



Oregon Country Fair Public Exit Survey 2025

By
Wyetta Bontempo, Ph.D.
Mountain Measurement, Inc.

April 1, 2026

A report submitted to the Oregon Country Fair

Table of Contents

Introduction.....	3
Methodology	3
Prior Surveys.....	3
Survey Design	3
Data Collection	3
Data Entry.....	4
Data Cleaning.....	4
Results	6
Sample	6
Total Surveys Completed.....	6
Surveys Completed by Day	7
Surveys Completed by Location.....	8
Surveys Completed by Date & Location	9
Demographics.....	11
Age	11
Gender	12
LGBTQIA+ Identification	13
Race/Ethnicity.....	14
Disability Status	15
Neurodivergent Status	16
Employment Status	17
Self-Employed Status.....	18
Student Status	19
Annual Household Income	20
Size of Household	22
Number of Kids in Household.....	23
WIC Eligibility for Fairgoers	24
Zip Code.....	25
Spending Money at and around the Oregon Country Fair	27
Transportation Behavior.....	31
Do you have anything to add?.....	38
1. Cooling, Heat Relief & Water (Most Frequent Theme)	38
2. Dust Control & Air Quality	38
3. Seating, Rest & Quiet Spaces.....	38
4. Accessibility & ADA Improvements	39
5. Signage, Maps & Wayfinding.....	39
6. Crowds, Capacity & Flow	40

7. Affordability & Cost	40
8. Transportation & Shuttles	40
9. Payments, ATMs & Connectivity.....	41
10. Bathrooms & Hygiene.....	41
11. Inclusion, Equity & Representation	41
12. Programming, Art & Experience Enhancements	42
13. Alcohol, Cannabis & Policy Clarity	42
14. What’s Working Well (Very Important).....	43
Big Picture Takeaway.....	43
Conclusion	44
Demographics Results Summary	44
1. Sample & Participation Patterns	45
2. Age Distribution.....	45
3. Gender Identity.....	45
4. Race & Ethnicity.....	46
5. Disability Status	46
6. Neurodivergent Identity	47
7. Employment, Student & Income Indicators	47
8. Spending Behavior.....	48
9. Transportation Patterns	48
10. Repeat Attendance & Loyalty.....	48
Cross-Cutting Insights.....	49
Strategic Implications	49
Transportation Behavior Summary	50
Methodological Considerations.....	50
Recommendations.....	50
Appendix A: 2025 Oregon Country Fair Demographic Survey	52
Appendix B: Survey Crew Volunteers.....	54
Appendix C: Responses to Open-ended Question	55

Introduction

The goals of the 2025 OCF Exit Survey were to describe the demographics of Fairgoers and the ways in which the demographics of Oregon Country Fair attendees have changed from prior years.

Methodology

Prior Surveys

Results from the 2025 OCF Exit Survey were compared with the demographics collected from the surveys conducted in 2007, 2016, 2019, 2022, and 2023. There were some modifications made between the survey questions which limited some of the comparisons. In addition, for the 2022 survey, the questions about student status were modified to make it easier to determine the percentage of Fairgoers that struggle with poverty based on their eligibility for WIC assistance.

Survey Design

In total, there were 18 questions on the survey. Some of the questions were multiple choice; others were fill-in-the-blank, short responses. One of the questions about transportation behavior was a matrix question. The survey questions are found in Appendix A. Of the questions that were in common between the 2022 and 2023 survey, only the gender question and the question about how much was spent in Eugene/Lane County changed. All changes since outlined below. The year in parentheses indicates the year in which the change was made.

- Gender
 - Changed from Female/Male to Woman/Man (2023)
 - Added an option for non-Binary (2023)
- LGBTQIA+ Status
 - Added a response option on LGBTQIA+ identification for “Unsure” (2023)
- Race/Ethnicity/BIPOC
 - Added a response option on BIPOC identification for “Unsure” (2023)
 - Reverted back to the ethnicity category (2025)
- Added “(even if you live here)” to the question about how much your spent in Eugene/Lane County (2023)
- Modified wording of response options for willingness to change travel behavior to OCF

Data Collection

The volunteers of the survey collection team were responsible for survey administration. In total, there were 13 volunteers who primarily administered the 2025 OCF Surveys (see Appendix B for a list of volunteers) during OCF shifts. Approximately 50% of this crew (6) had at least 7 years of experience volunteering with this crew. It is important to note that approximately 30 volunteers were involved in survey administration in prior years. The 2025 crew was approximately the same size as the 2023 crew. Each of these volunteers was trained on survey administration by the Survey Team Leaders (Kristie Krinock, Lauren Kahn, and Wyetta Bontempo) at the OCF site on Thursday, July 10, 2025 from 5 PM to 7 PM. The training lasted approximately four hours. Following training, the volunteers practiced administering the surveys

to one another and the Pre-Fair Fair Family. These surveys were only for practice and were discarded.

Surveys were administered to the public, defined to be anyone who purchased a ticket to the Oregon Country Fair. As was done in prior years, the public was surveyed at the Dragon Meadow and the entrance by the Front Porch. In addition, surveys were administered at the North end of Xavanadu within site of the Dragon Meadow. This site provided a larger assemblage of people than Dragon Meadow. Volunteers surveying individuals by the Front Porch included the bus stop as part of their terrain.

Surveys were administered by the volunteers during the Fair (Friday, Saturday, Sunday — July 11, 12, and 13, 2025). Each volunteer worked a 4-hour shift between 12:00 am and 7:30 pm. The volunteers worked in teams of 2-3 people. Five teams were assembled for Friday through Sunday.

The volunteers selected individuals to survey within each targeted area at random. Each volunteer was instructed to engage individuals, soliciting their participation in a voluntary survey conducted by the Oregon Country Fair. The survey collectors were trained to explain the survey's purpose and to assist only by reading the survey or marking responses dictated by the respondents. Some respondents completed the survey independently, while others were administered the survey verbally. The volunteers did their best to survey individuals independently as opposed to in groups. Since participation in the survey was voluntary, the sample was self-selected rather than randomly selected, and certain biases may exist.

Data Entry

Three volunteers on the OCF Survey Crew were recruited to enter the survey data into Google Survey. A brief meeting occurred during Fair between the psychometrician (Wyetta), the data entry manager (LK), and the three data entry volunteers to go over nuances in the survey related to data entry. At that time, the data entry volunteers tested the Google Form and asked questions about how to handle irregularities such as missing or invalid data. Data entry occurred roughly between July 18, 2025 and October 5, 2025. Given the time and resource constraints, manual data entry validation, by having a second person review the data entry against the original survey, was not conducted.

Data Cleaning

Data Validation Rules

Data were entered into a Google Form which provides some functionality for automated data validation. The following data validation rules were enacted for data entry.

Only whole numbers were allowed for the following fields:

- How large is your household?
- Of those, how many are under 18?
- How many people were in your travel party?

Only positive numbers were allowed for the following fields:

- How much money have you spent or do you plan to spend at the Oregon Country Fair today NOT including the cost of admission/parking?
- How much money have you spent or do you plan to spend today around Eugene and Lane County (even if you live here) as part of your visit to the Oregon Country Fair (This includes things like gas, lodging, and food/meals outside of Fair)?
- Approximately, how far did you travel (miles)?

Only 5-digit zip codes were allowed for the following field:

- What is your Zip Code?

Given limited resources, no efforts were made to validate the accuracy of the data when unexpected values were encountered.

Data Entry Irregularities

Each multiple-choice item of the Google Form allowed the data entry volunteers to select either "NULL" or "Invalid Entry" as additional options. Data entry volunteers were instructed to select "NULL" for multiple choice answers left blank (unanswered or no marks on page). Data entry volunteers were instructed to select "Invalid Entry" when survey respondents selected multiple answers or wrote-in answers and failed to select any of the available response options.

For questions prompting open-ended, numeric answers and the zip code question, a "-1" was entered for unanswered questions (to conform to the form's data validation rules) and recoded to be NULL for data analyses.

For questions about the number of people (in a household or travel party), responses that were not whole numbers were rounded up to the next whole number (rather than rounded to the nearest whole number).

For questions asking about money or mileage, when responses were a range of values, the value entered was the average the two numbers (e.g., \$100-\$200 was transformed into \$150).

These guidelines were provided at the top of the Google Form as a reference for the Data Entry volunteers.

Results

The results section contains many bar charts that contain information about the number and percentage of survey participants that responded with a particular value. The size of each bar of the bar chart indicates the percentage of respondents, while the number of respondents is often provided as a number above the bar. Readers are encouraged to remember this because there are instances where the number increases from 2023 to 2025 while the percentage decreases.

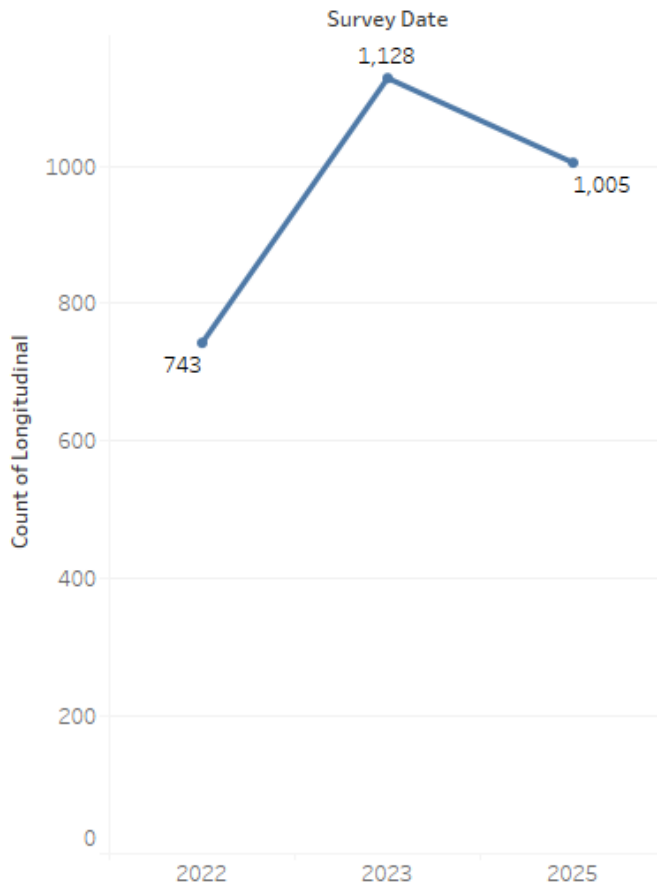
It is also important for readers to consider how the percentages were calculated. Generally, the percentages displayed reflect the percentage by year. For example, the percentage of surveys completed on Friday, Saturday, or Sunday of 2025, rather than the percentage of surveys completed on Friday of 2022, 2023, or 2025 or the percentage completed across all days of all three years.

Sample

Total Surveys Completed

Figure 1 displays the number of surveys administered by year. In total, 1,005 exit surveys were administered in 2025, approximately 125 fewer than in 2023.

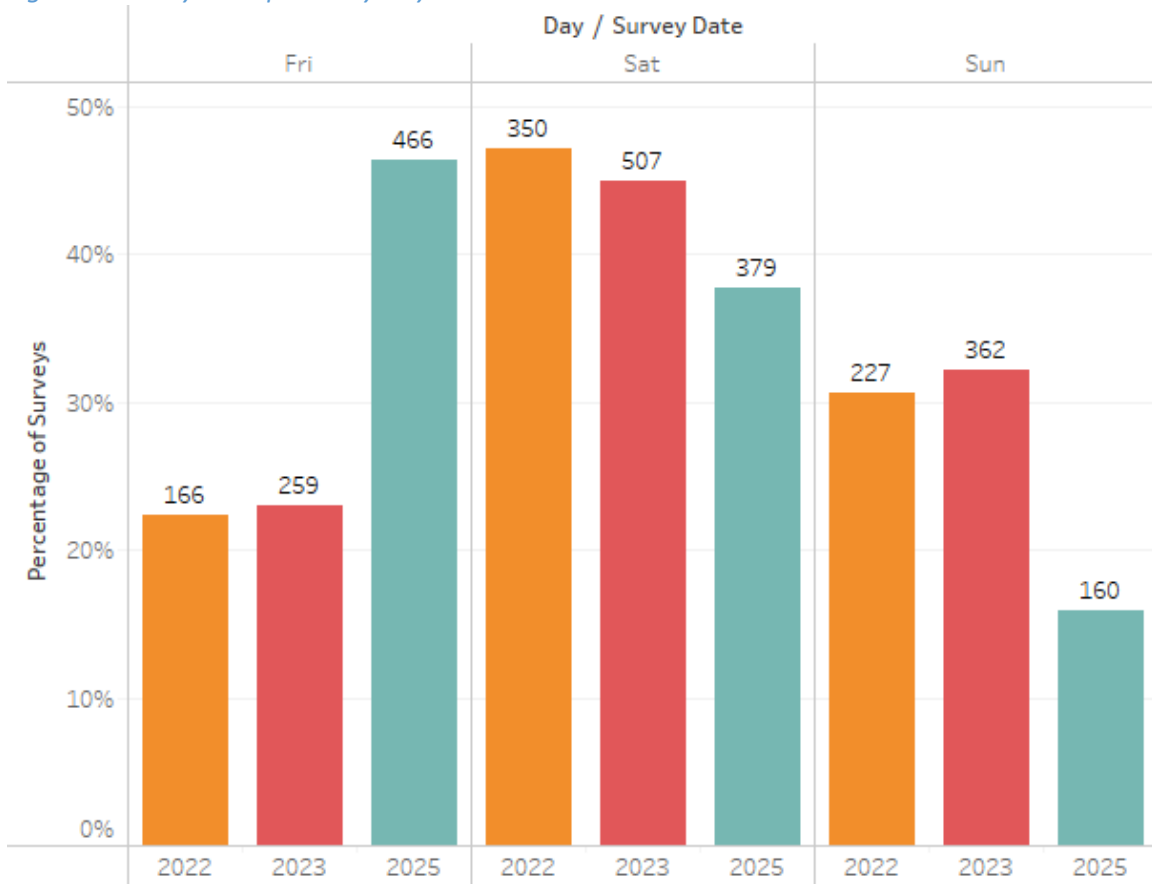
Figure 1. Surveys Completed by Year



Surveys Completed by Day

Figure 2 displays the number and percentage of respondents by survey administration day. In 2025, substantially more surveys were administered on Friday and substantially fewer were administered on Sunday than in prior years.

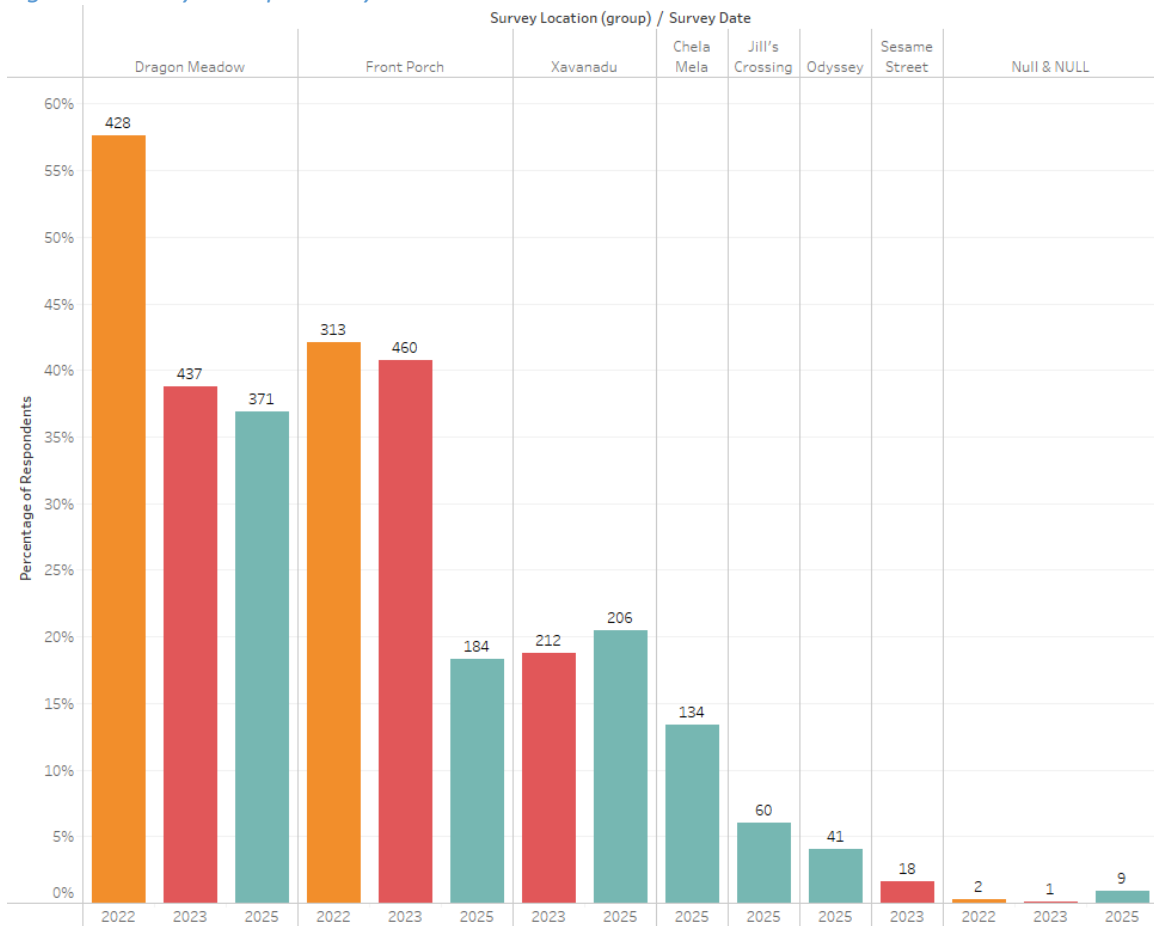
Figure 2. Surveys Completed by Day



Surveys Completed by Location

Figure 3 displays the number and percentage of respondents by survey location and year. In 2025, three more locations were added and one was removed. As a result, there were a substantially lower percentage of surveys administered at the Front Porch than in prior years. A similar percentage of surveys were administered at the Dragon Meadow and Xavanadu when compared to 2023.

Figure 3. Surveys Completed by Location



Surveys Completed by Date & Location

Figure 4 displays the number and percentage of respondents by survey location, day and year. The Dragon Meadow and Front Porch were heavily surveyed on Friday while the other areas were more of the focus on Saturday and Sunday.

