

**Oregon Country Fair Board of Directors' Meeting
May 07, 2012, 7:10pm at EWEB**

Directors present: Diane Albino, John 'Chewie' Burgess, Saman Harnsongkram, Paxton Hoag, Lucy Kingsley (alternate), Jack Makarchek (president), Deane Morrow, Indigo Ronlov (vice-president & facilitator), Jon Silvermoon, Lawrence 'LT' Taylor, Bear Wilner-Nugent. **not present:** Anna Scott. **Peach Gallery present:** 33 members and guests, 6 staff (Tony, Steve, Robin, norma, Charlie, Andy), and 2 officers (Hilary, Bill).

Agenda review

Old business: Secretary's report and May donations consent calendar; Treasurer's report and budget business (Elite Security, Toilets, Community Outreach, Check Signers); Sponsor Good Works Film Festival (Chewie); Support Eugene Celebration (Jon); Lane County Network Immigrant Integration (Jack); Crafts Lot open to public 2014 (Indigo)

Withdrawn business: Front of the Fair task force (Bear)

New business: Donation requests (Fern Ridge bike racks; Stove Team International; Tamarack Wellness Center; Healthy Democracy Fund; Eugene Sunday Streets; Stillpoint Farms Women's Festival; Cheyenne Elders Council 11th Council gathering of the 13 Indigenous Grandmothers). 2012 Check Signer appointments; eCybermission support; Lane Arts Council membership

Bear moved, Chewie seconded, to move 2012 Check Signer appointments from New to Old business. The motion passed 10-0.

Announcements

The World Naked Bike Ride in Eugene will be held Saturday, June 9, 4pm. Meet at Cheshire and Lawrence. Jain E

The April Occupy newsletter was delivered to each Board member. Jain E

The Eugene Gay Pride event will be held on August 11 at Alton Baker Park. The OCF will participate. norma

Elmira High School's Freshman Science class won the regional competition and will be going to Washington DC. Elmira Middle School's Science class also won a regional competition. OCF could help them purchase tee shirts with their team logos. Connor Schauer, one of the Elmira freshman participants, described the Geothermal Energy design work carried out by his team which they submitted in the Alternate Sources of Energy challenge. Cathy

Jack moved, LT seconded, that a motion to donate tee shirt funds in the amount of \$200 from the Change Line be included in tonight's Old business. The motion passed 10-0.

The WOW Hall annual membership meeting and Board of Directors election will be held on May 15th at 6pm. The largest single block of WOW Hall members is OCF volunteers. Jon P

The recent spring Highway Pick-up went beautifully because there were enough volunteers helping. Joseph

An Interfaith prayer meeting is held on the 11th of each month at 7pm, at the First Christian Church. This event has been going on since shortly after 9-11-01. Joseph.

Pictures of the April 1 flood event at the site are passing around the room. Paxton Viva la France! Diane

Staff Reports

General Manager (Charlie R): Hello Everyone, Well the wet weather is finally letting up a bit and there is sunshine peeking through the canopy as things slowly dry out. While that is good news we still have to be mindful that there is an unusually sizable amount of work to do before we can open the gates on July 13th. It was just after our last BOD meeting that the last big flood subsided and we were able to get into the eight and assess the extent of flood and snow damage. What we found was eye opening. There are a lot of trees down and extensive flood damage to booths and other structures. We immediately put together an action plan that prioritized safety and access in concentric rings that would allow everyone to get to their work sites safely and as quickly as possible. We also limited general access to the site until we were better able to ensure safe conditions. We still ask that visitors check in with site staff before heading out to explore.

While this was already shaping up to be a busy year with Capitol Projects and other infrastructure work, Mother Nature decided to really show us how much a year of change 2012 is going to be. I am requesting that everyone with year round infrastructure at the Fair, be it a booth, operations area or entertainment/stage related, come out as early as possible to do an assessment of their situation. We have been reaching out to everyone we can on an individual basis when we have identified an obvious trouble spot but there is only so much we can see and identify. So please get an early look at your part of the Fair so that there are fewer last minute surprises for all of us.

As many of you know, Main Camp was planned to be a week longer than the normal cycle this year, anticipating the heavy workload. Now we are going to need that time and help even more. Multiple work parties have been happening since the beginning of April and will only grow in number between now and the opening of Main Camp. Please check in with site staff if you would like to come out and help and they can direct you to a task that fits you.

