

Jon Steinhart



Jon Steinhart
ocfbod@fourwinds.com

It's easy to take for granted that our annual event provides the bedrock for our Family's activities; it allows us to gather and celebrate while supporting our activism and philanthropy.

It was wonderful to gather in-person this year. Sadly, many were unable to attend. On-line interactions have exacerbated divisions and tensions in our community.

Now it's time to look forward. Our foundation is not as strong as it should be either financially or in terms of our community. Our depleted rainy-day fund makes us vulnerable to unforeseen challenges such as climate events or another pandemic.

We're making progress by addressing deferred maintenance of our property with the guidance of the Fixed Assets Committee, and we have a great Executive Director. But there's more to do. For example...

We need to prioritize our spending to ensure a sound financial footing. Our growth needs to be managed so that we have room for the public that funds our event.

Better communication is needed to keep us united as a Family and focused on our mission. We need to be more policy-based and less personality-based so that everyone is treated equitably.

We must find a way to manage our amplified sound footprint so that it doesn't eclipse other forms of artistic expression.

Diversity is very important but our efforts are not working well and are dividing our Family. It's time to try something different and joyful.

I'd like to explore expanding our year-round educational offerings such as using the winery property for a combination sustainable farming demonstration and CSA that uses our compost.

I've worked in the background for 30 years pioneering the Fair's internal on-line services and providing technical support to crews.

Outside the Fair I'm an engineering consultant, high-tech entrepreneur, author, farmer, and mentor.

Experience on the boards of several companies has taught me a lot about policy, planning, and vision. I'm currently collaborating on a project to incorporate DEI and Social Justice into Computer Science education.

Most of all, I make decisions based on facts. I'm dedicated to applying the reasonable inquiry standard that's part of the the legal duty of care required of all board members.

I'm not running for my personal enrichment; I care deeply about the Fair and want to make sure that we're positioned for long term success.

Please contact me at ocfbod@fourwinds.com if you have any questions and visit <https://fourwinds.com/bod> for more information.