

Oregon Country Fair Board of Directors' Meeting
October 7, 2013, 7:07, Hilyard Community Center

Board members present: Diane Albino (alternate), John 'Chewie' Burgess, Saman Harnsongkram, Lucy Kingsley (alternate), Jack Makarchek (president), Deane Morrow, Indigo Ronlov (vice-president), Kirk Shultz, Sue Theolass, Bear Wilner-Nugent, Lawrence Taylor, Paxton Hoag; Peach Gallery present: Staff (Charlie, norma, Steve, Andy, Robin), Officers (Hilary, Randy), and 43 members and guests.

Agenda review

New business, Announcements, Reports from Staff and Committees, Member Input, Donations: Secretary's report, consent calendar, Old Business, President's Peace

Announcements

Jon P: The WOW Hall is purchasing historic street lamps to place around the premises to reinforce the historic character. Name recognition plaques will be at the base of the lamps for a \$300 donation. If interested, talk to Jon Pincus. Also, the WOW Hall got a grant from the Oregon Cultural Trust for interior restoration and is looking for matching funds.

norma: Doug Green, a backup manager, passed a few weeks ago. Admissions coordinator Greg Rikhoff's wife passed away.

Steve: The Noti School is for sale. Charlie and I talked it over and determined it is a little far afield, but agreed to spread the word.

Charlie: The price tag includes some hidden costs. To bring it up to earthquake code is the hidden cost.

Cher: The City Club of Eugene is having a Follies Fund Raiser at Cosmic Pizza, October 20th. We are looking for people to do a 'Capital Steps' sort of folly performance. Anyone interested can contact me after the meeting.

Saman: Oregon Field Guide will air a Sneaker Wave special on October 17th. If you have not been out to the coast to see the Coastal Marker, it will be on the Oregon Field Guide and you can see the benefit of the donations the Oregon Country Fair made to this marker.

Deane: There was an online voters forum last weekend, thanks to Robert; that can be viewed at: oregoncountryfairforum.org. Thanks to the Elders for their work on this project.

Robert: Bruce Baker is coming to town courtesy of the Lane Community College Business Center on October 23rd. He is a retail specialist for small businesses like the Saturday Market vendors. This is free at the Center for Meeting and Learning

downtown at LCC at 9:00 and 1:00 on Saturday, and on Sunday on the 3rd floor – again at 9:00 and 1:00.

Sue: Saturday Market is a sponsor of this event and requests that anyone going to the morning session contact the Saturday Market office so there are accommodations for room size.

Lucy: The 40th anniversary of the Women's Program at the University of Oregon is November 7, 8, and 9th. It is on women, gender and speculative fiction. Ursula Le Guin will be the keynote speaker, Kate Wilhelm, Molly Gloss, and Vonda McIntyre. This is a weekend of speakers and it is free.

Jain: Ursula Le Guin is at 6:30 on the 8th.

Paxton: The OCF evaluation meeting is at the Hilyard Community Center on October 26th from 1:00 to 4:00 pm.

Reports Employees

Charlie: I was not here last month due to my 5th year at Cycle Oregon -- another non-profit. It raises a lot of money for rural communities that are struggling. I want to thank everybody that is running for the board of directors. This is the biggest field I can remember in the last decade. Let's hope the voters and the voting turnout are commensurate with the board candidate numbers. Also, thanks to Robert and the Elders that made a forum happen. I was happy to see how many people participated. I would like to have the forum at the same time as candidate statements, as I think a lot of the voting happens based purely on candidate statements.

We ended last month with a joint financial planning and budget committee meeting. The revenue meeting is the start of OCF 2014. This was a very streamlined and effective meeting, so thanks to everyone that came together and participated.

Crafts Lot Operations Group (CLOG) is where a great deal of the planning work has been going on of late. This is a spinoff that came out of Path Planning. This group carries the work forward during Fair time to drill down on many of the decision points, like critical path and time lines to fill out some of the big questions we have to answer. The CLOG consists of Hilary Anthony, Kirk Shultz, Justin Honea, Sallie Edmunds, Tony Clementi, and me. This group worked a ton throughout the Fair. This body of work shows how large the Craft's Lot project really is. We will have a fully blown conceptual work plan for the Board of Director's retreat. We will bring this out to the Fair family at the November meeting with our newly elected board.

There has been a lot of work done already. A huge thanks to water, site and archeology crews - all have pulled together to get the water line out to Crafts Lot. This is foundational work for the Crafts Lot. We are putting together a very sizable, but very directed work party for the weekend of November 9 and 10 onsite, before the winter season kicks in.

One of the key components for this being successful is the camping crew. Chewie and Jason Kelley, as well as the other coordinators of that group have been

working throughout the late summer and fall to get their map and our critical path work plan together. We've been through the second iteration for a work plan for Crafts Lot. For the board retreat we will be bringing the mapping in greater detail as well as show how they propose to move people to their new locations. The CLOG has a standing weekly online meeting. Camping crew has adopted the same mechanism for their work.

