

Oregon Country Fair Board of Directors' Meeting
August 7, 2017, 7 pm, NW Youth Corps, Columbia room

Board members present: Diane Albino, Ann Bennett-Rogers, Chewie Burgess (alternate,) Casey Marks-Fife, Lucy Kingsley, Jack Makarchek (president), Indigo Ronlov (vice president), Jon Silvermoon, Lawrence Taylor (alternate), Sue Theolass; **Peach Gallery present:** Staff (Crystalyn, Shane, Stephanie, Shelly and Robin); Officers (Hilary, Lynda and Randy); and 40 members and guests.

Agenda Review

Martha: We are streaming this Board meeting and offering it to the members who want to view the proceedings. If you would like to view the proceedings or watch later, send an email to office@oregoncountryfair.org to be added to the mailing list.

New Business

Appoint the office location task force (Jon)

Announcements

Stephanie: The Teddy Bear Picnic is Saturday, August 12, at 2 pm at the Main Stage meadow. There's a sign up sheet for volunteers to help serve and clean up. Contact me via the Office phone or office@oregoncountryfair.org if you can help.

Jon: I'd like to express appreciation to Rich Locus and Robert Jacobs, both of whom have been involved in the candidate's forum and its filming. This is their last year. This also means there is room for someone else to step up and volunteer to carry on the work Rich and Robert started.

Indigo: Altered Space receives donations from those who visit that space. Those donations go to Culture Jam to help with scholarships. \$556.20 was raised this year by Altered Space for Culture Jam.

Chewie: On September 30, the Sasquatch Brew Festival will be at Venue 252. If you want to volunteer, get ahold of me at ocfvegman@gmail.com. I'm looking for lots of positions and you get in free, receive a t-shirt and a really cool glass. Also, on September 9, there is a benefit for Timothy Klein, an external Security coordinator, at Whirled Pies. Famous Faces, Craig Wright of Cast of Clowns and various other musical guests will play for this benefit.

Staff Reports

Crystalyn: I received an email from someone thanking Fire Crew for their fire extinguisher training because they were able to put out a fire in their home, quickly and calmly. I also wanted to thank George and the Ritz for working closely with us this year. The Ritz and Construction crew worked together on the carving area. Our attendance this year was not record breaking but really good. Tickets sold were 15,315 on Friday, 18,519 on Saturday and 13,953 on Sunday, for a total of 47,787. Our total ridership from Lane Transit District was 27,294, which amounts to half the people coming to the Fair took the bus. We still have parking problems and Shane and I are looking forward to working with stakeholders and finding a solution. I also want to thank Jerry Joffe for taking on the late-night shuttle pilot project. He will provide a report, but said it was a huge success. I want to thank Stephanie for being so responsive to our volunteers and coordinators. She works really hard and people noticed how awesome she is! Big thanks to the rest of the staff and all our volunteers — you all were amazing. On August 21, 2017, there will be an eclipse. Please do not camp on site. We do not have the facilities to support campers. If you want to come out for the day, the site will be open.

Shane: It is good to see you all. What a great Fair, with perfect weather, and everyone was having a good time. I really enjoyed watching the kids having a great time. It was rewarding to see all the hard work from our family of volunteers come to fruition. It is remarkable what amazing things can come from hard work and passion. I hope our friends and family were able to absorb that and take it back and radiate the respect and love in their everyday lives. The entertainment was fantastic and it is due to the Entertainment coordinators for attracting such great acts. Thanks to the new coordinators in Xavanadu. As it continues to blossom, there were lots of interactive displays, the Stewardship expanded and shed more light to the public of what we do on the Fair site and as a nonprofit. Shawn Kahl did an amazing job.

I'd like to take this opportunity to thank all volunteers, crafters, entertainers, contractors and food vendors for making this event successful. It only happens because you donate your time, energy and passion. I am very honored to be a part of this Family. Thank you to Decon, Post-Fair Kitchen and QM for being there the week after the Fair with so much work to do. Site staff and Crystalyn spent the weeks following the Fair getting ready for Culture Jam. The volunteers from the Beaver Open were key to getting from our event to Culture Jam, as well as Jeff and Derwin. During Culture Jam, we are there to support Robin.