Figure 4. Surveys Completed by Date & Location

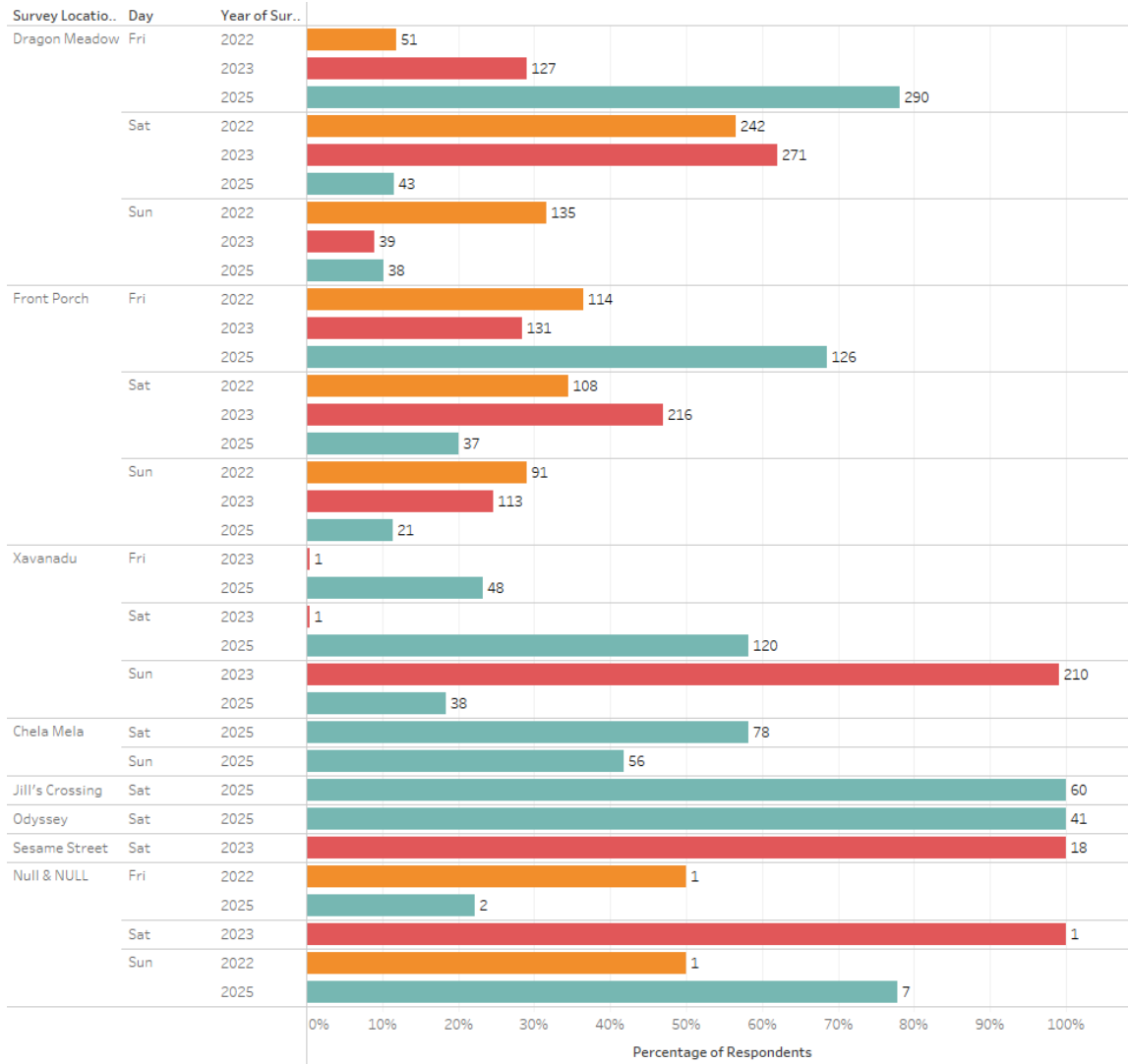
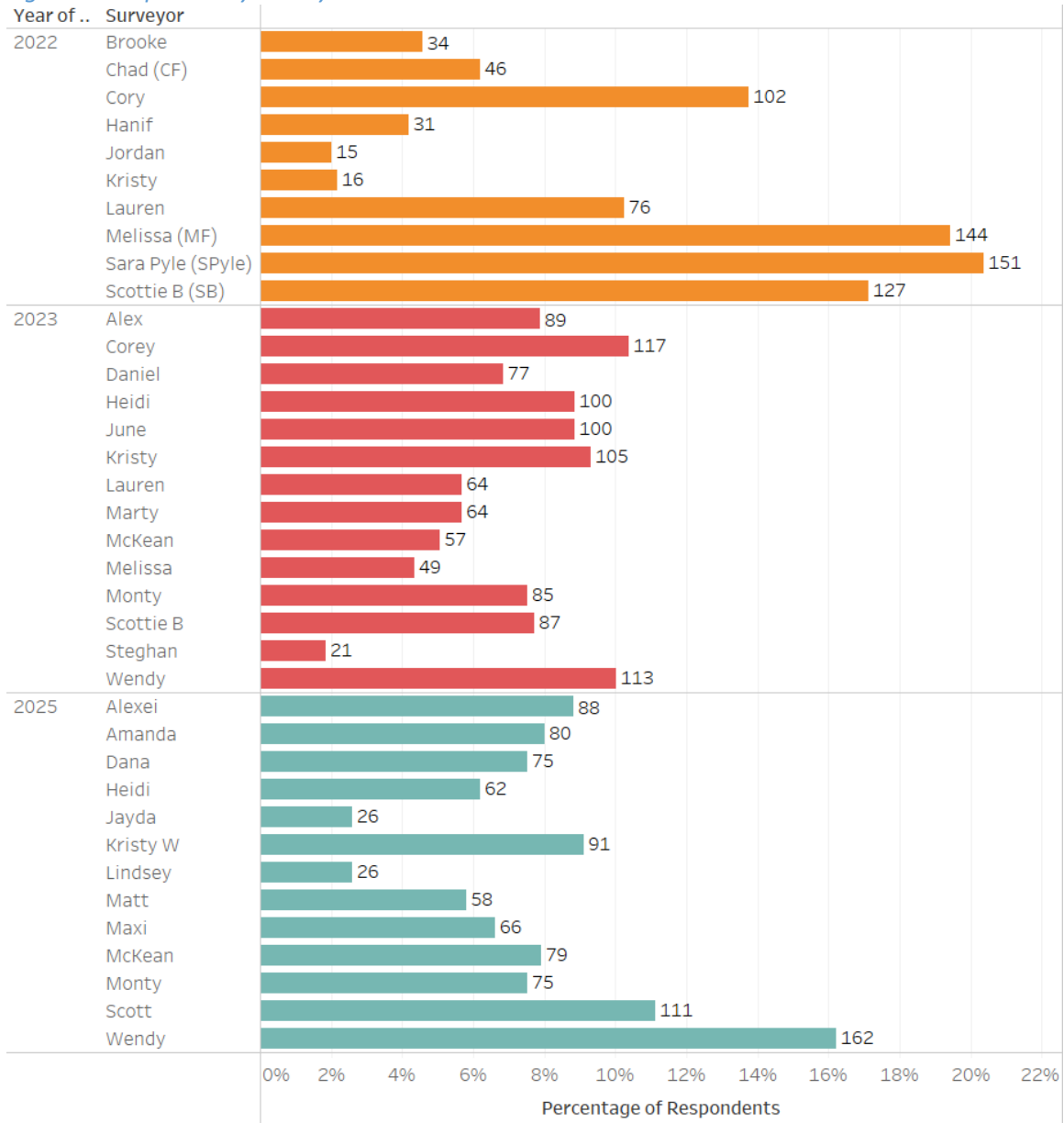


Figure 5 displays the number and percentage of respondents by survey facilitator and year. Scott and Wendy administered more surveys than the other facilitators.

Figure 5. Responses by Survey Administrator

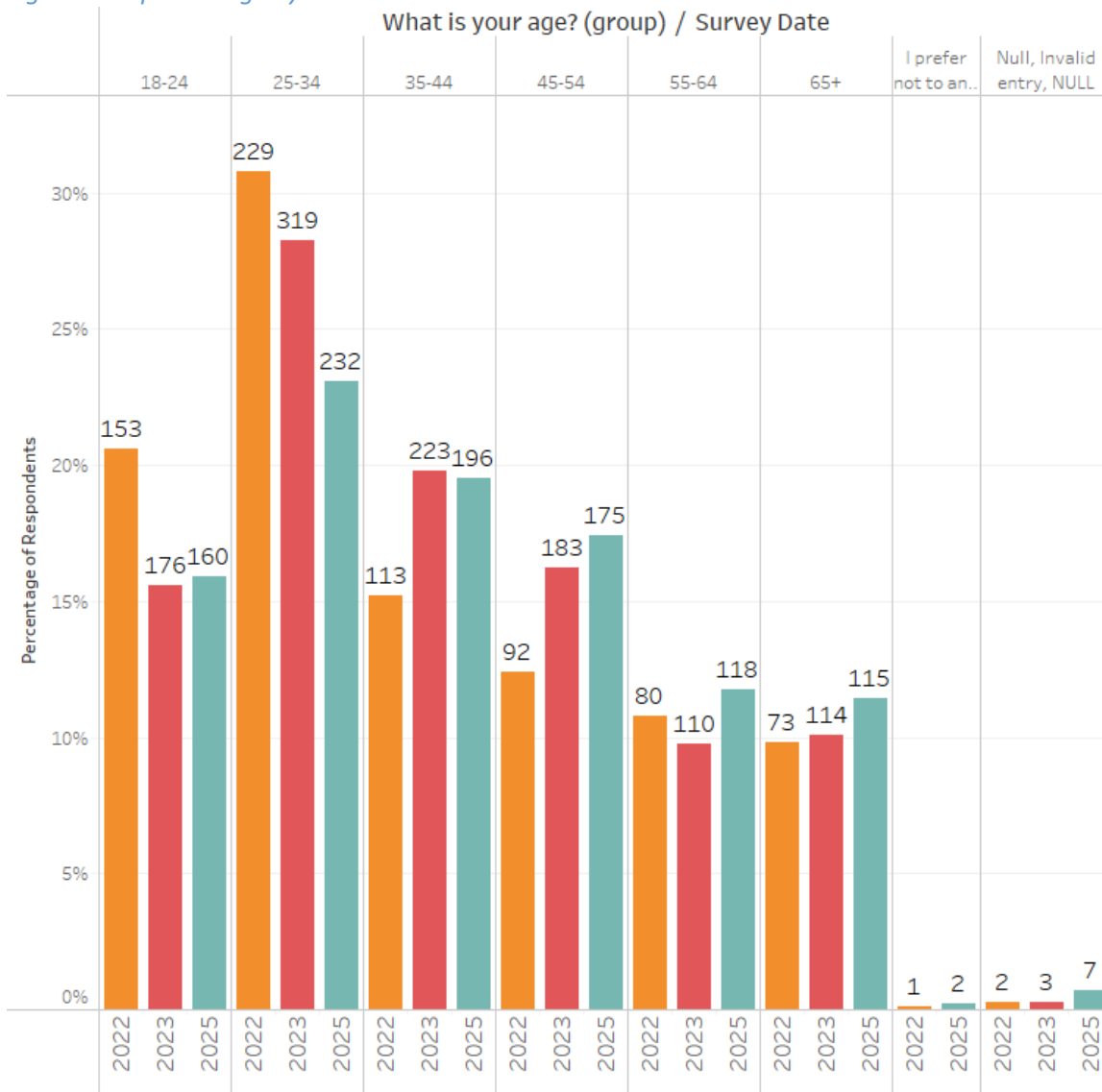


Demographics

Age

Figure 6 provides a breakdown of the age of respondents by year with each bar representing the percentage of respondents selecting that age range for the given year. Individuals younger than 18 were no longer offered a category to complete the survey as they are not legally allowed to participate. In 2025, the percentage of respondents over the age of 45 were greater than all prior years although only by 4% over this entire range of age. The percentage 25-34 was 5% fewer than in prior years while the percentage that were 18-24 and 35-44 were approximately the same as 2023.

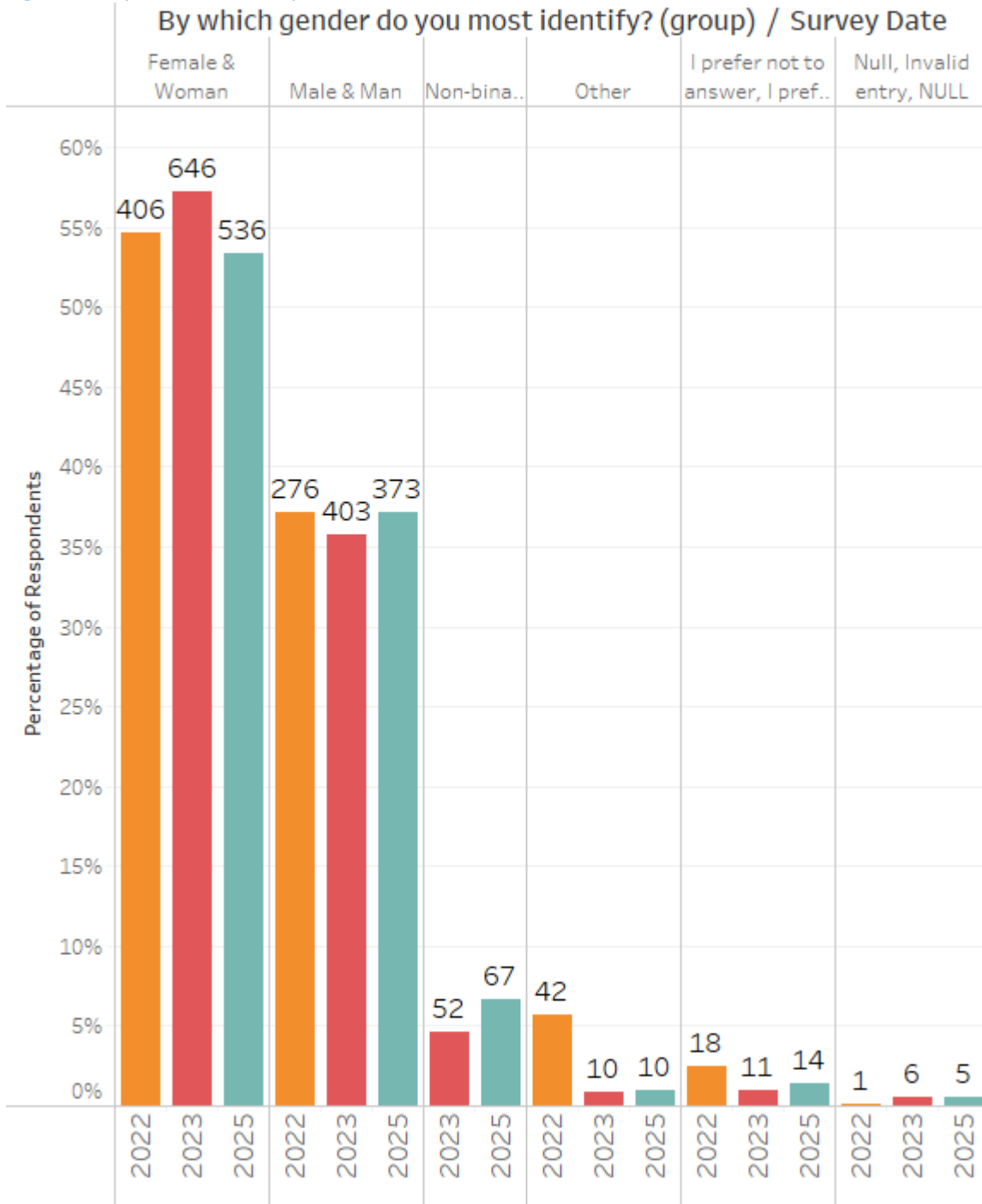
Figure 6. Reported Age by Year



Gender

Figure 7 provides a breakdown of the gender of respondents by year. The percentage of respondents identifying as women attending Fair was approximately 53%, slightly down from 57% in 2023. The percentage of respondents identifying as men was 37% approximately the same as in years past. Almost 7% of the participants identify as non-binary.

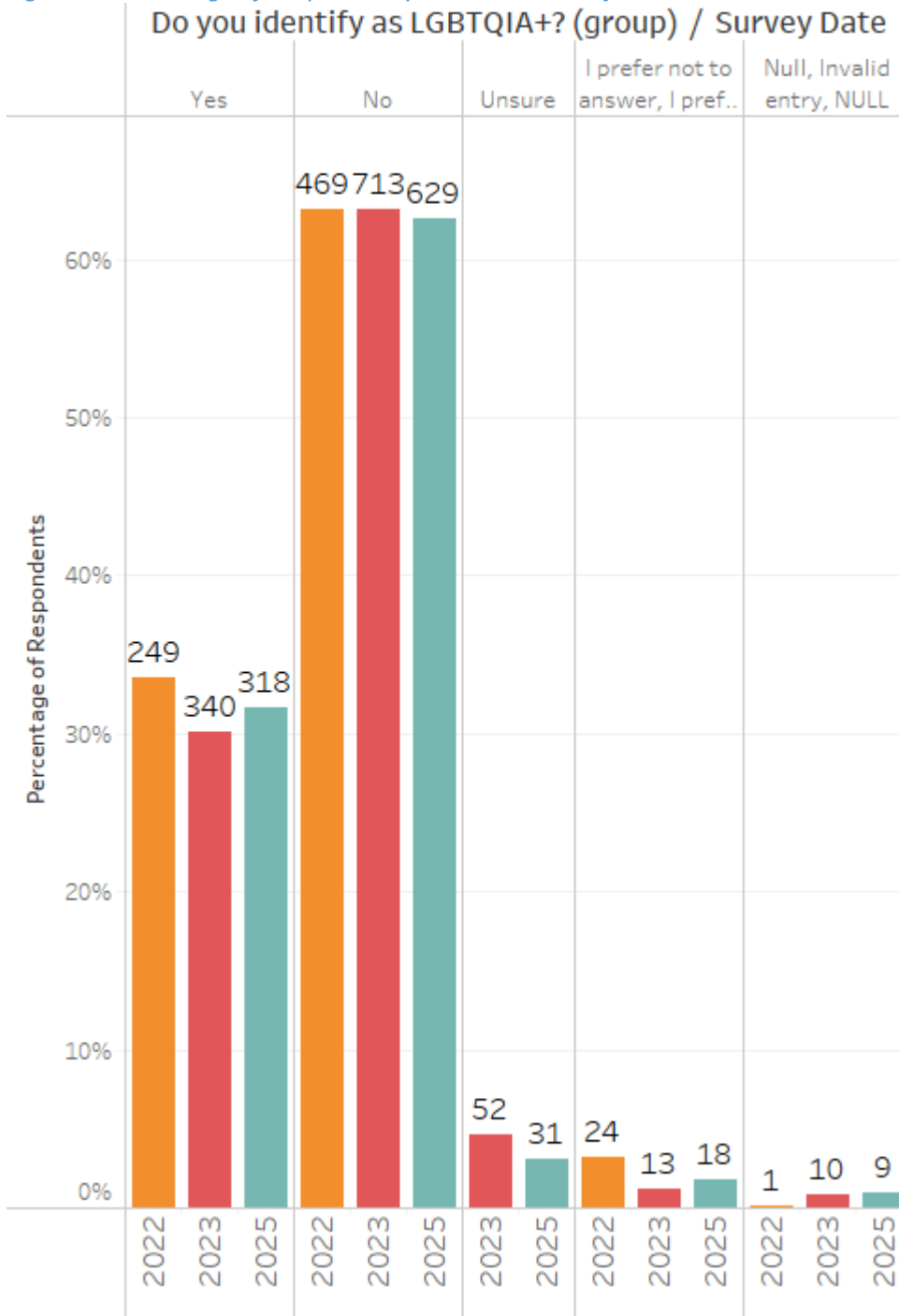
Figure 7. Reported Gender by Year



LGBTQIA+ Identification

Figure 8 provides a breakdown of the LGBTQIA+ identification status by year. About 1/3 of the respondents identified as LGBTQIA+, similar to the percentage in prior years while about 3% consider themselves “Unsure”.

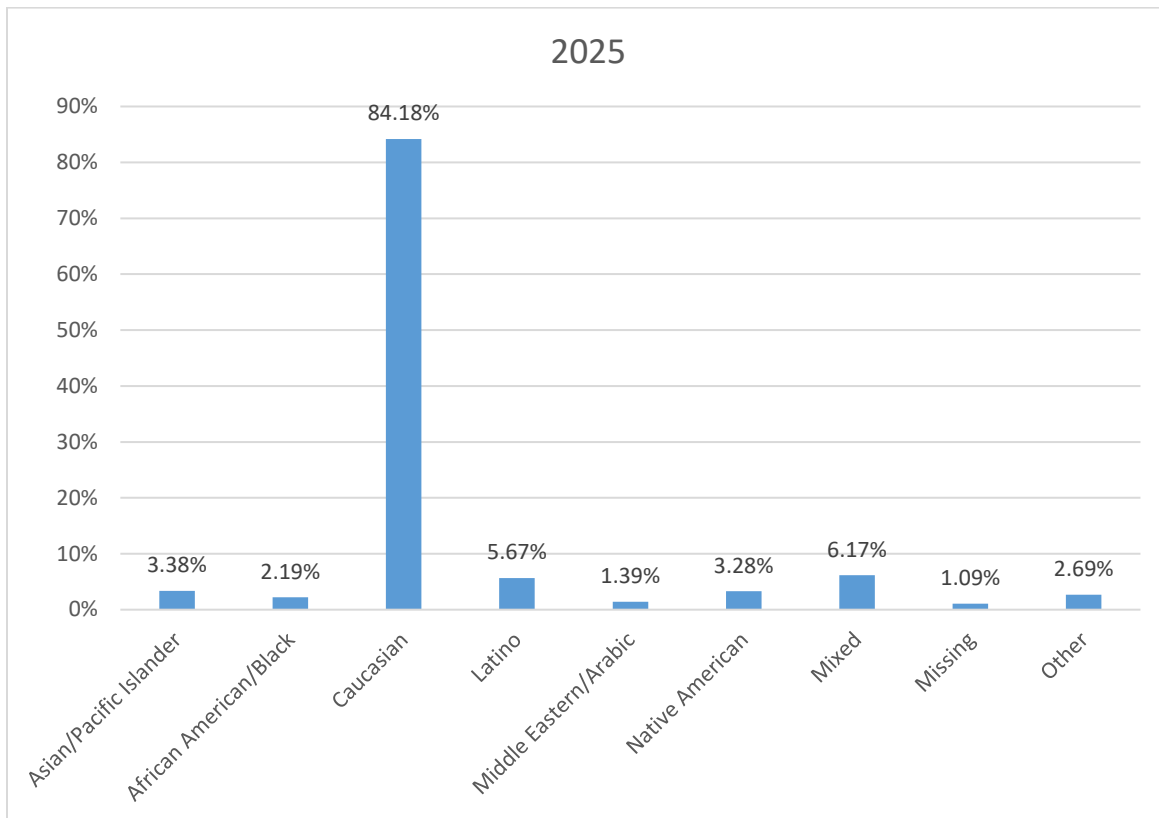
Figure 8. Percentage of Responses by LGBTQIA+ Identification Status



Race/Ethnicity

Prior surveys asked respondents if they identified as BIPOC. In 2025, the survey team was requested to revert back to requesting participants to indicate their race. Figure 9 displays a bar chart with the percentage of respondents selecting each race. Given that respondents could select more than one box, the sum of the percentages should not equal 100%. Any respondent that selected more than one race was categorized as “Mixed” as well as a member of each race that they selected. Most respondents were Caucasian. Over six percent were mixed race and over 5% indicated that they were Latino.