We just finished the BUM team retreat. We were at the table with our maps and developed our work plan for the upcoming cycle. A huge thanks goes to the management team who deal with some of the most difficult issues from our event that I hope most folks in the Fair Family never have to deal with. The Community Center Committee September meeting was held here last month at the Hilyard Community Center that was dedicated to fund raising and evolving the relationship that this organization has with fund raising. Our event has been our primary fundraiser for 44 years and I don't see that changing. But over time as the organization matures the ability to broaden our wings and ask others to get behind our projects, causes and educational endeavors will pay dividends. We need to embrace the fact that when people give us money we get to go out and do really cool things with it – that is part of the way we change the world.

As part of this we've been working with a Lovell grant to develop a fund raising plan and tools to execute a fundraising plan, specifically for Culture Jam. The foundational material we've done with Hilary, Linda Reymers, and Robin and with some consultation with Leslie Scott was to build documentation and donor database to actually start to track the giving that people do, how we appreciate them and track their donations. One of the things we talked to the board about at the Community Center meeting was the vast majority of funds for building the Community Center will come from a capital campaign, not on the backs of our event revenue.

Thanks to our current board for all they work they've done and best of luck to everybody in the election – get out and vote.

Steve: The busy month started off with a wedding at Main Stage.

Congratulations to Bevin and Ryan. They lit up Main Stage Meadow and it was bright and festive, and although they got rained out at the end, they came back yesterday for pictures.

The next weekend (Sept. 21/22) was the Crafts Lot water line project. After a bit of a slow start Saturday morning, volunteers from several crews showed up and the work got rolling. DJ Rogers and Jason Barton and others kept the trencher busy digging, Archeology Crew folk monitored the progress of the trencher, and grabbed shovels and pitched in. Tim Wolden, Henry and James Pruell and Water Crew cleared trench, and laid and glued pipe as fast as the trencher worked its way around Crafts Lot. Many thanks to Anna Wolden and Judy Scott who took care of feeding the crews for the weekend. By Sunday afternoon, Tim and crew

were able to pressure up and test the system, and NO LEAKS! We have an integral system that we know will work when we come back in the spring. We've been having problems with the warehouse well. We had Alpine Pump in to pull the pump and find and fix the short that was causing the intermittent problems.

Thanks to Nathaniel Sperry and his crew; Kevin Hillery and John Shaffer for the tree work in Crafts Lot. My apologies to Tree Crew; my bad. I did not communicate the whole situation to them very well and some of them may be a bit pissed off at me.

The Elders were at Alice's for their Retreat on the weekend of the 28th and 29th, and got to experience with us the incredible record-setting rain over those two days. It felt like we went from August to November in the space of two weeks. On the 30th I talked to the crosscountry coach at Elmira High School, and we decided to cancel the Elmira High School Country Fair Invitational, which has become the third largest cross country meet in the state. There was no firm ground to park buses and cars and there were large areas of standing water where there is usually a flat and fast course. The meet will be held at Orchard Point at Fern Ridge Reservoir on October 16. We're hoping for them to be back onsite next year.

This past weekend Construction Crew had a work party. We took care of a lot of issues left over from the Fair including stacking and sheltering the fir beams and oak slabs from the sawmill project from the spring. VegManEc's did a lot of early brush clearing in Crafts Lot. I'll add my thanks to Andy's to Craig Latham and crew for the carpentry work on the Warehouse roof project early in September. Robin: I have missed two board meetings. I want to thank the Board for recognizing my work with Culture Jam. This is a program we all can be proud of as it broadens our foundation as a year round non-profit organization. For example, the use of this space for the Board meeting tonight. Because of Culture Jam's longstanding collaboration with City of Eugene Recreation Services and our shared interest in serving teens with arts programming in this area, the city has granted us partnership status and providing this space at a discounted price. Culture Jam was an incredible success. We gelled as an 85 member community much faster than usual, which means the young people got to shine and be seen as the powerful people they are. I think we gelled much faster because coming together as a loving community is more important than ever. This showed at Culture Jam this year. I want to thank those that pulled together to make CJ happen. The 25 in the kitchen, those that work to make the site beautiful, the 26 person mentor staff, artists, performers and guests who give 9 full days of their time – all contribute to make CJ happen. The lead facilitators were Alan Wong, Becky Renfrow. My co-workers, along with Leslie Scott, were there for the whole event. I want to give a special thanks to Andy for his commitment and dedication for the event. Jon Duran and Dale and Pam Duvall in the kitchen were also key to CJ's success. I am so moved by the love and the kindness that brings us together. It's just like the love that brings us together at the Fair. I think one Culture Jam youth expressed it very simply in their feedback to us this year –

something that I think will resonate with shy so many of us love to come back to the Fair each year. "I liked seeing my friends from last year and running up and hugging them. I liked making new friends so I can run and hug them next year." I'd like to announce that the first Culture Jam reunion will occur on December 7. It will be a day of arts and discussion and community. We will explore what we gain from having this experience of living in a supportive community where we discovered our strengths, passions and what we care about. We'll look at how we can bring these things back to our families, our friends, our schools, our communities at home and the world at large. A really big thank you to everyone at the Fair for nurturing Culture Jam.

