck certification. If you know of anyone please let the Water crew know. The Site crew is looking for mechanics for our fleet of old trucks. This is old school mechanics, no electronic knowledge is necessary. It is an effort to get our trucks up and running for Fair. The weather is typical for August! The site is very dry. Since the beginning of January, we are over 14 inches behind normal rainfall and I've never seen the site this dry, this early. We could have fire restrictions once we get to July. Every camper should come prepared: fire extinguisher, bucket, burlap and shovel; no fires without a Fire Crew Inspection and permit. Bring your water bottles; Water crew is outfitting more and more water

fountains with bottle fillers. This will help Water crew, Crew Services and Whitebird keeping people hydrated.

Robin: April is Culture Jam registration month and we now have 55 kids signed up. The staffing for Culture Jam is in process. Last year we got a \$3000 grant from the Rex Foundation, the Grateful Dead's philanthropic program. We had a wonderful conversation with Sandy Sochet of the Rex Foundation. We are trying to find a way to collaborate with her on 'The World As It Could Be' which teaches the Declaration of Human Rights and working with schools teaching teachers how to integrate the Declaration into their programming through the arts. We'd like to bring her to Eugene to teach. The report we sent to the Rex Foundation on what Culture Jam did with the grant was turned into an article on the Rex Foundations 'grantees' page on their website. Another thing we're doing is working with Peace Jam, an international organization that brings Nobel Peace Laureates and youth together. Culture Jam is working with Peace Jam to bring 150 youth to the Dalai Lama event on Friday and also is helping with food. There will be 75 of these 13 – 18 year olds going to a live stream of the Dalai Lama at UO. Prior to the event there will be workshops on peace and justice, and after there will be a talk given by the woman who started Peace Jam. So, Culture Jam and the Oregon Country Fair are being seen as organizations that support youth and are lending a hand with almost 200 kids seeing the talk by the Dalai Lama. At the office it is crazy busy, and I want to give kudos to the Craft inventory crew who did their jury process for all their crafts and artisans. There were 368 juried crafts. Thanks to Jeff Harrison and Gary Nolan and their crew for all they do. Also in the office we work a lot with Justin Honea, so thanks for taking care of the new crafters and old alike through the registration process.

Andy: We have acquired yet another 'new truck' – this one a 1954 GMC 1.5 ton truck. Scotty One Step donated it. We called Eric 'loveshack' Kasmar and he thought it was worthy and towed it to his shop and began work on it. Andy, Cody and Buffalo worked on it and it's now running. There will be a naming contest for this new truck in the spirit of 'naming contests.'

Tony: I'd like to also extend thanks to norma and Robin and all who volunteered for the Spring Fling. The piles of gifts for the raffle showed the community support we have for Culture Jam. The LTD project does require a lot of changes on front side as we recalibrate how we do things on the public side. There are big changes on the horizon with Miss Piggy's moving to a camping only lot, which means that there will be no large trucks allowed like there were with Barter Fair. There are changes to Line In the Sand around backpack checks. This is a multi-year aesthetic process to give the ticket buying public a nice entry into the Fair. Operations too have a talent search going on. Clif, our IT guy, is looking for help hanging lines in the trees. So if you are a tree climber who can volunteer to help with the infrastructure in trees call the office or send me an email. Also, thanks to Clif and Ichabod for their work on capital projects

that have expanded communications and networking infrastructure both for our business applications and for the craft community.

Committee Reports:

norma: The Jill Heiman Vision Fund Recipient Committee decided to fund the following projects: Bethel School District will issue \$25 shoe gift cards to homeless youth through its School Shoes for Homeless Students program.

Egan Warming Center will purchase medical and other supplies for its winter emergency shelters for the homeless. Fern Ridge Community Action Network will purchase a range/oven for the kitchen at the brand new Fern Ridge Service Center. Parenting Now! (Formerly Birth to Three) will use its grant for a 12-week parenting education program.

Tamarack Wellness Center will repair and resolve plumbing and venting issues on its therapeutic pool.

