

Attendance: sue theolass, Cathy Coulson-Keegan, James Nason, Lucy Kingsley, Ken Kirby, Vince LaRochelle, Diane McWhorter

Scribe: Diane McWhorter

Other Participants: Katy Parker, Lisa Parker, Kirsten Bolton, Mark Malaska, Travis Honea, Adam Budd, John Govsky, Dani Derrick, Jay Shuster, Fiora Starchild-Wolf

Introductions and Announcements: The jury is scheduled for Sunday April 10<sup>th</sup>, 2022. The craft application will be live on 2-1-22.

Agenda Approval:

\*\*\*Motion: Approve the agenda (Lucy/James) 5-0-0

Minutes Approval:

\*\*\*Motion: Approve the minutes of 10-19-21 (Lucy/James) 4-0-1(Cathy)

\*\*\*Motion: Approve the minutes of 11-16-21 (Lucy/James) 4-0-1(Cathy)

Guest Concerns: none

Board Liaison Report: AJ reconsidered his resignation and will resume his duties on the Board. New hires are Mark Malaska, Assistant Manager and Alex Zabala, Office Assistant. Welcome! The Budget Committee meets the last Monday of the month and the next Board meeting will be February 7, 2022.

Coordinators Reports: Booth Registration: Katy Parker: The packets are in progress but will possibly go out late. They are typically mailed out to arrive April 1<sup>st</sup> with a deadline of May 1<sup>st</sup>. They will not wait for printed guidelines if those are late. Several things need to still be decided before they can be finished. The stuffing process usually happens in mid-March. There is concern about covid protocols in the registration process.

Booth Reg will be happy to coordinate on a survey. If Booth Reps choose not to sell, other crafters in their booths will be in the displaced crafters process, which usually sites most of them, if not all. Presently online submissions of registration aren't possible but ideas are being discussed to reduce risks. The email is being monitored.

Staff Report: Kirsten noted that the guidelines should be finished by mid-March, and there may be supplemental guidelines to accommodate last-minute changes. Covid protocols will include vaccinations, hand sanitizer, and increased access to hand-washing and other sanitation procedures. A guideline change to clarify that absences in 2022 will not count as Leaves of absence will be submitted by sue.

Work Plan: Standard Work Plan:

- Jan: Work Plan, discussion topics, schedule discussions, outreach to crafters, survey, schedule Town Hall
- Feb: Discussion Topics, Packet Letter, Town Hall, survey
- March: Final Packet Letter
- April: Jury results discussion (possible date change to adjust to jury dates)
- May: FFN article for June issue
- June: emergency issues if any

- July: no meeting
- August: post-Fair reports
- September: Permanent Booth Placements preparation
- October: Permanent Booth Placements, Guideline Changes
- November: Guideline changes
- December: no meeting

January meeting: Work Plan, schedule discussion topics, Survey, Town Hall. Set aside discussion topics for now, discuss survey and town hall.

Packet Letter: can try to finalize it earlier (February) to get it in the packet-stuffing process.

Survey: Information from the booth reps and other crafters in the database will be helpful in the planning process, and a survey would also help to notify crafters of current plans regarding the growth limitation efforts and vaccination mandate. Questions will include plans about attending, and suggestions about limiting for each booth. Diane will put together a draft and send it around by email. It could be sent out after the February meeting.

The board passed growth limits aiming for a total population of 35,000, with a gate limit of 15,000 per day. Crew numbers are proposed to be cut to 2018 levels. Attrition or people selecting to skip will help with the numbers for 2022. Some crews might need to increase their numbers, to make up for the site overgrowth, damaged booths, and covid protocols, but others can limit some activities. Suggestions include limiting extra friends, teens and their friends, passes given for help or business relationships, and anyone who doesn't have an essential job, at least for this year. Having a smaller fair will greatly help with health and safety. Crafters need to know that a smaller fair might affect their plans for inventory, sales help, and other things.

Town Hall: Mid-March might be the best time. Sunday March 13<sup>th</sup> might be a good day. The committee meets March 9<sup>th</sup> so final planning can be done then. The last TH seemed to be mostly informational, as it was attempting to support participation in the Fair in the Clouds and Artisan Directory, and just make connections during the pandemic. Guests could be invited, and more broad discussions could be held.

Meeting date changes: Change the February meeting to the 23<sup>rd</sup>. Change the April meeting to the 20<sup>th</sup>.

Discussion Topics: the Best Practices Committee is re-convening so there may be some changes in their recommendations.

New Members: the requirements for formally joining include six consecutive meetings and an invitation from the committee, then Board appointment. The committee is looking for more diversity, since there are many older booth reps. Geographic location could bring a different perspective and zoom meetings make it more possible for distant crafters to attend. Jay, John and Dani may be interested. All levels of participation are welcomed, not just formal voting membership.

Meetings will continue with a virtual attendance option, as it helps include people who are not local.

Next Month's Agenda: Survey, Packet Letter, Booth Rep Description, Best Practices Updates (if any) Meeting will be March 9, 2022.