Andy: I've not been here for 3 months. Craig Latham Construction got the warehouse roof on the way. We are getting a new roof on the yurt and we'll have that done by the time that it starts raining. We feel a bit behind, but we'll continue to plug away to get everything buttoned down for winter.

Tony: Dale Duvall, who Robin thanked earlier, also is to be thanked for facilitating the donation of iMacs on behalf of LCC. This equipment donation will allow us to do more web conferencing and give us equipment flexibility at the Lawrence Street office as well as at the event site. Thanks to all of the crews for all of their work these past weekends. We remembered our team member Doug Green at our BUM retreat this weekend. Doug urged us to remember why we do this, and it is because of the community that we build together. We are a very large community, the largest intentional community in Eugene other than other green and yellow bunch. The evaluation meeting is on the 26th – thanks to Jen-Lin. Thanks to her for the initial draft of the feedback report for the management team to review at our work session. This is a most valuable document and resource. The feedback is taken seriously and we'll follow up on it. We are in the beginning of budget season. For all the coordinators out there, we'll be reaching out to you on the Crafts Lot expansion. I want to say happy birthday to Petey Bob, who is one of our Big Boys.

norma: The budget forms and handbooks are in the mail today. The deadline to get those back to the Budget Committee is November 4t.
(budgetcommittee@oregoncountryfair.org) The Elections Committee is working to get the ballots out and the absentees serviced. I've sent out forms to submit proposed Guideline changes with the deadline in early January. If you didn't get one let me know. I want to thank Saman; you are an inspiration. The Jill Heinman Vision fund – the checks are out to the grantees. There is an article in FFN by Suzi Prozanski on the grants we've given.

Reports Committees

Kirk: The Path Planning Committee had a meeting to get it started again and is now in the new adventure phase with the Crafts Lot expansion. There is lots to

do around Path Planning, Crafts Lot and the operational side of our work. Time was spent on next year's work plan and sub-committee groups. We did a big map presentation of Crafts Lot that will be on the .net site – at present it is a temporary, but working toward an evolving draft map on the .net site. If you have ideas, whether it is Craft Lot or not, send in your ideas to pathplanning@oregoncountryfair.org.

The CLOG does a Friday meeting on <http://www.gotomeeting.com/online/> around our water line and brush clearing. I want to thank the VegManEcs and the Construction Crew for their work in Crafts Lot. I joked about it being pre-pre-pre Fair, but I'd like to put it in our brains that the first weekend of October is a work party forever and ever. We picked up over ten trailer loads of crap out from behind booths, including tarps, carpets, and coolers. Saman: Did you document the booths that left crap? Kirk: YES! The Craft Committee will get this list.

Sue: The Craft Committee met in September with Craft Inventory and Justin from Registration. We are instituting a process so that we can track what is being sold in the booths, as well as doing some pre-emptive study prior to the jurying happening because it seems like some are being a little less than forthright when they say they are working with people – in Bali – all to provide a Fair playing field. We were disappointed that the wifi project did not happen, but we understand and hope that it happens next year. Work on the database for crafters continues and we hope to have a list of those who sell, but are not booth reps. We want to talk to the Peach Pit folks to get a more accurate list published. The Food Committee met with Charlie and is meeting twice a month to get the word out to all the food vendors about Crafts Lot. We are putting together a letter so that all that are interested in being a part of Crafts Lot can get on the list.

Peggy: 9-26-13 Elders Committee minutes:
Sorry to announce that Doug Green has passed.

SPIRITWALK will be during the full moon, on Friday, October 18. Guided walk at twilight. Potluck before and after at the Yurt.

STILL LIVING ROOM-We must find someone to manage the Still Living Room next year, elder earned pass position. The map was stolen again, even though it was encased.

We'll need to take it down every night.

There is a special weather alert: severe rain and wind this weekend.

LPFM-A rough draft has been submitted, sent by certified mail today to each member

of the Board. Approach BoD members with supportive messages-this is for the good of us all, there's nothing to lose by trying. The filing window is open October 15-28 when papers must be submitted, OCF President's signature would be required and the fair's attorney will do the submission, pending the results of the October 7 BoD vote. (7 p.m., Hilyard Community Center) It would then be several months before we would find out if approved, then 2 years to get it together.