Kirk: Community Center Committee is adding three positions. Interested parties can put in a letter of interest for these positions. Please send to ccc@oregoncountryfair.org. Path planning has had a lot of fun looking at Crafts Lot and the opportunities there. There was a great presentation on the dance pavilion model as we try to refine the parts and work toward implementation phases. Construction crew got a donation of a large air compressor and is now in need of air tools, hoses and quality big lumber.

Indigo: There is a meeting of the Community Center Committee on May 20th 6:30p at the Hilyard Community Center. Everyone is invited. There is a Community Center Committee meeting every third Monday of the month, so if you are interested in our process please join us.

Peggy: Elders committee meets the fourth Thursday of the month; this month's was held at Fair office on April 25. OCF Guideline booklets were handed out. A reminder was made of the Wildflower walk and conflict Resolution training on upcoming weekend. The motion to maintain an archive of the meeting minutes on the OCF website was passed. A guest asked for Elders' help for finding appropriate camping when she has surgery and was directed to the Camping crew for assistance. Individual Elders were asked to send letters to the BOD expressing their opinion on the LPFM that will be discussed in the upcoming BoD meeting. Detailed mapping with site numbers has been created for Elder camping. This will enable better management of the area that is becoming very crowded. It is a priority to maintain green space and not crowd out the bird habitat. A need is apparent for more camping areas in the future. There is concern expressed about tobacco smoke and the possibility of making designated areas for cigarette smoking and smoke-free camping area. Robert and Patricia will work with traffic crew to attain elder designated parking. A BoD candidate asked for the Elder email list to contact them but was turned down as it is against Elder policy to release that information. The

candidate is to be notified he can join the WonderfulElders and publish his email and allow the individual Elders to contact him. Thanks to the Virtual Sticker Booth subcommittee for managing the data entry with early information. The online request form started this year is successful. Next year we will combine the Elder/Companion pass instead of two documents for the online requests. The 2000-2009 Timeline exhibit at Still Living Room is progressing. Many events were developed during this timeline: Culture Jam, Elders, Elder Camp, Still Living Room are among them. A discussion was held about how to conduct the Elder Retreat meetings so everyone could participate in their preferred manner. A motion was made for flexible 'Roberts Rules' and tabled for further study. We want to accommodate both people who prefer a less structured dialogue approach and those who prefer a facilitated meeting. It was decided to have a sign-up chore list for the retreat to better share the duties of cooking and cleanup at the retreats. Next retreat is tentatively set for September 28-29 if Alice's is available. Annual Meeting is October 19. Remember to VOTE!

Charlie: The new name for the "New Kids Loop" is "Wally's Way" and the "Property formerly known as Henderson's" is now "DUGs Green." If you want to make a motion out of this you can. **Bear moved and Chewie seconded that we adopt the number one ranked choices of "Wally's Way" and "DUGs Green."** Jon Pincus: I agree with Wally's Way, but I think it is too soon to name DUGs Green. Tony: Naming has happened in different ways. Bear: There are lots of ways we name things at the Fair and this is a vote of acknowledgement of a commemorative moment. **Motion passed 9-1 Paxton opposed.**

Donations

Randy: There are four items on the consent calendar: Sharehouse, \$450 for construction of added bedrooms, sponsored by Sue; Academic, Cultural, Technological and Scientific Olympics, \$750, sponsored by Chewie; Oregon Supported Living, \$1000 to support music classes, sponsored by Chewie; Eugene Sunday Streets, \$500 to put on free community events, sponsored by Bear.

Member input: Peter Chavannes: I work for the City of Eugene in the Recreation division along with Kenya at the Petersen Barn Community Center. ACT-SO is a partnership between the NAACP and the City of Eugene. It's conceived as an opportunity to work with African American high school students by partnering them with members of the University of Oregon, Lane Community College and professionals in the area to connect around a project. There are 25 project categories, like humanities, visual arts, engineering, and performing arts. They identify a project, connect with a mentor – professor or practicing professional in the area they are competing in – and in 6 to 8 months enter in a competition locally at the Hult Centre where they are judged. If they hit a certain threshold, they

then qualify for national competition which happens with the NAACP national convention. It is a great opportunity for these kids to broaden their horizons. We have four kids that qualified for national competition in Orlando, Florida and we are asking for a \$750 donation. We at the City of Eugene have a long relationship with Culture Jam and it is a great opportunity for our two organizations to continue to work together. Joseph: We are right in line being about half way through our donation cycle and it is a privilege to sponsor ACT-SO. Chewie: I appreciate what Eugene Sunday Streets is trying to do, but they were very disorganized in how they went about it. I want to pull Eugene Sunday Streets off the consent calendar.

