

Attendance: Ken Kirby, sue theolass, Vince LaRochelle, James Nason, Lucy Kingsley, Diane McWhorter Excused: Kim Allen, Jim Sahr Scirbe: Diane McWhorter

Other Participants: Adam Budd, Katy Parker, Holly Gonella, Jay Shuster, John Govsky, Mark Pancratz, Sherrod Blankner, Tash Wesp, Fiona McAuliffe, Beth Kabat, Jon Silvermoon

Introductions and Announcements: Around the zoom room. There will be an Evaluation meeting on Sunday from 11-2 at Alice's before the Teddy Bear Picnic. Sunday August 21<sup>st</sup> is also the deadline for candidate statements for the Board elections. There is a Presidential listening session tonight on the subject of "So you want to be a Board member." The last 10 minutes of this committee meeting will be closed to discuss a sensitive committee issue.

Agenda Approval: \*\*\*Motion: Approve the agenda (Vince/Lucy) 5-0-0

Minutes Approval: \*\*\*Motion: Approve the minutes of the May 11 meeting (So Moved) (Lucy/Vince) 5-0-0

Guest Concerns: Sherrod Blankner: Sherrod is a helper in a booth looking for ideas to make the booth more of a crafting zone for participants to make their own art as a pathway to a Booth Rep transfer. The prospective Booth Rep still has to be juried in for a craft although participants agreed that a crafting booth would be a fun addition to the offerings of the event. The Craft Committee isn't in the position to make any decisions about this, but has discussed the issues that some crafts don't jury as well as others, and some types of activities fall outside the confines of the definitions of a craft booth. Please note that the term "grandfathered" is no longer in use and has been replaced by "early-approved."

Participants took the opportunity to share ideas and feedback about the 2022 event. Suggestions included some kind of guideline summary/navigation packet for new crafters to help them understand the complexities of getting a booth up and running. A mentoring program would also be helpful.

Several attendees said they did not get a packet this year, as they were electronic and not all Booth Reps forwarded the info to their other booth crafters. It shouldn't be that difficult to get an email into the database to receive materials directly and not just through the booth rep, however the database is old and not all Booth Reps provide the contact info for the other crafters, as they are requested to. Perhaps it could be put online for people to access. Usually Booth Reg does a lot of work with new crafters to make sure they are oriented and also is in contact with crafters who are not Booth Reps, but this year their crew was very shorthanded and stressed and there were lots of last-minute changes. The database improvements went on hold during the operational staff changes. Diane noted the need for an informational packet for new crafters and put it on her list of projects. Many of the usual letters in the booth packet do address navigation issues for new crafters but not all of the letters were included this year.

The "tools down" date for booth repairs was unclear and the process for notification and addressing of Red Tags was not as well-handled as it needed to be. Perhaps a list of Red-tagged booths could be put on the .net site for people to check, so they would have time to plan and gather materials before arriving.

Board Liaison Report: sue reported that many did enjoy the smaller crowds and seemingly improved craft buying atmosphere. Next year an increase in the booth fee is due (presently \$180) so she asked what level of increase would seem appropriate (let her know.) Tickets did sell out all three days at the 10,000 tickets per day level.

There was a shortage of food booths and options for late-night meals and food on Sunday, as many food booths had supply issues or staffing issues and many did not attend for various reasons.

Coordinators' Reports: Adam will report during the agenda item.

Staff Reports: no staff was present.

Old Business: Post-Fair report: Adam gave the report from the Craft Inventory perspective. Not attending in 2021 won't count as a year of Leave-of-Absence, but it will also not confer any special concessions, such as counting as a year of attendance in the crafter's history. (That's needed for the permanent placement process and for Booth Rep transfers.) One booth was awarded in 2020 and occupied finally this year.

There were 309 applications in the jury process with 103 approved. Fifty-three were new crafters and fifty were returning crafters. Scores may have been lower than usual as some of the jurors (who are different people every year) were unclear on their responsibilities regarding identifying potentially culturally appropriated work. It may be necessary for CI to develop some clearer instructions or add an opportunity for applicants to identify their cultural identity if they wish to. The jury is "blind" with no personal identification of applicants but they do provide an artist's statement in which they could state their identity if relevant.

In the esoteric craft jury there were 9 applicants with 8 approved. Most of those were body workers needed to fill a booth providing those services.

There were 17 applications for logo crafts and most were approved without samples regardless of the length of their participation, as it was hard to show samples in a zoom meeting.

Guidelines enforcement was as usual with no evidence of commercially made or imported crafts.

Complaints were registered and investigated. One Booth Rep admitted that others were making and selling their crafts so there will be some follow-up on that.

Crafters in the Craft Demo area were observed to be selling after-hours, out of compliance with the guidelines. There will be a discussion about this with the principal decision-makers.

There was interest in further discussion of the issues surrounding the cultural appropriation issues which will need to happen before the process begins again, ideally before the end of November.

New Business: These were reviewed but there wasn't time to discuss them.

- Review Guideline on Ingestibles [Present Guideline: *53. No Food or Drink may be sold or served in craft booths. Herbal tinctures and herbal extracts are the only ingestible items allowed for sale in craft booths. These items must comply with all applicable state and federal laws. Crafters must supply copies of valid Health Department licenses and proof of insurance to Booth Registration.*]
- Clarify After-hours sales [Present Guideline: *Before or after public hours, sale of handcrafted goods is allowed in craft booths by the maker, as long as they are present with a valid wristband. After-hours sales at the Main Stage area or outside established booths are limited to approved Strolling Crafters displaying a valid strolling permit. Report unauthorized sellers to the nearest Information booth.*]

Meeting Evaluation: interesting and topical material for future discussions.

Adjourned 7:00 pm