

Attendance: Ken Kirby, Cathy Coulson-Keegan, James Nason, Diane McWhorter, Sue Theolass, Kim Allen, Lucy Kingsley, Vince LaRochelle
Scribe: Diane McWhorter

Other Participants: Crystalyn Frank, Katy Parker, Adam Budd, Paxton Hoag, Mark Pancratz, Peter Huiras.

Meeting held by Go To Meeting

Agenda Review: no changes

***Motion: Approve the agenda (Diane/James) 7-1(Kim)-0

Minutes Approval:

***Motion: Approve the minutes of the March 10th meeting (Cathy/James) 8-0-0

Guest Concerns: none

Board Liaison Report: The search for the Executive Director is on. An official announcement was made that the 2021 event will not be held on site. Food Committee would like to meet next month for a brief discussion of cultural appropriation.

Coordinators' Reports: Booth Registration: Katy said that volunteers are ready to help with Virtual Fair however they are needed. An email will go out soon to the list of Booth Reps and others. Registration will have input on the Artisan Directory improvements.

Craft Inventory: Adam had no updates; he was wondering if a statement from CI or BReg should go out to notify people who might have missed the Board announcement. (Yes, Booth Reg will send it out asap.

Old Business: Supporting Crafters: Getting more people to participate in the Artisan Directory would help. It is slated to be improved, with the option to add more photos and videos. Telling people about the Interactive Map would also be useful, as it is still somewhat unknown. Being listed will be the best way for crafters to be contacted by the public at any time, as well as during the Virtual Fair.

Finding the Directory has become harder...it is now under the Event tab instead of having its own prominent link. Maybe that is temporary to emphasize the ED search button but it doesn't enhance sales opportunities for crafters to make it so hidden. Unless you know it exists and look for it, you wouldn't easily see it. Paxton will take that feedback to the website folks.

Fair In the Clouds: Applications for content and for some of the jobs have been posted and there is lots of music lined up for the streams, both live and pre-recorded. More volunteers seem to be needed but a volunteer coordinator isn't in place to direct them, though that could happen soon. Education needs to happen about the M8rix 3D game so that people realize that all of the entertainment and other content will be available in the regular 2D part, so if they can't do the game they don't need to miss anything else. A virtual Peach Pit is planned, as well as an expansion of the Peach Pages for groups and other content. M8rix will have a practice room so people can figure out how to navigate and use it, and other support options will be developed. Project managers would be useful.

Logo items: there isn't any Board approval process in place this year but most logo artists are approved after five years producing and are welcome to make and sell items. That might not be listed and supported in the same way as it is in the regular Peach Pit but that suggestion can be passed on.

Booth Rep Job Description: It was agreed that a name change might help redefine the role. If we emphasize Booth Representative it sounds like a different position than "Rep." Can't use coordinator, maybe ambassador? Taking out the word "job" and calling it Booth Representative Description may help communicate the intent. Changing the language slightly to read "Make sure space is distributed ~~evenly~~ equitably among participating crafters" would improve it.

The document doesn't really address the One-Year-Only people who are put in the Booth Rep position without any lead time to learn the role, so that should be added in. Maybe add in the expectation that craft booths are intended to be space for sales.

Booth communities are varied; if some include members who are more-or-less permanent, it would be easier to share responsibilities than in those who have new people fairly often.

Sharing the expenses varies by the arrangements of the booth community as well. Some may share them, or at least the work needed to do construction and improvements. It would be hard to mandate this; consider taking out the line regarding costs: "Make sure costs are fairly distributed, if applicable."

Booths have worked out different systems and it may not need to be said.

What is the process for improving equity within booths and the larger Fair? Needs more discussion.

It seems to be time to ask for more input and share this work with the rest of the crafter population. An email and a FFN article would be timely. This could preface a Town Hall.

New Business: Members not attending meetings: While it is hard for the committee to operate without full participation, it's obvious that it isn't fair to remove people because they don't want to have virtual meetings. In-person meetings are unlikely to happen anytime this year, and partially in person has to happen indoors for the GTM to work. It might help discussions for people on the phone if speakers identify themselves each time they speak.

Next meeting May 12, 2021 6:00 pm.

Agenda possibilities: Booth Representative Description, Crafters' Rights, FFN article, Town Hall