

Greetings Fair Family,

It is with a heart full of excitement that I write to you today to introduce myself as the new Executive Director of the Oregon Country Fair.

From my first moment of Fair a decade ago, I witnessed with joy all of the creativity and authenticity of this special place, and the deep connections the Fair Family has with one another. Years later, those feelings come on just as strong the moment I take a left onto Aero Road, walk through Dragon Plaza, or step up to eat at one of my favorite food booths (there are too many to consider a single one!). The magic is real, and we make it together. I come to this job with the knowledge that there is simply no other place like it on Earth.

I admire the deep roots and storied history the event has created, along with the strong community built over the last 50 years. The opportunity to help steward this special organization and to co-create what the next half century will look like is truly inspiring and humbling, and I am honored to serve the Fair Family in my role. As we pass this milestone anniversary—our Golden Jubilee!—we recognize the challenges ahead. And I am undaunted, because along with unbreakable connections, there is much wisdom in this family.

Communication, collaboration, integrity, and community. These are the values with which I will establish my role. These values in turn require curiosity, empathy, positivity. These are not things we have, but things we practice. One thing I know: It is up to you, to me, to all of us to kindle our success by continuing to bring out the best in one another. I am confident that with such a strong foundation of community, we will thrive in the next 50 years.

I so look forward to meeting many of you there, walking with you through the Eight, and experiencing the magic together. I am profoundly aware of the sacredness of this community, and what a responsibility it is to hold this new role. Thank you for taking this leap of faith and putting your trust in me. I will honor it.

Fair thee well!

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Executive Director

Oregon Country Fair

www.oregoncountryfair.org