Last month we had a big push in the office world of the Fair which was kicked off with our earliest ever online presale. We had our best sales numbers ever and managed to give away 211 commemorative gifts to our early purchasers. We closed the presale and kicked off the regular on sale with an afternoon "Early Taste of the Oregon Country Fair" event at the Eugene, Cascades & Coast Adventure Center on Sunday April 16th. We had entertainment and Fair spirit from Samba Ja, Risk of Change, Chip Cohen playing fiddle and Kyle Baker playing the magical Hang. Special thanks to Colleen & Dana from Dana's Cheesecake Bakery who donated sweets which were free for the tasting to all who attended and to our Ambiance coordinator Ruth Pomplin who helped us arrange all of the entertainment. The event was a blast and was an out of the box way to collaborate with Travel Lane County and TicketsWest and garnered lots of positive media attention for the Fair including local television coverage.

Our posters made their debut in April as well, in both English and Spanish. They are lively, colorful and vibrant and are still our most prominent media & advertising tool, not to mention gorgeous collectable art.

The framed office edition made its debut and was unveiled at the Spring Fling, which was as much fun as I can ever remember. I won't say much about that since I know it will be covered heavily in Norma's BOD report but I did want to specially thank our dear Norma for her amazing effort again this year in putting together our annual kick-off event. I hope she was as happy as I was with the entire evening, thank you and way to go Norma!

Some other update information to share with you all is first concerning our shuttle service for the Fair this year. After a good bit of work I am pleased to announce that our service will remain unchanged from last year. We will have LTD providing the shuttle service from the Downtown station as well as continuing to provide free rides on the regular LTD system to get there and First Student will be providing shuttle service from the Valley River Center park and

ride. Last year this system worked very well for us and I am so happy to tell you we will be able to do it again this year without change.

We are still working with the Lane County Sheriff's office to determine our contract service for the year. As you may know, budget cuts are having a huge impact with the LCSO and we are meeting with the Sheriff again next week to continue that conversation. The Sheriff is also working with us to put together this year's community meeting in Veneta and to work with the neighborhood campgrounds to facilitate the safest and best experience possible for everyone in the community.

Finally, I wanted to take a moment to share with you just how important the Crafts Lot motion that you will be voting on this evening is to this organization. While I know that change can be very difficult for us, I believe that the Crafts Lot becoming a public space during the Fair, as well as a year-round space for other gatherings, is absolutely critical to our long term livelihood, both as an event and as an organization. When I stand in Crafts Lot, which I have recently many times, I see the only space of its kind on our entire 440 acre property. If you look around, it is a magical venue with large open space and amazing line of sight, yet it still has the look and feel of being a part of the eight. Our ability to have a new and vibrant public area with just such attributes, will give us the canvas we need to create new and joyous experiences, previously not possible, both during the Fair and throughout the year. This is more important to us now than ever and such an area, designed around a maximum flexibility concept, will help us to meet the challenges we are facing currently and in the years ahead.

Administrative Assistant (norma): "I hope everyone had a good time at the Spring Fling." Thanks to Charlie who filled in as the emcee because our usual emcee, Denny Guehler, was injured and could not make it. Many others, including Andy Strickland, Tony Clementi, Steve Wisnovsky, Robin Bernardi, Kristi Krinnock, Mary Drew, Merrill Levine, Bob Fennessey and Dick Stewart also helped. A special shout-out goes to Sue Theolass who helped pre-event planning, ticket sales and commemorative items sales. We raised about \$1300 which will help about 5 kids attend Culture Jam. Last week there was a celebration to mark 20 years of publishing the Fair Family News. Next week, I'll be attending the Emerald Valley Business Association to speak about the Fair's criteria and process for grant making. The site office will open along with Main Camp on June 2nd. Robin will be working at the town office. Booth registration will also be moving out to the site at that time.