FALL RETREAT-September 28-29.

AGENDA-Saturday, September 28-10 a.m. Work party (Inventory and move all of our perishables from the mobile home at Zen Acres to the Henderson sound room/

studio for safe storage. This is a lockable room with electricity to run our air circulator.

A truck will be available. Bring tarps as it may rain. Vacuum bags will be on hand.

Chris has started a spreadsheet and every item will be inventoried as it is moved.

2 P.M. Candidates Forum at the Hub Yurt or if raining, Alice's. Fifteen candidates

have been personally invited to attend, 10 have stated that they will be coming, 4 will

not (1 has sent a video, others will do the same). Format and questions discussions

resulted in three mandatory questions and several other questions the candidate could

chose to answer within their allotted time. Robert will send these questions to committee

members and then to each candidate beforehand. Robert has done a terrific job in spearheading this for us with short notice. Video will be posted for fair family viewing.

MEETING DATES- October 24 and due to Thanksgiving, the November meeting will be

moved up to the third Thursday, November 21. December is usually a potluck meeting at

the WOW Hall and date has yet to be determined.

Lucy: The Barter Fair Task Force has been finding lots of areas of agreement with the result being a lot of unanimous decision. We've been adopting a lot of the work the previous group started. We are being civil and pleasant to one another. We look to have a report by the December board meeting. It is likely that there

will be a body of the report that we all agree and a minority report as well. There is a meeting on the last Monday of this month and Sunday, November 10 at the Fair office from 11:00 to 6:00 or a long work session. We are also scheduled to have a meeting the last Monday of November to firm up the presentation we are going to give at the December board meeting. All of these meetings are open to everyone.

Bill: Fair folk who want to connect on-line with the upcoming Barter Fair Task Force meetings can e-mail me at billyboy@hotmail.com at least a day ahead of the meeting to get the GoToMeeting link, instructions and password.

Member Input

Robert: The Candidates Forum did happen, although arranged in a last minute fashion. I want to advocate that it continue to happen because there was a lot of positive feedback. It should be planned early in the year with a place and a time with people that are designated to take it on.

Saman: I want to tell everyone how grateful I am to be on the board. I have learned so much and feel the Board of Directors loves the Country Fair so much that they are willing to put themselves in the position to do this work. I really enjoyed being on the board and hope that I can be a part of it someday again.

Bear: Last month I talked a lot about lessons learned from Burning Man and I want to add one little coda to that from what Kirk said. Burning Man publishes on its website a map of every camp at the festival rating – red, yellow or green – how well they picked up after themselves. It is an effective tool. I think we could very easily publish a list of who violated our guidelines leaving trash on site after the deadline.

Aja: I wanted to add to this; sometimes neighbors leave their trash at other's booths.

Julie Daniel of BRING: Thank you for allowing us to ask for another donation and we'd also like to thank you for the 2005 donation. BRING is down to the last \$7500 from our \$3.2 Million, 12 year fund raising effort for our center. It is serendipitous that we are winding down as you are about to embark on a large fundraising effort. It is a huge cultural change for an organization like the OCF or BRING that are self-sufficient. We had 13 donors when we started, we have over a thousand now, but it is a long haul. We appreciate the opportunity to make a request of you and thank you for helping us.

Charlie: Board members received a donation request for a documentary film: "OJ Documentary: The Gift of Giving." I wondered if there was a board member that would sponsor this as new business so that we can have a discussion about it at the next meeting.

Paxton: I will take it on as new business.

Deane: Back to the candidates forum, some of us drove onsite, and one of us did it from Portland on a smart-phone. I think this could all be handled very easily if we all just turned in a two or three minute presentation. This would keep

everyone from having to drive all those miles to meet in one place. We would need to answer all the questions, but any camera would work.

Robert: There were various hang-ups, technical and otherwise with the forum. We had the discussion about Deane's idea, and it's true that the way it was done could have been done from anywhere. There are also hang-ups with that, one of which is that it could easily evolve into a candidate making a professional film advertising him or her self. The way we did it provides a level playing field.

Consent Calendar

Randy: Two donations for next month are from the Eugene Peace Choir to be sponsored by Paxton and the Whitaker Thanksgiving – to be sponsored by Chewie.

The two we're considering tonight are Start Making A Reader Today (SMART) for \$1000 sponsored by Chewie and BRING Recycling for \$1000 sponsored by Diane.

Julie: The BRING request is a very unsexy project to pave our back 40. We are an industrial site with forklifts and it allows us a much safer work environment and makes it more accessible to the public. We also have a code requirement to satisfy. This completes our site plan and meets the City of Springfield code.

Andy: BRING is a sister organization to the Oregon Country Fair. I use BRING for all kinds of projects, including purchasing windows, doors, bricks and sinks. Consent calendar passes 10-0

Old Business

Indigo moved and Sue seconded to confirm the minutes from September 9, 2013. Motion passed 10-0.