Motion passed for Sharehouse, ACT-SO, and Oregon Supported Living. 10-0 Bear moved and LT seconds to fund the Eugene Sunday Streets at \$500. Chewie moved and Paxton seconded to table this donation. Member input: Jon Pincus: When does the activity occur? Indigo: July 21st and September 8th. Jon Pincus: It seems like they would want to know about their funding. Joseph: Why don't we go ahead and talk about it tonight. Casey: Chewie, if you could elaborate on the nature of what the complaints of the Whitaker neighbourhood were. Chewie: The event at Washington-Jefferson park had absolutely no security and it blocked the street without a street permit. Paxton: I would like them to come and talk to us. Jon Pincus: I have heard a lot of good feedback on this organization. **Motion to table failed 1-9, Chewie for all others opposed.**

Member Input: Joseph: I think that the celebration is ground breaking and if there are issues, we can send a letter to the council or the mayor's facebook page. Martha: One of the Eugene Sunday Streets was in my neighbourhood, and it went off fine. This is a parochial donation and it overall benefits the values our organization shares. Justin: I support the idea, the organization, the Whitaker neighbourhood, but if they wrote letter and asked for donation, then didn't show up – mine would be a no vote.

BoD input: LT: We were provided with an explicit document on their need and the streets belong to the people. Saman: I can understand why they did not come, since they did not know their request was on the calendar tonight. Less cars, more bikes, more walking, enjoying life benefits everyone. Chewie: I have no problem with what they are trying to do, and I may at end vote for the motion, but they had serious issues with the implementation of their event and I'd like to hear from them and have confirmation that these issues have been addressed. Kirk: I am with Justin, you ought to show up, but I will vote for it. Indigo: They did not know we would move the request from new business to old business and vote on it tonight. Jack: We should be able to rely on other means than being here in the flesh for our donations. While my sensitivity was more toward having people here in the flesh, today that is not an appropriate bias with the electronic options. Diane: I would support this if I voted. I'm curious as to why it costs so much money. I was just in Mexico where they have festivals on streets every Sunday; they close the main street. **Motion passed 9-1 Chewie abstained.**

Old Business:

Indigo moved to approve the April 1st Board of Directors meeting minutes, Sue seconded. Paxton: I have a correction. Under the Glow Stick motion, I voted against the motion and Deane voted to abstain. **Motion passed as amended 9-1, Indigo abstained**

Treasurer's Report:

Hilary: Our cash management has taken some attention this year, but things are right on schedule. We've had some big cash purchases and more dedicated funds than usual. We are maintaining all the restricted funds on the balance sheet. The rainy day fund is lower than in a while so we expect after the fair to replenish the rainy day fund. We've got more land, employees, and crews and we have the same number of people coming through the gate. So that we can continue to do what we do and enjoy it and have a lot of us here at night, I urge everyone to be careful with your expenditures if you have spending authority so we can make this organization sustainable and continue to be inclusive. Grumpy: To address the Community Village Capital Project, they have a food booth. This food booth is different from the other organizations in Community Village in that it's for profit. They have asked the Fair to pay for rebuilding this restaurant on the order of \$1769 in capital expenses. This expense got lost in the Budget committee process. It is a policy based decision if we pay this out of Capital Expenses toward a for profit food booth. In this food booth's case, Community Village allows that the booth will exist for 'x' number of years. The 'x' number of years expires in four years, thus the booth is not guaranteed the space long term. This brings up a question of fairness when it comes to who foots this capital expense – the Fair or the food booth. Hilary: This is a new booth that is coming to Community Village. What if the Fair advanced some of the money and as they are in the booth each year they pay that money back. This is new territory for us – the Fair has never been asked to pay maintenance of this booth before. Sue: There have been two food booths in the Village for over a decade each, and then there was one that did not work. The Village redrew contracts and we did not think of construction. I talked to the folks running this food booth who are on their second year. They had a lot of expense last year but in a year or two would pay back whatever they were advanced. Kirk: From the red tag construction perspective, the booth structure that was there last year should have been completely started anew. We cobbled, cut and pasted to get through last year, but we did condemn the structure. It is a very small footprint and a unique location at the front of the Community Village. The original request put in by Keith Herchberger was for \$3900 and included a loft. We can scratch the loft, trim down the amount of work, reused what we can, collaborate on the labour, and solve the problem.

