

Meeting held by Go-To-Meeting

Attendance: Sue Theolass, Lucy Kingsley, Amy Ehn, Ken Kirby, Vince LaRochelle, James Nason, Diane McWhorter

Other Participants: Katy Parker, Adam Budd

Agenda Approval: Q & A item will stay on the agenda

***Motion: Approve the agenda (Amy/Ken) 6-0-0

Minutes Approval: ***Motion: Approve the minutes of the Sept. 9th meeting (Sue/Lucy) 6-0-1(Ken)

Board Liaison Report: The Annual meeting will be online on Oct. 11th. Ballots are due by 8 pm on Saturday, Oct. 24th to be counted on Oct. 25th.

Coordinators Reports: none

Staff Reports: Crystalyn is on furlough. Site is only open Fri-Sun, 10-4 now. Lots of trees are down.

Old Business: deferred

New Business: Planning for 2021 and beyond. Discussion: There is a real probability that the event as we have known it won't be possible in 2021 either. If not, what kinds of things are possible? With more handwashing stations, and other services, a smaller event might work, with less infrastructure and no camping. Maybe booths in the parking lots for a day. A smaller population of staff, crafters and food booths, and fewer of the public could be made safe. If the date changed, would volunteers be free for it? Would the County approve a permit?

No one knows about the vaccines and how effective they will be, and how widespread will be the compliance with them. Its extremely hard to plan.

Certainly a Virtual Fair and other online activities will be planned. There is a lot of concern for the survival of crafters and food artisans. Many could be forced to retire, or find other ways to make income. Many are participating in virtual events and shifting to selling online. Crafters could make videos and do outreach about their process and pass on information.

Budget is going to have to make a decision in December or January to enable planning. Gathering ideas is happening now. There is a survey to fill our with your ideas.

The organization is stable with great financial leadership and committed staff. Path Planning is looking at water lines for handwashing and other ways to change things on site.

There will need to be a cultural shift to giving more as members, instead of just dropping in for a selling opportunity. The public who love the event can shift to loving the organization and helping it survive as a philanthropic entity. There is still plenty of potential for expansion of how OCF builds community.

One idea is to collaborate with Saturday Market and have an expanded event downtown with City cooperation.

It seems hard to find a way to halve or quarter the number of craft booths. A survey with commitment date could determine the level of interest and the number of people choosing retirement.

Food Committee is having Town Halls to get together and share information and community. Craft Committee could hold an event like that in January to keep people informed and involved.

Diversity: Diversity Committee is meeting Monday the 26th and would like to send a few members to our November meeting. Committee members welcome the opportunity. Guidance as to what the most pressing issues are and helping us see through the diversity lens will be helpful to committee efforts.

Finding ways to increase diversity among crafters has been discussed, and building on what is already in place seems ideal, like Craft Demos, Spoken Word opportunities, Culture Jam, etc. Scholarships or special invitations to show work are possible. The Committee already agreed to consider modifying the kid crafter jury advantage.

Next meeting agenda: Since the topic of discussion topic overview didn't get much interest, we could choose one to work on. The Booth Rep Job Description is nearly complete, and would be a good one to get a review from Diversity Committee on. It doesn't involve any guideline changes, and could be added to the Craft Policy Summary. Crafters' Rights kind of goes along with it.

Should we schedule a December meeting? Yes.

Homework: Review the Craft Policy Summary. Diane will find the updated version and send it.

Adjourned 7:20