Site Manager (Steve W): I've been trying to get a sense about how this winter compares to past years in the history of the site. Certain elders have visited the site this spring and told me the tree damage is the worst they have ever seen so if anyone remembers differently, speak up, what year? There is a lot of wood on the ground and the recovery plan is to put it all to good use, in a variety of ways such as sawmilling, making fence posts and building material, and chipping the brush back onto the forest floor. Tree crew has been on site and working many weekends already and deserves thanks and appreciation from all. The aerial work, removing snags and hangers, will be coming later. VegManECs were on site last week and were getting a lot of stuff cleaned up. Construction's Red Tag crew is already surveying the booths and other structures, making assessments and contacting booth reps. Booth preparation and construction work will begin on June 2. Andy and Jeff get big thanks for their efforts to get tools in people's hands and help with projects. There is also some basic labor needed and anyone can help with this - 13th was scoured by erosion that exposed a lot of rocks and gravel - clear the path by simply picking up and gathering rocks into buckets. Even with the bad site conditions we will get the work done and will be ready for the event thanks to everyone's cooperation and assistance. Flower crew is preparing a lot of

displays to beautify the site and hide the scars. Site crew mechanics have major repairs to our fleet both completed and underway; many thanks to LoveShack and to Nini and to Nate.

Assistant Manager (Tony C): We are working with all the crews right now and on the inventory preparations and training on systems. The coordinators all deserve big thanks for their organizing efforts. We are working on getting archival items moved into one place and that is really exciting. Peach Power is giving some new love to the parking lot solar array and toward upgrading the Solar Roller. Kitchen crew had a retreat at the Fair site this past weekend and they are excited to get out and start serving the volunteers during the six weeks of Main Camp. The Recycling folks have stepped up at a critical time and they are amazing and have so much talent. The Sign Crew is also going through a transition and doing very well with the challenge. The entire staff deserves big thanks for the great job with putting together the Spring Fling- Steve with the slide show, norma with all the raffle prizes, and everyone working late to make it happen.

Jon asked for an update on the website. Tony said the IT team is made up of volunteers; new requirements are being put together for both websites and there are plans for new mobile technologies. The big push will be in the fall; a new public focused website will be brought on line in January.

Office Assistant (Robin B): The event "Be the Change" is on May 19th for 14 to 18 year olds. It's free and will be an amazing day. Culture Jam registration is completed and the applicant selection lottery went well. There are 24 wait listed applicants and some of them will probably get in because we usually get some drops. We are getting ready for Culture Jam and it's all very exciting.

Committee Reports

The Path Planning Committee and guests met at Alice's at noon on April 15th. A past matter of protocol and procedure was addressed to hopefully the satisfaction of all concerned parties present. Twenty one people were in attendance. A member of Staff gave a very informative report on the recent storm damage throughout the fair site. The site has been flooded five times this year so far and tree damage was heavy after the snow storm.

The Committee discussed ideas about what needs to be presented and displayed at this year's fair, about project ideas for Crafter's Lot and the Front Entrance areas.

The Committee discussed at length the viability of the fourth map design for Crafter's Lot. This proposed plan allows for easy changes to what is actually built in the area when the time comes. The #4 Crafts Lot development map as presented at this Committee meeting will be included in the May board packet for reviewing along with the current board motion addressing this issue. Committee members will be at the May board meeting to support the Crafters Lot development motion.

The next Path Planning meeting will be held on site on May 20th at noon, site location to be determined by the weather at the time so will be at either Alice's or the Hub Yurt.

The Elders Committee met in the town office at 7 pm on April 26th with fifteen people in attendance and one additional member attending via Skype.

Steady progress is being made on the planned activities for the Still Living Room at this year's fair. Subcommittee members are researching the possibility of having limited electricity available for use during the public hours. Discussions were held between the Elders Committee and the Crafters Committee with very interesting opinions expressed when looking at the Elders eventually having a crafts booth as a part of the Still Living Room project. A lot of work will be needed to be done with all parties concerned before anything actually happens.

Committee members reviewed what information to put in an article to be placed in the Fair Family News about the Elders developing an "Elders Helping Elders" program that would be a year around process that would provide information and possibly some assistance to any qualified elders requesting it.

A report on the Elders Camp showed that Elders are filling up the area nicely with more people camping in the area each year. The next work party will be held on Saturday, May 19th from 10 am to 2 pm.

A presentation was made to the Committee members and guests about the possibility of participating in the preparation of a meal for the Culture Jam gathering this fall.

Committee members set up an information table at the WOW Hall for this year's Spring Fling. This has been beneficial in past years in supplying information to people about Fair Elders. All the information that was available can also be found on the fair's web site under the Elder's link.

The next regular Committee meeting will be held at the town office at 7 pm on May 24th.