Figure 9. Percentage of Responses by Race

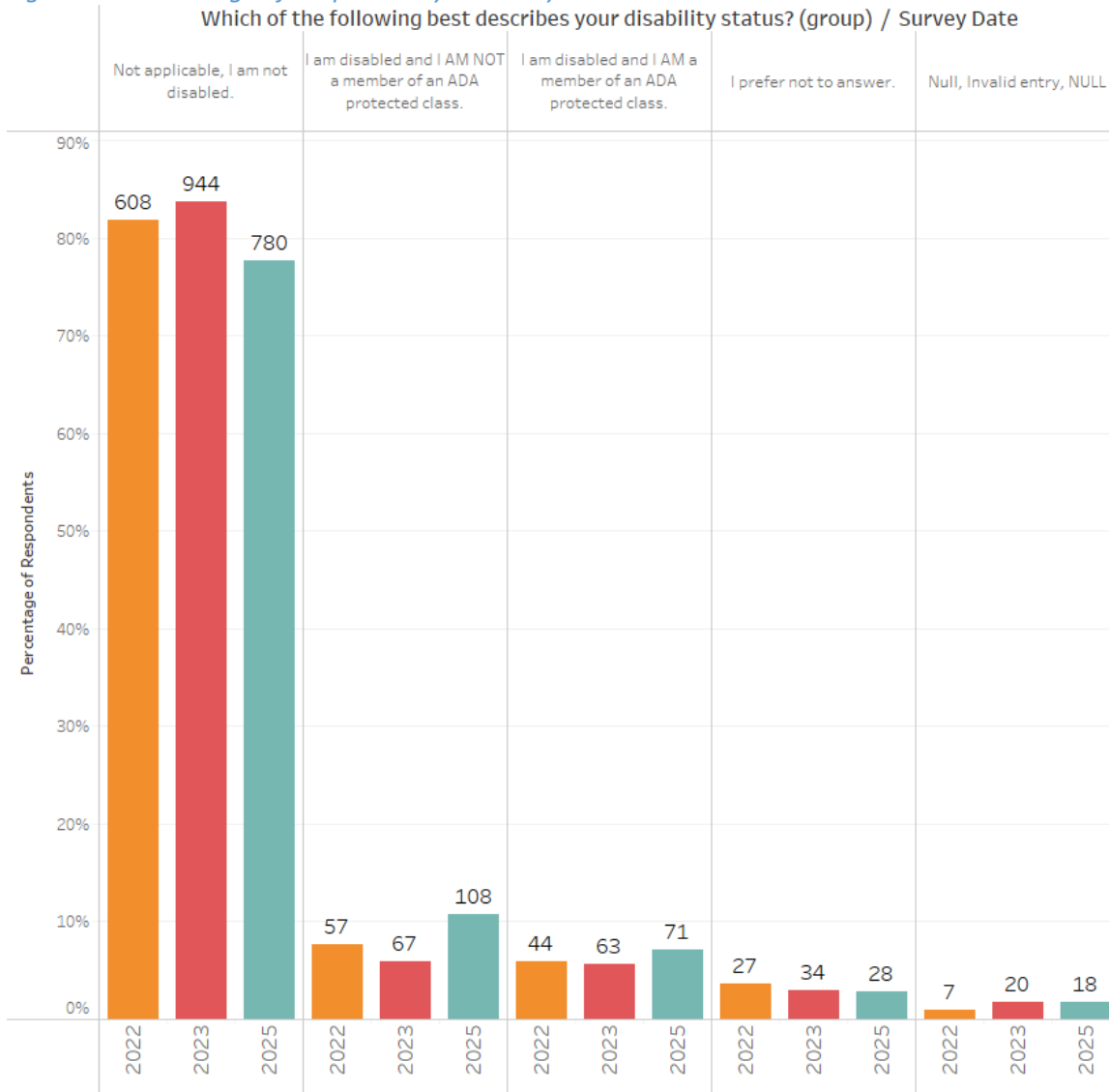


Disability Status

Given that the ADA (Americans with Disabilities Act) has very specific definitions and qualifications processes, the survey designer decided to use these definitions as part of this question. In the spirit of self-identification, an additional response category was included to honor those that either do not qualify or have not yet applied for ADA accommodations.

Figure 10 provides a breakdown of the Disability status by year. The percentage of respondents indicating that they are not disabled dropped from 84% to 78% while the percentage indicating that they were disabled and were not a member of an ADA protected class increased from 6% to 11% and the percentage from belonging to an ADA protected class went up from 6% to 7%.

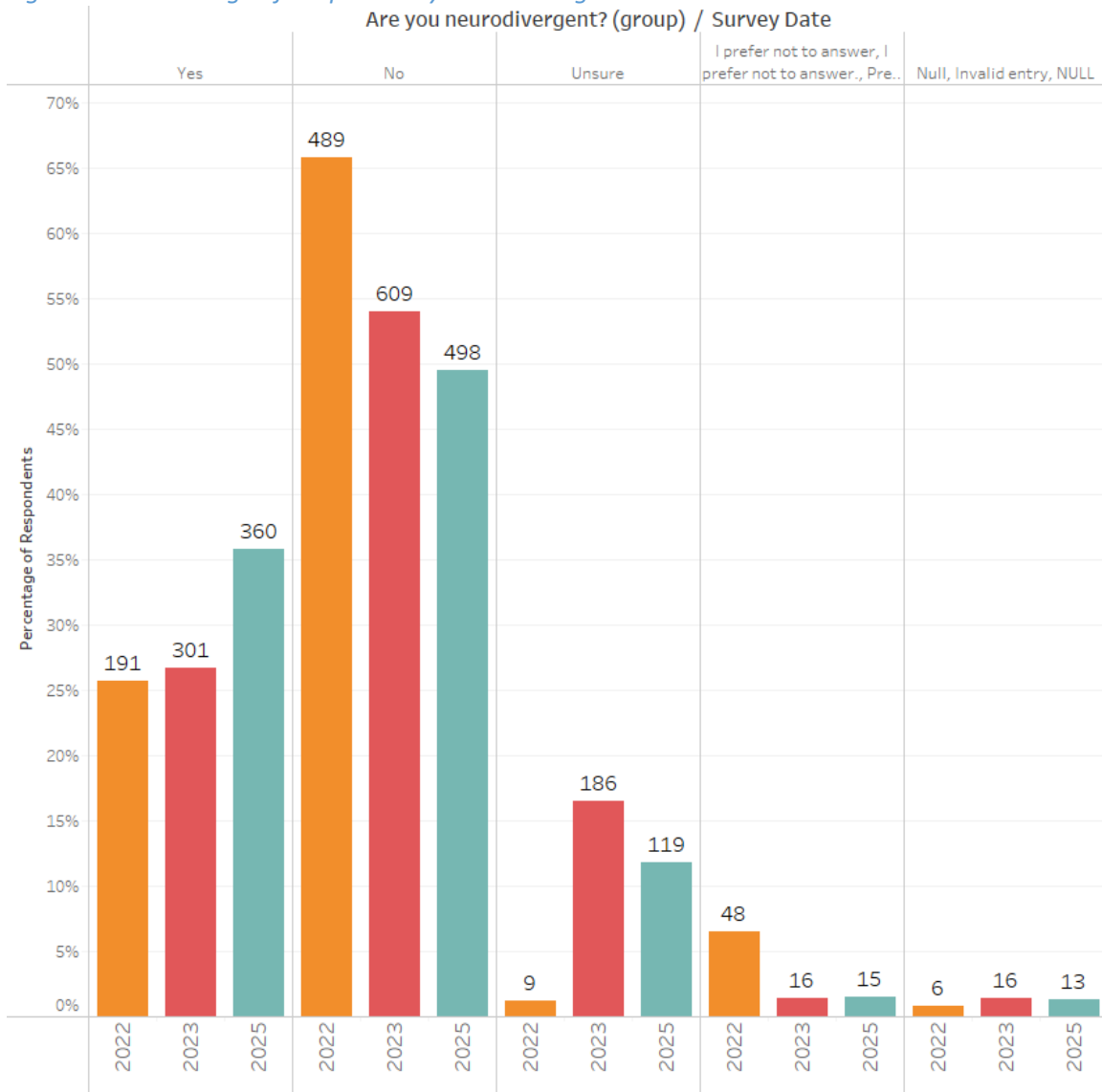
Figure 10. Percentage of Responses by Disability Status



Neurodivergent Status

Figure 9 provides a breakdown of the Neurodivergence status by year. In 2025, the percentage of respondents indicating that they are neurodivergent went up from 27% to 36%. The percentage indicating that they are not neurodivergent went down from 54% to 50%. The percentage that responded with unsure dropped from 17% to 12%, possibly indicative of more knowledge about neurodivergence amongst the general population.

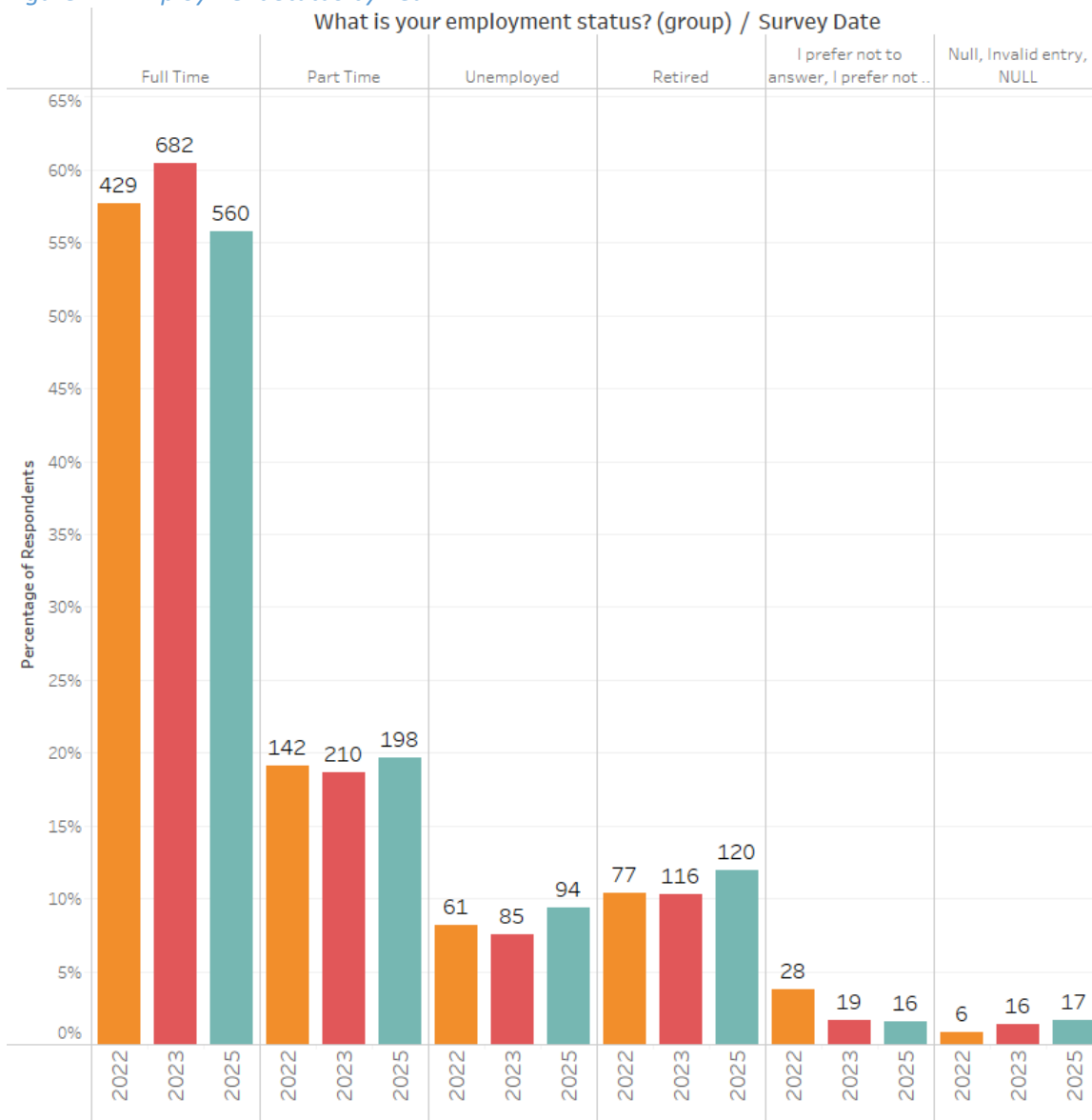
Figure 11. Percentage of Responses by Neurodivergence Status



Employment Status

Figure 12 displays information about the employment status of respondents. The percentage of respondents indicating that were employed full-time went from 60% in 2023 to 56% in 2025. The percentage of respondents indicating that they were employed part-time was approximately the same (20%) as prior years. The percentage unemployed was slightly higher (9%) than 2023 and the percentage retired was 12% up 2% from 2023.

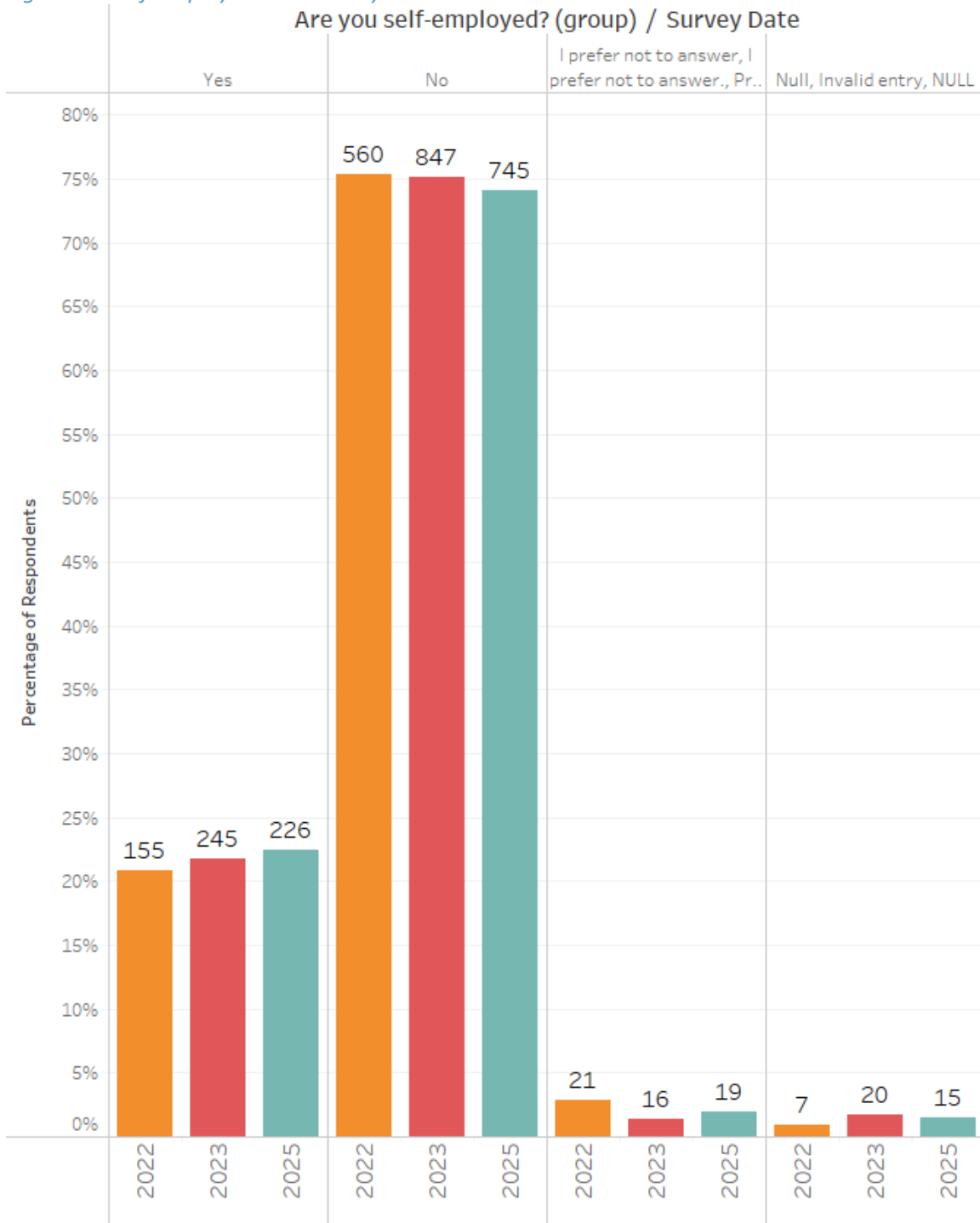
Figure 12. Employment Status by Year



Self-Employed Status

Figure 13 provides a breakdown of the self-employment status by year. Approximately 22.5% indicated that they were self-employed and 74% indicated that they were not. These percentages are similar to both 2022 and 2023.

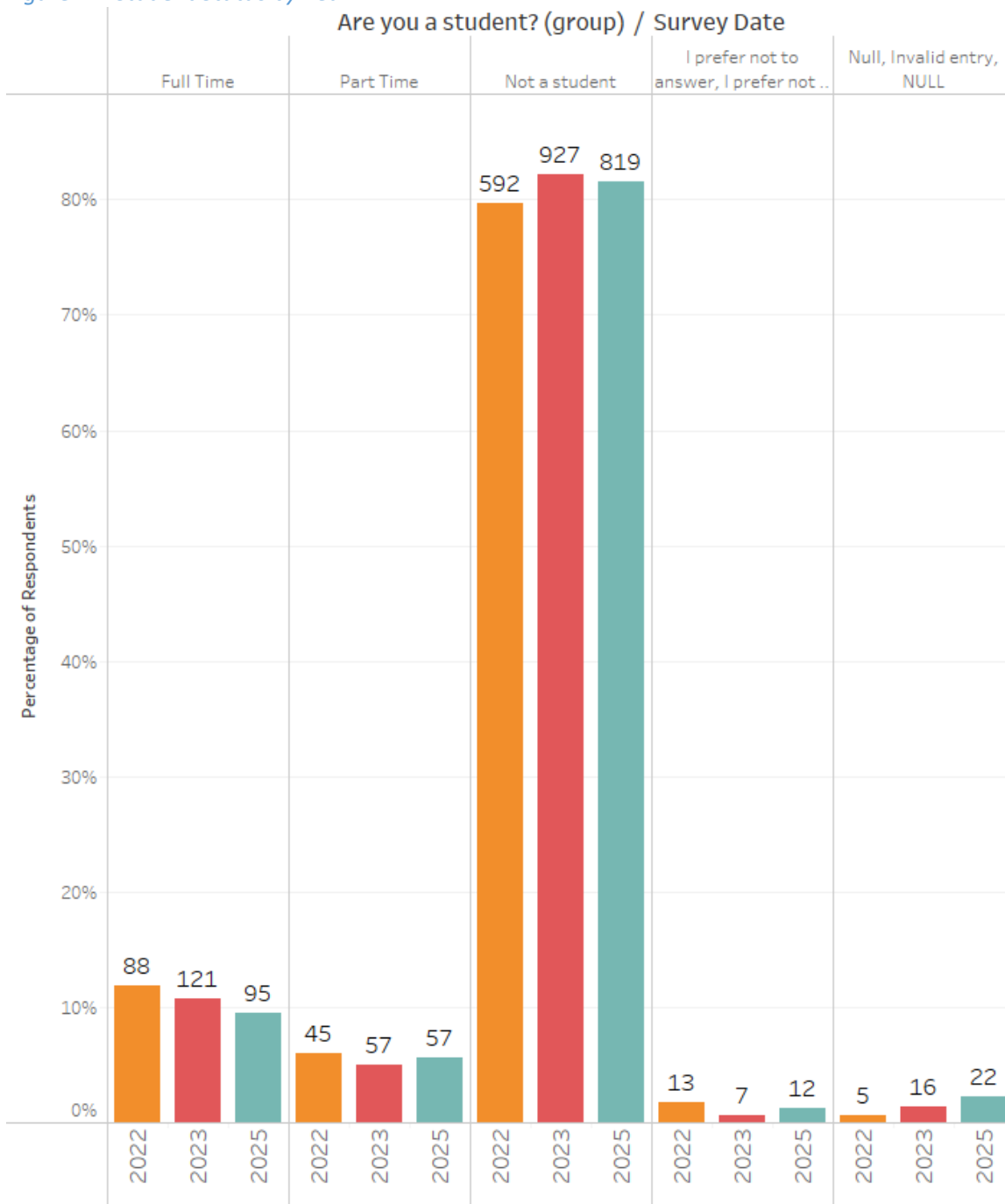
Figure 13. Self-Employment Status by Year



Student Status

Figure 14 displays information about the student status of respondents. In 2025, the percentage of respondents enrolled as a Full-Time Student was 9% down slightly from both 2022 and 2023. The percentage indicating that were enrolled part-time was 6% about the same as 2022 and 2023. The percentage of respondents indicating that they were 'Not a student' was 81% about the same as 2022 and 2023.

