

## Oregon Country Fair Food Committee Meeting

1-27-21

Start time: 5:15 p.m. End Time: 7:36 p.m.

In attendance: Brandelyn (scribe), Larry, Sue, AJ, Dan, Caitlin, Danye, Thom, Dave

Previous meeting Dec. 30th

### **Survey info.**

People are concerned about being at the fair site this year. People were concerned about health and safety.

50 responses out of 80

98% will vend in the future

82% will vend in 2021

98% will vend in 2022

Food committee will need to get a poll out by Nov. 2021 for vendors to reply whether they will in fact be vending in 2022. So that we can plan accordingly.

### **When will we know about this year's fair?**

Town Hall (end of February) we need to be able to give vendors a definitive answer as to whether the fair will be happening in 2021.

### **Update regarding Fair Manager Resignation**

NAO (nonprofit) was dedicated to executive level people for hire for transitions. Page 2 partners is an offshoot. A group of people who have executive level work. Board interviewed Liz Field.

She will be temporarily filling the position. Fair hopes to hire an executive director who will be able to manage and stay. She will be covering for 6 months. Shane, Robin, Crystalyn and Mary are back and starting to work but may continue to have some furlough breaks for this next year.

### **Finance updates discussion**

Ocf donation received.

Crystalyn completed the paycheck protection

### **2021 Planning Discussion Report**

There will be no 3 day event this year.

options:

\*Talks about 3 one day events a Piggy's Lot as one day no camping and limited number of people ( this excludes alot of out of town people).

\*Winery option: We could do a fundraiser buy a private label bottle of wine and take it home to help raise money.

\*Movie night people in cars.

\*Eugene Celebration type event requires closed streets, security, permits (needs more discussion)

\*Halloween Hullabaloo at McDonald Theater has had alot of positive input from people includes a band and a few pop up tents on the sidewalk.

**All options need to generate a positive revenue flow.**

### **Site Report**

Site is open but flooded, use caution.

Tree is down.

Shady grove tree is now a stump, erosion is severe. Shady grove may be modified in size to accommodate the erosion.

Chela Mela Tree Down

### **Replacement Needed**

Heidi D. is interested in retiring there is a notice in the fair family news (if you think you might be qualified or interested check out the fair family site).

### **Path Planning Booth Relocation Discussion**

### **Craft Committee Town Hall Update**

Town hall had good attendance, good positive feedback. Craft thank you to the Food Committee for starting these town hall meetings. Craft is working with the diversity committee to include more BIPOC partners. How do we include more people of color.

### **Winery Use Discussion**

### **Food Town Hall Discussion:**

\*Suggestion to have a 10-15 minute discussion to work towards more inclusion for BIPOC.

\*Street Fair Discussion: how do we keep this inclusive, how do we accept applications. How do we manage the number of applications versus the number of spots. What is the risk involved for food booths? So many unknowns.

### **Town Hall Agenda (2 hours)**

**Date: Sunday February 28th (12 p.m. to 4 p.m.)**

- 1). Decision on 2021: Are we having a fair in 202?
- 2). Options for 2021
- 3). Virtual Fair (increase participation)
  - a) Mentors-try to get food booths excited to create a booth at the virtual fair, for people who don't have the technology tools necessary we could pair them with someone who has the knowledge.
- 4). Diversity
- 5) Time for Shane and Crystalyn

Town Hall info. for Food Committee:

Survey results: Halloween event had the least amount of support, this will need to be addressed at the town hall.

Invitation needs to go out the second week of February by the 8th or 9th and then send a reminder on Feb. 24th or 25th.

Zoom may be preferable.

Next Meeting:

Wednesday Feb. 24th 5:15 p.m.

Agenda: Fine tune Town Hall discussion flow and talking points