

Attendance: Lucy Kingsley, sue theloass, James Nason, Vince LaRochelle, Kim Allen, John Govsky, Diane McWhorter, Ken Kirby

Other Participants: Arna Shaw, Adam Budd, Doug Quirke, Vanessa Roy, Annette, Paxton Hoag, Jay Shuster

Introductions and Announcements: Friday April 28th at 3:00 pm at Fern Park in Veneta, a tree will be planted in memory of Cathy Coulson-Keegan, longtime member of the Veneta Park Board and Craft Comm. Member.

Gathering of the Guilds is this weekend in Portland.

Agenda Approval: the end of the meeting will be closed to guests for confidential discussion of several items. Add Logo craft sales outside of the event to Old Business (discussion item.)

***Motion: Approve the agenda for tonight's meeting (Ken/Vince) 8-0-0

Minutes Approval: no changes

***Motion: Approve the minutes of the March 8th meeting (Vince/sue) 7-0-1 (Ken)

Guest Concerns: Annette asked about the timeline for notification of applicants. (Before May 1st.)

Board Liaison Reports: sue reported that the LTD contract will not be in action this year. One key reason is a shortage of drivers. Logo items were approved with changes to one item. The Progressive Solutions Policy did not pass after much discussion. A Bylaws work session was held on Monday. The Spring Fling will be May 6th. There will be three COWS (internet assists) at the event, from Verizon, T-Mobile, and AT&T.

Arna mentioned that the Committee Best Practices Work Group will be making three proposals and one disallows closed meetings except for personnel, legal or fiduciary matters (in line with the bylaws for the Board meetings) but since several committees do close to visitors for confidential matters, she will try for an amendment to allow that.

Coordinators' Reports: Adam (Craft Inventory) reported the biggest number of applicants ever (466, 430 valid). He said the process was smooth, and the new opportunity to describe a cultural connection was used and seemed to help prevent most confusions about cultural appropriation. Sue advised that photos of booths or display did not jury well so the committee can add that to their recommendations for jury applicants to just show their best work. 185 applications came in at the last minute so there was a lot of prep to do right before the Jury on April 8th. There was a suggestion to quote the law regarding selling of Native artists work in the application materials.

Doug (Booth Registration) reported that he is currently without a co-coordinator but has asked someone else who will soon be appointed. The crew is taking a team approach to organizing the work and are currently focusing on the process of figuring out booth availability for siting the one-year-only applicants and permanent placement awardees. He says there will be discussion about moving the May 1st deadline for returning Booth Reps to an earlier date for next year to allow more ease in the processes that have to happen in sequence in the spring.

Staff Reports: Vanessa reported that every possible angle is being examined to work on the LTD issue. Incentivizing carpools will be part of the effort as well as securing more land for parking. Sierra (Site Manager) reported no new erosion problems this winter for booths. Booth participants who want to work on their booths should submit the form for work parties which can be found on the .net site. The entertainment line-up will go out tomorrow, and the Main Stage is all-female performers this year. Ticket sales are at about 12,000 so far, at about 24% on Friday, 30% on Saturday, and 14% on Sunday. Crafters will have an increased focus in the social media postings this year to highlight the quality work offered. There is a new crew called the Hook-up Crew to connect new volunteers with coordinators who need new workers. The coordinators will choose from the list. Spring Fling donations were generous and baskets will be made from the items, as well as some silent auction items to offer. There will be some 2022 merch and Jenny Newton will emcee.

Old Business: Packet Letter: Sentences referring to an Emergency Plan and to crafters who are not booth reps getting into the database were removed for clarity. The links will be checked and the letter will be posted on the .net page for Booth Reps.

Logo Item Sales Outside the Event: Diane and Kim spoke to their sales outside the event. All agreed that any crafter who is approved should be supported in making as many sales as possible. Since OCF does not get a percentage of sales, there is no loss to this additional advertising and appreciation of the event. It would not be easy to enforce a ban on sales outside the event and there was no recommendation that any policy be made regarding such sales.

Meeting closed for confidential discussions.

Customer Complaint: Adam as CI coordinator will communicate with the crafter in question.

Jury Cut-Off Line: Adam explained his recommendation that the cut-off be at 46 points, which is higher than usual as there is a large wait-share list due to the many fill-ins from last year, who all want space again. Only 26 booths have been identified as one-year-only booths this year.

***Motion: Endorse Adam's recommendation for this year's jury pool (Ken/sue) 9-0-0

Relocation due to Erosion: The committee supports Adam and Doug in making the determination of how to handle the situation, by a unanimous straw vote.

Jury Feedback: James suggested that the applicant pool has gotten too large to handle in one session and various solutions were proposed.

Next Meeting May 10, 2023 5:30-7:30 pm