Deane moved and Paxton seconded to direct the attorney to fill out the Low Power FM application and submit that document.

Paxton offers the friendly amendment: ...based on an eight-hour programming and progress reports to the board quarterly. Deane accepts friendly amendment.

Member input:

Russell: Point of clarification: is this the main station option?

Paxton: Yes, this is the main station option with 8 hours of programming. For others' clarification, when we put in the application we have two choices. One is the full station model, operated 8 hours a day, 7 days a week. The other option is a 5-hour programming model and we do not have to maintain a base station where the public can access the station. There are fewer points awarded for the 5-hour programming model. There is a strong chance that others will compete at the 8-hour model, thus giving us a better chance to win the application with the 8-hour model. We will have 3 years to implement if we win the application.

During this time we can back out, most likely at no cost; however, there is potential for various costs.

Charlie: I have a clarifying question to this. The 8-hour model, with the requirement of an onsite programming station, then you cannot look offsite to other options for that main station. This could affect the likelihood of being able to evolve a long-term program. We are required to have the station onsite with this model. Is that correct?

Michael James Long: It is my understanding that you apply for a specific location and an antennae location and yes, you are limited to that location.

Paxton: I think that you can have separation between the transmission facilities and the origination facilities. I think there is a possibility you could locate that in Veneta. I see this as a way to work with the community and develop programming with Veneta and school districts.

Charlie: A relatively important question to be clear on – I'd like to know if doing this with the 8-hour model requires us to do all of this onsite, or if there is an option to go offsite?

Russell: You can be up to 20 miles offsite.

Hilary: I am confused why we would go for 8-hour model and I also wonder why are we doing this? Before these frequencies came up I never heard anyone say we need to organize the City of Veneta into a community powered radio station. We are not talking about how we are going to staff, or pay for this thing. How do we stay on top of avoiding the penalties? I feel we are running headlong into this with no idea how we are going to accomplish staffing a radio station 8 hours a day, 7 days a week.

Casey: I realize we are running into a time crunch with the deadline. It is unclear to me why you cannot tell us if there will be some kind of monetary cost if we back out in the first three years. If we don't back out in the first three years, how long are we required to upkeep this station? What are the repercussions if we fail to broadcast 8 hours a day and not meet the requirements.

Russell: If the application is submitted in good faith and it is your intention to fulfill the promises in the application, specifically for the main station and for the 8 hours a day, then if you win the application, there is a good chance you won it because you got extra points. They hold you to these promises, but you have 3 years to start broadcasting. If you voluntarily give up the license, you will probably not face FCC fines unless they decide you didn't intend to have a main station or broadcast 8 hours a day. Once you start broadcasting you cannot lower that 8 hours. There is no procedure to file an amended application and say that is just too much. If you find it is too expensive on an ongoing basis, you can surrender the license before there are revocation proceedings. You may be able to assign the license to a similar organization that undertakes to fulfill that 8-hour per day main station obligation. If you do not have the 8 hours a day of locally originated programming, the FCC does do random audits. If there are other applicants, there is a good chance that they will be watching and make a complaint if they don't think you are fulfilling the obligation. The audit or revocation can result in fines from the FCC. All of this is avoidable if you stay in compliance or give up the license before you are out of compliance. If you do intend to follow the rules the risk is minimal in terms of an FCC fine. There are

other issues and exposures in the operation of any radio station. Everything from copyright infringement to not paying for music or the seven words you are not supposed to say on the air could cost you a fine. Probably some of the trickier ones are what you can and cannot allow your underwriters to say. It is a heavily regulated area. All of this is learnable if the organization chooses to proceed. The other piece of this is the Board has to certify that it does not have certain disqualifying drug convictions that have resulted in a period of ineligibility to receive federal benefits and that they have not participated in the unlicensed operation of a pirate radio station.

Arrrrrrrr...

Jon P: Thank you, Russell, for that summation. It sounds to me that there's a 3-year window before we have to make a decision.

Michael James Long: You have 2½ to 3 years to implement the grant of the FCC license.

Jon P: You have 3 years in front of your implementation of the station. At a point prior to this the board would know if we needed to pull out. So long as we pay attention to this, there is no great risk.

Robert: There are lots of unknowns, but the reason for the board's consideration is this is the one and only opportunity for this license. I have no idea if the organization has energy either in volunteer hours or in money or fundraising to pay somebody to actually run a radio station. It does seem worthwhile to put in the application to have the opportunity, then we have the next 3 years to figure out if we have this energy. The reason why is we are an educational organization and radio is educational; it seems possible it could work.

