

The annual Evaluation Meeting was held August 16, at Alice's firepit, using the Open Space meeting format.

**Open Space includes:**

**The Four Principles**

Whenever it starts is the right time  
Whoever attends are the right people  
Whatever happens is the only thing that could have happened  
It's over when it's over.

**The Marketplace of Ideas**

Individuals present topics they'd like to discuss which are then grouped together into multiple breakout sessions agreed upon by the participants.

**The Law of Two Feet**

Passion & Responsibility will move one to sessions that interest them and are empowered to take responsibility for actions they'd like to see.

**Butterflies & Bumblebees**

Butterflies are people who attend multiple breakout sessions that are happening at the same time.  
Bumblebees also attend multiple sessions; they are the cross-pollinators, bringing concepts from one session to another as relevant.

**Ah Hahs!**

In closing, individuals share the ideas that caused them to think "Ah Hah!" It is not a time for sharing, "our group discussed...." Those discussions are encapsulated in the session notes below.

**Outcomes**

Many thanks to everyone who participated, to the scribes for recording the information, and to the staff who prepared our site and supplies.

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**Group: Dust, Heat, leading to a Lack of Stewardship**

Participants: Tye, Peter, Sam, Pam, Ann

Notetaker: Ann

1, It felt like based on observations there was occasional watering, more tow trucks and other vehicles kicking up dust. The observation of more tow trucks is based on Recycling trips from the 8 to the Winery with compost. The question was asked how many tow trucks were operating and when as well as where does the tow fee money go. Transparency on the towing issue and does this observed increase proportional to dust the money spent on dust control. How much has the cost of towing increased over 2019? Suggested solutions instead of water trucks consider gator spray operations as part of Crew Services gators. Traffic decides who is towed. Jay at Maui might have some answers.

2. East 13<sup>th</sup> also had its dust issues and bare spots at stages. Prepping and planting seed, bale dams and then spring watering.

3. Lack of mister stations is part of an infrastructure issue. Should ice blocks be considered?

4. How do options on water affect dust? Dust affected infrastructure issues include structural issues such as in South Woods, Miss Piggy and the growth with a lack of water. Water deliveries for showers were also discussed.

**Conclusions:**

There are questions about towing, specifically costs and the number of trucks. Basically, follow the money on towing and can some of this go to dust suppression. Sprayers on gators was seen as a good idea.

We also briefly addressed shade at Main Stage.

**Group: Respect for Committees**

Participants: Tye, LT, Jen-Lin, Lisa, Ann and Anna Scott joined by phone until she arrived

Notetaker: Ann

Committees are directed and have direction from the Board, Committees need to be respected, and inter-Board issues do not help the situation. Individuals on committees are being disrespected regardless of their professional qualifications. The OCF has a wealth of institutional knowledge on our committees. Knowledge and understanding of numerous core issues lies within the committees. Board motions often bypass the appropriate committees and assumptions are made that may not be valid. There was a discussion about whether this was an example of the Dunning-Kruger effect. The carbon-neutral goal had its deadline extended. Stewardship is seen as public relations and green washed. The Board needs to re-establish its relationship with committees. The Emerald Ash Borer Task Force is a good example of a good relationship. Long term vision seems to have stepped down to a short-term vision.

Invest in the circular economy, follow the LUMP manual support Peach Power. Committees should stand their ground.

**OPEN SPACE 2025 SESSION NOTES: SENSORY OVERLOAD – NOISE & LIGHT**

Convenor: Jay

Scribe: Lisa

Participants: Jay, Lawrence, Jain, Lisa, Jen-Lin

Harsh light spoils the magic.

Light too bright solution >> lamp shades

Shady Lane used to feel like Old Town is losing its nighttime magic.

Ask booths & those on the path to keep their lights aimed towards the ground.

Maintain a neighborhood feel.

Food booths need light to operate, but they could be directed to where it is needed.

Use simple solutions.

Work with Path Planning sub-committee, Night Lighting

Seek sensory optimization vs overload.

Coordinate w Food & Craft Committees about nighttime lighting. Battery powered?

Amplified, fake reverb, & recorded music does not feel authentic.

## **2025 Open Space Session Notes – Issues of Population Growth**

Convenor: Lisa

Scribe: Pam

Participants: Peter, Lisa, Sam, Jain, Pam

### **Bring back the gate to FarSide bridge; it is a security issue.**

There is a bottleneck during the day.

Need signage stating ‘this is the end of Fair’

Need a visual block!

Campers feel vulnerable with camps exposed during the day.

### **Limiting growth:**

Food Booths

Already we cannot add staffing to crews and Fair seeks to consolidate crews.

Food vendors seem to use a high amount of wristbands. How many use worker day passes?

Consider a new staffing model for food vendors?

Toby’s is a good model for food vendors.

Increase cost of SOPs as a deterrent?

### **Impact of not limiting internal population:**

last minute feeding frenzy often brings in people new to Fair who are unaware of Fair etiquette & guidelines. This impacts our infrastructure – potties, camping is nearly maxxed out. SCOF is full. Entertainment needs more camping.

Need more showers at Piggy’s, SCOF & Back Lot/South Woods

Monday morning operations: carts, traffic, Sunday night people

United was better this year, and there’s still room for improvement. They had a quicker turnaround time; the showers weren’t down, and the potties weren’t full. Tho, portapotty cleaning needs to be earlier than 1pm for the first cleaning.

Need more comms in South Woods for safety.

### **Alternative revenue streams**

It seems as if SOPs are viewed as a commodity for increased revenue.

Alternatively, improve donor drives:

Donor subscription from family

End of year reminders about tax deductions and matching grants from Oregon Cultural Trust

Educate fair participants about workplace donations.

Concerns about single-use water bottles at the Teddy Bear Picnic with no water refilling stations.

**2025 Open Space Ah Hahs!**

Other people share my views & ideas.

Too many tow trucks are running on the property.

Not enough water trucks spraying the ground for dust prevention.

Health issues from dust

Alternative revenue streams:

Increase donor drives – subscription and annual giving.

Matching donations from Oregon Cultural Trust.

Fair TV – revenue + educational

Pay to view Fair streaming –

Vendors and artists could pay to upload their own content/advertisements in between programming.

Info/soundbites from committees

Stream fair site walks – get to know the Fair site in the off season.

Content opportunities in the community that can be monetized.

Use the platform to educate about Fair values & issues, i.e., “Pack It In, Pack It Out!” and the Emerald Ash Borer.

Use the Virtual Fair model to expand its use.