Kirk moved and Sue seconded to fund the Community Village restaurant Capital Project at \$1769. Jack: Community Village and Energy Park are central to the Fair. Therefore, I would call this infrastructure to the Fair. It would be inappropriate for us to work out a deal with any other 'for profit' food booth. Community Village needs to work something out with this food booth. Grumpy: Could I make a suggestion that we put this off until after the break in the meeting?

Member Input: Joseph: Due to the location, this serves the Fair as a whole and Community Village. A Construction coordinator told us that it needed to be done. Go for it. Hilary: Grumpy, Sue, JenLin and I had a conversation about splitting the difference with the restaurant covering half of this expense and the Fair covering the other half because we do have the perfect storm with a fledgling restaurant and a booth at the end of its life. Nonetheless, we have a situation with a 'for profit' entity where the Fair does not create a booth for a 'for profit' booth. I think the compromise for funding \$800 is showing support and good faith. Grumpy: I endorse that. I think \$800 is a good compromise. Otherwise I think we do have to get into some sort of system where they do have to pay it back. It is not a good precedent for the Fair to start building things for people who are going to be making money. Hilary: We supply a lot of money for people who are going to be making money, but somewhere we have to draw the line. Jon Silvermoon: I was in the Village when the first restaurant was in this space. This is the Village booth space that happens to be occupied by a restaurant. There have been non-profit restaurants in there that have walked away with more money than they started with. Trying to draw a distinction between profit or non-profit – any restaurant is going to make money one way or the other. Because they are not guaranteed that space, so I like the motion as Kirk made it. What Community Village makes of that space should be up to Community Village. Heather: From the perspective of being a food vendor myself, food booth space at the Fair is so valuable that anybody who can't make the investment, including booth structure, in order to vend at the Fair – then the booth space should be made available for someone else who can make it work. I don't think the Fair should pay anything for a 'for profit' food booth. Louis: I would think that it would be up to Community Village to make an arrangement with them. If it is the Village, we should fund it, if it is the booth, then they should pay. Andy: We should be encouraging recycling of the lumber we already have cached to knock down the price of this booth rebuild. Casey: I would hate for our lack of support to be bad for the face of Community Village. I also don't like the precedent of 'you did it for them, why can't you do it for us.' Jon Pincus: I've watched the succession of this booth and it is a part of Community Village. The vendor is up to them, and the structure is of the Fair. We should fund it. Jen-Lin: I understand both sides. Two restaurants back we tried to have the Village get some money back from the restaurant and we were told by the Fair that we could not ask for money from this booth. Justin: This food booth is not under booth registration's packets, but I don't know why we can't assess a building fee in addition to a booth fee that would amortize to cover the costs over a

period of time. And Community Village could collect the money over time, and use recycled wood in the best interest of Community Village. Lisia: Isn't Community Village a non-profit and aren't they requesting money to rebuild? And what they do with it could be something different in the following year? This doesn't really enter into the agreement that we are having with them. This is a request to rebuild as a non-profit. Martha: Community Village is a part of the Fair. It is not a separate. Jain: Community Village wants to treat the booth as part of the Village. If this booth doesn't work out, it's still our booth. DJ: Point of clarification, would this normally be, like the other buildings in Community Village, a Capital project? Grumpy: Does this booth pay a fee? Jen-Lin: It operates under food booth regulations, with pass fees and all.