Bill: I appreciate what Hilary had to say in terms of not having a fully fleshed out plan. I also appreciate Jon's comments too as I've had a history with radio. I need to speak to my support for this motion because radio coalesces a community of listeners. There is also the possibility of doing internet broadcasting. Most of the streaming outfits will stream for radio stations but not for just an organization. We are not at any risk at this point to try for this application.

Michael James Long: In answer to some of Hilary's concerns, we don't view this as some competition on other areas of the Fair. We feel a radio station would have a synergy with interacting with other areas of the Fair, like the archival project – it gives us an opportunity to share our history. We feel it supports the educational goals of the OCF. The superintendent of the Crow Applegate Lorane school district is supportive of our radio project.

Tony: It is my understanding that Russell stated it must be our intention to fulfill the promises of the application. By the organization submitting this application, it is our intention to operate this full-time radio station. If our organization has not stated our organization's intention to fund and run this radio station via a clear motion, is it disingenuous to the FCC to state it? Russell said that you can back out as long as it is our good-faith intention to run it.

Russell: I presume if the Board passes this motion it is their intention to operate a radio station. The board would not act in bad faith by having a motion to get an application approved. There is not financial advantage; you cannot sell the

license if approved. I assume if the Board authorizes, the Board intends to go through with it. The Board may have different expectations about how much is staffed by volunteers and what financial contributions will be required. Those kinds of things are a bit unknown. You have a committed group of volunteers that are spending their money on an FCC attorney to help prepare this application. You know there is commitment. What is not knowable is how successful they will be at fund raising and how much will be produced in underwriting once in operation, what can be attained from grants or if you are going to have to hire paid DJs. On the other hand, with originating broadcasting of schools, you might find that you would have volunteers that broadcast the local high school basketball games. The financial burden for the Fair; could be big, it could be small.

Ben: This is something that other festivals do. If you want something done at the Fair, you lead with the energy. There are those that are committed to this, let's do it.

Heather: This is a chance for the Country Fair to be a larger part of the community of Veneta. This could give an opportunity to the area kids to be involved. It is important beyond the Fair;

Dean: From experience I know about broadcasting. I understand the staff's concerns about the unknown. There is a way to utilize automation systems. You do not have to do programming live. I support this motion, it's a wonderful opportunity.

Charlie: I can see potential that this project has, but I still have reservations and concerns with the monster this could turn into. When the project first came to the table I tried to encourage foundational work that would bring back a model of a business plan – at least give us a framework of what some of those costs were. I feel like we still don't have that. I urge the Board to think about this being a new program for the Fair that you want to engage in, do that fully knowing you are committing to funding no matter what that looks like. This is not a half-step decision here. This means real work, money and commitments – so make that leap with open eyes. We have a history of jumping on a good idea from volunteers and not fully committing to the long-term implications as an organization. If the BoD decides to embrace LPFM as a program of the Fair we will do as directed.

Jon S: This project has tremendous potential for partnerships in the community. We might also be able to communicate with the family that comes to the Fair on Tuesday, Wednesday and Thursday before the Fair. I'm not sure how that is realized.

Peggy: We have a list of folks that are willing to volunteer themselves and equipment and there's a pool of volunteers with broadcast experience.

Phil: I see both the potential benefit and the potential for this to become chaotic. There have been no dollar figures mentioned as yet. A lot of stuff can happen in 3 years. What's the programming goal?

Board input:

Jack: Everything I've heard so far is the federal government trying to do a good thing for small communities. I want to get on board but there is a big risk here. We don't honestly know within the next three years if the future board is going to fund this. There are more dogmatic organizations that would find great potential to spread something else with this. I cannot speak for the Board that is going to be making the financial decisions 3 years down the road. This is the government reaching out to small local communities saying if you've got something that can make this work, step up. This will probably be more conservative than I'd like it to be – what we finally put out there as content. My job is to look at what the government is putting out there for communities to take advantage of. My feeling is that we can get to hold this and give it back if we don't like it. If all we're worried about is if we can handle it, let's do it.

Diane: I support it because we have 3 years to figure this out and this is a somewhat easy venture and if we can't figure it out give it back.

Paxton: The quarterly reports are on so the board can keep track of the progress. We have an engineer, we have an attorney and we have volunteers. The Fair family are volunteers at other radio stations. KMUN in Astoria did not have space or budget and now it gives support to the alternative community. We should try. I picked the 8 hours because it is a hard choice and we can do it.

LT: The decision before the board is a narrow one. The question is: are the risks legal or financial so great as to keep us from acting and I think the answer is no. It is not a competition with the Community Center. We should not use the Community Center as an excuse to not do other things. I've heard nothing from legal counsel that indicates there is a fiduciary risk or a liability risk to the Fair that should prevent the board from acting.

Sue: I appreciate the passion and the work that has gone into this. There are so many unknowns. I wish I had more details. I would like to know other community organizations that had done this. This makes me nervous.

Lucy: Pirated radio stations have happened at the Fair. I am not certain about the legal liability on that.

