Craft Committee Minutes: 3/13/2024

Format: Zoom

Attendance: Lucy Kingsley(Facilitator), Jay Shuster(Scribe), Kim Allen, Ken Kirby, James Nason, Arna Shaw(left at 6:30), John Govsky, Vince La Rochelle, Sue Theolass (left at 6:30)

Staff: Vanessa, Sunny Arthurs,

Other Participants: Tash, Doug Quirke, Arbel Shemesh, Adam Budd (joined after announcements)

Introductions and Announcements: <u>Lucy</u>: A item was left off the agenda that was sent out, it was put back on the agenda. <u>Arna</u>: The board passed a motion that recordings of committee meetings after this month will be available to all fair family. Closed sessions will not be released. Past meetings will not be available.

Agenda Approval: John moves, Vince seconds. unanimous

Minutes Approval: John moves (John was not present at February meeting and shouldn't have been able to do this), Sue and Vince second. unanimous

Guest Concerns: None

Board Liaison Report: Sauna contract was approved. Next month a motion regarding capital projects will be on the agenda, as well as a motion terminating the grievance procedure to be replaced by Community Support Policy, approval of logo items is also on the April board agenda. Executive Director reported the formation of a sound task force, see the March Fair Family News for more information. Guidelines deadline will be changing to October 1st. T-Mobile and Verizon will be bringing COWS to increase cell phone function. ATT is not planning to do this. If you have ATT tell them you want them at fair. Spring Fling is May 4th. Three day tickets go on sale 3/15 until they sell out. 4/1 early bird tickets go on sale.

Staff Report: Vanessa spoke about how <u>meeting recordings</u> will be handled. Gallery view of each recording will be available on the .net site. In a google drive. Meetings that are not on the .net are assumed closed. A person from each committee will be able to host and turn off recording for closed portions. Meetings prior to April 2024 will not be available unless a committee choses to release them. Three day <u>tickets</u> go on sale 3/15, regular ticket sales start on 4/1. After that date in person ticket sales will be available at the office Mondays and Tuesdays noon to 4PM.

Coordinators' Reports: <u>Registration (Doug)</u> After initial outreach to approximately 250 booth reps responses have come from all but about five booths. Registration is awaiting more details on the new computer system, it is likely that with delays the first half of

payment being due April 1st will be changed to full payment by May 1st. Email will be going out soon soliciting donations for the spring fling.

<u>Craft Inventory (Adam)</u> about 214 applications have been received. That is about half of what came in last year but many come in during the week before the deadline. Remember the deadline has been moved to March 22.

Old Business: <u>Annual report</u> is due it might be late, perhaps Diane did it before leaving but hasn't turned it in yet.

Jury process modifications: Should we consider experts by category to jury the crafts they have knowledge of? We should look at how other Art fairs Jury and come more in line. This year's new Jury process was discussed, some worries were expressed about screen color differences. A desire to form a subcommittee after this year's fair was mentioned. Concerns about not just jurying excellent art but other fair appropriate items like things that appeal to kids that really can't compete with art were raised. Process questions were raised, who makes policy? Answer... Craft Committee can make suggestions, crews set policy. Craft Committee can propose guidelines changes and if approved crews must follow them. Are experts really the appropriate judge at fair? The wow factor should count. Some juries have jurors preview on their own and then meet in person to go over decision making. This helps to solve the computer color problem and jurors are more prepared. With a smaller artist pool some organizations make sure that if a category is represented in the pool at least one juror has knowledge of that subject. Perhaps one category should be ambiance or hodgepodge. If we divide the jury process into categories that creates a need for category quotas. Should we compare ourselves and our process to other events or are we the Oregon Country fair who have always had a different mission than a standard art fair. New art seems to be of high quality perhaps the low quality comes from long term crafters who are not keeping up their quality. Proposal to revisit with a subcommittee starting in September.

<u>Town hall agenda:</u> Site report, Registration, fire, recycling, staff report?, construction (dates, resources etc. [can they inform people of red tags more efficiently]), sound subcommittee?, phone connectivity/ATT/tips for wifi work arounds.

Booth rep system: We need feedback, should form subcommittee. What happened to booth rep responsibilities documentation we were working on? Handing down booths sometimes works well sometimes doesn't. Perhaps we should slowly end that process. Perhaps we should vet the situation before approving hand downs. Some efforts have been made to help, changing the number of years a crafter has been at fair and in the booth that is being passed to them. Should we re-jury the entire fair (someone referred to this as the nuclear option.) Retaliation policy was addressed. We are a "family" event there must be a gentler approach than re-jurying, instead we should be guiding towards compliance. Agreement was made to revisit this in September and consider a subcommittee.

Thanks to our guests we are now moving to a closed portion of the meeting.