BoD Input: Saman: Over the last 44 years, Community Village has its own things going on. Food booths outside of the Community Village are similar in that they operate on the Fair property and might not be asked back either. We should be able to help out with this project. I would like to see the dollar request come down and have less expectation for what is built. I don't feel it is fair for other food booths, because we have to take our chances and put our money into our booths. I don't want to set a precedent. Chewie: Who built the original booth? Jack: The Fair did. Chewie: Then, I think this is a moot point – the Fair built the booth, the Fair owns the booth. If a booth in Energy Park fell down, the Fair would rebuild it. Bear: I also support the motion. We've spent a lot of time talking about 1/10th of 1% of our operating budget when we have some pretty important personnel motions on the agenda. The Fair supports 'for profit' booths, even if that were the criteria, with our dollars with fire protection, water, construction inspections, site preparation, environmental – I could name a lot of things without even going into more general infrastructure. Paxton: Are the Community Village buildings all built by the Fair with Capital Projects? Hilary: Within the last 20 years the Fair has begun to provide supplies and help with Community Village infrastructure. Paxton: Following this procedure, I believe we should build the structure for Community Village. Kirk: It has been a mixed bag with Community Village, with Jack and Hilary being partially right. For all things, if things needed to get done in Community Village and they couldn't do it, Construction has done it. The big rebuild in '89 or '90 was all Construction. Community Village has always put some of their own people on to help. This number, \$1769, comes down with the recycled wood included and our ability to pull wood out of our ears. Deane: This is a for profit booth and for me this makes it different. I can't imagine that it's going to cost \$1769. I am going to vote against it. Diane: Back in the day, we were younger and we'd use recycled wood almost entirely and there weren't any rules and we could do all of that. I would love to see more recycled wood used. A lot of things got built by the Village people. LT: This would be a complicated and hard decision if it were a new precedent of setting up food booths. It doesn't appear to me after Chewie's question to be a precedent. It is an established practice. Jack: I qualify what I say as my times, but there was a time

when Community Village would not let the Fair come in. Then the year we placed the yew poles, there was a comeuppance and we offered a significant amount of help to upgrade the safety and the infrastructure of Community Village. This is where the precedent was started. We gave them all the material and they built almost everything with it. We have been sharing wood with Community Village for a long time, thus Construction has a working relationship with Community Village. Grumpy: If Community Village decided to build a substandard building, we, the county and everybody else would not allow it. Deane: I built the first booth in Community Village for Master Gardeners. I used my own logs and other building material and my labour. **Motion passed 8-2 Deane and Saman opposed.**

Chewie moved and Bear seconded to update the Office Assistant job description and approve the job description for the position of OCF Youth Program Director making both positions half time equivalent employment, and placing the current Office Assistant Robin Bernardi in these roles. The combined roles will see Robin continue at 1 FTE as she currently does. Member input: Jon Silvermoon: to have effective member input we would have to have copies of the document that is being approved. This is a pattern where documents are given to the board and not shared with the membership and the board votes on it. There is no opportunity for the membership to review and it is something that needs to get changed. Peter: My first day working for the City of Eugene I was in Culture Jam kitchen. What began as a 'this is not what I'd signed up for' moment has blossomed. Robin really embraced me and the warmth that she provided has turned into a professional relationship. Robin's enthusiasm and creativity is wonderful. What I've learned working for the City is you need to match enthusiasm and creativity up with implementation skills because otherwise you cannot bring them to life. Robin not only has the skills, she has these implementation skills as well Joseph: Aside from what Robin has done, this makes a statement about the Fair's intent and it is a powerful statement. norma: Robin is phenomenal. Jon Pincus: The times I've visited Culture Jam – it was amazing. Martha: A great part of the reason that we are recognized for our youth work is due to Robin Bernardi. Jen-Lin: The relationship that Robin has made with the Rex foundation and the City of Eugene is a lot more than Culture Jam. You heard her talk about Peace Jam; it is in part because of the work that she is doing with Culture Jam, but she has these other avenues to pursue that continue our work in youth programming. And it is well deserved. Jimmy: You can't have a more deserving person. She is really passionate about what she does. Grumpy: Robin is absolutely phenomenal. We need to separate what we are doing with the job description from the person. With all the praise for the person, people seem to have forgotten about that. While we are all individuals, what the board is going to do is have a whole new job description. Charlie: We are very lucky to have Robin doing a multiplicity of work that she does for the Oregon Country Fair. I think the point that Joseph made is that this does actually speak very loudly about the

