

**OCF Board of Directors Meeting**

**Sunday, July 16, 2023 – 7 pm**

*(Subject to approval by the Board at the August 7, 2023, Board Meeting)*

Zoom remote online and live streamed on YouTube.

**YouTube Recording Link:**

<https://www.youtube.com/watch?v=zkCx9762cNc>

**Board Directors present:** John Alexander, Sandra Bauer (VP of Philanthropy and Fund Development), George Braddock, Anthony “AJ” Jackson, (VP of Membership Engagement and Services), Paxton Hoag, Tom Horn (President) Kevin Levy, Lisa Parker (VP of Bylaws and Policy), Ann Rogers, Arna Shaw, Jon Silvermoon, and Sue Theolass. **Board Directors absent:** None. **Board Officers present:** Hilary Anthony (Treasurer), Stephen Diercouff (Secretary). **Board Officers absent:** None. **Staff present:** Kirsten Bolton (Executive Director), Vanessa Roy (Marketing Manager), Norma Sax (Office Manager). **Scribe Absent:** Anna DiBenedetto (Board Scribe).

The meeting was facilitated by Mauricio Valadrian.

The minutes of this Board meeting are presented with motions and votes without discussion. The entire meeting, including discussions, can be viewed on the YouTube recording at <https://www.youtube.com/watch?v=f4RH4SHJpKc>

*(YouTube video 0:52)*

Mauricio read this statement:

"This is a Special Meeting of the Oregon Country Fair Board of Directors that was called by five Board Directors. It is not a Regular Board Meeting. In a Special Meeting, the only business that may be conducted can be what was stipulated in the call for the Special Meeting. On June 26, 2023 the Secretary received the following call for a Special Meeting of the Board: ‘Pursuant to Article VIII, Section 3 of the OCF Bylaws, a special meeting of the Board will be held on Sunday, July 16th, 2023 at 7pm. The purpose of this meeting is to conduct the business that would have been conducted at the June-Ly (6/25/23) general business meeting of the Board had there been a quorum in attendance, and to discuss the items of Old Business that were tabled. This meeting will be held online and will be open to the membership.

**Per the call for a Special Meeting, only those business items that were on the agenda for the June 25, 2023, meeting may be transacted at the Special Meeting."**

Mauricio introduced himself.

### **Announcements:**

*(YouTube video 2:48)*

Stephen: Three items:

- 1) If there any advisory petitions, then July 31 is deadline to submit them.
- 2) The Board election is happening in October. Submit candidate statements by 8 pm on August 20.
- 3) The Election website will be updated by July 20 online so prospective candidates can get info how to submit their statements.

Norma: The Teddy Bears Picnic is scheduled for August 19 at Main Stage Meadow. The Sugar Beets will provide music.

Arna: The Jill Heiman Vision Fund is accepting food vouchers until July 31. We are also accepting money.

Paxton: Fair evaluation will probably happen August 20 at Entertainment Fire Pit at 11 am.

### **Minutes Review**

*(YouTube video 8:23)*

**Arna moved to accept the minutes of the June 5, 2023 meeting. Tom seconded.**

**Motion passed: 9-1-2; Jon opposed; AJ and Sue abstained.**

### **Agenda Review, Amend, Approve**

*(YouTube 16:22)*

**Paxton moved to approve the agenda as it stands, Sandra seconded.**

**Paxton moved to amend the agenda to remove all named items on the agenda except President's Peace. Sandra Seconded.**

**Lisa asked for a friendly amendment to adjourn the meeting after the ED report and member input. Paxton accepted. Sandra declined to accept.**

**Lisa moved to amend the agenda to adjourn the meeting after the ED report and member input. Jon seconded.**

**Motion to vote on the amendment made by Lisa.**

**Amendment passed: 9-3-0; AJ, Sandra, and George opposed.**

## **Member Input**

*(YouTube 42:47)*

(Dozens of comments.)

## **ED Report**

*(YouTube 1:11:20)*

### **Administration**

- We received feedback about the porta potties.