Board Donations

Bear moved, Chewie seconded, to move the Rural Art Center donation request into tonight's consent calendar. Charlie said this is an opportunity for them to get some matching funds from the Ford Foundation but there was a mix up in the process that delayed their application so it's a timing issue. **The motion passed 10-0.**

Secretary's report: The Board has donated \$4000 so far this year. Five donation requests totaling \$4000 are on the consent calendar for the next donations meeting in August: Stove Team International (\$1000, Indigo); Tamarack Wellness Center (\$1500, Chewie); Healthy Democracy Fund (\$500, Chewie); Eugene Sunday Streets (\$500, Bear); Stillpoint Farms Women's Festival (\$500, Indigo). Donation requests totaling \$2000 are on tonight's consent calendar: Bring Back the Bow (\$500, LT), Lane Peace Center (\$500, Chewie), Veneta Community Dinner (\$500, Jon); Rural Art Center for Fern Ridge bike racks (\$500, Bear). Jon asked to take the Rural Art Center bike rack request off the calendar for further discussion.

Indigo moved, Chewie seconded to approve the three remaining items on the May Consent Calendar. After discussion the motion passed 10-0. Peach Gallery: Jack Holthaus (Bringing Back the Bow) said thanks for past support; the program has expanded from 6 participants the first year to about 175 this year and events have been expanded to include Oregon tribes. Stan Taylor (Lane Peace Symposium) said the program is self-supporting, through donations, and that 600 plus people attended and over 800 others watched using live streaming. Laura Bowman (Veneta Community Dinner) said they have begun serving meals one night a week as a supplement to the usual Sunday night meals and their goal is to be able to serve meals every night.

Bear moved, Chewie seconded, to donate \$500 for the Fern Ridge bike rack project. After discussion, the motion passed 10-0. Peach Gallery: Charlie Ruff said the Fair supported work two years ago for the community Reader Board and we could support this as well. **Board:** Jon asked if the Ford Foundation was matching all donations or just this one (yes, all donations). LT said it is important to support this for the rural schools. Bear said local artists will be building the racks. Chewie said Fair Family will probably use the racks in Veneta.

Approve Minutes

Indigo moved, Chewie seconded, to approve the minutes from the April 2, 2012 Board meeting. The minutes were approved 9-0-1 (Indigo abstained).

Old Business

Treasurer's report: Hilary said this is the time of year when dollars start trickling in and also start flowing out rapidly; about 40% of expenditures and 45% of revenues are handled by volunteers who deserve great appreciation for the way they reliably meet goals and take on responsibilities.

Budget business tonight includes a contract ratification with Elite Security, increasing the budget for toilets, increasing the budget for parades and changing the category name to "community outreach"; and approval of check signers for 2012.

Chewie disclosed that he is now an executive manager with Elite Security and will step away from the meeting at this time to avoid the appearance or possibility of a conflict of interest. His role with Elite Security is oversight for security training that is required by the State of Oregon and he does not solicit or sign contracts. Bear noted that Article 10, section 3 of our bylaws indicates a decision that involves a conflict of interest requires a 2/3rds vote to pass.

Bear moved, Lucy seconded, to ratify the contract with Elite Security for security services in areas that are not on Fair property. After discussion the motion was approved 10-0. Peach Gallery: This is an ongoing service (Joseph). Are there other potential contractors (Jon P)? Elite gives the fair the lowest non-profit rate. **Board:** Please get other bids for next year (Jon). If this is not timely, we might want to get a legal opinion (Deane). This motion is not about selecting a bid but about the Board approving it (Jack). The important element is to be sure a Board member is not self-dealing by voting in a way to take a personal profit; our contracts need to be at arm's length (Hilary). This vote is to assure complete diligence (Charlie).

Paxton moved, Jon seconded, to increase the operations budget line item for toilets by \$3500. After discussion, the motion passed 10-0. Peach Gallery: Our contractor, Honeybuckets, goes above and beyond in their service; they use their best and newest equipment and are responsive and flexible (Tony). **Board:** Chewie, LT, Paxton and Deane all expressed their support and appreciation for the contractor and for the extra facilities.

Charlie asked that the operations budget line 9826 for Parades be increased by \$4300 and be renamed "Parades and Community Outreach". He said the funds would be used for OCF participation in Veneta's 50th anniversary celebration this summer, for putting on a special Friday night film event at Main Stage this year, and to support a Fair Family photo art project at the Fair this year.