Russell: We have to certify on the application that no current Board or officers have participated in an unlicensed radio station.

Lucy: Drug convictions?

Russell: You are required to certify that no board members or officers are disqualified from receiving federal benefits under the anti-drug abuse federal statute; which says that for state or federal convictions for possession at the discretion of the court you can be disqualified for up to five years for a first conviction, ten years for a second and similar periods after that or for distribution, up to five years for first conviction, up to ten years for a second, but automatically for a third conviction. I am not aware of any board members that have stepped forward to tell me that they have any disqualifying drug convictions. We do not have to screen going forward, this is at the time of application.

Lucy: I am with Sue on this; I've heard lots of remarks about potential for community and school support. It concerns me that there is nothing concrete or

specific on financial responsibility. I would disagree with Lawrence; there are a lot of questions.

Saman: I appreciate the hard work from Michael. A radio station is like a magazine or a newspaper. It is a dying business. We can get information from the internet. I would want the Crow Applegate Lorane school districts to be the one to apply for the radio application and we could support them.

Deane: I made and am for the motion. Do we apply or not? If we don't we'll not get the opportunity again. If we do apply, we have the talent to pull it off. I don't see the fear.

Kirk: We are the strongest community member in Veneta Elmira. I think it is a great time to get into buggy whips. They are cheap and available. Being alternative is great –just as radios, magazines and newspapers are dying we get in. I have to support this motion. I have one practical question – I lean towards the 5-hour; how important is it in getting the points for an 8-hour station?

Russell: No one can answer this; no one knows who else will apply.

Bear: I am voting against this motion based on some of the concerns that Hilary and Saman have raised. It feels to me like a relatively small focus group of people brought this to the board, but it is not a groundswell of support. The Fair has more vital projects right now. It is a close question for me. Saman really said it best, why doesn't some other organization in the community step forward and take the lead on it and we assist. I think it is a diversion from some of the other places we should put our energy. It is a very close question.

Chewie: My initial reaction was, why not? The unknowns are really big and daunting; they give me pause. I am really torn on this one. I don't hear the questions being answered.

Indigo: I am torn with this decision; I can see the beauty in it. I can see the partnerships in the community. It is really romantic, the OCF having our own radio station. I see a lot of potential, but committing to the 8 hours is a bit much. This seems to be a bit of a distraction. I cannot say in good faith that the board in 3 years will support this. I cannot support this.

Russell: One friendly amendment. The application was prepared by an FCC attorney and all along it was saying 'as registered agent for the organization' I would be the one to sign it. What I was reading when I missed that question was the instructions that said ' it shall be signed by an officer of the corporation; sometimes the registered agent is considered that, sometimes it is not. So I would like an amendment to say to be signed and submitted by either me or the president.

Paxton: I'll accept that.

Motion failed: 5-5 Sue, Saman, Bear, Chewie and Indigo opposed.

Paxton moved and Deane seconded to direct Russell and or the president to apply for low power FM license based on the 5-hour programming model with no permanent station and progress reports filed by the LPFM group quarterly with the board.

Member input:

Tony: The intention to fund and operate this has to be there. We are saying that the intention of the board is to fund and operate a radio station.

Jon P: We have stated our intentions and achieved many projects. Achieving is different than feasibility that we'll tell down the road.

Ben: 5-hour schedule – we do this.

Dean: The radio stations are being bought up. A local voice at this time is an amazing opportunity.

Board:

Paxton: This option has a whole lot less financial impact. It is easily accomplished with volunteers. It has no permanent facility. It is accomplishable.

Kirk: The big thing with the 8-hour model is a facility that people can walk into all day long. More importantly, I want to make an impassioned plea, for those that love to have things figured out ahead of time. One of the fundamental things in my heart and creativity is the unknown. You can't have frontier if there is nowhere to go. I don't think this is all that risky. And the possibilities are really cool.

Chewie: 25 versus 56 hours days a week. I can support this motion.

LT: Once unnecessary and unacceptable risks have been set aside, are we simply afraid to step forward into the unknown.

Saman: I'll represent those that continue to not support the radio station.

Jack: This is one of the good things. If we are diminishing our chances of getting the license, when you look at media, even the best that is out there is so much different than what was out there 10 years ago. My fear is only that we'd be too conservative in content; it is one of those things, if not us who? Public broadcasting -- is not now. Government is throwing this out there and I want to catch this one. Allow the public to come back. I am a little disconcerted since we are diminishing our chances, but it does not change my vote.

Bear: I think the watered down is less desirable. I don't appreciate the notion votes are being motivated by fear. In my mind the question is about what is desirable for the Fair. I am not about being afraid.

Diane: I can't believe we wouldn't vote for this. It is a rare opportunity. I am not worried about programming with all the social activists groups in Community Village. I do sense fear on the part of some people.