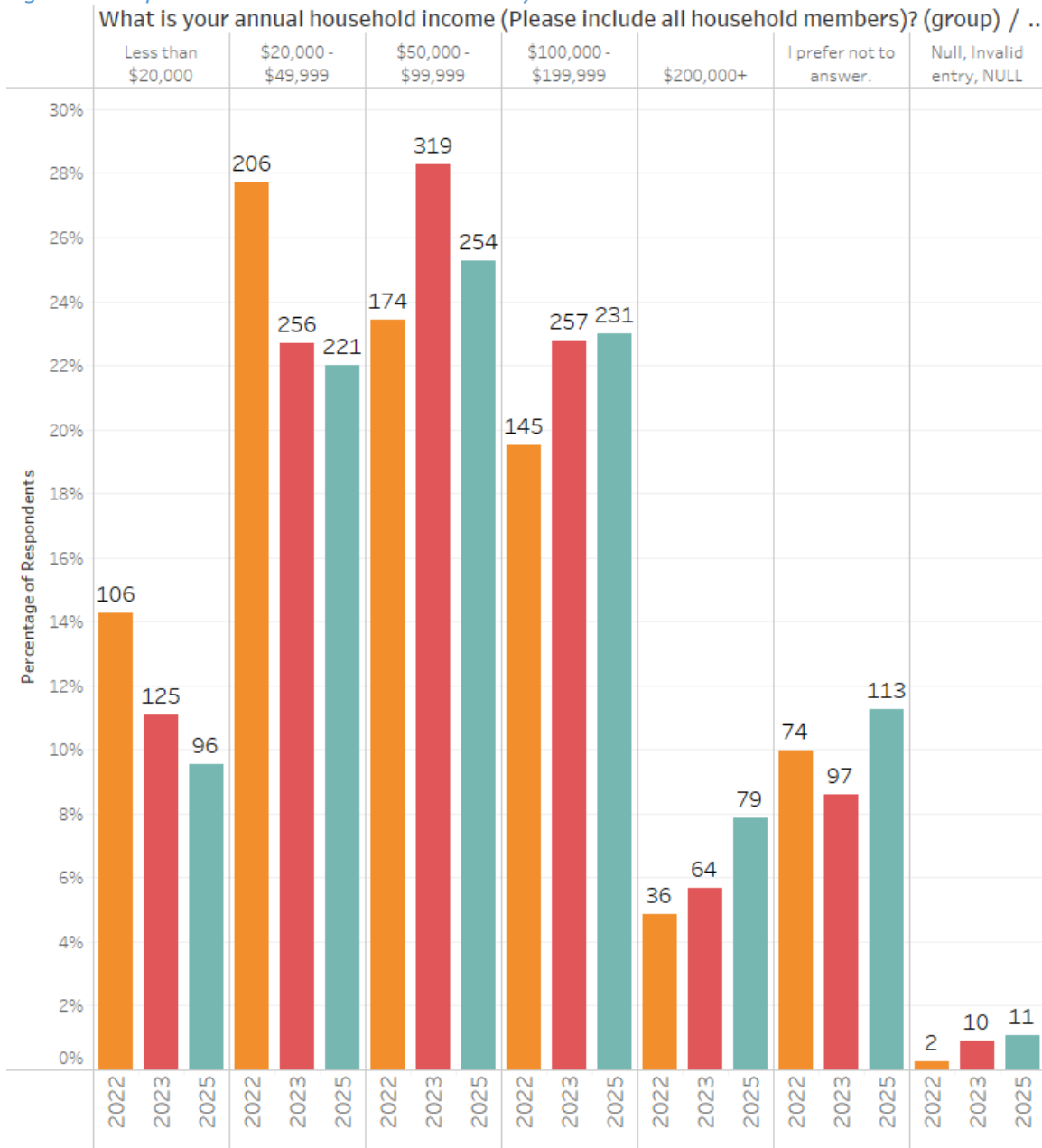
Figure 14. Student Status by Year



Annual Household Income

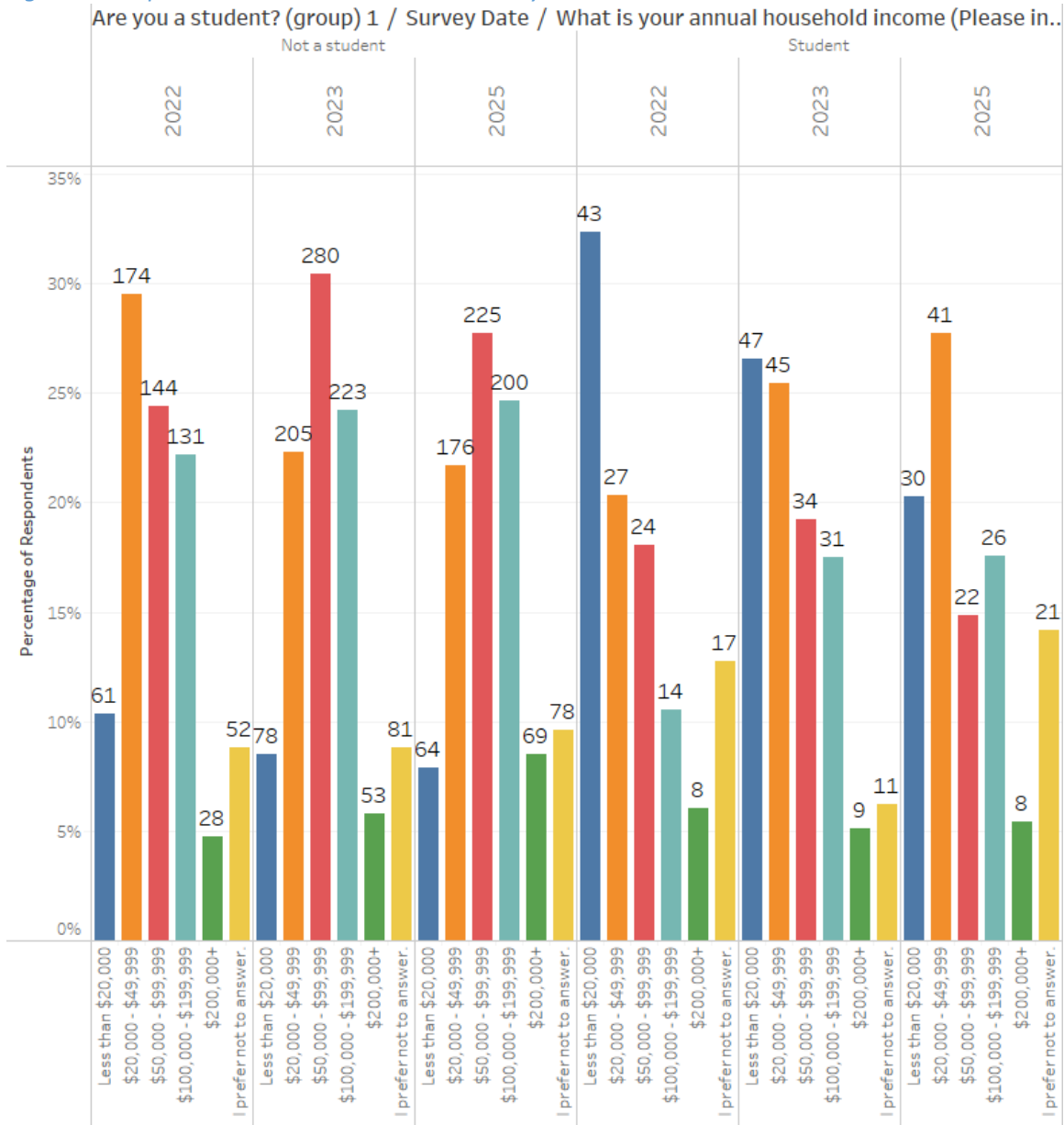
Figure 15 contains the number and percentage of attendees by annual household income and year. The annual household income of respondents has increased each year surveyed since 2022. The percentage of respondents with income less than \$20,000 per year was 10%, a decline from prior years. The percentage with income greater than \$200,000 has increased from 6% to 8%. The percentage that responded with “I prefer not to answer” increased to almost 12% and is likely to be related to the increase in annual household income.

Figure 15. Reported Annual Household Income by Year



Reported income of participants indicating full-time or part-time student status were combined and compared to participants indicating non-student status. Figure 16 compares student and non-student income. The percentage of students with an annual household income less than \$20k was 20% down 12% from 2022. The percentage of students with income \$20k-\$49,999 was 28% up 8% from 2022. It should come as no surprise that student income was far less than non-students for both years.

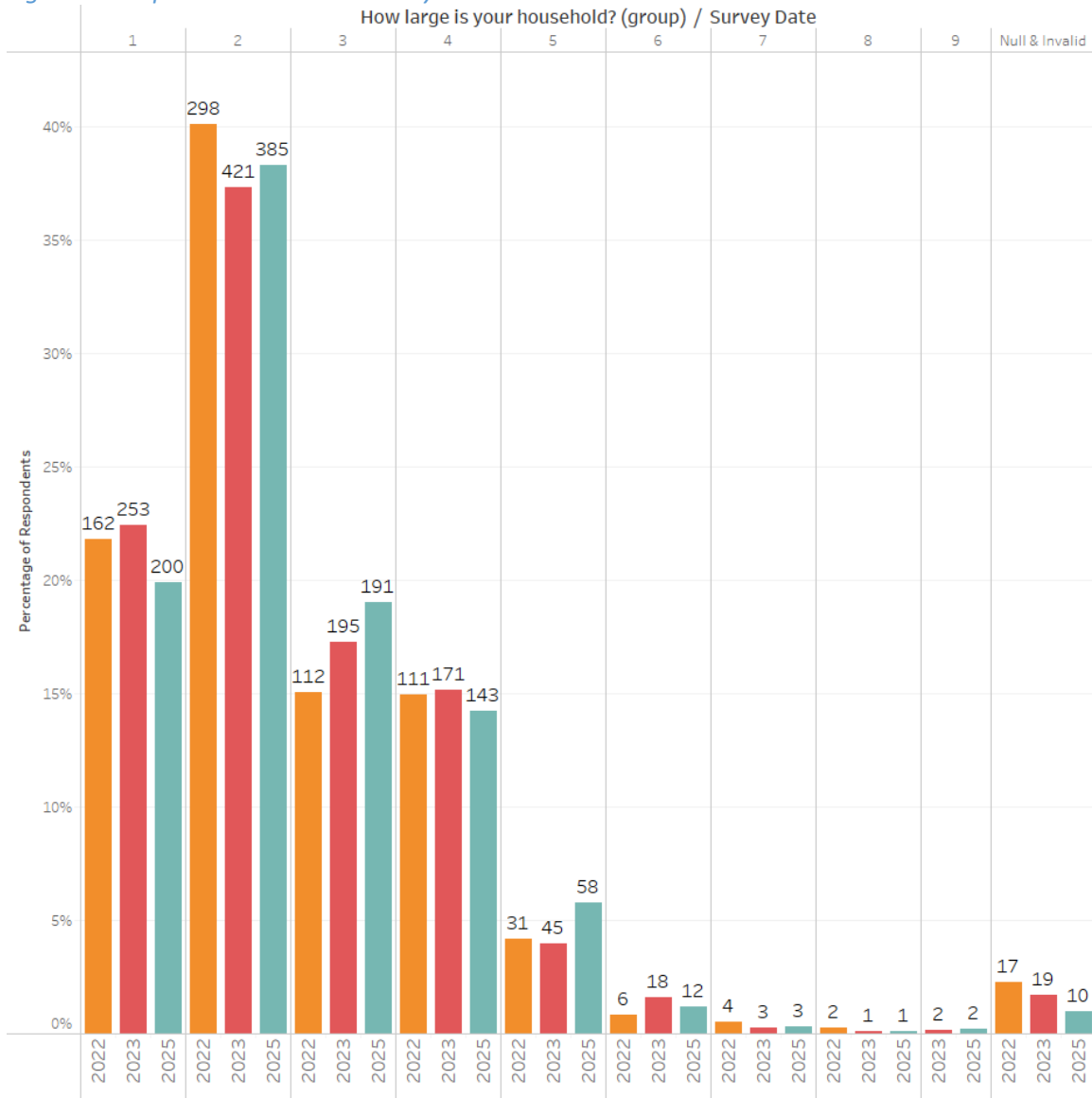
Figure 16. Reported Annual Household Income by Student Status



Size of Household

Figure 17 provides the number and percentage of attendees by size of household and year. For all years, the median and mode was 2 members. The percentage of households with only one member was 20% down about 2% from prior years.

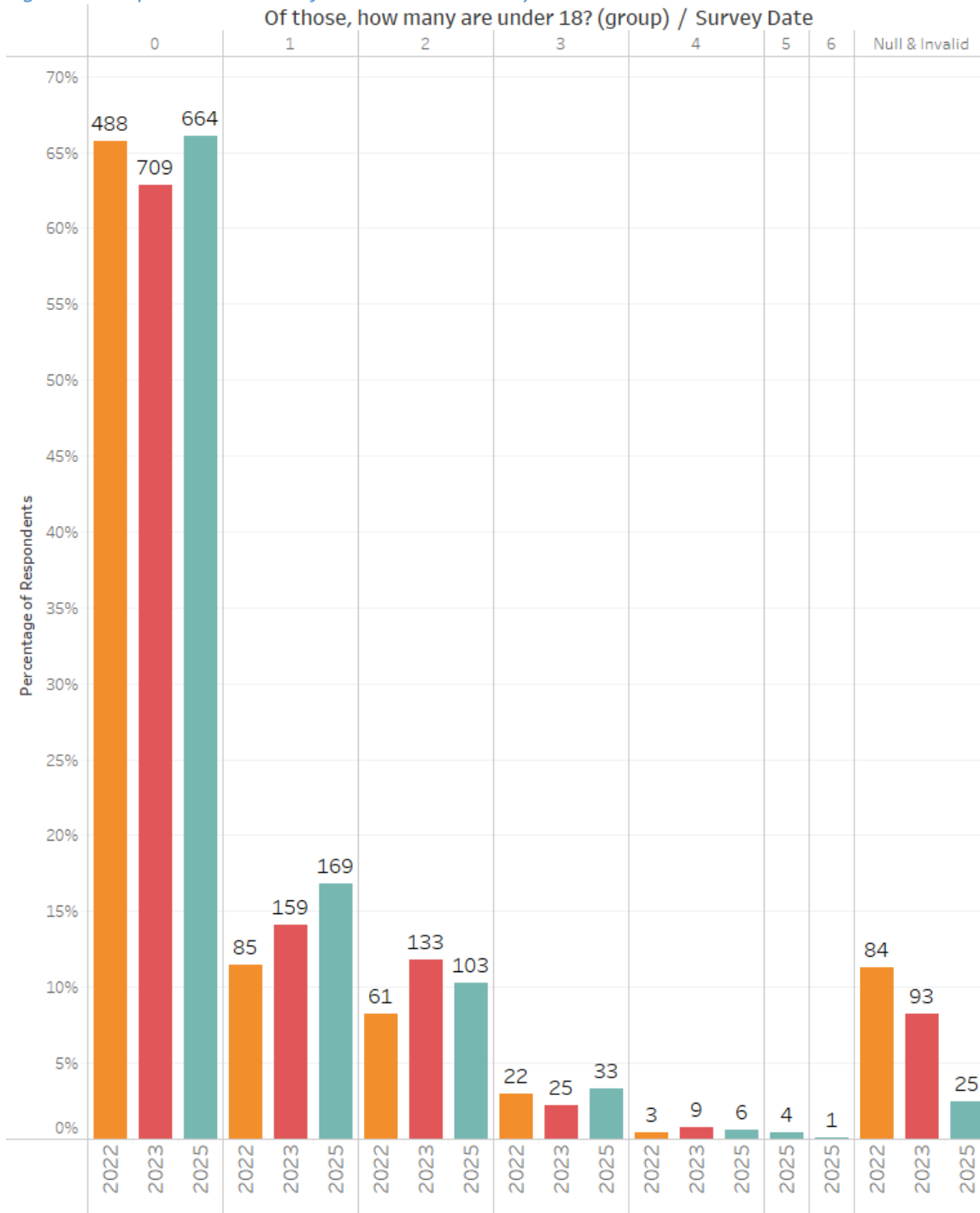
Figure 17. Reported Household Size by Year



Number of Kids in Household

Figure 18 provides a count of the number of children under the age of 18 living with Oregon Country Fair attendees that responded to the survey by year. Approximately almost two thirds of the respondents do not live with any children. Over 31% of respondents had at least one child living in their household, up from 23% in 2022.

Figure 18. Reported Number of Kids in Household by Year



WIC Eligibility for Fairgoers

In order to estimate the percentage of fairgoers struggling with poverty, non-student respondents making under \$50,000 were analyzed across household sizes by year in Table 1. Oregon provides need-based food and childcare assistance to households through the WIC program (<https://www.oregon.gov/oha/ph/healthypeoplefamilies/wic/pages/income.aspx>). The eligibility criteria for the Oregon WIC program are different than the eligibility criteria for the US Federal Poverty Level. The bronze highlighted cells in Table 1 show the number and percentage of respondents that are estimated to be eligible for WIC for tracking purposes. Clearly, many of the individuals in the \$20,000-\$49,999 annual income level would be eligible for WIC. There are also eligible households where the annual income was between \$49,999 and \$59,478 that are excluded from the table. For 2022, 20-25% of respondents indicated that they are a member of a household that would be eligible for WIC assistance in Oregon. In 2023, the estimated percentage dropped to 15-20%. In 2025, the estimated percentage was similar to 2023.

Table 1. Reported Annual Household Income by Household size for Non-Students

Household Size	Household Income	WIC Eligibility			Percentage			Count		
		2022	2023	2025	2022	2023	2025	2022	2023	2025
1	Less than \$20,000	\$ 25,764	\$ 26,793	\$ 28,953	2.8%	4.2%	3.1%	16	38	25
	\$20,000-\$49,999				9.2%	6.2%	6.0%	53	56	48
	Above Poverty				7.8%	9.6%	8.3%	45	87	67
2	Less than \$20,000	~\$34,927	\$ 36,482	\$ 39,128	3.8%	2.0%	2.5%	22	18	20
	\$20,000-\$49,999				10.6%	9.8%	8.7%	61	89	70
	Above Poverty				24.8%	25.8%	25.1%	143	235	202
3	Less than \$20,000	\$ 43,920	\$ 45,991	\$ 49,303	2.3%	0.9%	1.1%	13	8	9
	\$20,000-\$49,999				5.2%	3.5%	4.5%	30	32	36
	Above Poverty				8.3%	10.5%	12.9%	48	96	104
4	Less than \$20,000	~\$52,913	\$ 55,500	\$ 59,478	1.2%	1.2%	0.6%	7	11	5
	\$20,000-\$49,999				3.5%	2.1%	1.2%	20	19	10
	Above Poverty				8.3%	10.1%	10.6%	48	92	85
At least 5	Less than \$20,000				0.2%	0.3%	0.5%	1	3	4
	\$20,000-\$49,999				1.0%	0.7%	1.4%	6	6	11
	Above Poverty				2.6%	4.5%	4.5%	15	41	36

Zip Code

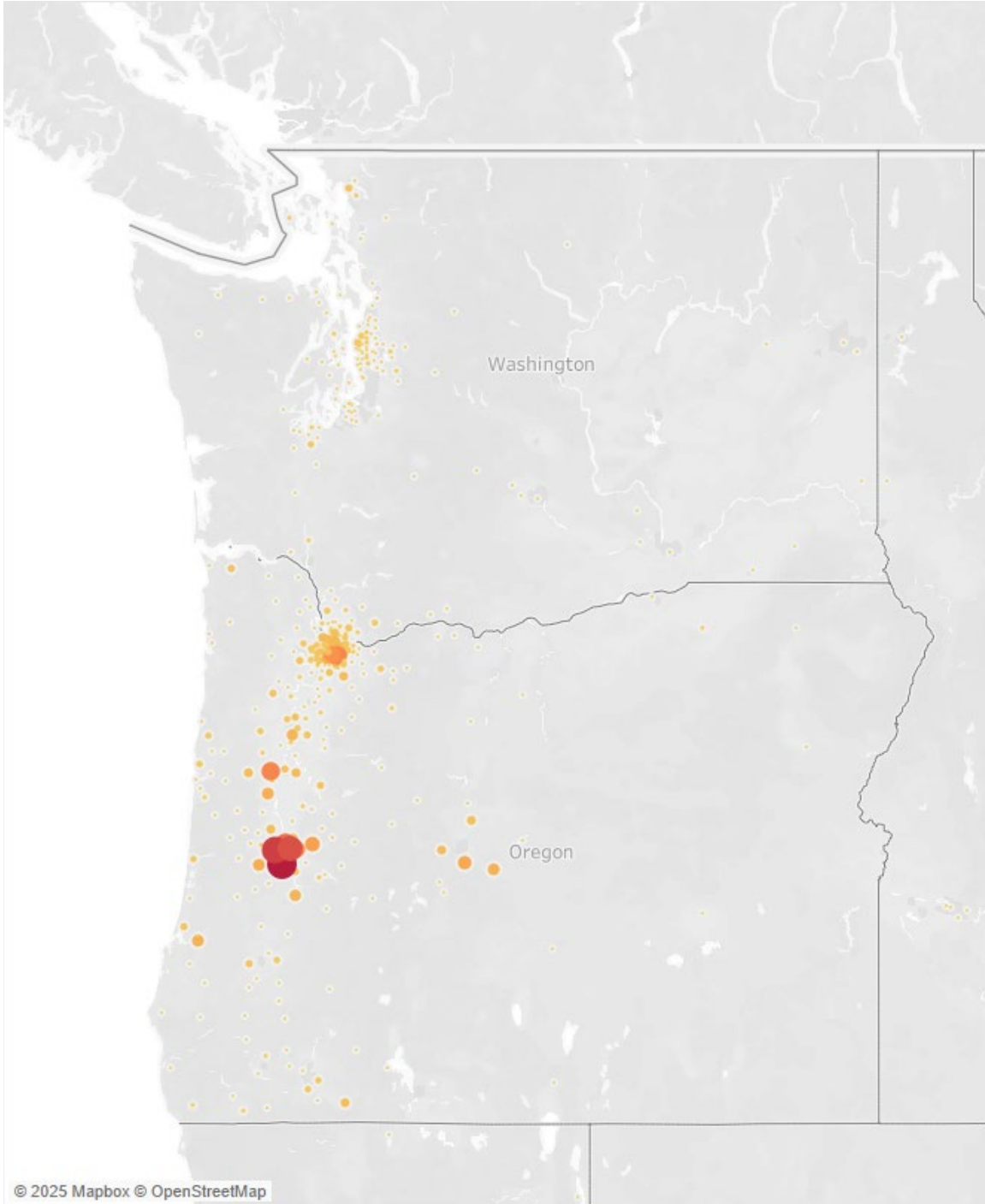
Figure 19 displays the number of attendees by zip code. Participants reported living all across the country including Alaska and Hawaii. As expected, the majority of attendees were from the Pacific Northwest. 58 participants did not provide a zip code, and 7 participants indicated a foreign country as their zip code.