For the Teddy Bear Picnic, the fire level is high so no campfires at picnic. Crystalyn and I will be contacting various coordinators to submit a post-Fair report. We'd like to hear how it went from their perspective to make for a better visitor and volunteer experience. Thank to Jacob Blaser and QM for furthering our progress on central procurement and help on the motor pool. We've negotiated better pricing for rental vehicles and reduced the quantity of vehicles onsite. There were no rental damages on the vehicles this year. On another note, there has been nothing new on the SUP from the county. Thanks to the great event!

Shelly: Thank you for another wonderful season. This year we've donated the bulk of our hay bales to the Robin's Nest Horse Rescue. It's a nonprofit out of Loraine. She has nine full-time residents and saved an additional 26 horses last year with our donated hay. She would like to extend her deepest gratitude to the Oregon Country Fair for our help and generosity. Special thanks to Cameron Clark and Cory Earheart, both from Site Crew, for coming out and working with me the last few weekends. Your help is imperative and much appreciated.

Stephanie: For the Teddy Bear Picnic, we will have entertainment with the band Tourheads Caravan playing classics and Dead tributes. High Step Society will also play with the horns and the funk. We are gearing up for budget and election season. August 25 is when candidate statements are due to run for the Board.

Committee Reports

Elections Committee: Jen-Lin noted that August 25 is the deadline to submit candidate statements. August 28 is the deadline to submit advisory measures to appear on the ballot. September 17 is the Candidate's Forum, with a time and place to be determined. September 21 is the last day to register as a voting member of the Fair. In order to vote, you must have participated in this year's and last year's Fairs. September 25 is the absentee ballot mailing party. Please get your requests in for an absentee ballot before that date. The OCF Annual Meeting will be at 6:30 pm October 21, at Whitaker Head Start, 21 N. Grand Street, Eugene, OR. The board candidate eligibility is here:

http://oregoncountryfair.net/2017OCFboard_candidate_eligibility.pdf. The Elections Committee does not correct candidate statements. A picture of about 300 dpi is needed for publication plus a contact that will be published on oregoncountryfair.net and in the Fair Family News. You can run for the Board from the floor of the Annual Meeting. Ballots are not available at the Fair Office on a walk-in basis, so send an email to elections@oregoncountryfair.org for ballots, membership, or candidate statements for the Board.

Stephanie: On the elections, can someone fill out their membership form, scan it and email it in?

Jen-Lin: Yes, if it has a printed signature.

Feedback and Camping Committees: Jen-Line noted the Fair's online feedback form at: <http://www.oregoncountryfair.net/Pages/Feedback2015/Feedback2015.html> And Camping Crew asks everyone to please clean up your camps.

Radio Station: Dean reported that the on-air fundraising campaign asking listeners to send KOCF a birthday gift on its second anniversary was unsuccessful. It yielded zero dollars. The listener base is still not large enough to go to them and ask for donations. Fund-raising efforts will continue "until it starts working or you pry the mic out of my cold dead hands!" On a better note the June yard sale yielded a little over \$300 and donations at the Oregon Country Fair came in at about \$200. KOCF had a booth at the event, but due to a signage faux pas it was mistaken by many folks as an information booth. The booth handed out Peach Pits and too the opportunity to spread the word to many folks about the radio station. KOCF recorded music at the Hoarse Corral all three days and also recorded many hours of music at Shady Grove and the Stewardship stage. Hoarse Corral performances were played back that same evening between 9 pm and 2 am. KOCF plans to extend the "Live at the Oregon Country Fair" program from 30 minutes to an hour in the near future. "Live at the Oregon Country Fair" currently airs Saturday evenings at 7:30 pm.