intent of our organization. We have really three programs, the event, the philanthropy and the youth program. This really speaks to our intent about that. The other part of this is that Robin has grown into this and to speak to what Grumpy's talking about what we've tried to do here is capture the reality of the work of the Fair now days. We are very fortunate that we have this amazing person; this captures that and sets the road forward for the organization. Anna: I've quickly read through the job description and I want to echo that we need to get them projected or get them to people ahead of time because it's important to know how vital the Personnel committee's job is to create this structure that the Fair is working under. The body of the Fair is the membership, and the BoD is just moving policy forward. The people that work on the ground to make sure that the volunteers have everything that they need, to produce a high quality series of events is what this work is about. The two half time positions, it is a step in the direction to be able to provide food for other funding sources, so we don't have overlap in job description. It is hard for people to give us money and understand where the separation is or a program like Culture Jam. And it also sets us up understanding what the capacities are and what is needed in the office. I want to applaud the PC for taking another little step forward and I hope the board understands that this should be under your continuing development. They should not go on a shelf, they should continue to foster development and understand we'll need more work for office volunteers for our main event or more hours in the Culture Jam bucket. Charlie: The last few job descriptions that we've changed were run in the Fair Family News. When we worked on this last month, we talked about this, but recently it's gone both ways, apologies that folks didn't get them ahead of time. Joseph: This also speaks to those to whom we are asking for support from. It goes both ways.

BoD: Paxton: I just want to thank the Personnel committee for their capture of these job descriptions. LT: First, many thanks to Personnel committee, second I agree with the open process with publication of the committee's work and in respect to what Grumpy said on position rather than person, this position has developed into what is in fact a director not an assistant. We have one person doing both of these jobs and this person grew the position and the framework. It is a remarkable executive achievement and it deserves an executive title. I would expect that the future holds a full time Youth Program Director. It speaks to our values, roles. Chewie: Robin, you are incredible. The other part of this, Grumpy, I couldn't agree with you more, but appreciate the fact that we should focus on the job descriptions. I thought the job descriptions were published last month, and I'm sorry that they weren't, that said, it's gone both ways. I believe that Robin's work has created the position, so it's in this particular place impossible to separate the person and the position. What the Personnel committee has done is take what Robin does and parse it out so in the future when the youth that are in the programs that Robin runs are going to get the job that Robin is doing and has created, we will know what that position is. Deane: I am of course in favour of this, but I think this is a good example

of something that could be on the website. I'll ask that more of the board packet go on the website. **Motion passed 10-0**

Robin: I just want to say thank you. It means so much to me personally and I also think it is great for the organization. It does clarify the future for the kids that are going to get that job.

Chewie moved and Sue seconded that we appoint Tina Edwards as co-coordinator of Main Camp security. Member Input: Tony: Tina is a former security coordinator who's graciously stepped back into it to assist and work with Don Doolin and I'm excited to work with her. Charlie: I'm not sure how we talked Tina into coming back, but we are very fortunate to have her. **Motion passed 10-0.**

Deane moved and Paxton seconded the Oregon Country Fair allows the LPFM task force to apply for an LPFM license covering the Veneta-Elmira area with the application being approved by the board before submission.

Member input: < >: I am here to support it as the last opportunity we'll ever have – once the bandwidths are gone, they are gone. Historically, the high bands were given to moneyed corporations and the low power licenses have gone to religious organizations. We have a rare opportunity to look at this as community communication and an educational one for Fair family and those in the youth programs. Charlie: A key question is the decision point that you are asking the board to have today is for the OCF, as an organization, to take on the ownership and responsibility of this project application.