Paxton moved, LT seconded, to rename the operations budget "Parade" line to "Community Outreach" and increase the amount by \$4300. After discussion, the motion passed 9-1 (Jon opposed). Should the Board just decide or should there be a recommendation from the Budget Committee (Saman)? The Budget Committee looks at context and analyzes budget items but the Board decides (Hilary). These items, like all financial issues, were discussed with both the co-treasurers and have their support; otherwise they would not be brought to the Board; I prefer to have Board agreement rather than using general manager authority for extra spending (Charlie). Maybe we need to have some extra money set aside for new or unexpected needs (Saman). **Peach Gallery:** Support all these items; Saman's point is well taken (Jon P). It's exciting that the OCF will participate in Veneta's 50th anniversary after spending 40 years in the area (Cathy). Ideally, it's better to do this in the annual budget process (Joseph). Can the treasurer summarize their views, will this cause problems with something else (Chris)? Even though our budget is in the red our budgets are generally underused, our

revenues generally exceed expectations, and we have reserves, so this won't break the bank (Hilary). **Board:** Can you channel your inner "Grumpy", are we OK (LT)? Yes (Hilary). Will the film be put up for sale to the public (Deane)? There is no plan to sell it but it was gifted to the Fair so we could do that (Charlie). We have a lot of reserves so this is not a risk (Deane). Should there be a Change line item in the operations budget (Chewie)? That is the suggestion (Hilary). These changes will increase the projected deficit to about \$74,000; do we expect added expenses due to this year's flood damage (Jon)? We are well funded for site preparation but we still don't have a full understanding of the needs yet (Charlie). Will people who participate in the photo project get their own copies and will they be charged; people are asked to pay for their photo ID's (Jon)? People will not be charged for their copy (Charlie). I get charged for my photo ID and will vote against this unless people are asked to pay for their copies of these photos (Jon). This spending is for the benefit of Fairgoers or volunteers and at this time it's all about selling tickets and about marketing our event; these items are an example of gifting forward and promoting our event; we are good at this and have always avoided the costs of commercial mega-marketing (Jack). It is amazing that Veneta is 50 and the Fair has been here for 43 of those years; the Archives plan for Friday night is worth our support (Paxton). The charge is for the photo ID, not for the photo (LT). It helps if the Budget committee can make recommendations for these things (Saman). The Veneta anniversary is for the 50 years since its incorporation, it was around before that (Diane). (The motion passed.)

Jack moved, LT seconded, to give \$200 from the Change line to pay for tee shirts for the eCybermission project. The motion passed 10-0.

Chewie moved, Paxton seconded, to give \$7500 from the Change line as a sponsor for the Good Works Film Festival for their continuing good work in film. After discussion, the motion passed 8-2 (Jon and Saman opposed). Peach Gallery: The OCF sponsored the project's first year and I recommend we continue our sponsorship for them in their second year; these films alter perspective, the power of film should not be underestimated and the OCF can flex its muscle for social justice (Charlie). We need to reach out to the community beyond our 3-day event; thanks Cynthia for carrying out this effort (Joseph). The film choices are top notch and highly recommended (Robin). This project is awesome for Eugene (Jon P). Eugene is 25 square miles surrounded by reality and these films bring reality to Eugene. **Board:** Film is a medium that has moved into the position that literature once held; Ken Kesey recognized the power of film (LT). Films about social justice are worthy but I am concerned that the funds raised through the efforts of our volunteers will be used for the payroll of the event (Lucy). Films communicate well and the project is in its second year and needs support (Paxton). I share Lucy's concerns, over half the budget is used to pay people; our volunteer's work will be used to pay others; I don't make a distinction between a sponsorship or a donation; I am concerned this will become a regular budget item in the future and am not sure the project will become self sustainable; we are the primary donor so shouldn't we get title sponsorship (Jon)? **Jon moved, Lucy seconded, to amend the amount the same level as last year, to \$5000. After discussion, the motion to amend failed 2-7-1 (Jack, Paxton, LT, Deane, Bear, Chewie and Indigo opposed, Saman abstained). Peach Gallery:** This year's \$7500 amount was increased significantly from last year's amount (Tony). The program is expanding; it's a non-partisan event in this election year; the films are about human rights and economic justice; some of the films will also be shown in schools; the productions are transformational and the community is engaged by the artists with the intention of