Motion failed 6-4, Sue, Saman, Bear and Indigo opposed.

Kirk moved and Jack seconded to appoint Dru Ross and David Tipton as Construction Crew coordinators.

Bear: I had the opportunity as QM to work with both of them this year and I am really excited to have them.

Paxton: I am impressed with David and Dru and think they are good people.

Motion passed 10-0

Sue moved and Indigo seconded to appoint Thomas Brandt, Charlie Thompson, Mathew McCune, and Lynda Gingerich to the Community Center Committee.

Paxton: Did we get letters from these folks?

Sue: yes

Motion passed 10-0

Budget items and Treasurer's Report

Kirk moved and Jack seconded to spend \$6000 to repair the roof at Henderson's (Doug's Green.)

Charlie: We have a bid to repair the roof for the house at Henderson's. There was talk about just doing repair for some leakage or repairing the whole roof. The whole roof repair was not that different than the repair cost. The \$6000 as a budget item will give us a 30-year roof.

Jack: Did we think about metal?

Charlie: We did talk about metal and thought it did not make sense for the price.

Saman: How many bids did we get for this roof?

Steve: I've worked with Roofs Northwest on multiple projects and they have always solved problems. I usually go with what they do. If you want a cheap price you will get a cheap roof.

Saman: From my experience if I know someone is doing a good job, I still like to get another bid for peace of mind. I like to comparison shop.

Jack: How many squares is that?

Tony: 14 square.

Deane: I am a subcontractor and very seldom do I get a job as the only contractor. I think it is good practice to always get at least three bids for comparison.

Chewie: I will support this because if we can spend \$5000+ on the tree work that just happened, we can spend \$6000 for saving a building.

Bear: I understand the sentiment that Saman and Deane are talking about and it is generally a good practice, but we have professional staff working with vendors repeatedly and it does not make sense to repudiate those vendors. We should vote for this.

Charlie: This works out to about \$4.00 per square foot.

Kirk: The quote is for full tear off, standard 3 tab roofing – architectural comp, the material that is one below going metal, double felt layers and repair of an identified leak.

Jack: Is there tax credit still there for reflective roofs?

Hilary: Not for us.

Kirk: Additional leaks not in the bid are at \$59.00 per hour.

Motion passed 8-2 Deane and Saman opposed

Hilary: We are at the beginning of the budget cycle. Coordinators should be getting their packets, so please get them back at the end of the month. This is a two-year budget cycle. If there are no budget changes for a crew, just send us an email at budgetcommittee@oregoncountryfair.org and we will recommend the same budget that you had last year. We would like both 2014 and 2015 budgets

back at the same time. In communicating with coordinators, we may run a little later into December in finalizing those budgets. At the financial planning meeting we worked on the revenue projections. We will be voting on this at the next board meeting. We wanted to get the information out so that folks can consider it. There is a chicken and egg discussion on whether you do expenses or revenue first. This year we know that we have some really big expenses coming with the Crafts Lot expansion and we had depleted the Rainy Day Fund. Projected expenses this year, recurring and this year, payroll could easily be up \$20,000. The Crafts Lot expenses could be easily \$40,000. For crew budgets, I'm estimating \$10 – 30,000. Other expenses have also gone up. Our liability insurance has gone up. Property taxes will also go up due to additional properties we own. Rentals on trucks and gators also raise the operating cost. The potential loss of the Lovell grant and large capital projects for establishing the Crafts Lot will affect our financials. There was talk about raising food vouchers. When we look at revenue, please remember, we have large expenses with the opening of Crafts Lot that will change our finances. We had a great financial year last year, coming after we had depleted our cash by buying Doug's Green and paying off Mauldin's. We have proposed three potential increases. Admissions has an increase of \$1.00 per ticket. This accounts for \$45,000 of revenue. Pass sales increase is to even out the base price for them across the board. This change results in about \$30,000 of new revenue. Registration price changes were according to additional levels of numbers and this has been simplified to a base price. This results in a gain in revenue of \$40,000. There is the potential for more booths in the Crafts Lot and that results in a revenue gain of \$15,000.

Jack: Thanks to those that made the voter's forum happen. We need to talk to Kate to make sure the Get Out The Vote happens and make sure we don't need to be saved again. This says a lot about us and having an informed electorate.

Tentative Agenda for November

Confirm minutes from October 7, 2013 Board meeting

Approve Election Results

Approve Officers

WOW Hall Membership (Chewie)

Appoint Youth Stage co-coordinators: Autumn Forespring (Bear)

Revenue Projections (Paxton)

OJ Documentary (Paxton)

Approve Tony Clementi to have OCF credit card

Consent Calendar items:

Eugene Peace Choir \$500 (Paxton)

Whitaker Thanksgiving \$ (Chewie)

Beyond Toxics \$1000 (no sponsor)