

Attendance: sue theolass, Lucy Kingsley, Ken Kirby, James Nason, Vince LaRochelle, Diane McWhorter, Cathy Coulson-Keegan

Other Participants: Adam Budd, Mark Pancratz, Kevin Levy

Scribe: Diane McWhorter

Introductions and Announcements: Kevin Levy is running for the Board as a write-in. OCF has secured a Shuttered Venues Operating Grant for \$1.279 million. It can be used for payroll, capital projects, and more.

Agenda Approval: add to New Business: discussion about ways to increase member sales for the holiday season.

***Motion: Approve the agenda (James/Diane) 5-0-1(Lucy was offline)

Minutes Approval:

***Motion: Approve the May 12 minutes (James/Diane) 5-0-1 (Lucy was offline)

***Motion: Approve the August 11 minutes (James/Lucy) 5-0-1 (Vince was offline)

***Motion: Approve the Town Hall notes (Lucy/Sue) 6-0-0

Guest Concerns: Kevin introduced himself and told about his fair participation on the Fixed Assets Committee and his experience. He works on jewelry with his partner who is a juried crafter.

Board Liaison Report: An election is approaching. Some things are changing, such as eliminating the alternate board members. Terms will be varied between two and three years to facilitate that change. The top four winners will get 3 year terms and the 5th and 6th will get 2-year terms. The following year the 5th and 6th will get one year terms. All ballots will be absentee through the mail. The 16th is the last day to register, Candidate Forum will be Sept. 26th and the deadline for ballots will be Oct. 23rd, with results in two or three days. The Annual Meeting will be October 16th. The September Board meeting will be Monday the 13th.

Coordinator's Reports: Craft Inventory: Adam: Nothing concrete to report. There have been questions about the Permanent Placement process. It can't be held without any jury results. The first step in resuming it would be to inform crafters of the process but there is no one from Registration present to ask about sending out an email. There haven't been any email inquiries in many months. He will be meeting with the ED in November to get started for the 2022 event.

Growth: Sue reported that there is an initiative in discussion about limiting growth going forward, since 2019 was a very large event, beyond capacity in some ways. Internal growth is not sustainable. The public attendance cap can be lowered, which will reduce the amount of crew needed somewhat, but also reduce income. The Elders age could be raised. The Board will look at all the ways to slowly reduce population and limit growth. Path Planning is working on upgrading sanitation, water and recycling, and creating more open space for crowded areas. If booths are released they may be used as open space as needed. Many structures will need extensive remodeling and no data on who will be returning is currently available.

Craft Committee may be able to help educate our groups on ways to limit our pass demands slightly, in the packet letter or other communications. There is hope that some livestreaming through Fair in the Clouds might encourage some people to stay home, so we can support that part of Fair. It might be

possible to do a survey to find out the plans of Booth Reps regarding returning in 2022. We should definitely keep the diversity lens in mind if we recommend any guideline or other changes. We'll put growth on our October agenda.

Old Business: Kid Crafters: this discussion will be resumed at the next meeting. It is only used by a few people every year, and could maybe be phased out or better utilized. The intention of it, to support a new generation of crafters, is still desirable, but it could help increase diversity to eliminate it or find a better way to utilize it. The goal was to reduce the number of ways the Booth Rep system is exclusionary, but it doesn't make sense to eliminate something that increases creativity in the current youth population.

2020 Guideline changes: They have now been posted as a separate document in Board Documents on the .net page. Anyone looking for the Guidelines will find the document first. Thanks to Robin for the help. It wasn't possible to insert them into the 2019 guidelines document, without shifting everything after them.

Ken will bring a proposal for revision to the next meeting; the five-year requirement to transfer Booth Rep status may not be workable due to the pandemic.

Group Agreements: do Coordinators vote at our meetings? The language in our agreements is unclear. Board Liaisons are allowed to vote but it is not a requirement.

New Business: Crafter Support for Holiday Sales: Perhaps a promotion could be mounted to help crafters sell logo items or a push could be made to access crafters through the Artisan Directory. Turning that into a sales platform is in discussion but it will probably take another year to make it happen.

Meeting Times and Dates: as other meetings are often scheduled on Wednesdays, we agreed to shift our meetings to Tuesdays for October and November, and bring the time back to 5:30. The December meeting will be canceled.