We just purchased a second new computer to retire another hand-me-down that were donated to us and got us on the air for the first year of operation. Redundancy in broadcasting is crucial. We are still working on our underwriting sales. It's a tough pitch to ask someone to support the station when we know we still have few listeners. We are trying to get the interested parties to think of it like they would if they sponsored an athletics team. It's good PR to be associated with us in the community. If you are listening, you would know that the greater Fern Ridge area is under an extreme fire closure issued by Chief Terry Ney. We are running the closure PSA every hour at about 40 minutes after the hour. In addition, the Fire Station is asking folks to turn to the station for the details of the closure on their reader board in front of the Fire Station. We signed up some new volunteers at the Fair and are planning a Development Group meeting on August 16 at the Triton Yacht Club. We are hoping that new volunteers can add some new energy to our group. On July 3, the Oregon Country Fair and KOCF entered into an MOU that spells out our relationship, benefits and purposes that each work toward. The relationship is based on autonomy, trust and shared interest in advancing each other's mission and purpose. It is wonderful to turn this corner and to feel like we really are helping create a new chapter in the Fair's place in the Fern Ridge community.

Vision Action Committee: Paxton said the Vision Action Committee will hold an open space meeting on Sunday after the Teddy Bear Picnic and the topic is "What is the Fair doing and how do we get there."

Culture Jam: Lucy and Martha rapped: "Kucha Jam High Key Mon, I am the old lady who lives down the street, I come to Culture Jam to get the beat, standing on ancient ground I listen for the sound, with other folks around, I become unbound, under the trees, feeling the breeze, catching the full moon rising, hearts spin, medicine, folks feeling some compassion, from the heart it is the Culture Jam fashion, from the heart it is the Culture Jam fashion, from the heart it is the Culture Jam fashion!" Lucy said it was a great week. We had youth and staff come from as near as Veneta and as far away as Jamaica, Barcelona and Eastern Canada. For the first time, we had people who brought their First Nations ceremonies and rituals to Culture Jam. A great time was had by all.

Member Input

No member input.

Donations/Secretary Report

Randy: There are no donations this month, but I wanted to report that thus far, the Fair has funded 14 nonprofits, most of them local, with \$11,700. Give yourselves a hand!

Next month, with Board sponsors, we will looking to help:

SMART
Willamette Riverkeeper
Wordcrafters
McKenzie Watershed Council

There is no approval of the July Board meeting minutes on the Old Business tonight, as they will be provided in the September Board meeting packet along with August's meeting minutes.

Treasurers' Report/Budget Items

Lynda: We are taking a proactive approach this budget cycle. Hilary, Shane, Crystalyn and I have already begun meeting on the budget cycle, putting together topics on process improvement, looking at policy clarification and revising the budget handbook. We are working to find a date for financial planning and budget projection meeting.

Hilary: We are talking about doing two meetings. One for current and one for future budget projections. norma and the rest of the staff have been busy getting the money spent and getting it all in. The report that the Board has does not include the TicketsWest final payment. When this comes in, you'll see the paid parking and the admissions numbers. Our income was over the budget projections. The Green Ticket money has not been broken out yet. We will try to get adjusted financials out by September 30. That is the date that we ask coordinators and others who spent money to get their expense reimbursements in. Thank you to all that are involved in spending and bringing in money for the Fair.

Crystalyn: I have a budget adjustment request for our payroll line item in the amount of \$1,115.

Jack moved Diane seconded to pass a budget adjustment for employee overtime for hourly employees.

Motion passed: 10-0.

Old Business

Chewie moved and Ann seconded to appoint Brad and Jana Johnson as Signs and Banners co-coordinators.

Crystalyn: We had this as Old Business last month, but we held off to determine the number of coordinators in Signs and Banners. Some coordinators were leaving and we support this appointment.

Motion passed: 10-0.

The appointment of the Office location task force will be in Old Business next month.

President's Peace

Jack: It was a great Fair. I'd like thank all the volunteers, coordinators, staff, Shane, Crystalyn, the BUMs and Board for having a wonderful Fair. We pulled off Culture Jam again and the picnic is coming up and then there is the election. At this time, I would say for anyone who wants to affect the direction of the Fair, policy is the best way. If you are inclined, please put your statement in and put yourself on the line. Thank you!