Within that, if we apply for this, knowing that we have not filled in a lot of the downline questions, like programming, where it lives, where's the funds – to be clear, the question today is if we approve this it is for you to go and finish the application, it is not to send it in and submit it. Michael: It is to prepare the application. Charlie: If the board is approving that you go ahead and complete the application, there ought to be a review step; so that it comes back to the board and staff before it actually gets released to submit, because I think there will be questions that come up. Michael: There have been questions raised by staff and board members, and work sessions with board and staff should be scheduled. Charlie: If we submit the application, and we have a couple of years to figure out what we are going to do with it, are there any ramifications if we decide we cannot do it, or we simply don't have the wherewithal? Have you answered those questions? Paxton: There is no liability. If we abandon the process after we get the license it goes back to the FCC. Icabhod: I have worked in the radio industry for over 40 years and have built over 20 radio stations, including 5 public stations. I am currently on the board of West Lane Translator. We're building a public station in Florence. Florence is a community of 30,000 people and we've spent \$22,000 just for equipment and it's taken us 3 years to get to the point where we can build it. The biggest problem with public stations is funding. You've got to run it. You have to run it 16 hours a day; to

turn it off you have to apply for a special temporary authority to leave it off. KSOR, a low power station in Cottage Grove, was on the air and had to turn themselves off for six months because they couldn't afford to buy the equipment that the FCC required them to install. And it took them 6 months to raise the \$2200 that they needed for that equipment. Let me give you the math. The cume is the number of people that you have that will listen to a radio station. This excludes people that are too young or too old to listen to the radio. For example, in Lane County the cume is 653,000 people. Of that 10% will listen to public radio. Of that 10% will contribute to public radio. The average rate of a commitment to a public radio station is somewhere between \$110, in the case of KWAX, down to \$55 per year in the case of KRVM. I have total budgets for these public radio stations and where they get their money. If you want to put a low power FM station on in Veneta, you will be serving 6000 people, of those 6000, 600 would listen, and of those 600, 60 would contribute an average of \$50 a year. That gives you an annual operating budget of \$3600. That is \$300 a month – you cannot run a radio station on \$300 a month. What I'd like to see is for the LPFM committee to come to the board with a business plan of how you plan to operate it, program it, fund it. You are applying for a construction permit with the FCC. If no one else applies, you get it. There is no three years down the road; you have three years to build it. If others apply for it, and I'm sure they will, then you have to submit to the FCC a plan of what you are going to do with the radio station as opposed to what the other person is going to do with it. You are dealing with a very small piece of the radio pie. Mouseman: I support this because the OCF is about spreading the word that we started many years ago and this is an amazing opportunity. This is beyond the 6000 people because we have the internet. Grumpy: Is there an application fee? Michael: Yes, \$200 that was donated. Grumpy: There is no cost or liability if we say no, correct? Michael: That's what Paxton has said. Icabhod: With our station in Florence, we've had to commit to the FCC a business plan for 10 years of funding in order to compete with 300 other applicants. If you do not, the license goes back. Hilary: I'm glad that this is a long process because there are a lot of huge questions that it takes expertise to figure out. I'm glad you are here Icabhod to help us figure them out. I am really troubled by who is the "we" that is described, that is not the OCF, but is the OCF. My bigger question is when I hear Fair family saying tell us more, they are all talking about the internet, they are not talking about a radio station that broadcasts for 20 miles. To reach the disbursed population that we are trying to reach, I don't see the membership crying out for this; I see the membership crying out for long distance. You can stream on the internet without a low power FM radio license. Ben: We call ourselves a community organization, this is a community radio, we should do this. Jon Pincus: This is the last chance. The \$200 is donated. Let us do it. Robert: Does the OCF want to proceed with putting in the application? There does not seem to be a reason not to try.