Figure 19: Map of Respondents by Zip Code



Figure 20 shows the map of attendees by zip codes for Oregon and Washington. The largest concentration of Oregon Country Fair attendees by zip code was in the Eugene metro area. The largest concentration of attendees by metro area was the Portland metro area (Note how many more zip codes there are in the Portland metro area).

Figure 20: Map of Respondents by Zip Code



Spending Money at and around the Oregon Country Fair

Survey respondents were asked how much money they plan to spend in Lane County during their visit to the Oregon Country Fair. See Figure 21 for the distribution of reported money to be spent in Lane County by year. These distributions were summarized by their mean and median in Figure 22. Fourteen respondents provided very high values, ranging from \$2,500 to \$1 million. Although some of these responses were plausible, responses greater than \$2,000 were removed from the sample. The median amount of money spent in Lane County has dropped by 50% since 2022, dropping from \$100 to \$50. The mean amount of money spent was up \$8 per respondent to \$172 which was impacted by some of the larger responses. The percentage of respondents indicating that they would spend between \$0-\$50 was 37% up from 30% in 2022.

Figure 21. Distribution of Money Respondents Plan to Spend in Lane County by Year

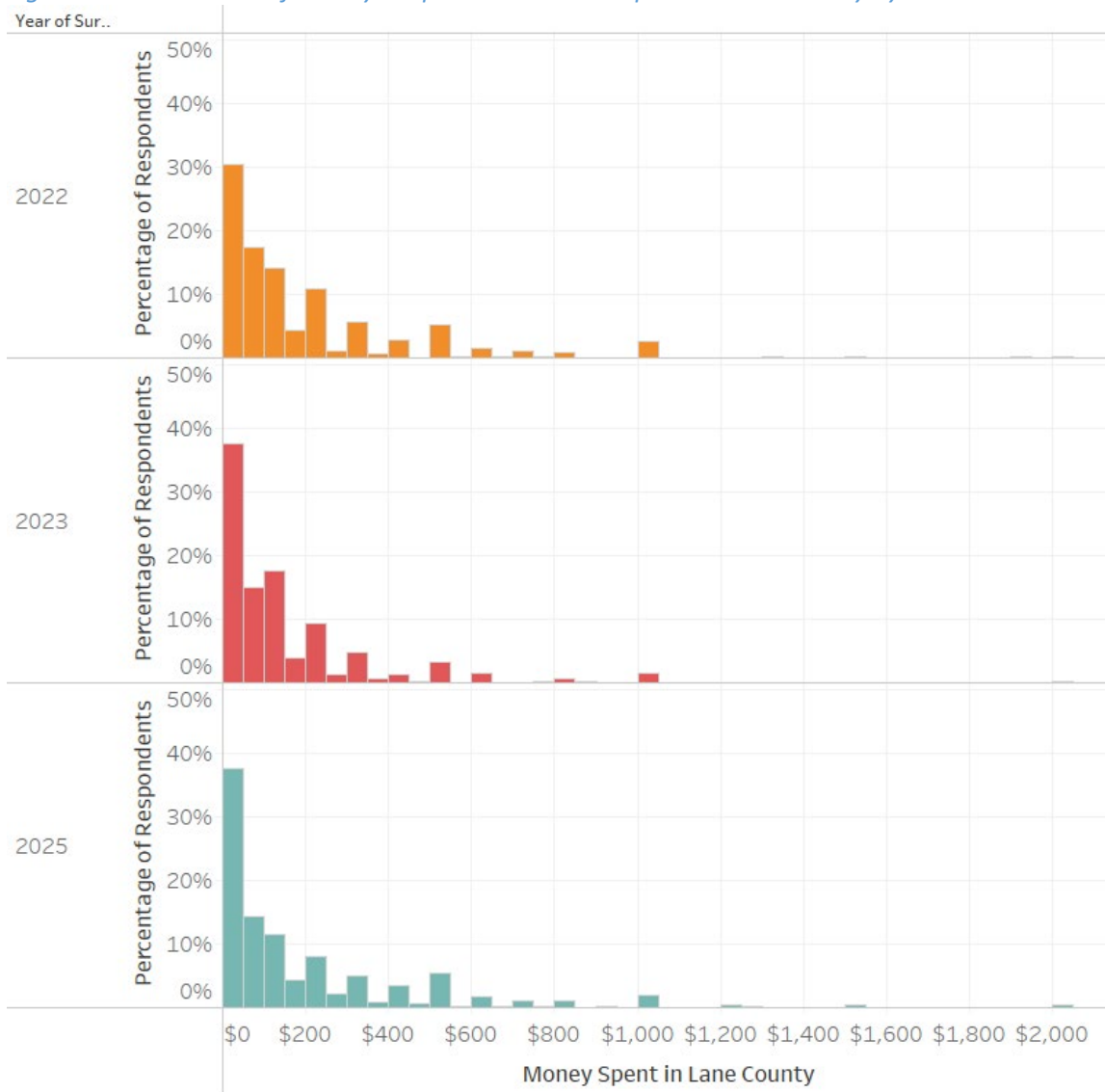


Figure 22. Summary of Distributions of Money Respondents Plan to Spend in Lane County by Year



Survey respondents were asked how much money they plan to spend at the Oregon Country Fair itself during their visit. See Figure 23 for the distribution of reported money to be spent at Fair by year. These distributions were summarized by their mean and median in Figure 24. For 2025, none of the responses were greater than \$2,000. The median amount of money spent at Fair has remained constant at \$100 since 2022. The mean dropped in 2025 from \$196 to \$170.

Figure 23. Distribution of money to be spent at the Oregon Country Fair

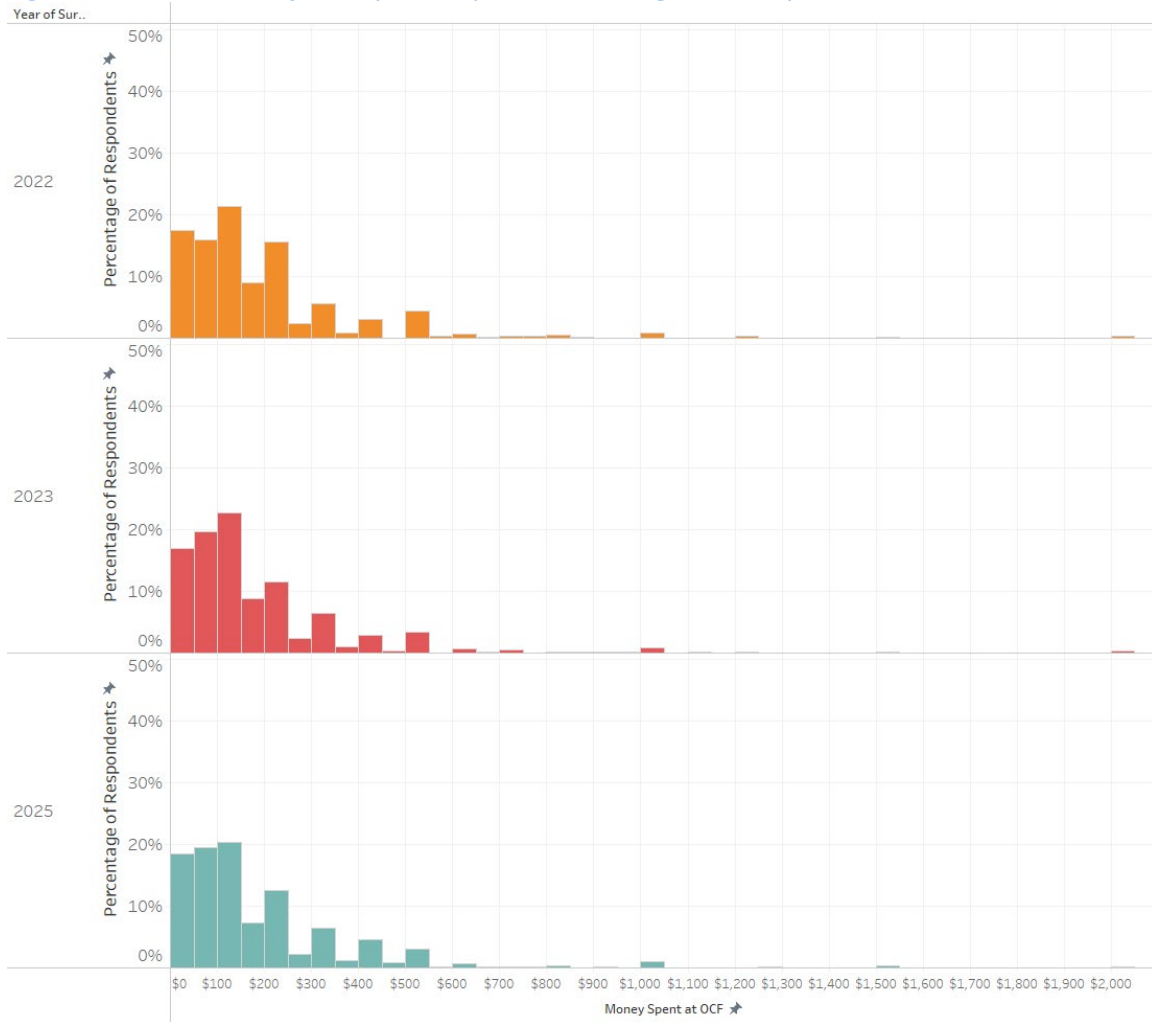


Figure 24. Summary of Distributions of Money Respondents Plan to Spend at Country Fair by Year



Transportation Behavior

Survey respondents were asked about their mode of transportation, how many were in their travel party, and how far they traveled with each mode of transportation. They were also asked about their willingness to change transportation behavior to and from Fair. Figure 25 shows the percentage of respondents by mode of transportation. Above each bar, the count and percentage of respondents is indicated. The total percentage will be greater than 100% since participants may have traveled via more than one mode of transportation. The vast majority of participants traveled via car/truck. The percentage traveling via bus dropped from 15% in 2023 to 10% in 2025. The percentage traveling by plane dropped from 5% in 2023 to 4.1% in 2025.

Figure 25. Percentage of Respondents by Mode of Transportation

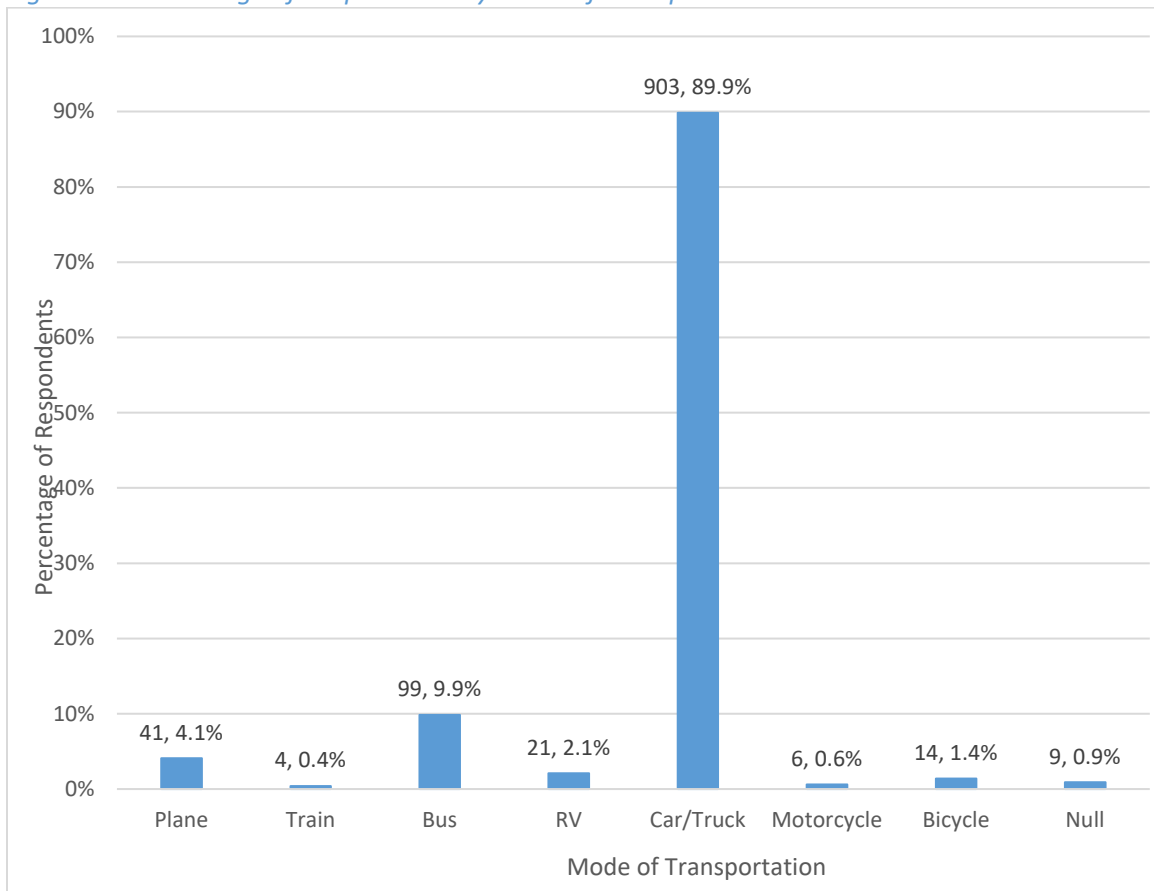


Figure 26 shows the median distance traveled by mode of Transportation. Given that all modes except for Plane, Bus, and Car/Truck were used by less than 25 respondents, the median serves as a far better measure of central tendency than the mean. The median distance traveled by participants traveling via car/truck was 110 miles.

Figure 26. Median Distance Traveled by Mode of Transportation

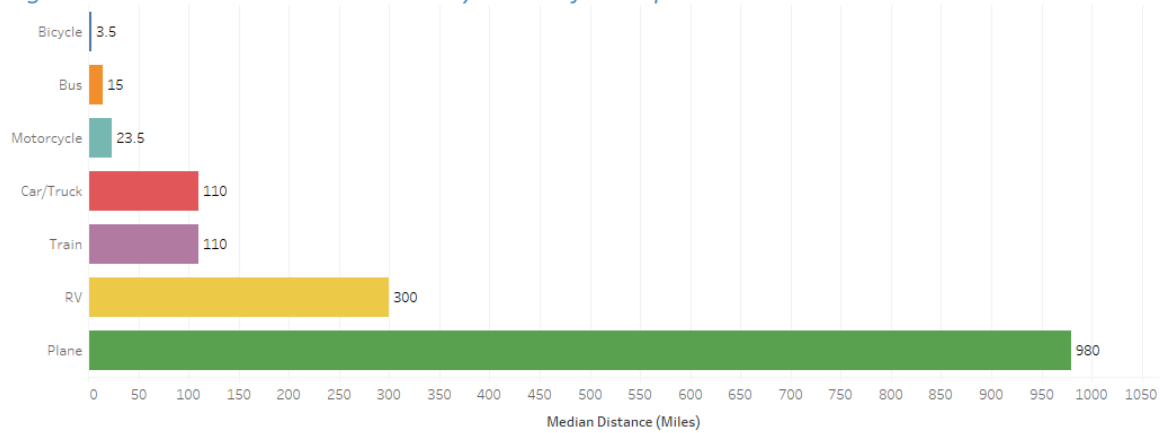


Figure 27 shows the median number of people in the travel party by mode of Transportation. Given that all modes except for Plane, Bus, and Car/Truck were used by less than 25 respondents, the median serves as a far better measure of central tendency than the mean. The median for Bus, Car/Truck, Train, and RV was 2 indicating that the typical participant carpooled with at least one other person when traveling via Car/Truck or RV.

Figure 27. Median Number in Travel Party by Mode of Transportation

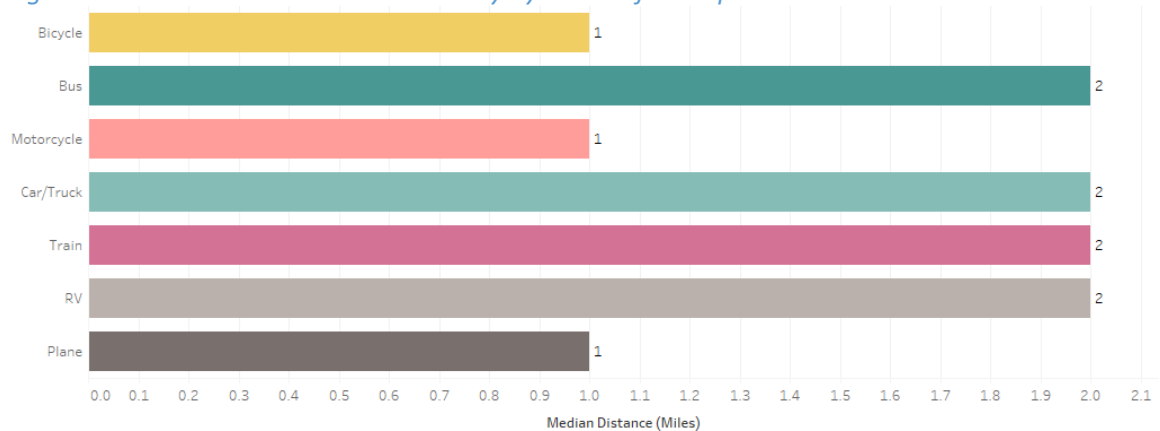


Figure 28 displays a histogram of the distance traveled for those traveling by car. This distribution is clearly not normal in its shape. Therefore, the median (110 miles) reported earlier is the most useful measure of central tendency to use to describe this distribution.

Figure 28. Histogram of Distance Traveled for those traveling by car/truck

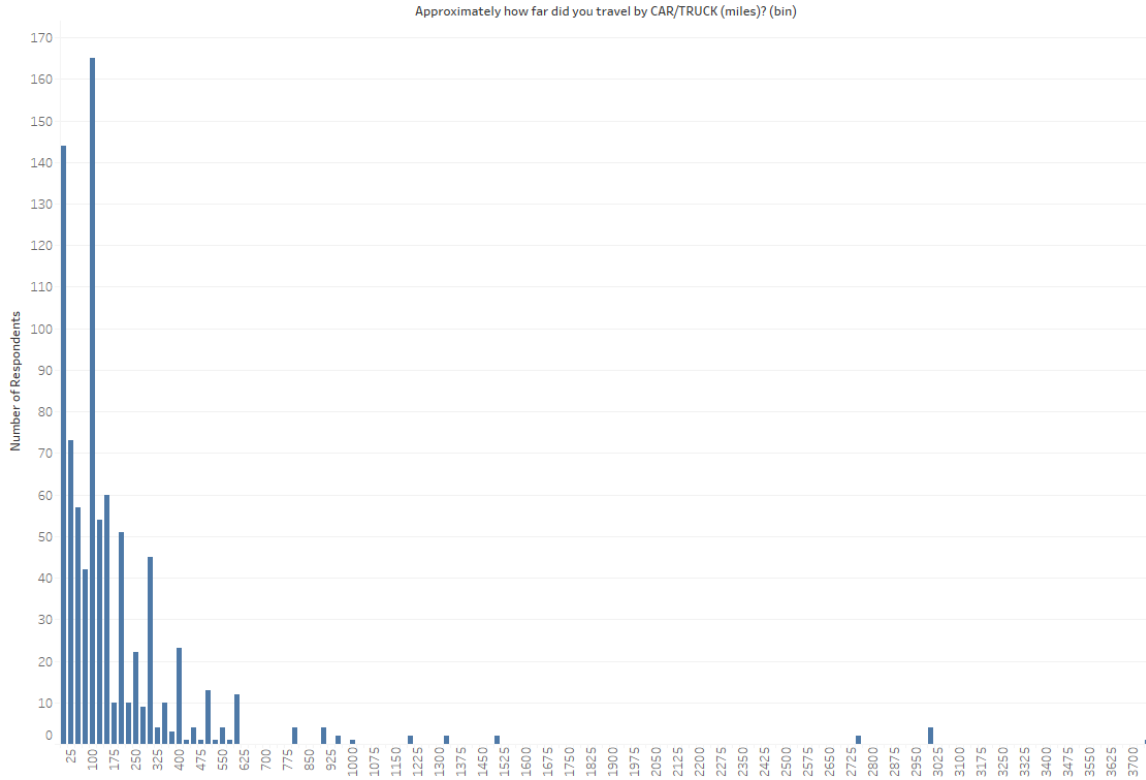


Figure 29 is a cumulative distribution function (CDF) expressed in percent units of the distance traveled by car/truck in miles. This figure can be used to easily obtain the percentage of the car/truck fairgoers that traveled less than or equal to the miles value of the x-axis. For example, ~88% of participants traveled less than 300 miles to get to the Fair.

