OCF Craft Committee Meeting Minutes

May 11, 2011

Recorder: Diane McWhorter

Attendance: Attendance: Voting members: Jim Sahr (chair), Cathy Coulson-Keegan, Anita Parish, Kim Allen, Ken Kirby Other Participants present: Bill Wright, Mark Pankratz, Jeff Allen Voting Members absent: David Helton

Agenda: Registration Concerns

Red Tag Crew Craft Inventory Report/ Update Minutes/Notes Publication

<u>Registration Concerns</u>: The Craft Committee feels a representative from Registration is essential to good decision-making and information-sharing, but doesn't currently have someone who is willing to serve from Registration Crew. Requests for a post-Fair report have been unmet for three years. There is a perception that the communication within the committee at meetings and in emails may be part of the problem, so members were asked to remember to communicate with respect and polite language and to avoid individual communications that do not go to the whole group (those who have email). The opportunities for Craft Committee to communicate with the crafters could be increased, such as putting a page into the packet, but without a Registration liason and a Board liason in attendance, the committee does not get information flow and can't make fully informed decisions. Ken will draft a letter to the Registration team requesting a solution and send it to committee members by email for approval.

It would help to make a list of what the Craft Committee feels it needs or wants. Items include: the opportunity to put a page in the Registration packet, some knowledge and interface regarding the booth inventory and plans, to be in the loop of path planning and OCF planning in general, to preserve small gestures that are meaningful to crafters (such as the beautiful booth-claim tags).

<u>Red Tag Crew</u>: The committee felt that a gentle reminder of the collaborative nature of the Fair might help the relationship between crafters and the crew, as there have been incidents of craft booths who do not feel they have adequate notice and time to fix problems with booth structures. The committee understands and appreciates that the intentions of the crew are to maintain safe structures and perhaps could participate in making sure crafters who are red-tagged are properly notified so they can comply pre-Fair. Anita will draft a letter and send it to committee members by email for approval.

Jury Results: 43 new crafters were juried in. Because of attrition and placement issues, this many new crafters are necessary to fill all of the one-year-only booths. Digital submissions have greatly increased the quality of the images the jury sees, and the quality of juried crafts is impressive.

In a related issue, the crafter directory for the Peach Pit is in progress. Due to space limitations, each crafter will probably be listed in only one category, their primary craft. By next year crafters will probably be able to choose their category in the registration process. Information should be collected from each crafter, not just the booth reps.

Path Planning: The committee would like a member of Path Planning to come to the Craft Committee. Perhaps a clear statement of the CC vision for new booth space could be shared, with details such as the percentage of craft to service and food booths (2/3 craft, 1/3 food and services) desired, booth sizes, etc. This will be placed on a future agenda.

Guidelines changes: Members are still working on analysis and recommendations regarding proposed guideline changes. An additional topic to consider is Booth Reps Rights and Responsibilities. A document exists for this and members will try to find it.

New Members: Tabled until fall. The need is for more crafters on the committee.

Minutes/Notes Publication: not discussed. Current practice is to approve minutes by email, and then submit them to the office for website publication.

Next meeting June 8, 2011, at 6:00 pm in the OCF office.