

Attendance: Ken Kirby, Sue Theolass, Diane McWhorter, Cathy Coulson-Keegan, Amy Ehn, Jim Sahr, Kim Allen, James Nason, Vince LaRochelle

Other Participants: Bill Wright, Jeff Harrison, Adam Budd, Tait Duus, Amanda Miller, Gera Fuenzalida, Donna Murray, Wally Bomgaars

Introductions and Announcements: Intros around the room; Sue Theolass is running for the Board and would appreciate crafter support in particular. Booth people need representatives on the Board!

Agenda Approval: Prioritizing the agenda was deferred until more participants arrived.

Minutes Approval: \*\*\*Motion: Approve the minutes of May 8, 2019 (Cathy/Amy) 9-0-0

Guest Concerns: Jera Fuenzalida spoke on several issues: He brought a screenprinted hoodie he found to be questionable in quality and evidence of handcrafting. He reported another item he felt was sold deceptively by “managers” of the business instead of the crafter. He reported a conversation involving the intent of a person to import and sell items in a deceptive manner.

Discussion of the screenprinted item included reviews of the website listed under the business name, speculation about the volume and complexity of the selections offered, and concerns about the level of artistry and percent of contribution of the designer, artist and screenprinter (it wasn't clear if all of these were the same person.) The website did include a video of the printer making similar items by hand (screenprinting.) The suggestion was made that juror education would help clarify the amount of artistic contribution in certain juried items. CI pathwalker education could help to bring items to the attention of coordinators at the event, where it is easier to view the items and speak with the crafters. All of his concerns were put into the purview of Craft Inventory for any further actions deemed necessary.

Donna Murray spoke to the need to bring younger crafters into booth and the slow movement of older crafters to share or pass booths on to new crafters. She felt it was an obstacle to have to share the eight wristbands with someone brought in to share, when it often required many helpers for aging crafters to manage the infrastructure, load-in and selling of their crafts due to the increased sales volume of the larger Fair event. Cutting back to four passes from eight can be difficult even when day passes are available. Some people who do not camp still need the wristbands to avoid being swept out while packing up for the night, particularly when sweep came late to their location. Perhaps a special day pass could be created for boothpeople who did plan to leave but were not able to leave right at 7:00 pm. It was clarified that booths do not have to stay open until the sweep passes by, but can close at 7:00. This concern will be passed on to Registration and brought into future discussion. She also mentioned camping issues.

Post-Fair Report: Craft Inventory: Adam summarized his crew's Fair activities and recent concerns. He said the main complaint of crafters is the lack of useable wifi and the expectation that improvements had been made. Customers increasingly expect to be able to use credit cards, particularly for expensive items, and crafters lose thousands of dollars of potential sales. He recommended that management increase their efforts to address the situation and their commitment to supporting healthy craft sales. The vast majority of crafts and crafters met the guidelines as usual. There was a smear campaign against one crafter for guideline violations, which is under investigation. Some additional reports have been received and investigations will be made.

Issues to address with possible guideline revision include Booth Rep Transfer, Crafter Rights, and Whistleblower protection, as well as after-hours sales. These are all on the Craft Committee agenda.

The Craft Demo area was successful and popular but is not connected to CI so if it is continued, some type of crew affiliation would be best for oversight and fairness issues.

A letter was received from a displaced crafter asking for better practices in Booth Rep decisions.

A customer complaint was discussed and referred for action.

Sue volunteered to attend the workshop on Committee Best Practices.

A suggestion was made to develop a One-Year-Only directory so that those crafters could be more easily found. Because the decisions are made so close to the event, they often are missed by the Peach Pit and other mapping efforts.

Crafter Emergency Leave: Cathy explained her experience right before this year's event, which she was unable to attend at the last minute, for health reasons. She suggested that a way be found to allow a crafter's work to still be sold so their investment is not lost. A solution was found for Cathy as Bill had crafted parts of many of her items so he could be present to sell them.

At present the Maker must be present to sell the work or the work cannot be displayed or sold, as per the guidelines. Case by case solutions are sometimes found but crafters may not know how to find them and how to make plans to proceed through emergencies. Leaves of Absence are available, but if other solutions are desired, the guidelines have to support them, for fairness and to avoid preferential treatments not available to all. This could be part of the Crafter's Rights discussion.

Agenda Priorities: Many of the issues on our agenda are related, but instead of continuing to discuss all of them at once, it would be best to choose a limited number of them for action. Members spoke up for Booth Classification, Crafter's Rights and Whistleblower protection, and Booth Rep Transfer. If people could craft proposals to bring it might help get action started.

Next meeting September 11, 2019 5:30 pm.