Figure 29. Cumulative Distribution Function of Distance Traveled for those traveling by car/truck

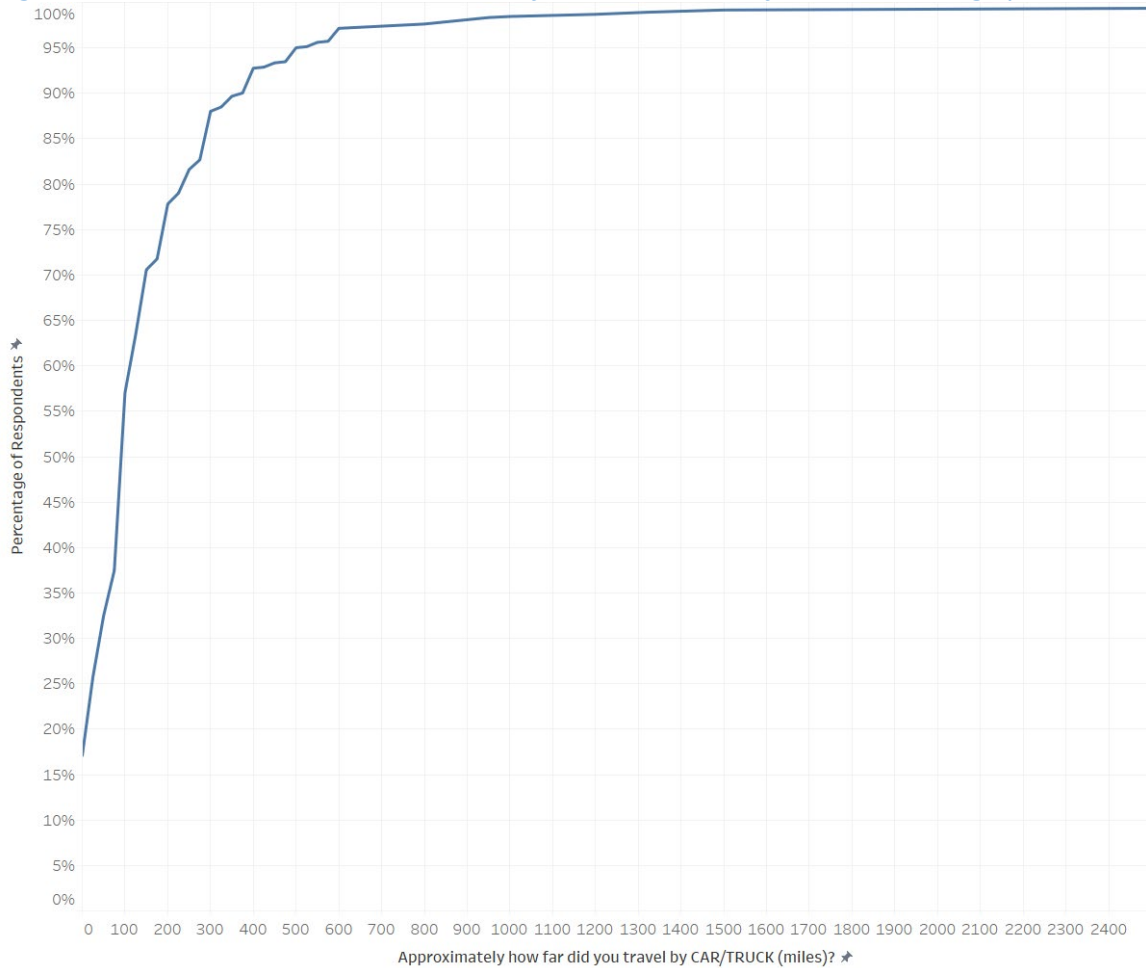


Figure 30 is a cumulative distribution function (CDF) expressed in percent units of the distance traveled by mode of transportation in miles. This figure can be used to obtain the percentage of fairgoers that traveled less than or equal to the miles value of the x-axis for each mode of transportation. Note that once the percentage has reach 100%, any larger categories are not displayed. For example, the furthest that anyone traveled by bicycle is 3 miles. If one were wondering what percentage traveled 10 miles, then it would still be 100%.

Figure 30. Cumulative Distribution Function of Distance Traveled by mode of transportation

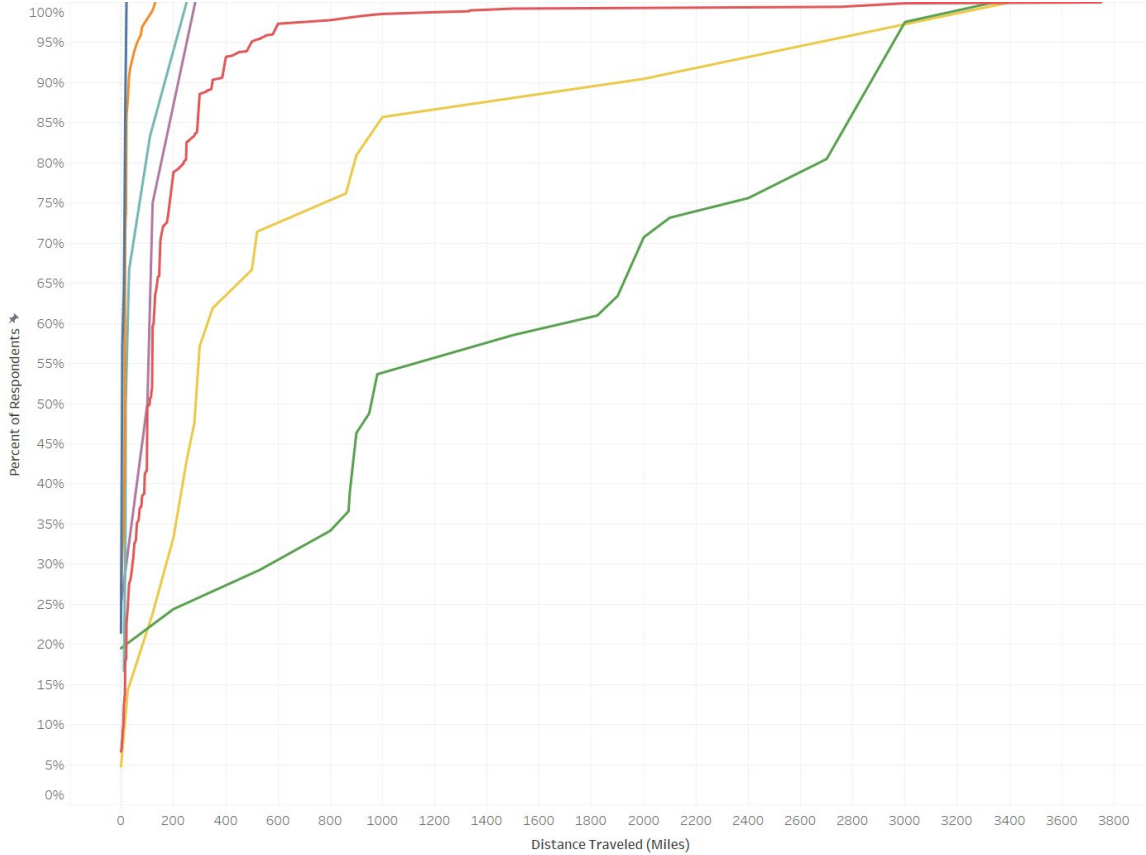


Figure 31 shows the number and percentage of participants by their willingness to change their transportation behavior when traveling to the Oregon Country Fair. Approximately 65% of responding participants would at least consider making changes to their transportation behavior when traveling to the Oregon Country Fair.

Figure 31. Willingness to Change Transportation Behavior

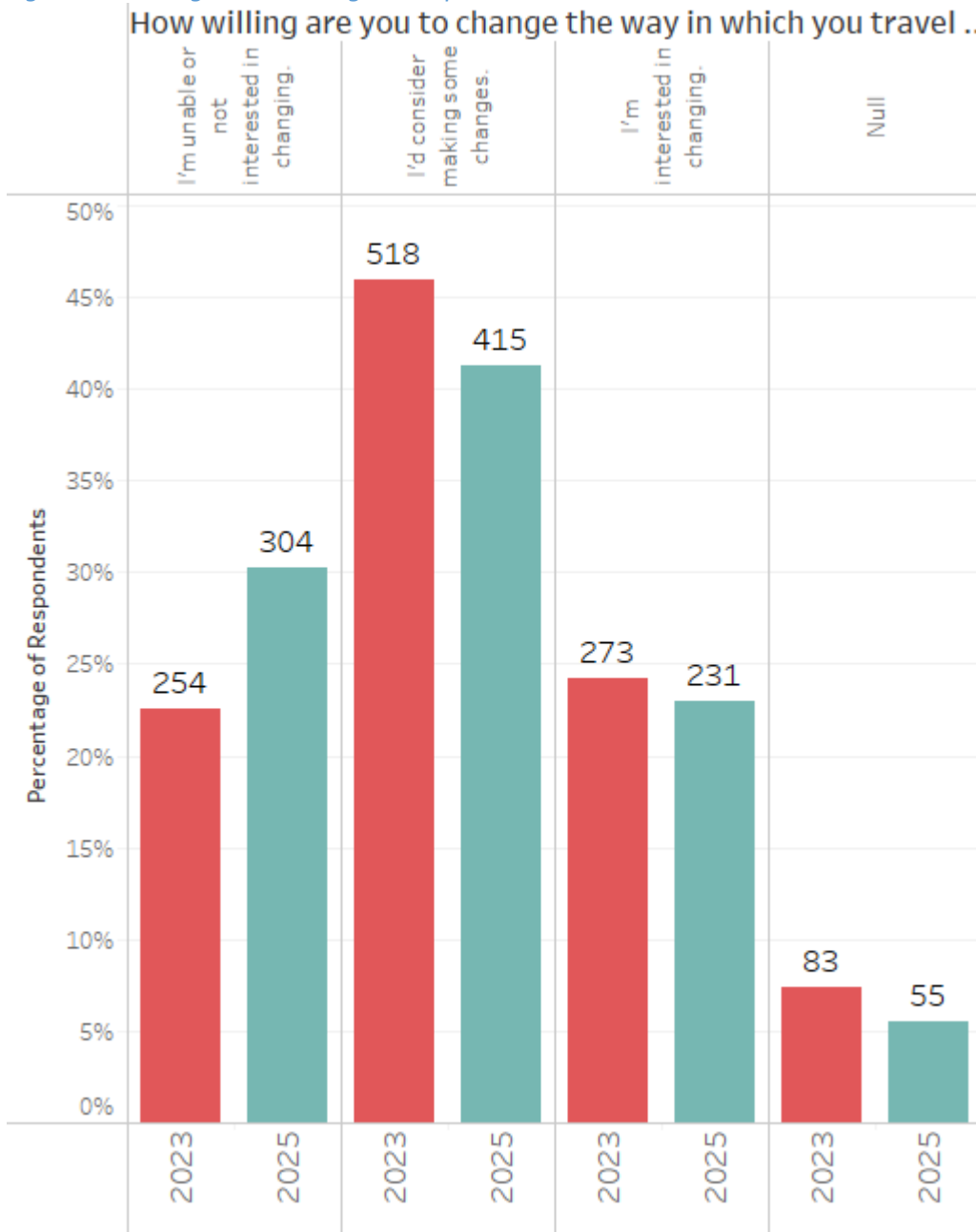
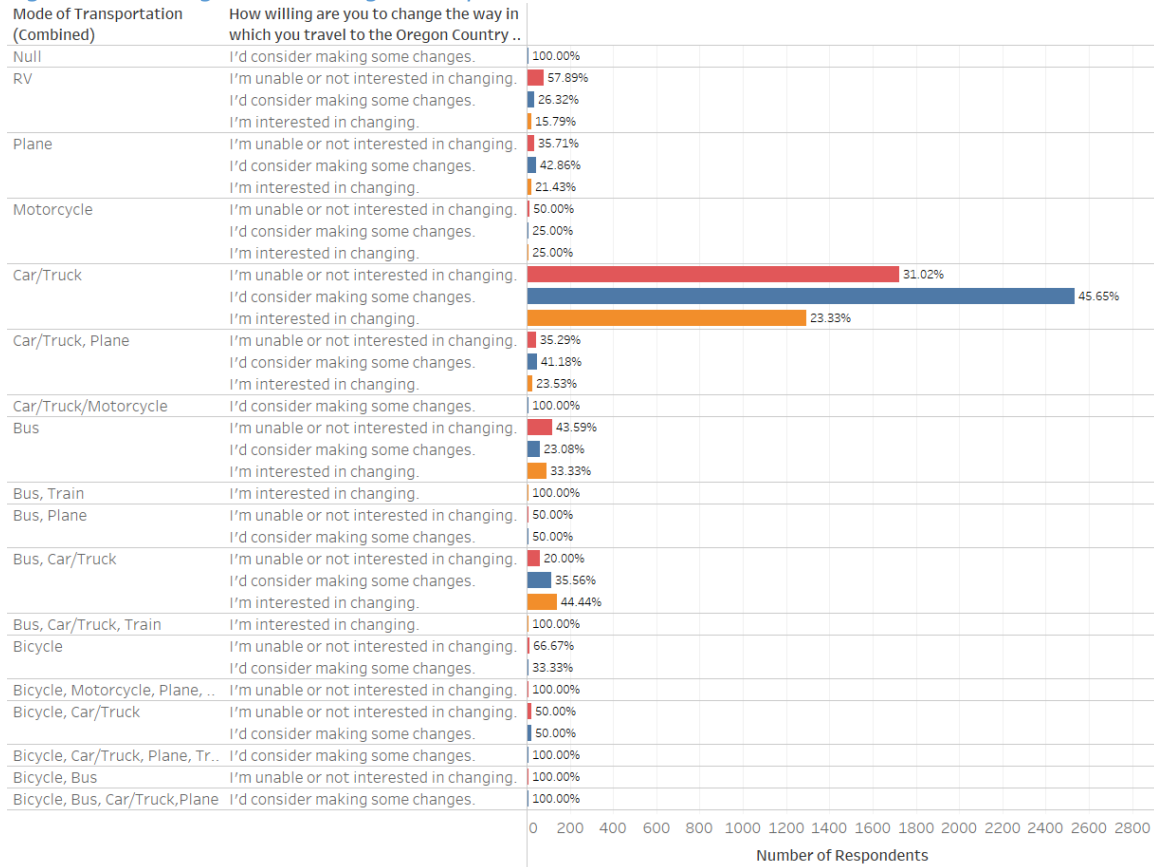


Figure 32 shows the number and percentage of participants by their willingness to change their transportation behavior when traveling to the Oregon Country Fair by mode of transportation. Almost 70% of respondents traveling via car/truck are willing to consider or are interested in making some changes in their transportation behavior.

Figure 32. Willingness to Change Transportation Behavior



Do you have anything to add?

See Appendix C for a full listing of open-ended responses to “Do you have anything else to add?” ChatGPT analyzed these responses and provided the following summary.

1. Cooling, Heat Relief & Water (Most Frequent Theme)

Overwhelming priority

People repeatedly asked for:

- More **misters, fans, sprinklers, and cooling zones**
 - More **water refill stations**, better-marked and easier to find
 - **Ice access** (ice booths, free ice, ice for bottles)
 - More **shade**, especially:
 - Main Stage
 - Pathways
 - Seating areas
 - Earlier opening hours during extreme heat
 - Splash pads, pools, foot baths, or water-play features
-

2. Dust Control & Air Quality

Second most common concern

Requests included:

- More frequent **path watering**
 - Additional **dust suppression crews**
 - Gravel, chips, or other surface treatments
 - Masks available for dust/allergies
 - Special attention during peak afternoon heat
-

3. Seating, Rest & Quiet Spaces

Very strong demand

People want:

- More **benches**, especially **shaded seating**
- Rest areas near bathrooms (but not too close)

- **Quiet / sensory-friendly spaces** for:
 - Neurodivergent folks
 - Kids
 - Elders
 - People overwhelmed by crowds/noise
 - Nap spaces or “reset” zones
-

4. Accessibility & ADA Improvements

Consistent, thoughtful feedback

Requests included:

- More **ADA parking** closer to entrances
 - More **disability shuttles & golf carts**
 - Flatter, wider paths for wheelchairs
 - Better signage for accessible routes
 - More seating for elders and disabled fairgoers
 - Improved ADA accommodations at stages and bathrooms
-

5. Signage, Maps & Wayfinding

Very common and specific

People asked for:

- Bigger, clearer, more consistent **signage**
 - More **“You Are Here” maps**
 - Better labeling for:
 - Water stations
 - Bathrooms
 - ATMs
 - Booth numbers
 - Color-coded zones or paths
 - A **mobile map or app**
 - Maps available before arrival
-

6. Crowds, Capacity & Flow

Strong concern, mixed opinions

Suggestions:

- Cap attendance or reduce daily capacity
 - Make pathways wider in congestion hotspots
 - Expand the fair footprint
 - Add more days (or another weekend) to spread crowds
 - Improve traffic flow at intersections
-

7. Affordability & Cost

Frequent and heartfelt

Concerns included:

- Ticket prices rising too high
 - Food costs being difficult for families
 - Requests for:
 - Sliding-scale tickets
 - SNAP/TANF discounts
 - Cheaper food options
 - Volunteer pathways that are easier to access
 - Parking costs noted as a barrier
-

8. Transportation & Shuttles

Highly practical feedback

Requests included:

- More frequent and longer-running shuttles
- Better communication about shuttle options
- Shuttles from:
 - Campgrounds
 - Eugene
 - Portland
 - Other regional towns
- Better shuttle loading efficiency

- Dedicated bike paths & safer bike access

9. Payments, ATMs & Connectivity

Very common operational issue

People want:

- **More ATMs** (especially near entrances)
 - Shorter ATM lines
 - Wider acceptance of:
 - Credit cards
 - Venmo/Square
 - Better cell service or at least:
 - Designated Wi-Fi areas
 - Vendor-friendly connectivity
-

10. Bathrooms & Hygiene

Ongoing operational need

Requests included:

- More restrooms
 - Cleaner port-a-potties
 - More frequent servicing
 - More **handwashing stations with soap & water**
 - Feminine hygiene products available
-

11. Inclusion, Equity & Representation

Deep, values-driven feedback

Strong calls for:

- More **BIPOC, Indigenous, and LGBTQIA+ representation**
- Deeper partnerships with local tribes
- Meaningful land acknowledgements paired with action
- More queer-specific affinity spaces (like Oasis)
- More diverse performers and programming
- Better cultural awareness & less appropriation

- Asking marginalized communities directly what they need
-

12. Programming, Art & Experience Enhancements

Creative and forward-looking

Suggestions included:

- More interactive, free art spaces
 - More live music (less DJs)
 - More diverse genres & danceable music
 - More circus, clowns, drag, and whimsical acts
 - Silent disco
 - More youth craft spaces
 - Open mic or busking stages
 - Extend hours or add days
-

13. Alcohol, Cannabis & Policy Clarity

Mixed but frequent

Requests ranged from:

- Allow beer or alcohol sales
 - Bring back cannabis access
 - Clearer communication about rules
 - Dedicated smoking areas away from main paths
 - Less enforcement that feels “TSA-like”
-

14. What's Working Well (Very Important)

Huge number of respondents said:

- “Nothing — it’s perfect”
- “Don’t change a thing”
- “Best festival in the country”
- “I feel safe, welcomed, and loved”
- First-timers especially expressed awe and gratitude

Core strengths repeatedly praised:

- Art
- Volunteers & staff
- Inclusivity
- Magic, warmth, and community spirit
- Family-friendly environment

Big Picture Takeaway

Fairgoers deeply love the Fair.

Their top requests focus on **comfort, accessibility, affordability, and care during extreme heat and crowding**, not a desire to change its soul.

Conclusion

The 2025 Oregon Country Fair Public Exit Survey continued to succeed in providing a short, simple way to identify the demographics and changes in the demographics of Oregon Country Fairgoers. This survey also provided some simple data about the transportation behavior of fairgoers when traveling to the Oregon Country Fair.

Given that the 2025 Public Exit Survey was very similar to the surveys conducted in 2022 and 2023, the multi-year dataset allows for meaningful trend analysis. While total responses were slightly lower than in 2023, the sample size was still over 1,000, enabling reliable, longitudinal interpretation.

The results indicated that the population of Fairgoers is stable, with a highly consistent attendee profile. Despite this stability, there were some notable shifts in the demographics that have may have implications for access, affordability, inclusion, and infrastructure planning.

Demographics Results Summary

Based on the data provided by respondents to the 2025 Oregon Country Fair Exit Survey, the following conclusions can be derived about Oregon Country Fairgoers:

- Approximately 40% of adults (18 years and older) are under the age of 35, with approximately 60% being over 35, reflecting a consistently older-skewing audience.
- The majority self-identify as women, with men comprising a smaller but substantial portion of attendees.
- Over 30% self-identify as identify as queer or part of the LGBTQIA+ community.
- Less than 10% self-identify as BIPOC.
- About 1/5 report being disabled.
- Over 35% self-identify as neurodivergent.
- About 15% are students (part-time or full-time).
- Over 55% are employed full time; about 12% retired and greater than 9% unemployed.
- The median Fairgoer has an annual household income of \$50k - \$99k.
- Approximately 60% live in households of 1 to 2 people.
- The percentage of fairgoers eligible for WIC assistance was 15%-20%.
- The densest group of Fairgoers can be found in the Eugene and Portland areas.
- Fairgoers spend \$50 - \$172 (on average) in Lane County and another \$100-\$170 (on average) at the Fair itself as part of their trip to the Oregon Country Fair.