fostering community actions; there are other sponsors and higher level participants have been approached; personal funds were necessary to offset losses from last year; Loretta is the operations manager, it is not inappropriate to provide people who are working on the project some level of compensation (Cynthia). This is worth supporting; the lower amount is better; there are other needs (Robin). What was last year's attendance (Tony)? About 1500, including students saw the films; media was good; and there was about \$10,000 in revenue beyond the donations and sponsorships (Cynthia). Film is the only genre that incorporates all other artistic genres; one of last year's messages was about plastic bag pollution impacts and now I am incredibly conscious about that issue; so many people expressed their thanks last year and are grateful about last year's OCF grant that helped bring the event to Eugene (Loretta). Compensation is important; our crafters are paid by their sales for their livelihood; our volunteer event would be impossible without the sacrifices of our volunteers (Joseph). The Fair is fortunate that it is self supporting; others events need paid staff and this is a legitimate request (Jon P). Stay with the original amount of \$7500; they did very well the first year and our support for their second year is needed; the project can become self-supporting and is not expected to become a regular item; compensation is less than a third of the overall budget and the project is doing a lot with a little (Charlie). **Board:** Let's keep our comments to one minute or less (Saman). Is this sponsorship consistent with the Fair's purposes and do they deliver a bang for the buck; the answer is yes (LT). I don't like to see the Fair's sweat equity pay for another event's labor (Lucy). This is from the Change line; \$7500 is ok for a second year start-up but I am not for ongoing support (Paxton). I prefer to support at the lower level, there is a limited amount in the Change line budget (Diane). Whatever we give, we will not be diminished; it is imperative to be engaged in this time when dollars equate to free speech; we are on the downside in the competition for our souls; there is a bombardment by moneyed interests so we need to make our gift the best we can because we need to stand up because we are being beaten with a bat (Jack). Let's vote and move on (Deane). I participated last year, the event was incredible; our sweat equity is meant to be used for social correction (Chewie). (The motion to amend failed 2-7-1.) Is admission charged for the entire festival; is there a discount for unemployed or low income; were the films sold out (Jon)? The admission was \$8 per film; seniors and handicapped get a discount but there was no means test; the films were almost all sold out (Cynthia). I think there should be a discount for low income folks if we are going to make this donation (Jon). (The motion passed 8-2.)

Early on, the Oregon Country Fair made a philosophical commitment to never accept a corporate sponsorship and that was an important principle; thank you for this support (Cynthia).

Bear moved, Chewie seconded, to appoint Brooks Quinn as a check signer on the Key Bank Kitchen account for 2012 pre-fair kitchen purchases. The motion passed 10-0.

Bear moved, Jon seconded, to appoint Douglas Sykora as a check signer on the Pacific Continental Quartermaster account for 2012 coordinator reimbursements. The motion passed 10-0.

Bear moved, Chewie seconded, to appoint Denise Shadegg as a check signer on the Siuslaw Checking account for 2012 food voucher redemption. The motion passed 10-0.

Jon moved to donate \$5000 as a Board donation to support the Eugene Celebration. There was a brief discussion about this motion not following the normal Board donation request process. The motion failed for lack of a second.

Jack moved, Chewie seconded, that the Oregon Country Fair support the following principles of the Lane County Network for Immigrant Integration: committing to inclusion and integration; recognizing the contributions of all immigrants to our society; supporting immigrant families; promoting respect and non-discrimination; affirming a common sense approach to public safety and community partnerships; and advancing humane and just national comprehensive immigration reform. After discussion, the motion passed 10-0. Peach Gallery: Speaking out is a basic principle and makes common sense (Joseph). Will the Fair's support for these principles be publicized (Bill)? Our support will probably be indicated at some point (Charlie). Is this a statement of support by the Board or by the Fair (Susan)? The motion should indicate the Board supports these principles (Chewie). The point of being elected to the Board is to take a stand and to speak for the members; if there is opposition from the membership they can express themselves at the election (Bear).