Board Input: Chewie: I'm of the opinion that there is no reason to not apply. I'm also of the opinion that once the application is done, you guys need to come back

to us so there is more thoughtful discussion on the business plan. Because no matter how you cut it the Oregon Country Fair's name is on it. LT: The modest proposal before us today is not controversial, but my first question is what Icabhod thinks about it. Icabhod: Get involved with an FCC attorney to process your application. LT: Given what was said I'm not particularly optimistic of this succeeding. There are enormous obstacles. Icabhod: The non-profit in Florence has spent \$9000 in attorney fees. LT:

I don't think a low power FM that reaches a population, many of whom are of physical earshot of the Fair, is a significant thing. In all due respect to the project, which may have some merit, I don't think that it makes a significant impact in spreading the Fair word at all. Paxton: I beg to differ to some of that. The Astoria radio station has solidified the alternative community. It has turned out to be a major source of emergency information. It is also a full scale community radio station, which is different than low power. I respectfully differ with Icabhod on the programming requirements for low power. It is terribly different and requires considerably less and is accomplishable within our means. In the long run we will be streaming on the internet, but it really helps to have your call letters to do that. I expect that the application will come back to the board for review. There are some minor start up costs: engineering and a lawyer cost. It starts off as a simple project now and we'll have plenty of time to check along the way. Indigo: Is the task force applying on behalf of the OCF? Will the license be held by the OCF? Who is the entity that would be applying for this? Michael: It would be the OCF. Jack: The OCF will be on the application, right? Nothing ventured nothing gained or lost at this juncture. The only down side I see is it being a diversion. If the goal is to get the word out, to communicate to our members, I'm still going to say it's a good move. For real outreach potential, while there is some benefit with call letters to stream on the internet, you can stream on the internet without out call letters. It could be a distraction at a minimum later on down the road. Kirk: I want to make sure that the motion indicates that this will come back to us before it is submitted. Paxton: Friendly amendment to add "**with the application approved by the board before submission.**" Grumpy: It really needs to be said that this submission does not carry any money. **Motion passed 9-1 Bear opposed.**

Member Input:

Jon Pincus: I just want to add to what Jon Silvermoon said about the board packet material being available in advance of this meeting. Jen-Lin: I want to thank Kat Kirkpatrick for organizing the Conflict Resolution training. Martha: I used to be on the board a million years ago and we'd stand around saying the purpose of the board meeting is to do the business of the organization and I think that remains. This is what we've elected these people to do and they are astoundingly generous with their time, to have member input, to share information and try to inform the

membership. But it is not a meeting for membership to make decisions. It is a meeting for the board to do the business and I'd like to thank them all for their dedication and their attention to doing that and their generosity of spirit to listening to what everyone that comes has to say. Miles: I'd just like to say thanks for making time for member input. Also, with regards to posting things on the internet it's more creating a way for being accountable; for making sure that this stuff happens. Paxton: I want to thank Casey for telling me to go research glow stick chemistry. After doing some research, I've come to the conclusion that we don't need that in our environment. Indigo: For this year's OCF opening ceremony, we are focusing on the element of air. So, I and a number of people are working on a project to create prayer flags for the Family. There will be prayer flags by the Family, for the Family and we'll have the blanks prepared for everybody who is interested in writing their prayers. We'll string them up and put them around Main Stage meadow for the whole weekend. So keep a look out for blank prayer flags and put your prayers on them and pass them back in and they'll become part of the opening ceremony. Mouseman: Fire season started today and there is no more burning. So, I would like us to not have fireworks this year because it's like \$4000 that we don't need to spend on something that could set our property on fire.

President's Peace:

Jack: I'd like to acknowledge that we'll be broadcasting our engagement with the City of Eugene and ACT-SO and the NAACP and I think that this is very significant for our organization.

New Business:

Appointments for Barter Fair Task Force: (Lucy)

Amanda Moore

Amy Hand

Catherine Clark

Jefry Sinclair

Kirk Shultz

Lucy Kingsley

Paxton Hoag

Robin Pruce

Spirit Leatherwood

Jon Pincus

Sue Theolass

Trivil Wood (not on Lucy's list but in May board packet)

Appoint Dog Control Co-coordinator Ben Gerlach (LT)

Community Center Committee Next Steps (Indigo)

Grievance Policy (Indigo)\

No Fireworks (Deane)