The following demographic changes are noted:

- The percentage aged 18-24 dropped by over 10% from 2022 and went up by a similar percentage for participants over the age of 35.
- The percentage identifying as being disabled increased by 6%.
- The percentage identifying as neurodivergent increased by approximately 9%.
- The annual household income increased. The percentage with less than \$100,000 all declined while the percentage with \$100,000 or more increased.
- The median amount of money spent in Lane County declined from \$70 to \$50 while the mean increased from \$154 to \$172.

ChatGPT provided a summary of its findings based on the figures. This summary was edited to eliminate false or irrelevant findings and to more clearly state the findings.

1. Sample & Participation Patterns

- The total number of surveys completed in 2025 was slightly lower than 2023.
- Sunday participation was notably lower than prior years.

Implication:

The consistency of participation across days suggests that there was **no major sampling bias**, but Sunday data should be interpreted cautiously.

2. Age Distribution

- The age profile of respondents remained **remarkably stable** across years.
- The Fair continued to attract:
 - A strong middle-aged core
 - A meaningful elder presence
 - A smaller but steady younger adult cohort

Implication:

The Fair remains intergenerational, but the data does not suggest significant growth in younger first-time attendees. Long-term sustainability may require targeted outreach or programming that supports generational renewal without alienating core audiences.

3. Gender Identity

- Gender distribution continued to broaden beyond binary categories.
- Representation of nonbinary and gender-diverse respondents was **consistent or slightly increased** over time.

Implication:

OCF continues to be perceived as a relatively safe and affirming space for gender-diverse people. This supports continued investment in inclusive facilities, language, and programming.

4. Race & Ethnicity

- Respondents remained **overwhelmingly white**, with only marginal year-to-year variation.
- BIPOC representation remained significantly below regional population benchmarks.
- There were small increases in the number of participants from some racial/ethnic categories.

Implication:

The data suggested that OCF did not attract a racially diverse public audience at scale. This aligns with open-ended feedback calling for deeper, relationship-based engagement rather than surface-level inclusion efforts.

5. Disability Status

- The percentage of respondents identifying as part of an ADA-protected class increased slightly from previous years.
- This trend likely reflects:
 - Greater awareness of disability
 - Increased willingness to self-identify
 - Possibly improved accessibility encouraging attendance

Implication:

Accessibility investments appear to matter. However, rising identification also increases expectations for continued improvements in ADA infrastructure, transportation, seating, and communication.

6. Neurodivergent Identity

- Self-identification as neurodivergent increased compared to earlier years.
- This likely reflects:
 - Cultural shifts
 - Greater awareness
 - Reduced stigma around neurodivergence

Implication:

The Fair is attracting (or retaining) a more neurodivergent audience. This strengthens the case for:

- Quiet spaces
 - Clear signage
 - Predictable sensory environments
 - Explicit communication about sensory-friendly options
-

7. Employment, Student & Income Indicators

- Employment status remained stable, with:
 - Slight increases in retirement
 - Stable levels of self-employment
- Student status remained relatively low.

Implication:

The Fair continues to resonate strongly with individuals in later life stages, including retirees with established ties to the event. This pattern reinforces the Fair's role as a long-standing cultural tradition for repeat and legacy attendees. Younger adults and students are not engaging with the Fair at the same rate as older cohorts.

8. Spending Behavior

- Spending data shows:
 - Median spending in Lane County declined by almost 30% from \$70 to \$50 while the mean increased from \$154 to \$172
 - Median spending at the Fair was steady at ~\$100 while the mean declined from \$180 to \$170
- This decline occurred despite inflationary pressures on vendors and operations.

Implication:

The average Fairgoer is spending less in Lane County while the wealthy fairgoers are spending more. On the other hand, wealthy fairgoers are spending less at the Fair.

9. Transportation Patterns

- Most respondents continued to arrive by car.
- A slight decline in air travel was observed.
- Bus/shuttle and alternative transportation usage remained limited despite continued interest in qualitative feedback.

Implication:

There is unmet demand for expanded, clearer, and more visible transit options. Transportation remains both an equity issue and a congestion/environmental concern.

10. Repeat Attendance & Loyalty

- The Fair continued to benefit from strong repeat attendance.
- Many respondents have attended multiple times or for many years.

Implication:

OCF's greatest strength remains community loyalty. However, high repeat attendance combined with limited demographic diversification may contribute to:

- Perceptions of insularity
 - Barriers to entry for new or marginalized audiences
-

Cross-Cutting Insights

Several patterns reinforce one another across the quantitative and qualitative data:

1. **Affordability pressures** are increasing.
 2. **Heat, dust, and physical comfort** are becoming structural issues, not anomalies.
 3. **Accessibility and neurodivergent inclusion** are growing needs.
 4. **Racial diversity remains the most significant gap.**
 5. The Fair's **core audience deeply loves the experience**, but that love does not automatically translate into broad public interest or accessibility.
-

Strategic Implications

The data suggests that future improvements will be most effective if they focus on:

- Comfort and climate resilience
 - Economic accessibility
 - Intentional, relationship-driven inclusion
 - Infrastructure that supports aging, disabled, and neurodivergent attendees
 - Transportation systems that reduce car dependency
-

Transportation Behavior Summary

The vast majority of participants traveled by car/truck to get to Fair. Approximately 10% took the bus, down approximately 5% from 2023 and around 4% traveled via plane. It is possible that the percentage taking the bus was inflated in the past due to the bus stop being one of the locations where participants were surveyed. The median distance traveled via car/truck or train went up to 110 miles; RVs went a bit further with a median of 300 miles. The median number of people in the travel party for participants traveling by car/truck, bus, RV and train was 2 indicating that on average, fairgoers carpoled with at least one other person. Only 12% of participants traveling by car/truck reported traveling solo, down from 38% in 2023.

Approximately 65% of participants indicated that they would be willing to at least consider making changes to the transportation behavior when traveling to Fair, down approximately 5% from 2023. There was not much difference in the willingness to change transportation behavior based on the mode of transportation used.

Methodological Considerations

Methodological considerations fell into two categories, those that were related to the sample and those that were related to the survey content itself. Those related to the sample have not changed since this survey was first administered in 2006. Given that the survey content has had 19 years to evolve, there were not any notable limitations to the survey content itself.

Extraordinary efforts were made to recruit high quality individuals and train those individuals to survey the Fairgoers in an unbiased manner. Despite best efforts, it is likely that some of the findings are due to biases in the selection of participants by the survey team.

One way in which the sample may have been biased is based on the locations in which data were collected may have also biased the sample. In 2023 & 2025, efforts were made not to oversample respondents from the bus stop. One way in which this was accomplished was by adding new survey administration locations. Efforts should be made to continue this practice going forward. Based on the number of respondents by day and location, it is clear that the strategy of the survey team was to survey different areas on different days. To the extent that it is operationally feasible, it is recommended to minimize the difference in the location of data collection by day.

Despite these limitations, the methodology was robust with respect to minimizing bias and collecting a representative sample of Fairgoers. This is a remarkable accomplishment considering that this was a volunteer crew.

Recommendations

The demographics of first-time attendees is of importance in projecting future changes to the demographics of the Fair itself. Therefore, the psychometrician recommends adding a question asking participants to indicate if this is the first time that they have attended the Fair.

Despite the addition of the option "I prefer not to answer" many participants still left a few questions blank. Facilitators should be trained to strongly encourage participants to select this option in the future. In addition, since the resources available for this survey are far from

sufficient to analyze the difference between non-responses and “I prefer not to answer” responses, these two options should be grouped together in future analyses.

The data entry should be configured to have an auto-incrementing ID field. When the survey data are entered into the data entry tool, the ID assigned by the tool, should be written on the survey itself. This would allow for data validation or data correction in the future.

Readers are reminded of the importance of the survey to the evolution of the Oregon Country Fair. For example, in the past, the survey team discovered that participants greatly enjoyed the random path happenings and suggested creating an organizational unit responsible for increasing the quantity and quality of these happenings. Continuing with the tradition, the OCF survey research methodologist/psychometrician puts forth one suggestion for the improvement of Fair.

Given that the percentage of younger Fairgoers has declined, this year, the psychometrician suggests that Fair hire more music, vaudeville, vendors, and art targeted to this audience. Wouldn't it be great if there were some shows specifically featuring performers under the age of 35 that are children of Fair Family? Or how about vendor spots (even if one year or temporary) for these younger talented crafters? These acts and booths would attract both older and younger audiences and would celebrate the value of creative expression.

Appendix A: 2025 Oregon Country Fair Demographic Survey

- 1) Are you at least 18 years of age? a) Yes b) No
If you answered No to Question 1, you are not eligible to take this survey.
- 2) What is your age?
a) 18-24 b) 25-34 c) 35-44 d) 45-54 e) 55-64 f) 65+
g) I prefer not to answer.
- 3) By which gender do you most identify?
a) Woman b) Man c) Non-binary d) Other e) I prefer not to answer.
- 4) Do you identify as LGBTQIA+? a) Yes b) No c) Unsure d) I prefer not to answer.
- 5) Of the following choices, which best describes you (Check all that apply)?
a) Caucasian b) Latino c) Middle Eastern/Arabic d) Native American
e) Black/African American f) Asian/Pacific Islander g) Other
- 6) Which of the following best describes your disability status?
a) I am disabled, and I AM a member of an ADA protected class.
b) I am disabled, and I AM NOT a member of an ADA protected class.
c) Not applicable, I am not disabled.
d) I prefer not to answer.
- 7) Are you neurodivergent? a) Yes b) No c) Unsure d) I prefer not to answer.
- 8) What is your Employment Status?
a) Full Time b) Part Time c) Unemployed d) Retired e) I prefer not to answer.
- 9) Are you self-employed? a) Yes b) No c) I prefer not to answer.
- 10) Are you a student? a) Full Time b) Part Time c) Not a student d) I prefer not to answer.
- 11) What is your Annual Household Income (Please include all household members)?
a) Less than \$20,000 b) \$20,000 - \$49,999 c) \$50,000 - \$99,999
d) \$100,000 - \$199,999 e) \$200,000+ f) I prefer not to answer.
- 12) How many people are in your household including yourself? _____
- 13) Of those, how many are under 18? _____
- 14) What is your zip code? _____

- 15) If you do not live in the US, which country do you live in? _____
- 16) How much money have you spent (or do you plan to spend) at the Oregon Country Fair today, NOT including the cost of admission? _____
- 17) How much money have you spent (or do you plan to spend) around Eugene and Lane County as part of your visit to the Oregon Country Fair today (This includes things like gas, lodging, and food/meals outside of Fair)? _____
- 18) Which of the following modes of transportation did you use to get from your home to the Oregon Country Fair, approximately how far did you travel and how many people were in your "travel party"?

a) Mode of Transportation		b) Approximately, how far did you travel (miles)?	c) How many people were in your travel party?
Plane	<input type="checkbox"/>		
Train	<input type="checkbox"/>		
Bus	<input type="checkbox"/>		
RV	<input type="checkbox"/>		
Car/Truck	<input type="checkbox"/>		
Motorcycle	<input type="checkbox"/>		
Bicycle	<input type="checkbox"/>		

- 19) How willing are you to change the way in which you travel to the Oregon Country Fair in order to reduce the carbon emissions associated with your mode of transportation (changes might include carpooling or taking the bus)?
 - a) I'm not willing to change.
 - b) I'd consider making some changes.
 - c) I'm interested in changing.

20) What can we do to make the Oregon Country Fair Better?

Appendix B: Survey Crew Volunteers

The survey crew was comprised of the following volunteers. The years of prior experience serving on the crew are noted in parentheses.

Crew Leaders

- Kristie Krinock (14)
- Lauren Kahn (10)

Psychometrician

- Wyetta Bontempo (14?)

Survey Facilitators

1. Alexei Martina (5)
2. Amanda (1)
3. Dana (New)
4. Heidi Mireille Pannke (14)
5. Jayda (New)
6. Kristy Wright (10)
7. Lindsey (New)
8. Matt (New)
9. Maxi (New)
10. Mckean Stanton O'Connell (1)
11. Monty Smith (2)
12. Scott Barrentine "Scotty B" (4)
13. Wendy Mintey (4)

Appendix C: Responses to Open-Ended Question

- "Soap & water starting to run out of stuff. We like to wash our hands.
- More tables for sitting & eating lunch or taking a break. "
- Stamps & Sweets
- First time here and love it!
- Add rideable ponies
- It's been great so far THANK YOU
- Great oasis
- It's awesome as is
- This is my first time, it's beautiful! <3
- More Queer spaces
- Clear signage. Consistent path watering.
- Lower ticket prices, don't cut any more services for fairgoers or vendors.
- More female urinals
- Keep it up - good fair as always.
- Continue to get great performers. Your support group is excellent. It's the best in the country!
- More misters.
- It's great but the dust is overwhelming.
- I love fair and really appreciate the dust control and walking past all the beautiful art that decorate the path. I always love to see more!
- Cooler weather lol
- More misters!
- soccer field
- Ice cream in Xvanadu
- It suits us just fine but could be cool to have like this for people who have noise/sensory stuff.
- I enjoy the magic that grows every year. Website is helpful for FAQ and ease and respect for me as accessibility. Staff are welcoming and humor gifted. GRATEFUL
- Maybe more than 1 weekend? I work every other weekend. More maps of the fair at intersections.
- smaller crowds
- more more more more fair we love the fair
- pickles? Hard to beat
- Have more disabled parking, more venues for regular straight neuro spicy people to relax and enjoy. More misters. More visible signs and booth numbers - hard to see and or missing.
- I didn't know about the bus option when booking parking. It would be helpful to know beforehand. More misting stations.
- more misters, handwashing stations.
- Working hand washing stations at every bathroom. Please do not put large acts on small stages (California Honeydrops at Horse Coral). Thank you
- More dust control. More variety in booths/food
- more water
- remove poison oak

- Ice! More play and art spaces. Stage left presents clown/circus show this year was not the best and it is usually our favorite!
- I dont know :)
- More shade areas. It can be very crowded - perhaps expanding certain areas.
- allow alcohol sales :)
- lower the temps lol
- Recognize native land
- Bathrooms seem to be holding up well, thats a big one. I like having a place to set up a home base for the day but Xavanadu seems the best/only place to do that.
- emergency socks
- more and bigger signage
- Bike path from eugene. Allow water access via Long Tom / Paddleboard
- More clowns
- Too hot, wore ice water.
- Dedicated bike path from Eugene
- Fair is awesome, keep up the good job.
- Include parking and more cooling stations.
- More people of color. Fewer prayer stations :(More youth craft space, to sell art.
- We absolutely love the OCF and there is nothing that needs to be changed except maybe more cooling stations. Happy Fair
- Everything is great!
- more signs
- Shuttles to and from campgrounds. More shade at main stage.
- less heat - where water filling + spray spots more chillout spots
- Nothing, it's awesome!
- More shade at Main Stage, similar to monkey.
- More misting though you do have a lot. I love the water stations and benches everywhere. I love so much art and free love for all. My 9yr old says more signs and maps and every parade needs a dragon.
- More shade & open up after party to more people
- less rules - I love the vibe but at points feels like I'm in TSA being ordered around
- Cool down zones with extra water sprayers. Otherwise fabulous.
- first fair, cant think of any changes.
- nothing, perfect, maybe more sprinklers.
- Cool down zones
- free ice!
- Keep coming back, we love you!
- More flat sides to paths for wheelchairs and closer drop off to fair entrance for wheelchairs. PS. I love fair.
- ice booth for adding to water bottles
- More misters! It's HOT.
- Keep the peace and spread the love!

- I scored a ride on a golf card from the back of the parking lot. Keep up this service! I have MS. I have friends who have utilized it too.
- It's lovely, don't change.
- Another festival on the same grounds - two ore more a year!
- Already great! Thanks for your hard work!
- Nothing
- Stay open later.
- More benches and misters.
- Doing great! Keep it up!
- Improve map AGAIN - Monkey P in the correct place on map. More cooling stations.
- Its great
- More fans! and cooling stuff but it's AWESOME
- Nothing
- Nothing!! <3<3<3<3
- Dust
- It's awesome!
- First time here, it's awesome
- Perfect
- Honestly I'm having such a great time, I cant think of anything :)
- Less people
- dust issue / allergies
- More water lol
- More water stations
- L<3VE YOU!
- More misters! <3 Big water signs :) <3<3<3<3 I love u
- Let me know where I can get some mushrooms
- sell more beer
- less dust :) jk
- It's the most wonderful experiance and the fair family do a remarkable job of improving every year! Thank you! <3
- More shade, less dust
- More water
- This is amazing!
- More misters!
- Have maps on body's more!
- More accessible prices and travel.
- Have information booth that tells people who are interested about the process to volunteer at future fairs.
- Do it more! More days, more locations, and allow buskers or an open mike busking stage!
- Don't know thank you.
- Sending wristbands via mail or better confirmation system. Love fair!
- Be kinder and more patient, leave no trace, invest in the lands indigenous communities.
- Bring back the weed

- Great how it is!
- more shade
- Nothing except maybe more mist fountains. I love it here!
- Parking costs.
- It's my first time here and it is amazing!!!!
- It seems pretty great to me!
- I LOVE fair! Swinging from trees and better phone reception.
- Silent disco.
- everything good!
- Make the area larger. Feels overpopulated sometimes.
- First year here, no idea.
- Nothing so far.
- It's amazing!! No notes!
- More or longer running shuttles.
- Having longer shuttles to the camp grounds from Portland.
- Cap admissions so the crowds and dust are not so overwhelming.
- Keep it warm and inviting.
- Nothing keep doing what you are doing.
- It's perfect!
- More seats
- It's perfect!
- It's great.
- Activities.
- More danceable up beat music. Your doing great!
- Ice machines.
- Don't know.
- More fans/misters.
- Y'all are amazing and set the bar for everywhere else.
- Country Fair is already my favorite festival/gathering. I can't think of anything I would say that can make it better.
- Less dust but other than that you guys do a great job.
- it's great
- Not at this time.
- More cooling stations
- More surveys!
- Less ballbuster people. More mist. Book better music. Used to be a fiery lineup.
- More credit card usage. More ATMs.
- Cell signal/internet access.
- Using credit cards. More ATMs
- Wish more people were open to fair.
- Clothing optional. More places to store things.
- More water. Storage boxes for items. More direction guides.
- More ATMs

- Better signage for water stations.
- ITS AWESOME!!!
- Great for the first time.
- great already
- 1st time here and loving everything
- 1st time here & enjoying the experience
- Cooling area with misters for kids
- n/a more info about sensory friendly for kids! Thx
- more days
- Pick a less hotter time. A week or two earlier would be ideal.
- maybe more maps PLEASE <3
- Having quiet places scattered to be able to break or desensitize to the noise/crowds. Especially around bigger areas
- better job training lower level/front end with problem solving
- it's great!
- nothing love <3
- no
- fans at shuttle station
- anything that helps keep the dust down
- NOTHING!! Love you guys!!!
- "More LGBTQIA+ programming + representation please!
- More Indigenous representation - acknowledgement History - relations, programming artists.
- Ask yourself why BIPOC community doesn't feel as welcomed. That's fairs responsibility to build those relationships while on native land. "
- Create & foster more spaces for queer folks - a spot like oasis but for queer ppl would be great. Land acknowledgements!! & more spaces for BIPOC folks. Don't allow performers who exploit stories of BIPOC disaster response while not acknowledging their privilege. Partner with local tribes & ask what they want.
- N/A
- Nothing, keep the fair weird.
- More water stations. Love fair!
- Ticket cost is getting too high.
- Nothing.
- More restrooms. Longer into the night.
- Better signage for water refill stations. More please.
- Masks for dust.
- More compost/trash spots.
- Keep it going.
- Dust coverage.
- Great fair.
- ATMs by the entrance!
- Cold plunge
- More sprayers!

- Less amplification!
- Better labels/signs on water stations.
- Shade!
- Make it longer.
- More misters.
- It's already perfect!
- Already wonderful.
- More seating in the shade would be great.
- More "you are here" signs.
- Great as is. No changes necessary.
- More seating and shade.
- More organic food and promoting organic food committee. Ask if people are fair voters.
- More organic options.
- More information of food booth, more ice water or cold things.
- Not sure.
- I think it's fantastic already.
- More opportunities to volunteer for people that want to earn trust of the natives.
- Nothing!
- Nothing on my end. Great.
- Lovely as always!
- Don't change a thing.
- I can't think of anything, it's great!
- I cannot think of anything. Keep it going.
- "
- A little less nudity. "
- Transportation to and from Sweet Home.
- Lower prices on food.
- Have it for one week.
- No comfy seating next to bathroom. It's stinky.
- "
- Water station"
- Keep open at night.
- Maybe not do the price increase next year. \$60 is significant for someone of my income.
- Love it!
- You are doing great job with kids and elders! More! Love the Fair!
- Wet the paths more.
- Open earlier in the heat (or always)
- Open earlier in the heat!
- First time and I think its been alright. Wish there was beer tho.
- More seating areas.
- More misters! Love everything.
- Just keep having it every year.
- So far so good after all these years.

