

Attendance: Sue Theolass, Lucy Kingsley, James Nason, Vince LaRochelle, Amy Ehn, Diane McWhorter

Other Participants: Katy Parker, Crystalyn Frank, Adam Budd      Scribe: Diane McWhorter

Go To Meeting Format; late start

Announcements: Crystalyn will be on furlough for the next two weeks, and then again from Dec. 13<sup>th</sup> through March. Allie (BUM) will be available if needed.

Town Halls: Food Committee has been having Town Hall meetings and finds them successful at keeping people informed and connected. Food booths are interested in giving feedback on the Booth Rep Job Description and Crafter's Rights.

Booth Registration is willing to send out an email notification of a Crafter's Town Hall. Tentative date is Sunday Jan. 24<sup>th</sup>, 2021, noon-2:00 pm. Subject will be informing and discussing the options for 2021 chosen by the Board (in December and January) and other craft issues if there is time.

Topics chosen in advance, good moderating, and preparation by individuals of topics that need research would make it more successful. It should be useful and attractive to participants.

Options for 2021: Details can be viewed on the .net site (under Board documents, Proposed Board Motions to Outline Budget Planning Steps for 2021.) In discussion are smaller events, maybe several, an event for half the booths or a few thousand people only, or a weekend with several different events, such as a movie night, a concert night, and a craft fair on Sunday. A downtown collaborative event with community partners is another option. A Virtual Fair is likely but not part of this planning process.

Virtual events are being done by Craft Wonderland, the Whiteaker Market, and Best of the Northwest. The technology will increase for these types of events and new platforms will emerge. Costs seem to be about 20% of sales.

A cultural shift could emerge for OCF where people pivot to supporting a philanthropic organization without an event. Instead of personal ownership and benefit, efforts could support a united goal. The time without events could be used to reinvent some of the procedures and structure, such as the expensive, owned booths that are transferred from crafter to crafter, perhaps switching to a lighter footprint with more temporary structures, filled by lottery or a different type of selection process. Not everyone will be returning after two years without an event. Not every booth will survive either.

A year-round community is needed for crafters to replace the coming-together at the event. Monthly virtual events could be instituted.

An email will be sent around to invite crafters to a Town Hall, with two follow-up emails.