During pre-pre-Fair, we had an unusually large number of people on-site and that stressed our porta potty resources. The nice weather definitely played a role in the excitement of getting to work on-site.

We will continue to assess our porta potty needs during pre-pre-Fair.

At the beginning of Main Camp, we were trying to get ahead of the curve and allowed Honey Buckets to place porta potties around fair early. This caused a lot of confusion and frustration and the belief that this is the normal amount of porta potties available to crews. It is not.

In an effort to serve and support our volunteers, we have opened many more toilets.

We have been actively investigating these complaints and have been checking on the porta potties regularly.

We have consistently found that the porta potties are not overflowing. They are being serviced regularly and I expect this issue will be resolved.

We are aware of active misinformation and false narratives on Facebook and on-site. We can't act on rumors.

Please actively participate in problem solving by contacting BUMS or employees with first-hand information about issues. The BUMS and employees are committed to making the volunteers experience a positive and productive one.

- I was a guest speaker at the Veneta Chamber of Commerce on Wednesday, June 14.

### **Financials**

- There will not be June 2023 financials in the August 7 Board packet. We will present the June and July financials at the September Board meeting. This is due to the large volume of transactions that need to be reconciled and we need extra time to accomplish this.

- We will begin the SVOG grant audit in August.

- With the large increases in some contracts, we are asking all Crews to reduce expenses and only spend on Health and Safety needs.

- It will be a couple of years before OCF has overcome the financial effects of COVID and not having an event for a couple of year.

### **Event Management**

- An on-site Coordinator meeting occurred on June 4 at 2 pm at Alice's Fire Pit. It was well attended.

- An on-site Coordinator meeting will occur on July 2, at 4 pm at Alice's Fire Pit.
- New Fire Risk signs will be placed at the Information Booths and Fair Central. Please check them daily before starting your permitted camp fires.
- We met with the City of Veneta City Administrator, Lane County Sheriff Office and Zumwalt Campground on-site on Thursday, June 15
  - Verizon is confirmed for two cell towers.
  - The LTD contract is signed and the service level is the same as previous years
  - There will be no Fireworks this year on the 4<sup>th</sup> of July.
  - The site is closed and only working crews or booths are allowed on site.
  - Durables Crew is utilizing their new dishwasher and this is a big step forward for our durables program.
- Lots of work is happening, the weather has been cooperative, and lots of meetings are happening to address individual crews needs.

### **Marketing**

- Lots of advertising is taking place – we are on Facebook, print, radio, billboards and Spotify.
- Pre-Sale of Merchandise is going extremely well. We opened our poster archives and you can now buy posters dating back to the first year. Big thank you to James Bateman, of the Advertising Crew, for making this happen.
- Ticket sales are pacing very well. We sold 12,500 Friday, 15,400 Saturday and 11,500 Sunday.

### **2023 contracts:**

- Honey Buckets contract – done
- Ritz Sauna – done
- Whitebird – done
- Verizon COW Tower – done
- AT&T COW Tower – still working on
- T-Mobile COW Tower – done
- Equipment Rental – work in progress
- Dodeca Art Barn – done
- LTD – done
- First Student – done
- Western States Flagging – done
- ATMs – done
- Credit Card machines – done
- Radio Contracts – done
- City of Veneta Banner Permit – done
- Life's Best In Tents – done
- Commemorative Sales Printing – done
- Staff T-Shirt Printing – done
- Water Hydrant Meter Rental – done
- Dust Control – done

- Ice – done
- Refrigerated Trailers – done
- Towing – done
- Lane County Sheriff's – done
- Guidelines Printing – done

**Permits:**

- Right of Way Permit – done
  - 2023 Outdoor Assembly Permit, Farside – pending
  - Camping – pending
  - ODOT – done
- Next year's dates are July 12, 13, 14, 2024.

**Mauricio's Final Thoughts**

*(YouTube 1:17)*

Mauricio gave the Fair praise. He asked that we suspend the illusion of being adults. From the last 20 minutes of meeting, he can see what a magic event the Fair is. Everyone came together at the moment of understanding this thing greater than us. (This is the President's peace.)

**Meeting adjourned**