- It is already wonderful. We also traveled by boat 30 miles.
- Keep doing what y'all do.
- Maybe more mist/shade.
- Shade at the mainstage. More art sculptures, water stations and affinity spaces.
- Make admission prices more affordable and ticket deals.
- Make it cheaper.
- First time visit and no suggestions so far! More ATMs maybe?
- Nothing.
- It's lovely!
- More ATMs
- More tiny hats!
- Extra dust suppression but y'all are awesome!
- The OCF is amazing. I love the multigenerational, conscious, good vibed people are here. Love the art! Keeping the dust down is crucial! Make sure to staff enough waterers.
- Bring back Dr. Bronner's soap machine.
- You guys are great!
- Ecstatic Dance at the Dance Pavilion every day! Make Fair longer! Hire/have non-traditional unique dancers who are embodied in other beautiful ways as dancers and performers.
- Connect with Oasis to review anything.
- It's wonderful.
- More vibey music. There was a great show last in Walley's Way so groovy n chill I want whimsical more ethereal. your body just started flowing and you can't stop like you are a fairy.
- So much fun, not sure how to make it better.
- More cooling areas during hot days. More food vouchers for volunteers. Anything that reduces line waits. Sliding scale rates for low income- entrance fees. Ease with volunteering for new people.
- Some of the vegan food was mislabeled in the Peach Pit guide. Lots of vegan food is amazing. Marimba at Dragon Gate - amazing. How about misters at the entrance plaza? Let more trees grow/plant in Dragon Plaza!
- Signs to show where haybale water is.
- Nothing, it's lovely!
- Not sure, just got here.
- Nothing, everything is great.
- My first time here, so I haven't experienced much yet.
- Better organization around info stations. Better entrance signage.
- Misters around the park.
- I have no idea.
- More seating that is shaded especially for elderly and disabled.
- Misters to cool people. More water stations.
- Great fun!
- Not sure this is my first time attending.
- Street signage bigger inside.
- The ticket price is kinda rough, id' have come twice if it was less.

- Empower security staff to be more capable of solving problems proactively.
- Afternoon dust control ...you already do a good job.
- Continue more vegan food options!
- Keep doing racial/native/queer inclusion.
- Clearer signage. Otherwise, doing a great job.
- More seating!
- Nothing, it's amazing! <3
- Dire rake for paths
- This place is amazing but maybe more water station/shade
- Already crushing it!
- absolutely nothing
- Accept will call for tickets
- It's amazing! But will call would help
- Nothing! Happy Faire
- ice water foot baths! No, really everything is good! Always happy to come to the fair!
- A place to nap - cool water foot bath
- Better washing stations, more water refill areas.
- More places to cool off, not just shade. Isolate cigarettes further off the beaten path.
- Benches
- Doing a fantastic job!! Excellent experience!
- A little less crowded, more places to sit in the shade.
- nada
- No opinion. All is wonderful!!
- muah
- It's great!
- Multi entrance parking lots. More dispersion of cars at entrance to increase entry volume per hour.
- more hydration stations, more misting stations
- More mist, more slip n' slides. Pool party! <3
- water down the paths so it's less dusty
- It pretty cool now
- MORE ATMS. The ATMs having a long line is insane. ALSO vendors need more cashless payments!!! Staff needs more training informing guests about the fair
- Long sleeve Ts for vitiligo
- Keep it going!!! <3
- everything is fine
- More ATMs (:
- Nothing it's perfect! Maybe more misters (:
- Change in more venders
- ??
- Make it more affordable. More camping options.
- IDK
- Always more water stations - otherwise... awesome!

- - more water stations - more frequent cleaning toilets
- KEEP ON KEEPIN ON
- nothing
- We love fair
- Admission a bit less costly
- The marimba band at Dragon Plaza was AMAZING! Put them in the midnight show. Music all day at Dragon Gate - Vegan Vendors!!! <3 <3 <3
- Bring the price down.
- Don't know
- More water stations
- Beer :)
- more drinking water stations, cell service - we kept misconnecting w/ friends :(
- more water
- Nothing I LOVE IT!!!
- transit from portland to venue
- Less sun? (Nothing)
- More shaded areas.
- Bring back Dr. Vortex
- It's great as it is!
- install some stationary "you are here" maps occasionally
- An explanation of what the "herinal" is, I was very surprised when I came in & it was so vulnerable I couldn't pee. Maybe a posting saying what to expect.
- don't know, first time & loving it
- more seating area
- personal tent for me w/ snacks
- less dust, more water stations
- Better volunteer organization, more availability of volunteer slots (less favoritism to older workers, relatives, personal friends of staff)
- more water + bathrooms
- atm lines no water
- sliding scale prices, dust control
- A little more dust control, more focus on trade/ barter/ experiences over straight capitalist consuming of goods :)
- more open quiet spaces
- Just keep going!!
- sell more water / more plain water vendors. But otherwise AMAZING:)
- more shade and water available
- It's great already
- more cool down areas FANS/MIST
- It's perfect dont change anything
- "- A bus from Portland would be cool!
- - More interactive art/stations that are no cost, they are my fave part!

- - More caution re: cultural appropriation e.g. lots of banners in camp of hindu dieties/texts - is that coming from a careful place?
- <3 Thank you!"
- ITS PERFECT
- weed again & water in cartons <3
- Keep it up!!
- THANK YOU! Keep doing it <3 Keep investigating inclusivity + social justice
- More water stations, more art making stations, maybe advertise for car pooling, if there was something advertised I absolutely would bring people :)
- Not sure
- "Check in was easy + fast!
- more water on paths for less dust"
- NOTHING! <3
- put a swimming pool(s) in! or more water related activities
- "More water on the ground - dust set of
- mild asthma
- Otherwise - Amazing!"
- more funds allocated to LGBTQ+/QUEER programming. Fund the gays!
- More ATMs, Need cash alternative, staff needs to be more aware. some staff is rude, no ADA accommodations
- signage and clarity about where you are, color code the areas.
- more water stations :)
- chips or gravel on path - reduce dust
- Nothing the Fair can directly do, unless it is able to lobby for high speed rail across the Portland metro area
- more atms, shaded seating
- more rest seating
- more atms and more shaded seating
- Traffic control at Walk Way Intersections
- "1. Add more ways to cool down - maybe a water feature/ pools/-splash pad - 1 for adults and one for children
- 2. Ad one more day to the fair - either Thursday or Monday"
- More ways to cool down!
- cheaper, & more casual chill spot to rest and reset
- "Increased non-potable water stations inside and outside of fair.
- Increased community hygiene resources "
- accept card please
- Reduce the dust
- Energy park needs a Flux Capacitor
- Low new, or Rock miles critical areas (illegible)
- "I'm so allergic to lavender :)
- also more cowbell"
- Keep keeping it affordable. <3 <3

- Feet washing
- It is great. Parking shuttles
- "Increasing signage for restrooms, ATMs, updated recycling info
- I volunteered, and these were common questions."
- this is my first time - all is good. I'm having fun :)
- "more bartering or trading
- shade cloths @ main stage"
- find a way for me to camp overnight
- Friendly people all around
- Let me back in!
- nothing - perfect as it is
- "Make Venmo more available.
- (illeg.) like 0 cell phone access
- or square - and advertise it better"
- ask folx to NOT wear patriotism items - including USA flag clothing.
- Better signs for directions
- More misters!
- more misters, advise bringing cash on website
- "Bigger & more space, it's my first time and it feels crowded.
- Otherwise it's amazing!"
- more shade, trashcans, water
- "Make a more interesting survey, make it more fun, vibe checking
- Ask: what would you like to see next year? How can it be more joyful? A heart connected survey. this doesn't feel like an OCF survey."
- Better directions water station
- I would enjoy a volunteer option. I understand there is a ton of staff and jobs to be filled. I would happily give up a day or some part if there was an easy way to sign up and help out.
- It was great
- "there's no shuttle parking~ city parking only lasts 2 hrs
- we even tried to use the shuttle :(
- please locate the shuttle near lots of parking"
- NOTHING! PERFECT AS IS!
- Have an adults only day! <3
- "More bands, entertainment on the paths
- more dollars for change/tipping"
- "more seating in the shade
- fix broken seating"
- more misters, more atms
- NA
- More sprinkler people I volunteer
- I really appreciated the rest zones but would love even more seating
- Better signage
- Air Conditioning!

- More misters!
- More misters, cleaner bathrooms
- Never change <3
- more frequent smoothie stands
- "more misting
- acai bowls"
- more quiet and less crowded spaces
- "Less stinky portapottys!
- More quiet spaces - but y'all are doing great
- keep the vibe!"
- porta potties running out of tp
- more/cleaner bathrooms
- cheaper camping/lodging
- more clear/ bigger booth numbers
- "More seating - esp. in the shade
- otherwise Nothing!"
- <3 as is! :)
- nothing
- 4th day
- it's my first time and I've had a great time so far!
- nothing
- More shade seating?
- more water
- make it more affordable to attend
- Straw area by playground is slippery & kids keep falling
- more handwashing stations
- nothing
- "Main stage gets HOT for afternoon performances
- We had to miss most of March Fourth. :(
- Everything else is THE BEST
- Happy Fair!!"
- Less dust, more places to sit on pathway But it's FABULOUS! <3
- Keep doing it
- more shade spots
- Smiles :) <3 <3 love the fair no notes
- more shade areas to take a break in away from the sun
- more good, different booths w/ merchandise
- Main stage covered it was too hot to attend
- I don't think it can get any better!
- Keep it going!
- "add electric vehicle charging @ fair & camps if there's any way to achieve more dust control
- more shade
- hard to imagine much to improve - I love fair!"

- Honestly I can't think of anything! But public transportation is always needed.
- it's our first time. Wonderful so far! thank you!
- not much - it's pretty great
- I'm always impressed, so suggestions
- All good!
- make street signs clearer
- more bathrooms
- nothing :)
- It's the best - no need to change
- unsure
- don't know
- more bathrooms
- "Keep going with more communities
- LGBTQ awesome
- Native yes yes yes"
- Put a cap on attendance please!
- please make cap on attendance smaller
- it's great
- Mobile map?
- It's perfect. This is my 51st Fair.
- It's like coming home. Don't change anything.
- Protect the ash trees
- less dust & wider walkways
- more shade, seats at main stage
- Even more live music
- More people to experience
- Stay open later?
- more circus acts
- "more divergent musicians more culture
- so many whites lol"
- Nothing it's great
- Keep doing what you do! Thank you!
- I don't know It's my first time
- Reduced ticket prices for Snap and Tanf families
- it's really chill
- more smoking sections
- N/A
- More resting stations! Water fill stations
- Nothing :)
- Better cell service for vendor sales
- It was good! Y'all can't control the weather
- more water, more ice!
- more dirt misters to keep dust down

- nothing
- Bring in quality acts. Encourage legacy acts to get better again or retire. Food vendors are great.
- It's very well organized. No complaints, except crowds.
- I have had some trouble finding drinking water, I would appreciate more clear/better markers for drinking water stations.
- It's amazing! We love the artwork, the amazing structures, lots of attentive staff/ volunteer for activities, parades! ! music
- "Always more monitoring of sanitation - water/toilets
- I see many fair goers that aren't smiling, and I wonder why when fair makes it easy to smile
- More smiling, joyful immersed fairgoers would be great"
- <3
- More seating & cooling areas w/ fans
- "Continue doing what you can for dust management
- Otherwise great job! Love it!"
- More drag shows
- Just keep on w/ heart & love exercised with care
- At peak time, it feels too crowded to me. Otherwise, I love it. Good job providing plenty of seating.
- "Bicycle rentals
- stay open later than 7:00 "
- "Corvallis shuttle
- low income options/ scholarships"
- Keeping dust down - I know you're trying
- ?
- "Even more diaper changing space
- thanks for everything!
- "
- "Keep up the fantastic work!
- "
- Careful growth and attendance monitoring to understand Long Tom stewardship. More people need to feel the magic of fair.
- It's always a wonder experience
- It's perfect
- More seating for the faint of heart haha
- More activities
- keep dust down
- somewhere to swim!
- More handwashing but it's (illeg.)
- More handwashing stations :)
- N/A
- more spritzers and path sprinkling
- HEAT

- Keep adding space
- weather sucks, more water
- N/A Perfect
- provide more seating and shade
- Just keep going - more misters
- incense burners make the fair smell like hippies again some nag champa would be nice
- overcrowding
- making spaces bigger
- "My first time - loving it - BUT
- How can you get people not to drive here....want to get on a bus from Bay Area? With camping gear?
- "
- chill smoking weed area
- weed smoke space
- more water crew, less dust
- more sprinklers and beer
- more shade
- This is my first visit. Seems great so far!
- Hoarse Corral potties need more attention
- getting too crowded
- less dust
- more handwashing station
- more water stations
- more water fill stations
- I would love some beer! Everything else is great!
- Improve parking
- more freedom, people in at night
- It's awesome! No change suggestions
- keep it going!
- Make me younger
- unsure
- Thank you for more seating in the shade. We were able to find places to fit our needs.
- "more restrooms
- more seating"
- It's my favorite, it's great, been coming for years!
- Nothing
- less dusty
- ? It's perfect.
- "More places to sit
- scooter rental"
- Easier navigation inside fair, more signage
- It's fine, better map help signs, etc.
- more snow cone vendors

- more sprinklers, pretty perfect besides that
- Become less preachy. Fewer acknowledgements of long-dead tribes that LOST the land. Become less hypocritical about drugs. Cannabis is legal here, get used to it. More welcoming of volunteers who don't live in Eugene. It's basically impossible to be part of Community Village unless you live here. More live music, fewer DJ's and amplified recordings. Real musicians play instruments!
- "more racial diversity, more handmade crafts over clothes/prints etc. Better signage to navigate by way
- thx!"
- "Not much! Ask the Strawberry Shortcake people to bring back the mint lime beverage!
- More refreshing cold beverages that are not too citrusy like non-alc mojitos"
- Make it 5 days!
- Nothing. I cried out of the feeling of safety and accepted the moment I stepped into the Fair. Y'all keep doin' what you're doin'.
- nothing it's all amazing
- Nothing - first timer here - just magical
- It's great
- "Not be such bracelet Nazis
- Allow people to roam more freely between camp zones"
- Respond to volunteer applications even if it is no.
- "Ferris Wheel, help wanted line at staff booth for last minute no show replacements
- More eco-consciousness booths at community village & energy park"
- it is great
- more restrooms
- "More chill, less party/raging vibe
- More contemplative, community-engaging live song circles, etc. Less pushy about world view. Love it!"
- I love it!
- more water misters
- omg just keep on keepin' on
- Be able to smoke pot in smoking areas.
- Keep the magic alive and flowing ____
- keep being awesome
- "shuttle wait, distribute peach pit at the shuttle so it can be read on the bus.
- Make the Pit available ahead of time so planning can happen prior to arrival"
- Keep attendance low
- the move live music / more after
- more days of fair 24/7/365 FAIR
- "Ask POC / queer / disabled their accommodations / need
- (I've not gone in yet) so far great"
- Keep on rockin'
- It was amazing! First-timer. thank you!
- Paths could be more ADA accessible

- More cookies, more colors shirts
- better wifi in like one location for people that really need it
- More magic.
- Parking lot to entry shuttle
- Have wifi, great job, love it.
- more alternate banding/ camping pass sites
- not sure yet, I just got here!
- Doing a great job! Pre-sale tickets only has been a great thing!
- Nothing, is awesome
- alcohol - CBD vendors wine
- More AA parking
- Nuthin', luv yah <3 <3 <3
- disability shuttle @ parking
- More ADA spots
- TBD Keep rocking the way
- Keep it beautiful
- Closer ADA parking, more shuttles
- make it longer!
- Way too crowded > unenjoyable, especially in the heat
- "Slay the day <3 <3
- Happy Fair my loves"
- More busses at Zumwalt
- "Mineral springs/ hot soak w/Ritz or near
- pool for soaking or something with water"
- "More disability shuttles @ the parking lot
- Electric golf carts"
- Beer
- OMG - It's great. It's huge! But I like the homemade crafts, etc - and the food's good too
- It's lovely
- love it!
- Everything was fantastic!
- Keep it how it is!
- Doing a great job!
- Keep it real!
- Nothing it's amazing
- Nothing it's great
- more misters
- "Limit
- not any one other thing"
- Nothing - <3 it!
- Can't think of a thing!
- more toilets
- More belly dancers

- it's good
- misting stations, benches to sit from camping area to the fair area.
- It's my first year!
- So far great! Just arrived.
- Beer
- Improve internet connectivity or have designated locations w/ fast internet
- Nothing! :)
- More jam bands
- Reduce fair ticket, dust
- more often
- Encourage folks to relax just walkin a direction & enjoy it as it comes. A bit frustrating if you have to "do the fair" I love the way folks remind you to "have a happy fair" - good reminder
- n/a
- more shuttles
- more ADA parking? I love the fair so much not much to change <3 Happy to be home
- Parking lot to entrance shuttle
- It's pretty great
- nothing
- n/a
- Nothing, it's perfect.
- Promote LTD shuttle during sign up
- "increase diversity! I'd like to help with that
- hema@hemayoga.com"
- n/a
- Needs an App
- "liked the performance/performers poster
- more protected smoking zones (fire safety)"
- More cool down water near dancing & shade for main stage
- it is awesome
- Don't advertise it as a drug and alcohol free event. Lying suks.
- perfect
- "IDK Haven't been in there yet but I'm super excited!
- "
- more energy, lights and noise at night
- ATM on back side
- Nothing it's a fabulous experience!
- better map directions
- better signs leading to EXIT - too many trails go in circles!
- nothing
- This is the greatest thing I've ever experienced
- It's been a lovely experience for my first time
- Feels pretty great so far!
- not much

- more sensory oases
- free watermelon
- it's amazing.
- better dust control
- "More seating, Great experience overall
- Take credit cards!"
- "More diverse music
- Seemed same every year
- Smoking only near exits"
- "More budget friendly options for food?"
- Fair is great but gets expensive as a family of 4 <3"
- I don't know. everyone is so helpful and happy. Thanks!
- more than 3 days - hopefully would V (lower) people + conjection
- Make it longer so it can be more spaced out for people to come. As well as longer to enjoy it!
- more places to sit and rest
- More seating
- It's Great!
- Fair is great!
- Fair is amazing! Nothing
- Nothing
- not sure yet! :)
- N/A
- More parking transportation (Fart bus)
- "Swimming stuff
- water"
- Big water fountain!
- nothing
- not a thing <3
- "Pave the 8 28"
- Let everyone in for free"
- Staff structure has changed a lot maybe not in a great way
- n/a
- White Bird supply feminine products
- Keep smiling
- I am to new to say!
- n/a
- first time
- Lower the number of people!
- It's a blessing
- "handicap entrance
- keep killin it
- yall are awesom"

- increase visibility of trash & recycle stations & more seating & visual guides for those with disability
- reduce admission cap - too many peoples (I hate to say it :()
- seating/ ADA
- More water stations
- white not Caucasian
- "QR Code (illeg.)
- The fair is perfect"
- More bathrooms
- Keep working on organization
- It's pretty great
- You're doing such a great job!
- You are awesome!!
- more lights (trippy ones)
- Unsure, I'm very happy!
- "more volunteers throughout park to answer qs, cheaper food :)
- more places to toss garbage/trash"
- cheaper food options
- I think it's good!
- make sure that young woman are safe from assult& communicate what options exist for them AFTER HOURS if they are uncomfortable
- n/a - thank you
- Bring back payphones. I can't get a signal, couldn't clock out from job > trouble at work. I didn't bring a car, so can't get a call out of Fair, not too cool. Will get in trouble now...
- weather less hot :)
- n/a
- It's perfect!
- Train 2 Fair
- unsure
- The Fair is already perfect!
- You do a really great job already, water shade and anything already provided!
- "More diversity in acts maybe
- That said, haven't seen the line-up this year yet"
- Bus service to & from Coos Bay & other small communities (Both 1 day & 3 day to local campsites like Zumwalt)
- keep up the good work
- "Making allergan facts required at food vendors :)
- costumes you can pick up at the entrance to wear during fair :) "
- Cheaper pls. Better allergen info (tree nuts) more free stuff
- "Not sure I love it! I've been coming for years
- I wish beer was sold"
- Less dust. The rest rocks!
- There is plenty of congestion - larger isles in hotspots

- It's amazing! Fairtastic!
- more signage to guide fairgoers
- You all have it down
- "shrugs"
- It's fantastic
- IT'S PERFECT BUT MAKE IT LONGER!!
- Better traffic/ more entrances?
- It's the best!
- more juice!
- more buses?
- Pricing is getting high
- At the VRC bus stop, load more than one bus at a time - buses just sitting there - reduce wait time dramatically
- load more buses at once when they're all waiting
- asking q's + keep adapting
- great so far
- Simmer down
- Nothing, great time!
- more music w/ horns!
- more space for kids :)
- More shady sitting areas! We love everything about fair!
- card readers, armor sales
- More opportunities to participate.
- More quiet shaded places to sit - esp. for kids & families & alter abled
- you guys rock!
- Not sure This is my first!
- dust control
- It's amazing!
- "More shade and misters for Bag Check line & ticket for public
- more dust control
- We just got here! But would be lovely if you guys had drinks vendors or allowed alcohol.
- I hope we can get alcohol it that's possible
- More seating spots. Maybe cheaper food or the ability to take picnics? idk if that's allowed