Indigo moved, Deane seconded, to adopt the Path Planning Committee's recommendation to open the Crafts Lot to the public in 2014, following the principles of maximum flexibility as exemplified in map #4, as well as incorporating Family feedback. After discussion, the motion passed 9-1 (Jon opposed). Peach Gallery: The recent snowstorm caused a lot of damage to the whole south side forested area of Crafts Lot so any plans should consider the need for a set back or fence and replanting the tree line (Susan). The plan to open this area is really exciting but this map looks too full; in terms of a two or three year roll out, the space can adjust over time like Chela Mela; not too much, not too fast; this will make a quantum change for the Fair (Hilary). Maximum flexibility allows change each year; only some booth spaces are fixed in place (Dennis). The on-site population is over 18,000 and the daily attendance cap is 18,000; this space is needed for the event so go ahead (Joseph). Put a strong emphasis on Fair Family input (Jon P). With the population pressure we need more room for ourselves; the river is driving the change (Michael). This motion is about taking a position; moving into Crafts Lot by 2014 means a lot of work is ahead (Chris). This is overdue and the space is needed for the event (Bill W). This started with Path Planning in 2010 and the committee has delivered a proposal so let's move ahead (Spirit). This helps fix booth space needs and congestion issues; are there any "nays" here tonight (Tony)? Our issues are about erosion, space, flexibility and how this will be new for the public and how each year we can present a new face in the space, like aerials, a circus or a dance; this should help the gate size so it also relates to dollars (Steve). Gypsy Way was a challenge presented by the Board and people responded; this is similar, is a concept and the phase in is still ahead of us; we'll now have new infrastructure and a safety net at the bottom end; it's about the future of the rest of the eight; we have learned how moving just one booth space can relieve congestion and pinch points and improve the event experience (Justin). Path Planning started this work 4 or 5 years ago; the groundwork was laid and took a lot of work; this map comes from a lot of history (Colleen). How big is the space (Elizabeth)? (Three and a half acres). This space brings the possibility of holding other events (Jon P). This is our special opportunity moving toward the next 20 years; we have internal growth challenges and our revenue growth is pretty static and the two are about to collide; this can be a special venue that is critical to our future; the rest of the eight is bound by tradition; we can remake this area each

year and that is so important for our appeal to the public; there is no other area like Crafts Lot (Charlie). **Board:** We cannot forget or ignore the campers and the impact this change will have on some of our Fair Family; we acknowledge them and hope they will embrace the opportunity to experience the Fair in a new way and in a new place, knowing that this area will become a fabulous new venue for all (Indigo). We are facing a lot of work due to the tree line devastation; I like the idea and want to emphasize that we are discussing an idea and the map only represents one concept; the Board needs to support the idea (Chewie). This change is the main reason I ran for the Board; we have a new camping crew to facilitate the process; some booths have shown us that booths can be completely disassembled and reassembled each year (Bear). I am in favor; the Board committee and staff are working together (Deane). This is long overdue (Saman). I am in favor (Lucy). This is incredible work and we have to do it; we need to have flexibility; when we get this done, the next space is Main Camp (LT). Originally this was regarded as impossible; it requires a lot of work and movement; we should be careful with moving in; we should actually vote on the map in September after it is posted in the area for comments; the camping solutions will start to be settled out this year (Paxton). If we fill up Crafts Lot, Dragon Plaza should be moved out for more space development in conjunction with Main Camp changes; we could open up a third entry at Crafts Lot; however, getting out by 2014 when we don't even know how many people are affected is premature; we are in the process of moving the Barter Fair out of Miss Piggy's; we'll have a work session in the fall and we need to phase the development (Jon). This is exciting to see; it is a long time coming; we have concerns for camping since there are a lot of long term old timers; we need a Camping Crew report (Diane). We come to this point and it's not the Board's intention to challenge the committee; we have a good history of moving in directions through our collective intent; we'll find the places for the camping displacements (Jack). This motion is not a vote for map #4, the map is included only as an example of maximum flexibility (Indigo). I think it's necessary to develop Crafts Lot but just not in 2014; lets table the motion, change some language so it is not so sudden, and vote at the next meeting (Jon). This motion is about intention and about being flexible as we work out the specific changes; things will change in Crafts Lot; specifically how will be determined in the next two years (Indigo). The motion passed 9-1.

President's Peace

The Fair site is absolutely beautiful. Remember to try and reuse all the weather affected boards that can be reused.

Member Input

For the record, it was very insulting to the representatives of the Eugene Celebration to have them sit here for 2-1/2 hours and not be able to say anything about the proposal; I want in the minutes that I personally apologize to the Celebration and to those representatives. (Jon)

Indigo requested that Board members tell the facilitator if they have guests present who should be heard because she does not always know who is present.

Adjourn

The meeting was adjourned at 10:00pm. The next regular meeting is June 4th at 7pm at EWEB.

Tentative agenda for June

Approve minutes from the May 7th Board meeting
Treasurer's Report and Budget
Lane Arts Council membership

